

CANNED FISH

RETAIL PRICES



DECEMBER 1958

UNITED STATES DEPARTMENT OF THE INTERIOR

FISH AND WILDLIFE SERVICE

BUREAU OF COMMERCIAL FISHERIES

WASHINGTON 25, D. C.

FISHERY LEAFLET 476 c

United States Department of the Interior, Fred A. Seaton, Secretary
Fish and Wildlife Service, Arnie J. Suomela, Commissioner

CANNED FISH RETAIL PRICES

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Prepared in the Bureau of Commercial Fisheries

Branch of Market Development

FISHERY LEAFLET 476 c

Washington, D. C.

FOREWARD

The Bureau of Commercial Fisheries has contracted with the Bureau of Labor Statistics to obtain average retail prices for selected canned fish items. The retail prices as contained herein for several types of canned tuna, canned salmon, and canned Maine sardines were collected and processed by the U. S. Department of Labor in order to provide information on price levels in different cities. This issue contains the data for December 1958, and similar information will be published on a monthly basis through June 30, 1959.

Collection methods were those used regularly by the Bureau of Labor Statistics for its Consumer Price Index and described in its regular publications. Each city listed here has a population of 30, 500 or over, and prices were obtained by personal visits of agents to the retail stores in these cities each month. These stores include important chain organizations, and a sample of independent stores of all sizes scattered throughout each city.

Averages include prices for all brands available in each store each month, except that separate averages were computed for nationally advertised and non-nationally advertised brands of canned tuna. Since the prices of different brands vary, and the same brands may not be available each month in every store, care should be taken not to interpret differences in average prices from month to month as a measure of real price change on comparable items.

Separate average prices for chain stores and independent stores are computed, and city prices are an average of these two prices, weighted by the relative sales volume of chain and independent stores in each city. Chain store prices are averages of prices in each chain, weighted by the relative sales volume of the individual chain organizations. Independent store prices are unweighted averages of prices for all brands found in stores in the sample. All data shown are based on a minimum of three reporting stores, and also, in the case of chains, on reporting stores representing a minimum of about 30 percent of the sales volume of chains in the city. Asterisks on the tables indicate that although one or more prices were available, the number was insufficient to compute reliable averages. Blanks on the tables indicate that no prices were obtained.

Tabulations also include the percent of chain store weight represented in the prices, the number of independent store quotations obtained, and the range of individual prices.

This project is financed from funds provided by the Saltonstall-Kennedy Act.

CANNED FISH RETAIL PRICES

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1/2 Lb. Flat Can..... 23

WHITE MEAT TUNA (ALBACORE), SOLID PACK, IN OIL,

December 1958
(Month) (Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	41.7	38.3	30-45	38	45.4	39-59	17
Detroit	43.6	41.8	37-47	43	45.0	37-49	18
Los Angeles	38.4	36.4	33-43	77	40.7	39-45	13
New York	40.5	39.5	35-45	51	41.4	33-49	79
Philadelphia	38.9	36.4	35-45	82	41.4	35-45	18
Boston	40.6	39.4	33-48	84	42.1	33-49	19
Pittsburgh	38.4	*			41.3	39-45	6
Cleveland	38.2	36.0	26-43	56	40.0	33-49	15
Washington	41.3	39.2	33-41	76	45.0	39-53	14
Baltimore	39.8	36.9	33-41	63	*		
St. Louis	43.7	44.3	41-45	49	43.3	41-45	6
San Francisco	*	*			45.4	39-56	5
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	39.2	31-43	97	*		
Houston	*	*			*		
Scranton	41.8	*			43.4	37-45	8
Seattle	*	*			*		
Atlanta	*	*			43.0	41-47	5
Cincinnati	47.6	44.9	35-55	35	49.5	43-59	4
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	38.4	*			39.4	31-45	8
Charleston	36.3	*			39.2	37-41	5
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	42.2	*			42.2	39-45	5
Middletown	40.9	*			44.0	41-45	6
Madison	40.9	36.7	33-43	57	45.3	41-52	3
Newark	*	*			*		
San Jose	37.5	*			*		

* / Insufficient number of quotations to compute a separate average price.

