

# CANNED FISH

# RETAIL PRICES



*APRIL 1959*

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UNITED STATES DEPARTMENT OF THE INTERIOR  
FISH AND WILDLIFE SERVICE  
BUREAU OF COMMERCIAL FISHERIES  
WASHINGTON 25, D. C.

FISHERY LEAFLET 476 g

United States Department of the Interior, Fred A. Seaton, Secretary  
Fish and Wildlife Service, Arnie J. Suomela, Commissioner

## CANNED FISH RETAIL PRICES

APRIL 1959

Prepared in the Bureau of Commercial Fisheries

Branch of Market Development

FISHERY LEAFLET 476 g

Washington, D. C.

## FOREWORD

The Bureau of Commercial Fisheries has contracted with the Bureau of Labor Statistics to obtain average retail prices for selected canned fish items. The retail prices as contained herein for several types of canned tuna, canned salmon, and canned Maine sardines were collected and processed by the U. S. Department of Labor in order to provide information on price levels in different cities. This issue contains the data for April 1959, and similar information will be published on a monthly basis through June 30, 1959.

Collection methods were those used regularly by the Bureau of Labor Statistics for its Consumer Price Index and described in its regular publications. Each city listed here has a population of 30, 500 or over, and prices were obtained by personal visits of agents to the retail stores in these cities each month. These stores include important chain organizations, and a sample of independent stores of all sizes scattered throughout each city.

Averages include prices for all brands available in each store each month, except that separate averages were computed for nationally advertised and non-nationally advertised brands of canned tuna. Since the prices of different brands vary, and the same brands may not be available each month in every store, care should be taken not to interpret differences in average prices from month to month as a measure of real price change on comparable items.

Separate average prices for chain stores and independent stores are computed, and city prices are an average of these two prices, weighted by the relative sales volume of chain and independent stores in each city. Chain store prices are averages of prices in each chain, weighted by the relative sales volume of the individual chain organizations. Independent store prices are unweighted averages of prices for all brands found in stores in the sample. All data shown are based on a minimum of three reporting stores, and also, in the case of chains, on reporting stores representing a minimum of about 30 percent of the sales volume of chains in the city. Asterisks on the tables indicate that although one or more prices were available, the number was insufficient to compute reliable averages. Blanks on the tables indicate that no prices were obtained.

Tabulations also include the percent of chain store weight represented in the prices, the number of independent store quotations obtained, and the range of individual prices.

This project is financed from funds provided by the Saltonstall-Kennedy Act.

NOTE - Prices refer to following weights for canned tuna -  
Solid pack: 7 oz. ; Chunk: 6 1/2 oz. ; Flakes or grated: 6 oz.

Sardine prices are for the 3 3/4 oz., or 4 oz. flat can.

CANNED FISH RETAIL PRICES

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ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>TUM A (100,000 and over)</b>							
Chicago	41.8	38.9	33-49	43	45.0	33-57	21
Detroit	41.5	38.3	33-47	46	44.0	37-49	18
Los Angeles	37.9	35.4	33-41	85	40.8	31-47	15
New York	38.6	36.7	33-45	42	40.3	29-49	71
Philadelphia	37.6	35.3	33-45	47	39.9	35-45	21
Pittston	39.5	37.3	33-49	84	42.1	35-49	17
Pittsburgh	*	*			42.0	39-45	8
Cleveland	39.6	35.5	32-43	56	42.9	39-49	13
Washington	38.8	36.2	33-41	78	43.5	39-49	10
Baltimore	38.6	35.1	33-39	63	41.0	35-46	6
St. Louis	41.9	40.7	29-43	34	42.7	41-45	7
San Francisco	*	*			47.0	37-59	5
<b>TUM B (1,000-1,000,000)</b>							
Kansas City	40.6	*			45.5	41-49	4
Minneapolis	*	*			*		
Portland	40.3	38.1	33-49	97	41.7	37-45	6
Houston	39.8	35.5	35-39	62	43.0	39-45	3
Memphis	40.9	*	*		44.6	39-55	8
Seattle	*	36.1	32-45	56	*		
Atlanta	*	*			42.5	41-45	8
Cincinnati	46.7	44.9	35-55	34	48.0	43-59	4
Pungtown	*	*			*		
Milwaukee							
<b>TUM C (500-240,000)</b>							
San Antonio	38.3	*			39.3	31-45	7
Charleston	40.2	*			43.0	41-49	6
Richmond	*	*			*		
Knoxville	*	*			*		
Washington	*	*			*		
Edgettown	39.7	*			42.5	37-47	10
Madison	42.3	*			44.7	41-49	6
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

