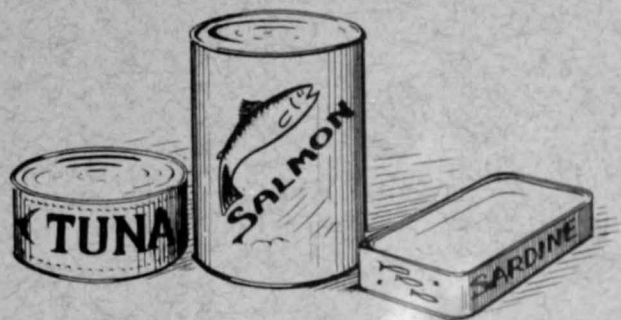


CANNED FISH

RETAIL PRICES



JULY - SEPTEMBER 1958

UNITED STATES DEPARTMENT OF THE INTERIOR

FISH AND WILDLIFE SERVICE

BUREAU OF COMMERCIAL FISHERIES

WASHINGTON 25, D. C.

FISHERY LEAFLET 476

FOREWARD

The Bureau of Commercial Fisheries, through its Market Development Branch, has contracted with the Bureau of Labor Statistics to obtain average retail prices for selected canned fish items. The retail prices as contained herein for several types of canned tuna, canned salmon, and canned Maine sardines were collected and processed by the U. S. Department of Labor in order to provide information on price levels in different cities. This issue contains the data for the third quarter 1958. Hereafter, similar information will be published on a monthly basis through June 30, 1959.

Collection methods were those used regularly by the Bureau of Labor Statistics for its Consumer Price Index and described in its regular publications. Each city listed here has a population of 30,500 or over, and prices were obtained by personal visits of agents to the retail stores in these cities each month. These stores include important chain organizations, and a sample of independent stores of all sizes scattered throughout each city.

Averages include prices for all brands available in each store each month, except that separate averages were computed for nationally advertised and non-nationally advertised brands of canned tuna. Since the prices of different brands vary, and the same brands may not be available each month in every store, care should be taken not to interpret differences in average prices from month to month as a measure of real price change on comparable items.

Separate average prices for chain stores and independent stores are computed, and city prices are an average of these two prices, weighted by the relative sales volume of chain and independent stores in each city. Chain store prices are averages of prices in each chain, weighted by the relative sales volume of the individual chain organizations. Independent store prices are unweighted averages of prices for all brands found in stores in the sample. All data shown are based on a minimum of three reporting stores, and also, in the case of chains, on reporting stores representing a minimum of about 30 percent of the sales volume of chains in the city. Asterisks on the tables indicate that although one or more prices were available, the number was insufficient to compute reliable averages. Blanks on the tables indicate that no prices were obtained.

Tabulations also include the percent of chain store weight represented in the prices, the number of independent store quotations obtained, and the range of individual prices.

United States Fish and Wildlife Service
Department of the Interior

Fishery Leaflet 476

Washington 25, D. C.

July - September 1958

CONTENTS

<u>TUNA, CANNED:</u>	<u>Page</u>
White Meat Tuna Or Albacore, Solid Pack, In Oil All Brands Except Advertised Brands.....	1
White Meat Tuna Or Albacore, Solid Pack, In Oil Advertised Brands.....	2
White Meat Tuna Or Albacore, Chunk Style, In Oil All Brands Except Advertised Brands.....	3
White Meat Tuna Or Albacore, Chunk Style, In Oil Advertised Brands.....	4
White Meat Tuna Or Albacore, Flakes Or Grated, In Oil All Brands Except Advertised Brands.....	5
Light Meat Tuna, Solid Pack, In Oil All Brands Except Advertised Brands.....	6
Light Meat Tuna, Solid Pack, In Oil Advertised Brands.....	7
Light Meat Tuna, Chunk Style, In Oil All Brands Except Advertised Brands.....	8
Light Meat Tuna, Chunk Style, In Oil Advertised Brands.....	9
Light Meat Tuna, Flakes Or Grated, In Oil All Brands Except Advertised Brands.....	10
White Meat Tuna Or Albacore, Solid Pack, In Brine Imported.....	11
Light Meat Tuna, Solid Pack, In Brine, Imported.....	12

United States Fish and Wildlife Service
Department of the Interior

Fishery Leaflet 476

Washington 25, D. C.

July - September 1958

CONTENTS

MAINE SARDINES, CANNED:

Page

Maine Sardines, In Oil, Keyless.....	13
Maine Sardines, In Mustard Sauce, Keyless.....	14
Maine Sardines, In Oil, Key.....	15
Maine Sardines, In Mustard Sauce, Key.....	16
Maine Sardines, In Tomato Sauce, Key.....	17

SALMON, CANNED:

Red Or Sockeye Or Blueback Salmon, 1 Lb. Tall Cylindrical Can.....	18
Pink Salmon, 1 Lb. Tall Cylindrical Can.....	19
King Or Chinook Salmon, 1 Lb. Tall Cylindrical Can.....	20
Medium Red Or Coho Or Silver Salmon, 1 Lb. Tall Cylindrical Can.....	21
Chum Or Keta Salmon, 1 Lb. Tall Cylindrical Can.....	22
Red Or Sockeye Or Blueback Salmon, 1/2 Lb. Flat Can.....	23

WHITE MEAT TUNA OR ALBACORE, SOLID PACK,
IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