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	40.9	39.4	33-43	68	42.5	39-45	15
Detroit	44.3	42.3	39-45	56	45.9	39-49	15
Los Angeles	41.0	40.1	37-43	94	42.1	39-47	19
New York	41.4	40.2	39-47	42	42.5	37-49	31
Philadelphia	39.4	38.3	37-40	46	40.6	35-45	15
Boston	*	38.6	37-41	54	*		
Pittsburgh	43.7	45.0	45-45	58	42.5	39-45	4
Cleveland	*	*			42.5	41-44	6
Washington	40.3	39.2	35-41	57	42.3	39-45	3
Baltimore	41.0	38.3	37-39	64	42.8	35-49	12
St. Louis	38.5	39.5	37-43	32	*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	43.0	41.8	37-45	70	44.1	39-49	16
Minneapolis	44.2	42.2	41-45	90	45.2	42-49	9
Portland	*	*			*		
Houston	*	*			43.1	42-45	7
Scranton	40.7	*			42.6	35-45	10
Seattle	*	*			42.3	41-43	3
Atlanta	*	43.1	41-51	33	*		
Cincinnati	44.0	44.9	43-45	53	43.4	43-45	5
Youngstown	45.1	*			47.0	45-49	4
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	42.2	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	44.3	*			45.0	43-47	6
Huntington	41.8	*			*		
Middletown	*	*			*		
Madison	40.1	*			41.3	39-46	3
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			36.5	33-39	4
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	31.6	31-33	43	*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	35.0	35-35	41	*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	37.5	36.0	35-39	69	39.2	37-45	11
New York	*	37.6	35-41	25	*		
Philadelphia	*	*			*		
Boston	*	37.0	35-37	62	*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	38.0	37-39	54	*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	38.3	37.0	37-37	70	39.5	37-43	4
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	39.1	39-43	54	*		
Cincinnati	*	39.0	37-39	86	*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	39.2	39.2	39-42	90	*		
Evansville	37.0	*			37.0	37-37	3
Huntington	*	*			*		
Middletown	37.0	*			*		
Madison	37.6	37.6	35-43	62	*		
Newark	39.5	39.5	35-43	42	*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			25.7	25-29	6
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			23.9	23-25	4
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (ALBACORE), SOLID PACK,

December 1958
(Month) (Year)

IN BRINE, IMPORTED

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	33.1	31.4	29-39	23	34.9	25-45	14
Detroit	36.9	35.0	33-39	73	38.4	33-49	10
Los Angeles	*	*			33.7	31-38	7
New York	35.6	34.0	33-39	34	37.1	31-45	14
Philadelphia	*	*			*		
Boston	34.1	34.5	31-39	84	33.7	29-39	19
Pittsburgh	*	*			*		
Cleveland	36.7	36.2	33-39	26	37.0	33-43	7
Washington	*	31.0	31-31	76	*		
Baltimore	32.5	31.0	29-31	63	33.6	31-36	5
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			43.7	35-49	6
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	34.5	*			36.8	35-39	6
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	38.2	34.3	33-35	83	41.0	39-45	3
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	35.2	*			35.8	33-39	5
Charleston	42.9	*			38.0	35-41	4
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	35.0	*			34.1	33-35	7
Madison	34.1	*			35.3	29-39	6
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	35.8	35.5	31-45	22	36.1	29-41	25
Philadelphia	*	29.3	29-31	58	*		
Boston	34.3	31.0	31-31	47	38.3	35-40	4
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			38.0	33-41	3
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			35.6	30-39	4
Portland	36.9	37.9	29-41	75	36.2	29-41	5
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			38.6	37-39	5
Atlanta	35.0	33.7	33-40	54	36.5	29-39	8
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	32.2	*			*		

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL.