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Salmon, Canned

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Pink Salmon, 1 Lb. Tall Cylindrical Can.....	19
Medium Red or Coho or Silver Salmon, 1 Lb. Tall Cylindrical Can.....	20
Chum or Keta Salmon, 1 Lb. Tall Cylindrical Can.....	21
King or Chinook Salmon, 1/2 Lb. Flat Can.....	22
Red or Sockeye or Blueback Salmon, 1/2 Lb. Flat Can.....	23

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>RATUM A</b> (200,000 and over)							
Chicago	41.8	38.9	33-49	43	45.0	33-57	21
Detroit	41.5	38.3	33-47	46	44.0	37-49	18
Los Angeles	37.9	35.4	33-41	85	40.8	31-47	15
New York	38.6	36.7	33-45	42	40.3	29-49	71
Philadelphia	37.6	35.3	33-45	47	39.9	35-45	21
Boston	39.5	37.3	33-49	84	42.1	35-49	17
Pittsburgh	*	*			42.0	39-45	8
Cleveland	39.6	35.5	32-43	56	42.9	39-49	13
Washington	38.8	36.2	33-41	78	43.5	39-49	10
Baltimore	38.6	35.1	33-39	63	41.0	35-46	6
St. Louis	41.9	40.7	29-43	34	42.7	41-45	7
San Francisco	*	*			47.0	37-59	5
<b>RATUM B</b> (100,000-1,000,000)							
Kansas City	40.6	*			45.5	41-49	4
Minneapolis	*	*			*		
Portland	40.3	38.1	33-49	97	41.7	37-45	6
Houston	39.8	35.5	35-39	62	43.0	39-45	3
Scranton	40.9	*	*		44.6	39-55	8
Seattle	*	36.1	33-45	56	*		
Atlanta	*	*			42.5	41-45	8
Cincinnati	46.7	44.9	35-55	34	48.0	43-59	4
Youngstown	*	*			*		
Milwaukee							
<b>RATUM C</b> (30,500-240,000)							
Canton	38.3	*			39.3	31-45	7
Charleston	40.2	*			43.0	41-49	6
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	39.7	*			42.5	37-47	10
Madison	42.3	*			44.7	41-49	6
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.



ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	41.4	40.4	33-45	66	42.5	35-45	16
Detroit	42.8	39.6	37-43	73	45.4	39-49	22
Los Angeles	40.4	39.2	35-45	69	41.7	39-47	14
New York	40.8	39.6	32-47	34	42.0	39-49	36
Philadelphia	39.2	38.0	37-39	46	40.5	39-43	10
Boston	*	37.5	35-39	78	*		
Pittsburgh	*	44.2	43-49	58	*		
Cleveland	*	36.9	35-41	23	*		
Washington	*	*			*		
Baltimore	39.4	36.5	35-39	64	41.3	33-49	15
St. Louis	*	42.2	39-43	47	*		
San Francisco	*	*			*		
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	43.1	41.0	41-41	70	45.0	43-49	12
Minneapolis	42.8	40.7	39-45	91	43.9	41-49	8
Portland	*	*			*		
Houston	*	*			42.6	37-47	10
Scranton	40.9	*			43.0	36-45	8
Seattle	*	*			38.3	35-41	3
Atlanta	*	*			*		
Cincinnati	43.5	44.8	35-45	53	42.5	41-43	4
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	42.0	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	43.0	*			43.0	37-47	6
Huntington	40.9	*			*		
Middletown	38.6	*			*		
Madison	41.2	*			*		
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	31.8	31-35	35	*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C</b> (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	38.1	36.6	35-43	74	39.8	37-43	8
New York	*	36.2	33-43	28	*		
Philadelphia	*	*			36.0	35-37	4
Roston	*	35.0	35-35	54	*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	33.3	33-35	63	*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	38.3	*			39.5	37-43	4
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	36.9	*			38.5	37-39	4
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	37.8	37.5	35-41	86	38.0	37-39	4
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C (30,500-240,000)</b>							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	37.7	*			37.7	37-39	3
Huntington	*	*			*		
Middletown	*	*			*		
Madison	37.5	37.5	37-41	62	*		
Newark	36.6	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA, (ALBACORE), FLAKES OR GRATED,

APRIL  
(Month)

1959  
(Year)

IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	*			*		
Detroit	*	*			25.4	25-27	5
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			24.8	24.5-25.0	3
San Francisco	*	*			*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			22.9	21-25	6
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C (30,500-240,000)</b>							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (ALBACORE), SOLID PACK,