JULY 1958
 (Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	40.6	38.2	30-49	40%	43.1	37-59	21
Detroit	41.7	39.2	33-43	44%	43.8	37-49	14
Los Angeles	37.2	35.7	29-39	78%	38.9	29-44	16
New York	38.8	37.6	33-39	48%	39.9	32-49	68
Philadelphia	*	*			40.2	30-49	14
Boston	38.4	36.7	31-49	84%	40.5	32-49	17
Pittsburgh	37.7	*			39.3	35-45	6
Cleveland	39.1	37.6	25-41	29%	40.4	33-46	12
Washington	39.4	36.9	35-37	78%	44.1	39-59	11
Baltimore	38.5	*			41.0	36-45	5
St. Louis	41.2	40.2	33-43	49%	42.0	40-43	7
San Francisco	*	*			42.3	37-56	4
STRATUM B (240,000-1,000,000)							
Kansas City	37.1	*			40.5	33-49	4
Minneapolis	*	*			*		
Portland	*	36.2	21-43	44%	*		
Houston	*	*			*		
Scranton	37.8	*			41.9	39-45	7
Seattle	*	*			*		
Atlanta	*	*			41.2	39-45	6
Cincinnati	*	42.8	35-43	34%	*		
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	36.0	*			38.6	31-45	8
Charleston	39.6	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	42.0	*			42.0	39-45	4
Middletown	38.1	35.4	33-41	69%	40.8	39-43	9
Madison	38.9	*			43.5	39-45	4
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, SOLID PACK
IN OIL, ADVERTISED BRANDS

JULY 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	39.3	38.3	32-39	67%	40.3	30-45	17
Detroit	42.0	39.1	39-43	71%	44.3	41-47	18
Los Angeles	39.8	39.0	37-41	92%	40.7	39-46	17
New York	40.0	38.9	35-47	51%	41.0	37-49	32
Philadelphia	39.5	39.6	39-42	42%	39.4	37-41	7
Boston	38.9	37.7	35-39	43%	*		
Pittsburgh	41.7	41.8	39-45	59%	41.7	39-47	3
Cleveland	41.3	39.8	35-43	33%	42.5	41-43	8
Washington	38.4	37.1	35-39	88%	40.8	37-45	8
Baltimore	41.2	37.0	37-37	64%	44.0	39-49	15
St. Louis	38.8	38.5	37-39	65%	39.0	37-43	6
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	42.2	40.2	37-41	70%	44.0	39-49	16
Minneapolis	42.5	40.1	39-45	84%	43.7	41-49	10
Portland	*	*			*		
Houston	39.6	36.5	35-39	84%	41.8	38-45	8
Scranton	40.2	*			42.5	36-45	11
Seattle	*	*			41.0	41-41	3
Atlanta	*	*			*		
Cincinnati	43.5	43.0	39-43	53%	43.9	43-45	7
Youngstown	44.0	40.5	37-43	59%	47.3	45-49	8
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	40.4	39.2	37-43	68%	41.3	40-43	3
Charleston	*	*			*		
Lynchburg	38.6	38.3	37-45	79%	40.0	39-43	4
Evansville	44.3	*			45.0	43-47	3
Huntington	39.5	*			*		
Middletown	*	*			*		
Madison	41.5	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, CHUNK STYLE

JULY 1958
(Month) (Year)

IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<u>STRATUM A</u> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<u>STRATUM B</u> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<u>STRATUM C</u> (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	32.3	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

*/ Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, CHUNK STYLE

JULY 1958
(Month) (Year)

IN OIL, ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	36.4	32-43	30%	*		
Detroit	*	*			*		
Los Angeles	36.5	35.4	31-41	71%	37.8	33-41	10
New York	*	35.5	35-41	25%	*		
Philadelphia	36.5	*			36.8	35-40	4
Boston	*	34.0	33.5-34.5	74%	*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	32.8	31-35	57%	*		
Baltimore	*	35.1	35-37	63%	*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	38.2	35.4	35-37	70%	40.6	37-45	5
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	37.3	*			39.4	36-45	7
Seattle	*	*			*		
Atlanta	*	36.8	33-37	56%	*		
Cincinnati	*	37.0	37-37	85%	*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	35.9	36.1	35-41	90%	*		
Evansville	37.7	*			37.7	37-39	3
Huntington	*	*			*		
Middletown	35.0	*			*		
Madison	*	*			*		
Newark	38.3	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, FLAKES OR GRATED JULY 195 8
 IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS (Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	23.6	22.6	23-25	34%	24.3	24-25	3
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			24.1	22-26	5
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL, ALL BRANDS

JULY

195 8

(Month)

(Year)

EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			37.3	33-46	3
Los Angeles	*	*			*		
New York	33.7	31.9	27-43	42%	35.4	28-43	21
Philadelphia	*	*			*		
Boston	34.9	31.0	29-39	59%	39.4	39-40	5
Pittsburgh	31.9	29.4	27-30	40%	34.3	27-39	3
Cleveland	33.2	*			36.1	29-43	4
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	35.0	34.2	33-35	40%	35.5	29-43	4
Houston	*	*			*		
Scranton	*	*			*		
Seattle	33.4	*			35.8	28-39	4
Atlanta	34.9	33.7	33-41	54%	36.3	35-39	4
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	34.7	*			34.6	29-41	5

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL,

JULY 1958
(Month) (Year)