December 1958
(Month) (Year)

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	40.3	39.0	39-39	61	41.3	39-45	6
Los Angeles	37.7	36.9	29-41	83	37.8	33-42	19
New York	*	*			*		
Philadelphia	*	*			38.3	37-40	6
Boston	*	*			*		
Pittsburgh	39.7	39.9	37-41	59	39.5	39-43	8
Cleveland	*	*			41.3	39-44	4
Washington	38.5	36.9	35-37	85	41.4	39-45	8
Baltimore	38.7	36.6	35-37	64	40.1	33-49	10
St. Louis	39.1	39.2	39-43	61	39.1	36-41	10
San Francisco	40.2	39.1	37-41	100	40.8	37-47	16
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	41.4	40.5	39-43	51	41.9	39-45	14
Portland	40.6	40.9	39-41	97	40.4	37-42	12
Houston	38.9	38.2	37-45	95	39.3	37-43	9
Scranton	*	*			*		
Seattle	38.6	37.0	37-37	81	39.4	37-45	16
Atlanta	40.7	40.8	37-43	71	40.6	39-43	5
Cincinnati	*	*			*		
Youngstown	41.9	40.2	39-41	59	43.5	39-49	4
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	41.0	41.0	39-43	45	*		
Charleston	40.2	38.9	34-41	73	43.3	37-49	6
Lynchburg	39.6	39.4	39-43	79	40.8	39-43	4
Evanville	42.2	*			42.8	41-45	6
Huntington	41.0	40.6	39-41	67	41.5	41-43	4
Middletown	*	*			*		
Madison	39.3	38.2	37-41	73	40.5	39-43	4
Newark	41.5	41.0	41-41	87	42.5	39-45	4
San Jose	39.2	38.6	35-39	100	39.5	39-41	8

* / Insufficient number of quotations to compute a separate average price.

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	28.5	26.8	25-35	62	30.4	27-35	19
Detroit	32.2	29.2	26-33	74	34.5	29-39	20
Los Angeles	28.7	26.0	19-35	98	31.7	27-39	14
New York	31.6	30.2	29-39	41	32.9	28-35	8
Philadelphia	29.8	28.4	24-32	47	31.3	29-33	3
Boston	*	29.3	29-31	54	*		
Pittsburgh	29.6	28.9	28-30	58	30.2	25-33	4
Cleveland	32.0	28.9	22-33	60	34.5	31-39	6
Washington	31.8	28.8	25-33	85	37.5	29-45	13
Baltimore	*	26.5	25-29	42	*		
St. Louis	30.8	31.4	29-33	34	30.3	28-33	7
San Francisco	28.3	29.3	25-33	97	27.8	25-33	6
STRATUM B (240,000-1,000,000)							
Kansas City	30.1	29.0	29-29	70	31.0	25-37	11
Minneapolis	32.9	30.8	23-35	100	33.9	31-39	9
Portland	29.6	27.8	25-33	97	30.7	28-32	14
Houston	32.5	34.6	29-33	63	31.1	25-35	17
Scranton	*	*		21	*		
Seattle	30.0	30.7	27-33	81	29.7	25-35	16
Atlanta	30.6	29.6	29-35	36	31.8	29-36	6
Cincinnati	31.9	29.1	29-32	55	34.0	30-39	7
Youngstown	32.1	*			35.0	31-39	7
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	32.1	*			*		
Charleston	31.7	30.0	28-41	73	35.6	33-40	9
Lynchburg	31.7	30.6	29-32	83	*		
Evansville	29.0	*			*		
Huntington	33.1	*			36.7	32-45	6
Middletown	*	*			*		
Madison	30.1	28.0	25-31	81	32.2	29-35	5
Newark	28.9	28.8	25-33	87	*		
San Jose	30.9	29.1	27-35	100	31.8	29-36	4

* / Insufficient number of quotations to compute a separate average price.