APRIL  
(Month)

1959  
(Year)

IN BRINE, IMPORTED

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	*			36.3	25-44	13
Detroit	37.6	35.6	33-43	75	39.1	32-49	12
Los Angeles	*	*			35.4	33-39	5
New York	36.3	35.6	35-39	17	36.9	29-45	15
Philadelphia	33.5	*			34.6	33-37	4
Roanoke	35.5	34.5	29-39	75	36.6	31-43	24
Pittsburgh	*	*			*		
Cleveland	*	*			36.9	29-42	7
Washington	*	32.2	31-33	78	*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	*	*			42.0	35-49	4
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	34.6	*			37.1	33-40	6
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	36.8	33.0	33-35	52	39.5	32-44	4
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	35.5	34.5	33-37	56	36.3	33-39	6
Charleston	32.9	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	36.0	*			36.9	35-38	7
Madison	37.0	*			39.7	37-43	6
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL,

APRIL  
(Month)

1959  
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	33.7	32.4	27-45	34	34.9	29-41	22
Philadelphia	*	*			*		
Roston	*	31.3	31-43	48	*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	38.3	38.1	33-41	90	38.4	29-41	7
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			39.0	39-39	3
Atlanta	*	*			38.0	35-41	7
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C</b> (30,500-240,000)							
Canton	*	*			*		
Charleston	40.8	*			40.3	39-43	3
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	32.2	*			*		

\* / Insufficient number of quotations to compute a separate average price.

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	37.8	33-39	32	*		
Detroit	38.8	36.4	33-39	45	40.6	39-45	5
Los Angeles	37.9	36.8	35-41	82	39.1	35-49	17
New York	*	*			*		
Philadelphia	*	*			37.4	37-39	5
Boston	*	*					
Pittsburgh	40.0	39.4	37-41	68	40.6	37-45	15
Cleveland	*	*			40.8	39-44	5
Washington	38.1	36.3	35-39	88	41.4	39-45	8
Baltimore	37.5	36.2	35-37	64	38.3	33-41	4
St. Louis	39.3	39.0	38-39	61	39.6	37-43	8
San Francisco	40.0	39.1	39-41	100	40.4	37-47	15
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	39.5	*			41.8	41-43	4
Minneapolis	41.0	39.3	34-43	51	41.8	39-45	13
Portland	40.6	40.0	37-41	100	41.0	39-43	12
Houston	38.8	38.6	37-45	91	39.0	33-43	9
Scranton	*	*				*	
Seattle	38.3	37.0	37-37	85	39.0	37-45	16
Atlanta	40.6	39.1	39-41	57	42.3	41-43	3
Cincinnati	41.8	*			*		
Youngstown	40.8	39.5	39-41	59	42.0	39-49	4
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	40.7	40.4	39-43	45	*		
Charleston	42.9	40.9	39-41	73	*		
Lynchburg	40.8	40.8	39-43	79	41.0	39-43	4
Evansville	42.2	*			42.8	41-45	5
Huntington	40.1	*			42.4	41-45	7
Middletown	*	*			*		
Madison	39.1	38.6	37-39	35	39.7	39-41	3
Newark	40.4	39.0	39-39	87	43.0	39-45	5
San Jose	39.0	38.2	37-39	100	39.4	38-42	9

\* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, CHUNK STYLE, IN OIL,

APRIL 1959  
(Month) (Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	28.5	26.6	25-35	67	30.6	27-35	20
Detroit	31.0	27.4	25-33	73	33.9	29-39	19
Los Angeles	29.6	28.7	24-35	83	30.5	25-35	13
New York	31.1	28.7	27-31	30	33.3	25-43	14
Philadelphia	28.9	27.1	27-31	82	30.8	28-33	8
Boston	*	29.4	22-35	55	*		
Pittsburgh	29.4	28.6	25-33	66	30.1	25-35	6
Cleveland	31.4	29.3	25-35	73	33.2	26-41	7
Washington	29.7	26.4	25-33	85	35.7	30-39	9
Baltimore	*	28.8	27-29	42	*		
St. Louis	31.5	31.2	27-33	34	31.7	29-39	6
San Francisco	28.3	26.2	25-35	80	29.4	25-33	6
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	29.6	28.3	27-29	70	30.7	26-37	12
Minneapolis	32.0	30.2	23-35	100	32.9	28-37	11
Portland	28.9	27.7	25-31	100	29.7	27-31	19
Houston	31.5	30.8	27-33	90	31.9	29-35	20
Scranton	*	*			*		
Seattle	29.3	27.8	24-30	85	30.2	25-37	24
Atlanta	29.5	28.7	25-35	73	30.4	26-36	12
Cincinnati	30.6	24.9	24.5-31.0	55	35.0	30-39	8
Youngstown	28.6	*			31.0	28-35	3
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	33.1	29.4	27-33	41	*		
Charleston	32.6	31.3	30-41	73	35.6	30-39	9
Lynchburg	31.1	29.9	27-32	83	*		
Evansville	29.0	*			29.0	29-29	4
Huntington	31.7	*			33.0	25-39	4
Middletown	30.8	*			*		
Madison	29.7	28.2	27-31	81	31.3	26-37	4
Newark	29.9	28.8	26-33	87	*		
San Jose	30.2	26.5	22-35	95	31.9	27-43	5