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	37.1	37-39	43%	*		
Los Angeles	36.5	35.8	35-43	82%	37.4	33-42	21
New York	*	35.3	33-37	33%	*		
Philadelphia	37.5	37.1	37-39	42%	37.9	37-39	8
Boston	*	37.0	37-37	47%	*		
Pittsburgh	39.1	38.6	37-39	41%	39.7	37-43	9
Cleveland	*	*			40.5	39-42	6
Washington	38.0	*			43.5	39-45	4
Baltimore	37.0	35.0	35-35	27%	38.3	33-43	11
St. Louis	*	*			39.4	39-41	8
San Francisco	38.9	37.1	37-39	100%	39.8	36-47	14
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			40.7	39-45	15
Portland	35.6	35.2	35-37	99%	35.8	35-38	9
Houston	38.9	37.3	37-43	94%	39.9	37-43	11
Scranton	*	*			*		
Seattle	38.5	37.0	37-37	81%	39.3	37-45	16
Atlanta	39.0	38.4	37-39	73%	39.7	39-41	3
Cincinnati	*	*			*		
Youngstown	40.2	38.5	37-39	59%	41.8	39-49	5
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	38.0	38.0	37-39	45%	*		
Charleston	37.3	37.4	37-39	73%	*		
Lynchburg	*	*			*		
Evansville	41.3	*			41.5	39-45	4
Huntington	38.8	*			41.0	37-43	4
Middletown	*	*			*		
Madison	38.3	37.2	37-39	66%	39.4	37-42	7
Newark	39.3	39.0	39-39	87%	40.0	37-45	4
San Jose	37.9	36.8	33-39	100%	38.4	37-37	7

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, CHUNK STYLE, IN OIL,
ALL BRANDS EXCEPT ADVERTISED BRANDS

JULY 195 8
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	28.0	25.3	20-32	46%	30.8	23-49	18
Detroit	32.0	28.7	23-33	73%	34.6	30-39	14
Los Angeles	27.8	26.7	25-33	67%	29.1	25-33	13
New York	30.2	28.6	27-33	34%	31.7	25-39	8
Philadelphia	29.5	27.2	27-32	41%	32.0	29-39	8
Boston	*	25.6	25-31	78%	*		
Pittsburgh	29.7	27.3	25-30	48%	32.0	29-35	6
Cleveland	30.5	28.2	27-33	70%	32.3	29-39	8
Washington	30.6	29.1	25-31	75%	33.4	25-39	6
Baltimore	*	*			*		
St. Louis	30.3	28.1	27-31	49%	31.9	27-35	5
San Francisco	26.9	26.1	25-31	100%	27.3	25-31	5
STRATUM B (240,000-1,000,000)							
Kansas City	30.8	28.2	27-33	70%	33.0	29-37	8
Minneapolis	31.0	29.5	23-35	100%	31.8	27-39	13
Portland	27.9	26.4	25-31	85%	28.9	28-29	11
Houston	31.4	32.7	25-33	67%	30.6	25-35	10
Scranton	*	*			*		
Seattle	30.4	30.9	25-33	81%	30.1	25-35	17
Atlanta	29.6	28.6	27-34	59%	30.7	27-35	6
Cincinnati	31.4	29.1	29-32	53%	33.0	29-33	6
Youngstown	29.7	26.7	25-33	59%	32.4	25-39	6
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	33.8	*			35.8	31-40	8
Lynchburg	30.4	*			*		
Evansville	31.0	31.0	25-35	66%	*		
Huntington	31.8	*			36.1	32-43	7
Middletown	*	*			*		
Madison	31.3	28.4	27-31	74%	34.3	33-35	3
Newark	27.9	*			*		
San Jose	29.4	27.2	23-29	78%	30.5	22-35	7

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, CHUNK STYLE, IN OIL,

JULY 195 8
(Month) (Year)

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	32.9	31.2	30-37	68%	34.7	31-39	30
Detroit	35.5	34.7	26-35	73%	36.2	23-39	24
Los Angeles	31.0	29.1	25-37	99%	33.0	29-39	35
New York	*	33.3	33-35	34%	*		
Philadelphia	33.0	32.3	30-35	83%	33.8	33-38	30
Boston	*	33.0	33-35	75%	*		
Pittsburgh	34.1	33.0	33-41	68%	35.2	29-39	7
Cleveland	34.0	32.9	30-33	73%	34.9	30-39	17
Washington	32.7	31.0	31-31	85%	35.8	29-41	11
Baltimore	34.8	31.1	31-33	27%	37.3	35-43	7
St. Louis	32.4	31.7	29-33	79%	33.0	29-37	23
San Francisco	33.6	31.3	30-35	100%	34.7	29-44	16
STRATUM B (240,000-1,000,000)							
Kansas City	34.4	31.6	31-33	70%	37.0	31-45	21
Minneapolis	34.6	33.2	31-35	100%	35.2	29-39	37
Portland	30.4	30.2	29-31	98%	30.4	29-37	9
Houston	33.9	33.2	33-37	94%	34.4	31-39	28
Scranton	32.1	*			32.9	31-35	13
Seattle	33.9	33.0	33-33	81%	34.3	27-39	18
Atlanta	34.3	34.2	33-37	73%	34.4	29-39	8
Cincinnati	33.7	32.9	32-37	87%	34.3	33-37	14
Youngstown	33.8	32.7	31-33	59%	34.8	32-39	24
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	33.7	32.1	31-33	72%	35.0	33-39	8
Charleston	35.2	33.1	32-37	73%	40.3	38-42	4
Lynchburg	34.3	34.0	33-35	90%	35.5	35-37	4
Evansville	34.5	32.6	31-33	66%	35.5	30-39	9
Huntington	34.3	32.9	32-34	67%	36.7	33-43	7
Middletown	34.0	33.0	33.0-33.3	69%	*		
Madison	33.2	32.0	31-33	81%	34.5	33-39	16
Newark	34.0	*			35.8	33-39	5
San Jose	33.4	31.0	27-33	100%	34.4	33-37	9