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	33.6	32.4	28-39	68	35.0	30-39	32
Detroit	35.4	33.5	26-37	74	37.0	33-45	22
Los Angeles	32.4	31.0	25-35	99	33.9	31-37	29
New York	34.2	34.5	33-35	39	33.9	31-35	8
Philadelphia	33.5	32.8	32-35	83	34.3	33-37	25
Boston	*	33.0	33-33	74	*		
Pittsburgh	34.2	33.3	33-41	60	35.0	28-43	11
Cleveland	35.3	34.0	33-35	73	36.4	34-39	14
Washington	32.2	29.6	28-33	88	36.9	29-45	11
Baltimore	33.3	29.8	28-33	64	35.6	32-39	10
St. Louis	33.6	33.2	29-35	79	33.8	31-43	28
San Francisco	35.3	33.1	31-37	100	36.4	33-44	17
STRATUM B (240,000-1,000,000)							
Kansas City	35.4	33.5	33-35	70	37.1	31-45	23
Minneapolis	35.0	34.0	31-35	100	35.5	29-39	30
Portland	31.5	30.9	26-31	97	31.9	31-37	13
Houston	34.6	34.9	30-39	95	34.4	30-39	32
Scranton	33.3 *				34.0	32-36	11
Seattle	34.3	33.0	33-33	81	35.1	27-39	17
Atlanta	36.6	35.7	33-37	73	37.5	35-39	8
Cincinnati	34.8	34.9	33-35	87	34.7	33-37	13
Youngstown	34.5	34.1	33-35	63	34.9	32-39	23
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	34.5	33.3	31-35	72	35.4	33-39	9
Charleston	35.2	32.9	32-37	73	40.6	35-46	7
Lynchburg	35.5	35.2	35-37	90	37.0	35-39	5
Evansville	35.6	35.0	35-35	66	35.9	34-39	11
Huntington	35.8	34.5	33-35	67	38.0	35-45	8
Middletown	36.0 *				*		
Madison	33.9	32.6	31-35	65	35.2	33-39	16
Newark	35.6	34.9	34.5-35.0	87	37.0	31-39	6
San Jose	34.4	32.7	25-35	100	35.2	33-37	10

*/ Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, FLAKES OR GRATED, IN OIL,

December 1958
(Month) (Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			29.0	25-33	4
Detroit	*	*			*		
Los Angeles	23.4	22.7	20-27	47	24.2	21-31	11
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	22.3	21.2	21-25	41	24.3	20-29	4
Baltimore	*	*			*		
St. Louis	23.7	22.9	23-25	34	24.3	23-25	5
San Francisco	24.8	*			25.1	22-29	6
STRATUM B (240,000-1,000,000)							
Kansas City	22.8	19.9	19.5-22.0	70	25.3	22-29	20
Minneapolis	24.9	23.1	23-25	33	25.8	23-29	9
Portland	22.9	21.8	20-28	94	23.6	21-29	12
Houston	22.1	21.1	21-23	83	22.8	20-25	8
Scranton	25.0	*			29.0	21-43	3
Seattle	22.4	*			22.9	20-25	4
Atlanta	24.4	24.1	22-27	73	24.8	23-29	11
Cincinnati	24.0	21.1	21-27	85	26.1	21-32	7
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	24.4	22.7	23-24	73	28.4	25-37	4
Lynchburg	24.8	24.7	21-33	90	25.0	25-25	3
Evansville	24.3	*			25.1	23-29	9
Huntington	24.7	23.6	23-25	67	26.3	24-32	6
Middletown	*	*			*		
Madison	22.6	21.5	21-25	65	23.6	22-25	8
Newark	*	*			*		
San Jose	24.7	23.9	21-25	76	*		

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			40.0	33-49	4
Los Angeles	*	*			*		
New York	28.8	*			29.4	25-39	9
Philadelphia	*	*			*		
Boston	29.6	*			29.9	25-39	7
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	27.1	24.6	24.5-27.0	88	31.9	28-39	10
Baltimore	*	24.5	24.5-24.5	63	*		
St. Louis	*	*			*		
San Francisco	*	*			29.5	29-30	6
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	29.3	27.8	25-33	70	30.1	27-35	12
Portland	*	28.2	25-29	59	*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	29.8	29.0	29-29	34	30.2	27-39	9
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	29.9	*			31.3	29-33	3
Middletown	*	*			*		
Madison	26.6	26.6	25-29	27	*		
Newark	*	*			*		
San Jose	29.0	*			29.8	29-33	5