\* / Insufficient number of quotations to compute a separate average price.



ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	33.2	31.8	28-39	66	34.7	29-39	32
Detroit	34.3	31.8	30-37	75	36.3	33-39	34
Los Angeles	33.2	33.0	25-39	99	33.3	29-39	30
New York	34.4	33.0	32-33	39	35.8	31-43	13
Philadelphia	33.1	32.4	32-35	83	33.7	31-36	29
Boston	*	32.6	30-33	73	*		
Pittsburgh	34.3	32.9	32.5-39.0	68	35.6	33-39	14
Cleveland	35.0	33.5	33-35	73	36.3	34-39	16
Washington	34.7	33.5	33-35	88	37.1	33-45	9
Baltimore	34.5	33.0	33-33	64	35.5	31-39	8
St. Louis	33.1	32.3	31-35	79	33.7	31-39	28
San Francisco	34.9	33.2	33-37	100	35.7	33-44	16
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	35.3	32.9	30-35	70	37.5	33-45	20
Minneapolis	34.5	33.7	26-35	100	34.9	32-39	31
Portland	30.4	29.9	25-31	100	30.7	29-32	17
Houston	33.5	33.3	33-39	95	33.6	33-37	31
Scranton	33.6	*			34.2	33-36	18
Seattle	33.9	33.0	33-35	85	34.5	33-39	20
Atlanta	35.7	33.8	33-39	37	38.0	35-47	9
Cincinnati	34.9	35.0	33-39	87	34.9	33-37	13
Youngstown	34.7	35.0	35-35	63	34.4	32-37	17
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	34.4	33.3	31-35	72	35.3	33-39	9
Charleston	39.5	39.0	35-41	73	40.8	35-46	5
Lynchburg	34.0	33.4	31-37	90	36.7	35-39	6
Evansville	35.0	33.6	33-35	66	35.8	29-39	13
Huntington	36.0	34.6	33-35	67	38.4	35-45	8
Middletown	35.5	*			*		
Madison	33.2	31.7	30-33	81	34.8	33-39	16
Newark	34.6	33.2	33-35	87	37.4	37-39	5
San Jose	33.5	32.8	31-33	100	33.8	25-37	9

\*/ Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, FLAKES OR GRATED, IN OIL,

APRIL  
(Month)

1959  
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			25.0	23-27	3
Los Angeles	22.6	21.7	19-27	68	23.6	20-29	14
New York	*	*			*		
Philadelphia	*	22.9	22.5-29.0	46	*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	21.1	21-25	41	*		
Baltimore	*	*			*		
St. Louis	22.5	20.5	20-23	34	24.0	23-25	4
San Francisco	24.7	*			25.0	25-25	4
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	22.7	19.5	18.5-19.5	70	25.5	22-32	17
Minneapolis	24.2	21.6	21-25	61	25.5	23-29	7
Portland	22.1	20.6	20-23	88	23.0	21-25	6
Houston	22.1	20.8	19-25	88	23.0	21-25	10
Scranton	*	*			*		
Seattle	23.2	*			23.1	20-25	7
Atlanta	24.3	24.0	22-26	59	24.5	22-29	12
Cincinnati	24.8	23.2	21-27	85	26.0	21-32	7
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	24.7	*			*		
Charleston	23.0	22.7	22.5-23.5	73	23.5	19-27	4
Lynchburg	23.0	22.6	21-25	90	25.0	25-25	4
Evansville	25.1	*			26.2	23-35	9
Huntington	23.7	*			25.4	23-32	7
Middletown	*	*			*		
Madison	22.3	21.6	20-25	81	22.9	19-25	7
Newark	22.4	*			*		
San Jose	24.7	24.1	22-25	56	*		

\* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN BRINE, IMPORTED

APRIL  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			39.0	29-45	3
Los Angeles	*	*			28.8	27-29	3
New York	30.6	*			29.7	25-39	8
Philadelphia	*	*			*		
Boston	31.6	32.2	27-39	52	30.9	25-40	8
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	26.7	24.5	24.5-24.5	88	30.7	29-35	7
Baltimore	28.3	24.5	24.5-24.5	63	30.9	25-37	8
St. Louis	*	*			*		
San Francisco	*	*			29.5	29-30	6
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	28.4	26.7	25-33	69	29.2	25-33	13
Portland	28.7	28.3	25-29	66	29.0	29-29	4
Houston	28.5	27.9	27-33	86	29.0	29-29	3
Scranton	*	*			*		
Seattle	28.7	28.3	27-29	35	28.9	27-32	10
Atlanta	*	*			*		
Cincinnati	*	25.2	25-39	54	*		
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	27.6	*			*		
Evansville	31.8	*			*		
Huntington	29.6	*			*		
Middletown	29.0	*			29.0	27-31	4
Madison	28.5	26.1	25-29	27	*		
Newark	*	*			*		
San Jose	28.9	*			29.6	28-33	5

\* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEYLESS

APRIL 1959  
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	10.8	10.1	10-13	35	11.6	10-18	25
Detroit	11.8	11.3	10-13	75	12.2	10-15	20
Los Angeles	11.4	11.1	10-15	75	11.7	10-15	15
New York	11.1	10.5	10-13	34	11.7	08-19	48
Philadelphia	10.6	10.0	10-11	23	11.2	10-13	9
Boston	10.5	09.7	09.7-12.5	75	11.3	10-15	5
Pittsburgh	11.3	11.1	11-12	67	11.6	10-16	21
Cleveland	11.5	11.2	10-12	46	11.8	10-15	11
Washington	11.1	10.5	10.5-10.5	88	12.2	10-15	17
Baltimore	10.8	10.5	10.5-10.5	63	11.0	10-13	13
St. Louis	11.5	11.8	10-13	79	11.2	10-14	17
San Francisco	12.6	12.6	12-15	98	12.5	12-16	13
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	10.8	10.1	10-12	70	11.3	10-15	18
Minneapolis	11.4	10.9	10-12	100	11.6	10-17	24
Portland	12.3	12.2	12-13	100	12.4	12-13	12
Houston	10.8	10.8	10.5-11.0	95	10.7	10-12	19
Scranton	10.1 *				10.6	10-13	12
Seattle	11.9	11.7	11.5-12.5	84	12.0	11-15	9
Atlanta	10.9	10.6	10-13	75	11.1	11-12	14
Cincinnati	10.9 *				11.5	10-13	5
Youngstown	11.6	11.3	11-12	63	11.9	11-13	11
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	11.1	09.9	09-12	49	12.0	10-15	11
Charleston	11.9 *				12.9	10-18	11
Lynchburg	10.9	10.7	10-12	90	*		
Evansville	11.8	12.0	11.5-12.5	66	11.8	11-15	8
Huntington	11.6	11.5	11-13	67	11.7	10-15	11
Widdletown	09.9 *				10.2	10-11	7
Madison	11.1	10.5	10-12	74	11.7	11-13	8
Newark	*	*			*		
San Jose	13.1	12.6	11-14	95	13.4	11-18	7

\*/ Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEY

APRIL 1959  
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	15.0	15.3	15-17	54	14.7	10-19	7
Detroit	16.7	16.3	15-20	75	17.0	16-18	28
Los Angeles	16.7	16.5	16-18	78	16.9	16-19	9
New York	17.0	16.4	12-19	43	17.6	17-20	13
Philadelphia	15.6	15.5	15-16	82	15.7	15-18	27
Boston	17.6	20.4	11-25	78	18.7	09-29	6
Pittsburgh	*	*			*		
Cleveland	15.6	15.0	15-17	73	16.1	15-18	9
Washington	*	14.5	14.5-14.5	76	*		
Baltimore	*	14.6	14.5-16.0	64	*		
St. Louis	15.5	15.5	15-16	57	15.5	15-18	8
San Francisco	*	*			*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	*	14.9	14.5-16.5	70	*		
Minneapolis	*	16.4	15-17	62	*		
Portland	17.1	16.4	16-18	50	17.5	17.5-17.5	5
Houston	15.4	15.1	15-16	88	15.6	15-17	12
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	15.3	14.7	14.5-16.5	86	15.8	15-17	15
Youngstown	16.1	*			16.1	15-18	5
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	15.7	15.3	15-16	22	*		
Charleston	*	*			*		
Lynchburg	15.6	15.7	15-19	90	14.7	14-15	6
Evansville	*	*			*		
Huntington	15.5	15.2	15-16	54	*		
Middletown	*	*			*		
Madison	15.5	15.5	15.5-15.5	36	*		
Newark	15.6	15.4	15-16	87	16.1	15-17	4
San Jose	17.5	17.5	17-19	97	*		

\* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEYLESS

APRIL 1959  
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			11.7	10-14	14
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	10.6	10.0	09.7-10.0	82	11.1	10-15	7
Boston	*	*			*		
Pittsburgh	11.1	11.1	11-12	68	11.0	10-12	10
Cleveland	11.6	11.5	11.5-11.5	26	11.6	10-13	4
Washington	11.0	10.5	10.5-10.5	88	12.0	10-13	14
Baltimore	11.0	10.5	10.5-10.5	64	11.3	10-13	17
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	11.6	10.4	10-12	35	12.3	11-17	4
Portland	*	*			*		
Houston	*	*			*		
Scranton	10.4	*			11.2	10-13	9
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	11.6	*			11.8	11-13	9
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	11.3	10.3	09-12	60	12.0	10-16	7
Charleston	11.7	*			13.0	10-16	7
Lynchburg	*	*			*		
Evansville	11.8	12.0	11.5-12.5	66	11.8	11-15	8
Huntington	11.8	*			11.8	11-15	10
Middletown	*	*			*		
Madison	11.0	10.5	10-12	74	11.5	11-12	6
Newark	11.0	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEY

APRIL  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	15.9	15-17	29	*		
Detroit	16.7	16.3	15-17	75	17.0	15-18	18
Los Angeles	16.6	16.3	15-18	99	17.0	15-20	14
New York	*	*			*		
Philadelphia	14.6	14.5	14.5-16.5	83	14.7	13-17	13
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	15.4	15.0	14.5-16.5	73	15.6	15-17	11
Washington	*	*			*		
Baltimore	15.9	14.5	14.5-14.5	63	16.8	15-18	4
St. Louis	16.0	15.7	15-17	77	16.3	15-18	10
San Francisco	*	*			17.4	16-19	5
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	15.9	*			16.5	15-19	9
Minneapolis	*	*			*		
Portland	17.2	16.5	16-18	52	17.6	17.5-18.0	7
Houston	15.4	15.1	15-16	90	15.5	15-17	13
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	15.4	14.7	14.5-16.5	86	15.8	15-17	15
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	16.1	15.6	15-17	22	*		
Charleston	14.3	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	15.4	15.4	15-16	54	15.3	15-17	3
Middletown	*	*			*		
Madison	15.5	15.5	15.5-15.5	36	*		
Newark	15.6	15.4	15-16	87	16.1	15-17	5
San Jose	17.4	17.1	17-18	45	*		

\* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN TOMATO SAUCE, KEY

APRIL  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	*					
Detroit	*	*					
Los Angeles	17.0	16.4	15-18	82	17.6	16-20	9
New York	*	*					
Philadelphia	*	*					
Boston	*	*					
Pittsburgh	*	*					
Cleveland	*	14.9	14.5-15.5	70			
Washington	*	*					
Baltimore	*	*					
St. Louis	15.7	*			16.0	15-18	4
San Francisco	*	*					
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	15.4	*			15.6	15-19	5
Minneapolis	*	*					
Portland	17.2	16.5	16-18	52	17.6	17.5-18.0	7
Houston	15.4	15.1	15-16	88	15.6	15-17	12
Scranton	*	*					
Seattle	*	*					
Atlanta	*	*					
Cincinnati	*	*					
Youngstown	*	*					
Milwaukee	*	*					
<b>STRATUM C (30,500-240,000)</b>							
Canton	15.3	15.3	15-16	22			
Charleston	*	*					
Lynchburg	*	*					
Evansville	*	*					
Huntington	15.2	15.5	15.5-15.5	54			
Widdletown	*	*					
Madison	*	*					
Newark	15.8	*					
San Jose	17.3	*					

\* / Insufficient number of quotations to compute a separate average price.