*/ Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, FLAKES OR GRATED, IN OIL,

JULY 1958
(Month) (Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			27.0	25-33	5
Detroit	*	*			23.4	20-25	4
Los Angeles	21.9	20.8	18-23	71%	23.1	19-29	15
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			25.8	23-29	4
Baltimore	*	*			*		
St. Louis	*	23.0	22-25	63%	*		
San Francisco	23.4	22.4	22-23	84%	23.8	22-25	3
STRATUM B (240,000-1,000,000)							
Kansas City	22.4	19.9	19.5-21.5	70%	24.6	21-29	20
Minneapolis	25.9	22.6	22-24	65%	27.6	23-35	9
Portland	21.2	*			22.1	20-25	10
Houston	22.5	21.2	21-25	88%	23.3	19-29	7
Scranton	22.6	*			26.0	21-35	4
Seattle	*	*			*		
Atlanta	23.1	21.3	21-26	44%	25.1	22-29	9
Cincinnati	24.6	21.4	21-22	84%	26.9	21-32	9
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	23.8	*			26.4	23-35	5
Lynchburg	23.1	22.7	22-23	62%	*		
Evansville	24.5	*			26.2	23-29	7
Huntington	24.5	*			27.5	24-39	6
Middletown	*	*			*		
Madison	21.8	20.5	20-25	81%	23.1	21-26	8
Newark	22.9	22.9	21-25	87%	*		
San Jose	23.8	22.3	20-28	73%	*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, SOLID PACK,
IN BRINE, IMPORTED

JULY 195 8
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago		*			34.5	29-45	17
Detroit	35.1	31.9	30-35	61%	37.6	33-43	4
Los Angeles	30.5	29.5	29-33	42%	31.6	29-34	7
New York	33.5	32.0	31-33	33%	34.8	28-39	15
Philadelphia	*	*			*		
Boston	31.0	29.8	29-35	84%	32.3	25-38	20
Pittsburgh	*	*			*		
Cleveland	*	*			35.7	33-43	10
Washington	*	29.0	29-29	76%	*		
Baltimore	*	*			32.0	25-35	5
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			41.7	35-49	6
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	32.4	*			36.3	33-39	5
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	31.9	*			33.0	33-33	3
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	31.5	*			33.8	28-41	8
Madison	36.2	*			36.2	33-39	6
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN BRINE, IMPORTED

JULY 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			34.0	29-45	4
Los Angeles	*	*			27.5	27-29	4
New York	29.3	29.9	29-31	20%	28.8	25-33	9
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	28.1	26.5	25-27	59%	31.2	28-35	5
Baltimore	27.2	*			29.0	25-33	4
St. Louis	*	*			*		
San Francisco	*	*			29.0	28-30	5
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	28.8	27.1	25-29	59%	29.7	29-35	8
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	28.3	27.2	27-28	35%	28.8	27-31	6
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	29.4	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	29.9	*			31.3	29-33	3
Middletown	*	*			*		
Madison	26.6	26.6	25-29	27%	*		
Newark	*	*			*		
San Jose	28.6	*			29.0	29-29	5

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEYLESS

JULY 195 8
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	10.8	10.6	10-17	37%	11.1	09-15	24
Detroit	11.3	09.8	10-15	34%	12.5	10-16	7
Los Angeles	11.0	10.7	10-14	58%	11.4	10-15	18
New York	10.1	08.6	07.7-09.5	21%	11.6	10-19	40
Philadelphia	*	*			11.5	09-18	15
Boston	10.1	08.7	08-13	64%	11.8	10-15	8
Pittsburgh	10.1	09.8	09.7-10.5	50%	10.5	10-12	14
Cleveland	10.4	09.8	09-10	46%	10.8	10-13	11
Washington	10.3	*			11.7	10-13	13
Baltimore	10.8	09.5	08-10	60%	11.8	10-18	17
St. Louis	10.9	10.9	10-12	61%	10.9	10-13	13
San Francisco	12.4	11.7	11.5-12.5	90%	12.7	11-15	11
STRATUM B (240,000-1,000,000)							
Kansas City	10.1	09.5	09-10	70%	10.7	09-13	20
Minneapolis	10.8	10.0	09-12	95%	11.3	10-15	23
Portland	10.6	10.2	10-12	70%	10.9	10-13	7
Houston	10.1	09.7	09-10	72%	10.4	10-15	24
Scranton	09.9	*			10.6	10-15	6
Seattle	11.1	10.0	10-10	75%	11.6	10-15	11
Atlanta	09.8	09.7	09.0-09.7	73%	09.9	09-12	15
Cincinnati	*	*			09.9	09.7-10.0	3
Youngstown	10.4	09.8	08-10	38%	10.8	08-13	20
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	10.2	08.6	08-10	45%	11.4	10-15	7
Charleston	12.3	*			12.6	11-14	11
Lynchburg	10.0	09.7	09.5-10.5	90%	*		
Evansville	10.8	11.6	10-13	66%	10.4	08-13	6
Huntington	10.0	*			10.9	10-13	7
Middletown	09.5	09.0	08.3-09.5	69%	09.9	09.7-10.0	7
Madison	10.4	*			11.7	10-17	10
Newark	09.9	*			*		
San Jose	12.1	11.7	11-13	76%	12.3	11-14	7