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	10.7	10.1	10-12	40	11.4	10-17	25
Detroit	11.1	10.6	10-13	42	11.5	08-13	10
Los Angeles	11.3	11.0	10-15	97	11.7	10-15	19
New York	10.7	10.0	10-13	51	11.4	09-19	47
Philadelphia	10.2	09.3	09-10	47	11.1	10-15	13
Boston	10.7	10.5	10-13	68	10.9	10-15	5
Pittsburgh	10.9	11.0	10-12	59	10.8	10-12	18
Cleveland	11.1	10.4	09-12	36	11.7	10-17	9
Washington	10.8	10.4	10-11	88	11.6	10-13	20
Baltimore	10.8	10.5	10-11	64	11.1	10-13	13
St. Louis	11.0	10.8	10-13	76	11.1	10-14	18
San Francisco	12.4	12.7	12-15	96	12.3	12-13	10
STRATUM B (240,000-1,000,000)							
Kansas City	10.7	10.1	10-12	70	11.2	10-13	22
Minneapolis	11.0	10.5	10-12	100	11.3	10-15	23
Portland	11.1	10.8	10-12	96	11.3	10-13	11
Houston	10.1	10.0	09-11	75	10.2	10-12	21
Scranton	10.2 *				10.7	10-13	8
Seattle	11.4	11.1	10-13	81	11.5	10-13	10
Atlanta	12.6	14.5	10-17	59	10.4	10-12	17
Cincinnati	* *				10.3	10-11	4
Youngstown	11.2	10.8	10.5-11.5	38	11.6	10-13	22
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	10.5	09.8	09-11	66	11.1	10-15	10
Charleston	10.5 *				12.3	11-14	8
Lynchburg	10.6	10.3	10-12	90	*		
Evansville	11.4	11.6	10-13	66	11.3	10-15	9
Huntington	10.8 *				11.4	10-13	9
Middletown	09.8 *				10.0	09-11	8
Madison	11.0	10.3	10-12	74	11.8	10-17	11
Newark	* *				*		
San Jose	13.0	12.5	11-14	95	13.2	11-18	8

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	14.1	12.5	10-17	61	15.9	14-19	4
Detroit	16.1	15.7	15-17	74	16.5	15-18	26
Los Angeles	16.1	15.5	15-18	79	16.8	16-18	8
New York	17.6	17.1	17-19	42	18.1	15-29	15
Philadelphia	15.4	15.3	15-17	83	15.5	13-18	21
Boston	18.7	19.7	10-27	78	17.4	14-29	6
Pittsburgh	*	*			*		
Cleveland	15.5	15.0	10-17	43	15.9	15-18	10
Washington	*	14.5	14.5-14.5	76	*		
Baltimore	15.1	14.6	14.5-15.5	63	15.5	11-18	3
St. Louis	15.6	15.7	15-17	57	15.6	15-18	9
San Francisco	*	17.5	17.5-18.0	85	*		
STRATUM B (240,000-1,000,000)							
Kansas City	15.9	14.9	14.5-17.0	70	16.7	15-19	3
Minneapolis	16.0	16.5	15-17	61	15.8	15-17	4
Portland	17.1	16.4	16-18	48	17.5	17.5-17.5	4
Houston	15.3	15.1	15-16	90	15.5	15-17	12
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	15.1	14.7	15-17	87	15.4	14-17	14
Youngstown	16.7	*			17.6	15-25	6
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	16.2	15.6	15-17	22	16.7	16-18	3
Charleston	14.8	*			*		
Lynchburg	15.4	15.6	11-19	90	14.6	14-15	7
Evansville	*	*			*		
Huntington	15.1	*			15.0	15-16	3
Middletown	*	*			*		
Madison	15.5	15.5	15.5-15.5	36	*		
Newark	15.1	14.9	14.5-16.0	87	15.5	15-17	3
San Jose	17.5	17.5	17-19	78	*		