## 1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	88.3	85.2	79-105	73	91.5	75-119	36
Detroit	92.2	89.5	79-98	75	94.3	89-109	37
Los Angeles	93.4	92.2	89-95	96	94.8	89-115	24
New York	89.1	86.0	85-95	40	91.9	69-99	27
Philadelphia	89.3	86.7	79-89	83	92.0	79-97	28
Boston	85.6	85.7	79-100	79	85.4	69-95	18
Pittsburgh	89.7	89.5	85-93	68	89.9	85-97	15
Cleveland	93.4	93.0	87-98	73	93.7	79-115	15
Washington	91.5	89.0	89-89	88	96.0	89-105	10
Baltimore	89.5	86.6	79-89	42	91.4	85-99	10
St. Louis	92.4	90.7	89-99	79	93.7	89-98	18
San Francisco	95.2	91.5	89-109	94	97.0	94-99	9
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	89.0	86.2	83-89	70	91.4	85-98	16
Minneapolis	89.0	88.2	85-98	99	89.4	71-98	23
Portland	91.2	89.2	79-93	100	92.5	89-98	14
Houston	92.2	92.8	89-99	89	91.8	89-95	18
Scranton	90.3	*			95.6	89-103	9
Seattle	87.3	83.5	79-89	85	89.5	83-99	14
Atlanta	*	*			95.7	91-99	3
Cincinnati	89.2	88.0	79-125	86	90.0	85-95	10
Youngstown	90.9	91.4	89-95	59	90.5	83-95	12
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	91.6	89.6	85-98	72	93.0	85-109	13
Charleston	96.0	95.4	93-109	73	97.6	91-105	7
Lynchburg	89.9	*			*		
Evansville	95.0	*			98.2	93-115	10
Huntington	94.3	93.3	89-95	67	96.0	94-99	12
Middletown	88.4				90.2	79-98	6
Madison	90.9	86.8	79-98	81	95.2	85-115	19
Newark	91.6	92.9	89-95	87	89.0	73-99	3
San Jose	95.0	93.7	89-99	100	95.7	89-99	6

\*/ Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	58.9	55.1	49-89	73	62.9	43-75	27
Detroit	61.4	56.6	49-63	75	65.3	59-73	28
Los Angeles	60.5	59.2	49-64	99	62.0	59-69	20
New York	61.1	58.4	55-69	43	63.6	49-75	45
Philadelphia	57.8	53.0	45-65	83	62.8	55-69	24
Boston	59.6	57.1	55-63	65	62.6	59-69	5
Pittsburgh	58.9	57.3	49-65	68	60.4	49-69	24
Cleveland	60.9	58.0	49-65	73	63.3	51-69	20
Washington	60.7	58.2	55-65	86	65.4	59-73	14
Baltimore	60.5	58.7	55-59	64	61.6	55-69	19
St. Louis	61.5	59.0	57-61	79	63.4	53-73	20
San Francisco	65.0	59.8	59-69	96	67.6	62-72	11
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	60.1	55.4	55-57	70	64.2	59-69	17
Minneapolis	61.4	57.3	55-61	99	63.5	59-69	22
Portland	60.7	59.8	59-65	100	61.3	59-67	15
Houston	61.4	60.2	49-69	95	62.2	59-69	26
Scranton	59.2 *				62.6	59-65	9
Seattle	59.0	55.7	53-65	85	60.9	57-69	17
Atlanta	59.7	58.4	55-71	75	61.1	57-69	15
Cincinnati	61.9	58.2	57-79	86	64.6	55-69	16
Youngstown	60.6	60.1	59-61	45	*		
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	60.7	58.1	55-69	72	62.8	59-65	8
Charleston	61.5	59.0	59-59	73	67.3	49-79	14
Lynchburg	56.7	56.0	53-59	90	60.0	57-65	6
Evansville	62.4	60.0	59-63	66	63.7	55-69	12
Huntington	60.6	58.0	57-59	67	64.8	59-73	13
Middletown	63.2 *				67.3	59-85	6
Madison	60.9	57.6	51-59	81	64.3	55-69	8
Newark	61.8	59.5	55-65	87	66.2	59-69	5
San Jose	62.4	59.7	47-69	100	63.7	63-65	3

\*/ Insufficient number of quotations to compute a separate average price.

## 1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<u>STRATUM A</u> (1,000,000 and over)							
Chicago	*	*			85.0	79-95	4
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	79.0	79-79	39	*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	71.4	69-77	57	*		
San Francisco	*	*			*		
<u>STRATUM B</u> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<u>STRATUM C</u> (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	79.0	79-79	22	*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

\*/ Insufficient number of quotations to compute a separate average price.