*/ Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEYLESS

JULY 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			10.3	09-13	12
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	09.6	09.5-09.7	22%	*		
Philadelphia	10.1	09.4	09-10	42%	10.9	09-15	8
Boston	*	*			*		
Pittsburgh	10.3	10.0	10-11	67%	10.6	10-12	8
Cleveland	*	*			10.8	10-16	8
Washington	10.2	09.5	09.5-14.5	59%	11.5	10-13	9
Baltimore	10.3	09.4	08-10	27%	10.9	10-13	12
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	09.2	09-12	34%	*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	10.0	*		30	10.8	10-12	5
Seattle	*	*			*		
Atlanta	*	*	*		*		
Cincinnati	*	*			*		
Youngstown	10.4	*			11.1	09-13	15
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	09.9	08.2	08-10	37%	11.1	10-15	6
Charleston	13.0	13.0	10-15	73%	12.9	11-15	7
Lynchburg	*	*			*		
Evansville	10.9	11.6	10-13	66%	10.5	10-13	9
Huntington	12.0	*			10.9	10-13	9
Middletown	*	*			*		
Madison	09.9	*			11.0	10-13	6
Newark	10.3	*			10.3	10-11	3
San Jose	*	*			*		

*/ Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEY

JULY 195 8
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	15.6	14.9	12-17	57%	16.3	15-19	5
Detroit	16.3	15.5	15-18	56%	17.0	15-25	25
Los Angeles	15.9	15.5	15-23	78%	16.3	15-17	9
New York	15.8	16.0	10-18	40%	15.7	10-20	13
Philadelphia	15.6	15.9	15-17	83%	15.3	10-19	25
Boston	*	18.5	15-21	74%	*		
Pittsburgh	*	*			*		
Cleveland	15.4	15.2	15-16	40%	15.6	15-18	10
Washington	*	18.5	14-39	42%	*		
Baltimore	*	*			*		
St. Louis	15.2	15.3	15-16	57%	15.1	15-16	11
San Francisco	*	17.5	17.5-23.0	85%	*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	14.9	14.5-16.5	70%	*		
Minneapolis	*	16.5	15-18	65%	*		
Portland	*	*			17.5	12-23	4
Houston	15.7	15.1	15-17	89%	16.0	15-17	5
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	14.5	13.3	13-15	87%	15.3	15-17	15
Youngstown	17.2	*			18.7	15-25	5
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	16.0	15.1	15-16	22%	16.7	16-18	3
Charleston	17.5	*			*		
Lynchburg	15.1	15.2	14-19	90%	14.7	14-15	
Evansville	*	*			*		
Huntington	14.5	*			*		
Middletown	17.8	*			*		
Madison	16.3	15.2	15-16	36%	*		
Newark	15.2	15.1	15-17	87%	15.5	15-17	3
San Jose	17.5	17.4	17-18	84%	*		

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEY

JULY 195 8
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	16.0	15-17	31%	*		
Detroit	16.0	15.5	15-18	62%	16.4	15-18	16
Los Angeles	16.2	15.3	12-18	93%	17.2	15-25	14
New York	*	*			*		
Philadelphia	14.2	14.5	14.5-15.5	42%	13.8	13-15	11
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	15.3	14.7	14-16	60%	15.8	15-17	8
Washington	*	*			*		
Baltimore	15.0	14.5	14.5-14.5	27%	15.3	10-18	5
St. Louis	15.5	15.7	15-17	76%	15.3	15-17	11
San Francisco	*	*			17.3	15-19	4
STRATUM B (240,000-1,000,000)							
Kansas City	16.1	*			16.9	15-19	8
Minneapolis	*	*			*		
Portland	*	*			17.5	17.5-17.5	3
Houston	15.5	15.1	15-17	89%	15.8	15-17	8
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	14.5	13.3	13-15	87%	15.3	15-17	13
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	15.3	15.1	15-16	22%	*		
Charleston	16.4	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	15.1	*			*		
Middletown	*	*			*		
Madison	16.2	*			*		
Newark	15.4	14.9	14.5-15.5	87%	16.4	15-19	4
San Jose	17.4	17.1	17-18	47%	*		

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN TOMATO SAUCE, KEY

JULY 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	16.2	15.4	15-18	77%	17.0	15-25	10
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			15.5	15.5-15.5	3
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			15.5	10-19	3
St. Louis	15.3	15.3	15-16	54%	15.4	15-16	4
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	15.8	*			16.4	15-19	5
Minneapolis	*	*			*		
Portland	*	*			17.5	17.5-17.5	3
Houston	15.2	15.1	15-17	89%	15.3	15-16	5
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	15.3	15.5-15.5	43%	*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	14.9	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	19.4	*			*		
San Jose	17.3	*			*		

* / Insufficient number of quotations to compute a separate average price.