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEYLESS

December 1952
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	10.4	10.1	10-12	31	10.8	09-14	16
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*					
Boston	*	*					
Pittsburgh	10.8	10.9	10-12	60	10.8	10-12	9
Cleveland	10.4	10.3	10-12	43	10.5	10-12	4
Washington	10.8	10.4	10-11	88	11.6	10-13	11
Baltimore	10.9	10.5	10-11	64	11.1	10-13	11
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	09.3	09-12	34	*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	10.4	*			11.2	10-13	7
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	10.7	*			11.6	10-13	15
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	10.7	09.8	09-11	56	11.4	10-15	10
Charleston	12.5	*			12.6	10-14	6
Lynchburg	*	*			*		
Evansville	11.8	*			11.8	11-15	7
Huntington	10.7	*			11.2	10-13	10
Middletown	*	*			*		
Madison	11.0	10.3	10-12	74	11.7	10-15	6
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	15.9	15-17	31	*		
Detroit	16.1	15.5	15-17	63	16.6	15-18	19
Los Angeles	16.3	15.5	15-18	83	17.1	15-20	13
New York	*	*			*		
Philadelphia	14.7	14.5	14.5-15.5	47	14.9	13-18	14
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	15.3	14.7	10-16	73	15.8	15-18	10
Washington	*	*			*		
Baltimore	14.8	14.5	14.5-16.0	64	15.2	12-18	6
St. Louis	15.9	15.7	15-17	76	16.1	15-18	11
San Francisco	*	*			17.0	16-19	4
STRATUM B (240,000-1,000,000)							
Kansas City	16.1	*			16.9	15-19	10
Minneapolis	*	*			*		
Portland	17.1	16.4	16-18	48	17.6	17.5-18.0	6
Houston	15.3	15.1	15-16	90	15.5	15-17	12
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	15.2	14.7	15-17	87	15.6	14-17	14
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	16.1	15.6	15-17	22	*		
Charleston	15.1	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	15.4	*			15.3	15-17	3
Middletown	*	*			*		
Madison	15.5	15.5	15.5-15.5	36	*		
Newark	15.1	14.9	14.5-16.0	87	15.6	15-17	5
San Jose	17.4	17.1	17-18	45	*		

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN TOMATO SAUCE, KEY

December 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	16.2	15.4	15-18	81	17.1	15-20	10
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			15.5	15.5-15.5	3
Cleveland	16.1	14.8	10-16	43	17.2	17-18	3
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	15.6	*			15.9	15-18	4
San Francisco	*	*			17.2	16-19	3
STRATUM B (240,000-1,000,000)							
Kansas City	15.8	*			16.3	15-19	6
Minneapolis	*	*			*		
Portland	17.1	16.4	16-18	48	17.6	17.5-18.0	6
Houston	15.3	15.1	15-16	90	15.5	15-17	12
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	15.3	15-16	22	*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	15.2	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	15.6	*			*		
San Jose	17.4	17.1	17-18	45	*		

* / Insufficient number of quotations to compute a separate average price.