CHUM OR KETA SALMON, 1 LB. TALL CYLINDRICAL CAN

APRIL  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	*			54.5	47-59	4
Detroit	51.2	49.0	49-49	46	53.0	49-59	10
Los Angeles	50.5	47.9	45-51	40	53.5	49-67	4
New York	*	49.2	49-53	17	*		
Philadelphia	50.4	*			51.7	49-55	9
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	48.3	48.3	45-49	27	48.3	47-49	3
St. Louis	49.4	*			49.7	49-51	3
San Francisco	*	49.1	49-59	85	*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	51.0	47.3	45-49	70	54.2	43-69	12
Minneapolis	52.2	48.6	47-53	87	54.0	45-69	4
Portland	52.0	49.0	49-49	74	53.8	49-69	8
Houston	48.9	48.0	47-51	88	49.5	49-52	10
Scranton	49.7	*			51.5	49-55	4
Seattle	48.7	44.8	43-49	73	51.0	45-57	4
Atlanta	47.6	47.1	45-62	75	48.3	46-49	4
Cincinnati	52.9	49.2	49-55	34	55.5	49-59	6
Youngstown	52.7	53.5	53-55	59	52.0	49-59	10
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	51.0	49.9	43-59	72	51.8	49-59	8
Charleston	50.9	*			*		
Lynchburg	48.2	47.8	47-59	62	50.3	49-51	3
Evansville	49.1	44.0	39-49	66	51.9	45-59	15
Huntington	51.0	49.3	49-63	67	53.7	49-69	9
Middletown	*	*			*		
Madison	48.6	46.4	45-49	81	50.9	45-59	5
Newark	47.1	*			*		
San Jose	56.8	53.1	45-60	60	58.5	55-63	4

\*/ Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	62.6	62.3	59-69	46	62.8	57-69	10
Los Angeles	*	*			*		
New York	63.8	61.5	59-75	18	66.0	49-75	14
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	57.0	56.0	49-65	88	59.0	49-79	3
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	68.4	66.6	65-69	63	69.3	65-75	6
Portland	66.2	66.0	65-67	43	66.3	65-69	3
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	65.7	*			65.7	49-75	6
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	59.4	60.5	39-67	35	58.3	39-69	3
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

## RED OR SOCKEYE OR BLUEBACK SALMON,

APRIL  
(Month)1959  
(Year)

1/2 LB. FLAT CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	58.8	56.4	47-69	26	61.3	53-75	35
Detroit	60.1	58.6	57-79	75	61.2	53-69	31
Los Angeles	58.8	57.8	50-71	98	60.1	39-76	44
New York	59.6	57.7	49-69	38	61.4	49-75	63
Philadelphia	57.7	56.2	53-69	83	59.4	49-75	41
Boston	57.7	56.8	53-69	84	58.7	40-69	22
Pittsburgh	63.4	65.3	59-69	60	61.5	53-69	8
Cleveland	60.8	58.2	49-65	73	62.8	49-73	12
Washington	62.9	62.1	49-65	76	64.3	55-79	3
Baltimore	59.6	59.2	57-65	42	59.8	49-65	10
St. Louis	61.2	60.7	47-69	79	61.6	55-69	16
San Francisco	63.5	60.4	53-73	100	65.0	59-73	11
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	58.6	55.0	49-59	70	61.8	57-67	17
Minneapolis	58.4	59.4	55-67	100	57.8	37-65	31
Portland	64.0	65.4	49-73	78	63.1	59-79	16
Houston	61.1	61.5	53-69	94	60.9	57-67	18
Scranton	63.6	*			65.8	55-75	8
Seattle	54.2	51.3	39-67	80	55.9	47-73	18
Atlanta	62.7	62.5	59-72	74	62.9	55-67	10
Cincinnati	60.3	60.4	49-63	86	60.3	48-73	7
Youngstown	60.5	59.3	53-65	63	61.5	49-79	4
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	60.1	57.8	49-67	68	61.7	51-69	11
Charleston	61.9	*			69.5	61-79	4
Lynchburg	*	*			*		
Evansville	60.9	*			63.8	57-69	8
Huntington	60.8	61.2	57-63	67	60.2	59-65	5
Middletown	60.3	*			66.0	63-69	4
Madison	57.6	52.8	49-63	81	62.7	55-69	17
Newark	63.6	62.9	59-65	87	65.0	63-67	3
San Jose	61.4	57.4	35-69	100	63.3	53-69	8

\*/ Insufficient number of quotations to compute a separate average price.