1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	85.2	80.4	63-105	75%	90.3	73-120	32
Detroit	90.7	86.8	79-95	73%	93.8	85-105	29
Los Angeles	91.1	89.4	63-105	98%	93.0	83-129	29
New York	87.8	84.3	83-89	48%	91.1	79-99	36
Philadelphia	87.4	82.3	79-85	42%	92.7	85-98	16
Boston	84.4	81.5	69-95	84%	87.8	83-95	17
Pittsburgh	88.5	88.2	79-89	68%	88.7	85-89	15
Cleveland	90.8	88.7	85-89	73%	92.5	83-110	20
Washington	91.1	88.9	85-89	88%	95.0	89-110	13
Baltimore	90.6	86.3	79-89	64%	93.4	85-98	8
St. Louis	88.6	84.6	83-91	79%	91.7	83-95	17
San Francisco	93.9	89.8	88-109	100%	95.9	90-109	9
STRATUM B (20,000-1,000,000)							
Kansas City	87.0	84.2	79-85	70%	89.5	83-98	21
Minneapolis	88.8	88.4	79-95	100%	89.0	69-98	25
Portland	90.6	89.0	85-89	71%	91.6	85-109	11
Houston	90.4	89.8	89-99	89%	90.7	89-98	17
Scranton	*	*			*		
Seattle	88.8	84.6	83-89	35%	91.1	85-99	13
Atlanta	*	89.3	89-99	34%	*		
Cincinnati	89.2	87.8	85-89	87%	90.2	84-95	11
Youngstown	90.1	89.0	89-89	63%	91.2	83-91	21
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	89.7	86.5	83-89	72%	92.0	85-99	8
Charleston	88.7	85.9	83-105	73%	95.2	73-122	9
Lynchburg	89.0	88.2	83-89	83%	*		
Evansville	93.9	*			96.9	89-116	8
Huntington	89.7	86.4	77-93	67%	95.2	89-99	9
Middletown	85.6	80.1	75-89	69%	91.0	89-95	6
Madison	92.0	86.3	79-98	81%	97.9	89-118	12
Newark	90.6	87.1	85-89	87%	97.3	95-99	3
San Jose	93.0	89.9	88-97	100%	94.5	83-99	4

*/ Insufficient number of quotations to compute a separate average price.

PINK SALMON, 1 LB. TALL CYLINDRICAL CAN

JULY 195 8
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	60.8	58.2	49-69	75%	63.6	43-83	27
Detroit	64.0	60.3	39-69	73%	66.8	55-73	30
Los Angeles	63.4	62.5	49-89	99%	64.4	57-69	23
New York	62.5	59.8	59-69	51%	65.0	49-79	40
Philadelphia	58.8	53.7	49-65	83%	64.1	55-69	23
Boston	59.7	59.2	59-63	84%	60.3	59-63	3
Pittsburgh	59.6	59.1	53-65	58%	60.1	49-65	11
Cleveland	62.3	58.9	49-65	73%	65.1	57-73	22
Washington	61.4	58.6	53-65	88%	66.7	53-70	20
Baltimore	63.3	58.9	55-59	64%	66.1	59-79	22
St. Louis	63.1	58.1	52-61	76%	66.9	57-73	19
San Francisco	67.7	63.7	63-69	30%	69.6	65-75	13
STRATUM B (240,000-1,000,000)							
Kansas City	61.9	58.6	57-59	70%	64.8	59-79	16
Minneapolis	65.3	61.9	59-69	80%	66.9	63-79	25
Portland	63.8	60.8	59-65	96%	65.6	59-79	10
Houston	64.2	63.4	59-71	94%	64.7	61-69	24
Scranton	58.8 *				62.2	57-69	12
Seattle	63.4	59.9	57-63	80%	65.3	63-69	14
Atlanta	62.7	60.6	59-71	74%	65.0	59-69	18
Cincinnati	63.9	59.3	59-73	87%	67.3	57-75	18
Youngstown	63.3	60.3	53-63	63%	66.0	63-71	6
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	63.4	61.8	59-65	72%	64.7	60-69	6
Charleston	64.4	62.3	59-77	73%	69.5	59-79	14
Lynchburg	59.1	58.2	53-61	90%	63.7	61-67	6
Evansville	66.0	62.2	59-68	66%	68.0	63-73	10
Huntington	64.2	61.1	59-63	67%	69.2	67-73	10
Middletown	63.4	59.4	59-67	69%	67.4	65-69	5
Madison	63.1	59.7	55-63	81%	66.6	59-71	11
Newark	61.4	58.3	47-65	87%	67.3	59-73	7
San Jose	64.8	62.1	59-69	100%	66.0	61-69	6

*/ Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	91.7	*			91.7	89-93	3
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	91.7	*			91.7	89-93	3
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	85.2	80.4	63-105	75%	90.3	73-120	32
Detroit	90.7	86.8	79-95	73%	93.8	85-105	29
Los Angeles	91.1	89.4	63-105	98%	93.0	83-129	29
New York	87.8	84.3	83-89	48%	91.1	79-99	36
Philadelphia	87.4	82.3	79-85	42%	92.7	85-98	16
Boston	84.4	81.5	69-95	84%	87.8	83-95	17
Pittsburgh	88.5	88.2	79-89	68%	88.7	85-89	15
Cleveland	90.8	88.7	85-89	73%	92.5	83-110	20
Washington	91.1	88.9	85-89	88%	95.0	89-110	13
Baltimore	90.6	86.3	79-89	64%	93.4	85-98	8
St. Louis	88.6	84.6	83-91	79%	91.7	83-95	17
San Francisco	93.9	89.8	88-109	100%	95.9	90-109	9
STRATUM B (240,000-1,000,000)							
Kansas City	87.0	84.2	79-85	70%	89.5	83-98	21
Minneapolis	88.8	88.4	79-95	100%	89.0	69-98	25
Portland	90.6	89.0	85-89	71%	91.6	85-109	11
Houston	90.4	89.8	89-99	89%	90.7	89-95	17
Scranton	*	*			*		
Seattle	88.8	84.6	83-89	35%	91.1	85-99	13
Atlanta	*	89.3	89-99	34%	*		
Cincinnati	89.2	87.8	85-89	87%	90.2	84-95	11
Youngstown	90.1	89.0	89-89	63%	91.2	83-99	21
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	89.7	86.5	83-89	72%	92.0	85-99	8
Charleston	88.7	85.9	83-105	73%	95.2	73-105	9
Lynchburg	89.0	88.2	83-89	83%	*		
Evansville	93.9	*			96.9	89-116	8
Huntington	89.7	86.4	77-93	67%	95.2	89-99	9
Middletown	85.6	80.1	75-89	69%	91.0	89-95	6
Madison	92.0	86.3	79-98	81%	97.9	89-115	15
Newark	90.6	87.1	85-89	87%	97.3	95-99	3
San Jose	93.0	89.9	88-97	100%	94.5	93-99	4