1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	87.0	83.4	79-105	75	91.0	73-120	34
Detroit	92.2	89.4	79-95	74	94.3	83-109	31
Los Angeles	93.5	92.6	85-105	74	94.6	89-129	25
New York	89.5	85.3	83-98	51	93.4	85-99	30
Philadelphia	87.9	83.8	79-85	83	92.2	85-98	28
Boston	85.1	84.6	69-95	83	85.8	67-95	21
Pittsburgh	89.4	89.5	87-91	60	89.4	79-95	15
Cleveland	90.6	89.3	69-95	73	91.6	75-110	20
Washington	91.8	89.0	89-89	88	96.9	89-115	12
Baltimore	90.2	87.3	75-89	64	92.1	85-98	7
St. Louis	90.4	87.8	83-89	61	92.3	83-98	17
San Francisco	95.5	90.3	89-109	100	98.0	92-109	10
STRATUM B (240,000-1,000,000)							
Kansas City	88.1	86.2	83-89	70	89.8	85-98	20
Minneapolis	90.0	88.0	75-97	100	91.0	75-99	22
Portland	90.7	89.2	85-93	95	91.6	89-98	11
Houston	89.7	89.3	85-99	90	90.0	89-93	19
Scranton	88.4	*			93.2	89-100	6
Seattle	87.6	81.4	75-89	81	90.9	83-99	11
Atlanta	93.3	90.8	89-99	72	96.0	91-99	4
Cincinnati	86.8	82.8	69-125	87	89.8	85-95	8
Youngstown	89.6	87.4	69-95	59	91.7	89-99	19
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	91.1	86.8	69-95	72	94.4	89-109	10
Charleston	89.4	84.8	77-109	73	100.2	91-113	9
Lynchburg	88.8	87.9	87-89	83	*		
Evansville	94.6	89.0	89-89	66	97.6	93-116	11
Huntington	93.5	*			96.3	89-99	10
Middletown	88.7	*			92.0	89-95	4
Madison	91.2	86.2	79-98	81	96.4	85-115	17
Newark	91.2	91.1	85-93	87	91.3	73-99	4
San Jose	94.4	90.8	89-98	100	96.1	89-99	8

*/ Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	57.1	52.1	49-65	73	62.5	43-83	28
Detroit	63.1	58.1	55-69	74	67.0	59-73	26
Los Angeles	60.8	59.4	49-68	99	62.3	55-69	24
New York	61.8	57.6	53-69	43	65.6	49-79	52
Philadelphia	57.8	54.3	49-65	83	61.5	47-69	27
Boston	60.9	59.2	59-63	83	63.0	59-69	6
Pittsburgh	58.1	56.7	49-65	60	59.3	49-65	19
Cleveland	62.7	60.2	53-69	73	64.8	51-79	21
Washington	60.2	56.7	55-61	88	66.7	53-73	19
Baltimore	62.0	58.4	55-59	27	64.4	59-79	17
St. Louis	62.0	59.0	59-59	79	64.3	53-73	22
San Francisco	65.1	59.6	59-69	96	67.8	62-72	11
STRATUM B (240,000-1,000,000)							
Kansas City	61.3	57.0	55-59	70	65.1	59-79	17
Minneapolis	62.5	58.0	55-67	99	64.8	59-69	24
Portland	60.4	58.4	49-65	97	61.6	59-67	14
Houston	62.5	60.5	59-71	95	63.8	59-69	26
Scranton	57.5 *				60.8	49-65	8
Seattle	60.1	55.1	49-63	81	62.9	57-69	15
Atlanta	60.4	58.3	55-71	74	62.8	59-69	18
Cincinnati	63.0	58.1	57-79	86	66.6	59-73	16
Youngstown	60.1	59.8	59-61	63	60.4	49-73	7
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	61.4	57.5	55-59	72	64.3	59-69	9
Charleston	64.3	62.3	59-77	73	69.1	59-79	15
Lynchburg	56.1	54.9	47-59	90	61.7	59-65	6
Evansville	63.6	60.0	59-63	66	65.6	59-69	13
Huntington	59.5	55.5	49-57	67	66.1	59-73	9
Middletown	62.2 *				65.3	59-69	7
Madison	60.9	57.8	53-59	81	64.1	55-69	9
Newark	62.7	60.6	59-65	87	67.0	57-73	6
San Jose	62.1	60.2	59-69	81	63.0	61-65	4

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			90.0	81-105	4
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	75.6	69-89	76	*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	80.0	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

*/ Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	51.3	48.2	45-59	74	53.7	49-59	11
Los Angeles	*	*			55.0	49-67	3
New York	*	*			*		
Philadelphia	50.7	*			52.2	42-55	5
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			57.0	53-65	3
Washington	49.3	45.3	45-49	78	56.9	49-59	9
Baltimore	51.8	48.4	45-49	27	54.0	47-59	4
St. Louis	*	*			*		
San Francisco	*	49.0	49-49	87	*		
STRATUM B (240,000-1,000,000)							
Kansas City	51.3	45.8	45-49	70	56.1	49-69	16
Minneapolis	*	48.3	39-53	52	*		
Portland	*	*			55.8	49-69	8
Houston	51.3	49.4	49-55	62	52.6	47-61	10
Scranton	*	*			*		
Seattle	*	43.7	41-49	81	*		
Atlanta	*	43.9	43-62	57	*		
Cincinnati	55.3	53.7	49-59	35	56.5	55-59	6
Youngstown	53.8	53.8	53-59	59	53.8	45-65	18
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	51.6	48.1	43-53	72	54.3	49-59	9
Charleston	52.9	*			*		
Lynchburg	46.4	*			50.3	49-51	3
Evansville	49.8	45.8	39-49	66	52.0	45-59	14
Huntington	52.8	50.4	49-53	67	56.8	49-69	9
Middletown	*	*			*		
Madison	48.4	45.3	43-49	81	51.7	45-59	6
Newark	*	*			*		
San Jose	56.9	48.1	45-49	53	61.0	59-63	3

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<u>STRATUM A</u> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	62.5	61.8	59-69	57	63.0	57-69	11
Los Angeles	*	*			*		
New York	63.1	61.1	45-75	37	65.0	39-73	27
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			63.8	49-69	5
Cleveland	*	*			*		
Washington	*	62.1	45-65	41	*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<u>STRATUM B</u> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	68.1	66.2	65-67	62	69.0	69-69	4
Portland	*	65.8	63-67	42	*		
Houston	*	*			*		
Scranton	67.4	*			65.6	49-75	7
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	65.8	*			65.8	49-75	8
Milwaukee	*	*			*		
<u>STRATUM C</u> (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	58.6	60.5	39-67	35	*		
Newark	*	*			*		
San Jose	*	*			*		

*/ Insufficient number of quotations to compute a separate average price.

RED OR SOCKEYE OR BLUEBACK SALMON

December 1958
(Month) (Year) $\frac{1}{2}$ LB. FLAT CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	57.7	54.1	47-69	75	61.6	53-75	37
Detroit	59.2	57.8	55-63	74	60.3	49-69	30
Los Angeles	58.8	56.2	47-67	99	61.8	49-76	38
New York	59.0	57.0	45-75	42	60.9	49-75	45
Philadelphia	58.5	58.3	53-69	83	58.7	43-75	41
Boston	60.7	60.2	49-69	84	61.2	49-69	18
Pittsburgh	57.4	55.1	33-69	60	59.7	53-69	6
Cleveland	60.4	57.2	45-63	73	63.0	59-73	15
Washington	59.3	57.9	55-65	76	61.8	49-79	10
Baltimore	58.5	56.8	55-65	64	59.7	50-66	9
St. Louis	60.9	59.9	55-63	79	61.7	55-69	18
San Francisco	64.1	59.0	53-73	98	66.6	59-75	11
STRATUM B (240,000-1,000,000)							
Kansas City	58.6	55.0	49-59	70	61.8	57-69	16
Minneapolis	58.5	57.4	33-67	100	59.0	37-73	38
Portland	61.3	62.1	49-65	75	60.9	59-65	13
Houston	60.1	59.3	59-69	95	60.6	55-65	20
Scranton	63.0	*			65.4	53-75	5
Seattle	53.7	49.8	39-59	75	55.8	49-73	17
Atlanta	60.9	59.2	59-72	74	62.9	59-65	7
Cincinnati	59.7	60.2	49-63	87	59.3	45-73	6
Youngstown	61.3	56.3	45-63	63	65.9	49-79	8
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	59.1	*			62.3	51-69	6
Charleston	63.0	60.0	53-67	73	70.0	61-79	5
Lynchburg	*	*			*		
Evansville	60.4	*			62.8	57-65	8
Huntington	61.2	59.6	57-61	67	63.7	59-69	3
Middletown	62.5	*			65.7	65-67	3
Madison	57.6	52.6	49-63	81	62.8	51-75	19
Newark	62.6	61.4	59-63	87	*		
San Jose	61.1	58.2	54-69	100	62.5	53-69	8

*/ Insufficient number of quotations to compute a separate average price.