*/ Insufficient number of quotations to compute a separate average price.

MEDIUM RED OR COHOE OR SILVER SALMON,

JULY 195 8
(Month) (Year)

1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			75.7	53-89	6
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	69.7	69-79	60%	*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	73.9	*			*		
Newark	*	*			*		
San Jose	*	*			*		

*/ Insufficient number of quotations to compute a separate average price.

CHUM OR KETA SALMON, 1 LB. TALL CYLINDRICAL CAN

JULY
(Month)

195 8
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			61.0	57-67	4
Detroit	53.7	49.5	49-59	55%	57.0	55-59	7
Los Angeles	*	48.2	45-55	54%	*		
New York	*	*			*		
Philadelphia	*	*			54.3	49-59	8
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	48.9	45.4	45-49	49%	55.5	50-59	6
Baltimore	50.7	*			51.8	47-59	4
St. Louis	50.4	*			51.7	51-53	3
San Francisco	*	53.8	51-67	94%	*		
STRATUM B (240,000-1,000,000)							
Kansas City	52.0	47.8	43-49	70%	55.8	49-69	20
Minneapolis	*	49.4	49-53	91%	*		
Portland	50.0	*			50.6	49-53	5
Houston	*	*			53.6	41-63	9
Scranton	52.8	*			57.0	49-59	5
Seattle	*	49.8	47-59	81%	*		
Atlanta	*	*			*		
Cincinnati	54.4	51.1	49-53	35%	56.8	55-59	5
Youngstown	54.2	*			55.3	49-65	11
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	53.6	48.9	47-53	43%	57.3	51-65	8
Charleston	50.9	*			*		
Lynchburg	49.5	*			*		
Evansville	52.5	47.4	39-49	66%	55.2	47-65	12
Huntington	53.5	50.8	49-53	67%	58.0	49-69	10
Middletown	*	*			*		
Madison	53.9	50.2	49-58	81%	57.7	55-59	3
Newark	44.5	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, SOLID PACK
IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

AUGUST 1958
 (Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	37.8	33.7	30-39	37%	42.3	37-59	16
Detroit	42.5	40.9	31-45	45%	43.7	37-49	13
Los Angeles	37.6	36.5	33-43	79%	38.8	29-44	15
New York	38.7	37.5	33-45	46%	39.8	28-47	60
Philadelphia	*	*			39.8	35-45	13
Boston	38.3	36.3	29-47	83%	40.6	35-45	16
Pittsburgh	*	*			39.9	37-45	9
Cleveland	37.2	34.9	26-41	56%	39.1	33-45	12
Washington	38.6	35.6	27-37	88%	44.0	39-59	12
Baltimore	38.9	34.8	29-37	63%	*		3
St. Louis	40.4	39.4	39-45	49%	41.2	40-43	5
San Francisco	*	*			42.3	37-56	4
STRATUM B (240,000-1,000,000)							
Kansas City	37.9	*			42.0	33-49	4
Minneapolis	*	37.5	35-39	50%	*		
Portland	*	37.8	29-43	52%	*		
Houston	*	*			*		
Scranton	37.8	*			41.7	35-45	10
Seattle	*	*			*		
Atlanta	*	*			40.8	39-45	5
Cincinnati	*	44.8	35-49	34%	*		
Youngstown	32.3	*			*		
Milwaukee	38.1	*			37.6	35-43	7
STRATUM C (30,500-240,000)							
Canton	36.2	*			38.7	31-45	9
Charleston	49.9	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	31.9	*			40.0	35-45	4
Middletown	38.8	36.7	33-41	69%	41.0	39-45	8
Madison	39.7	36.1	35-39	57%	43.5	39-45	4
Newark	43.0	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, SOLID PACK
IN OIL, ADVERTISED BRANDS

AUGUST 1958
 (Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	39.7	38.6	30-43	74%	40.9	39-45	16
Detroit	41.9	38.9	37-45	73%	44.2	39-49	15
Los Angeles	39.9	39.0	35-41	92%	40.8	39-46	22
New York	39.7	38.3	33-47	46%	41.0	37-45	22
Philadelphia	*	*			39.8	37-43	10
Boston	*	37.7	37-39	47%	*		
Pittsburgh	42.8	44.3	39-45	59%	41.4	39-47	5
Cleveland	41.2	39.0	37-40	33%	43.0	41-47	7
Washington	39.1	36.8	35-37	59%	43.4	39-45	5
Baltimore	40.7	37.0	37-39	64%	43.1	35-49	18
St. Louis	*	40.0	39-41	51%	*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	42.4	40.6	37-43	70%	44.0	39-49	16
Minneapolis	43.1	40.9	39-45	60%	44.1	42-49	10
Portland	*	*			*		
Houston	*	*			43.0	42-45	3
Scranton	40.9	*			43.1	42-45	12
Seattle	*	*			41.0	41-41	3
Atlanta	*	*			*		
Cincinnati	43.4	43.0	43-43	53%	43.7	43-45	3
Youngstown	44.5	*			47.0	45-49	7
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	41.9	40.3	39-43	45%	*		
Charleston	*	*			*		
Lynchburg	42.3	*			39.0	39-39	3
Evansville	42.7	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	40.6	*			42.3	39-45	3
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, CHUNK STYLE
IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

AUGUST 1958
 (Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	29.3	29-33	47%	*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, CHUNK STYLE
IN OIL, ADVERTISED BRANDS

AUGUST 1958
 (Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	36.3	35.4	31-41	71%	37.3	35-39	6
New York	*	35.9	35-37	24%	*		
Philadelphia	36.0	*			*		
Boston	*	33.8	33.5-34.5	60%	*		
Pittsburgh	*	*			*		
Cleveland	*	34.8	33-35	33%	*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	38.0	37-39	54%	*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	38.4	35.9	35-39	70%	40.6	37-45	5
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	37.0	*			38.7	36-45	5
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	37.0	37-39	86%	*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	38.1	38.1	37-41	79%	*		
Evansville	40.3	*			40.3	37-47	3
Huntington	*	*			*		
Middletown	35.0	*			*		
Madison	36.0	36.0	35-39	62%	*		
Newark	38.5	38.5	37-39	87%	*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, FLAKES OR GRATED
 IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

AUGUST 1958
 (Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			24.8	24.5-25.0	3
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			24.8	24.5-25.0	3
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

*/ Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL, ALL BRANDS
EXCEPT ADVERTISED BRANDS

AUGUST 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	31.5	29.5	29-33	32%	33.8	32-35	4
New York	33.2	32.4	29-43	28%	33.8	25-39	16
Philadelphia	*	*			*		
Boston	33.6	29.0	29-29	47%	39.0	39-39	3
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			31.7	27-37	9
Portland	36.7	36.2	25-39	77%	37.0	33-43	3
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			35.8	28-39	4
Atlanta	*	*			37.0	35-39	4
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	34.2	*			33.7	33-35	3
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	34.4	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	31.6	*			*		

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL,

AUGUST 1958
(Month) (Year)

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*	*	
Detroit	38.9	37.2	37-39	35%	40.2	35-45	5
Los Angeles	36.5	35.3	35-39	81%	37.8	35-42	17
New York	*	36.6	35-37	24%	*	*	
Philadelphia	37.4	37.1	37-39	42%	37.7	37-39	9
Boston	*	36.0	35-37	47%	*	*	
Pittsburgh	39.0	38.7	37-41	68%	39.3	37-43	7
Cleveland	*	*			39.6	35-42	9
Washington	36.7	34.9	34-35	88%	40.1	35-45	7
Baltimore	36.9	34.3	31-35	64%	38.6	33-45	10
St. Louis	38.7	38.4	33-39	73%	38.8	37-41	12
San Francisco	38.9	37.3	37-43	100%	39.7	36-47	14
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*	*	
Minneapolis	40.3	38.9	37-40	51%	40.9	39-45	17
Portland	37.0	37.8	35-39	77%	36.4	35-41	9
Houston	38.5	36.6	35-43	89%	39.8	35-43	12
Scranton	37.1	*			37.2	36-39	3
Seattle	38.8	37.0	37-37	81%	39.8	37-45	16
Atlanta	39.4	38.4	37-39	73%	40.5	39-43	4
Cincinnati	*	*			*	*	
Youngstown	40.2	38.5	37-39	59%	41.8	39-49	5
Milwaukee	*	*			*	*	
STRATUM C (30,500-240,000)							
Canton	39.4	37.9	37-39	41%	*	*	
Charleston	40.3	39.4	34-41	73%	42.2	37-46	5
Lynchburg	39.5	39.5	39-45	79%	*	*	
Evansville	41.8	*			42.2	39-45	6
Huntington	39.3	38.7	37-41	67%	40.3	37-43	6
Middletown	*	*			*	*	
Madison	38.8	37.2	37-39	73%	40.4	39-43	5
Newark	39.3	39.0	39-39	87%	40.0	37-45	4
San Jose	37.6	37.1	35-39	100%	37.9	35-39	7

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, CHUNK STYLE, IN OIL,
ALL BRANDS EXCEPT ADVERTISED BRANDS

AUGUST 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	28.1	26.7	25-45	46%	29.7	25-35	16
Detroit	31.2	27.0	25-35	73%	34.5	31-39	13
Los Angeles	27.5	25.8	21-35	99%	29.4	25-33	16
New York	*	28.7	27-29	38%	*		
Philadelphia	29.3	26.0	25-32	77%	32.8	29-39	8
Boston	*	27.1	25-31	59%	*		
Pittsburgh	30.9	29.2	27-33	66%	32.5	29-35	4
Cleveland	31.7	29.5	27-33	46%	33.6	29-41	9
Washington	31.4	29.3	25-31	85%	35.3	33-37	6
Baltimore	*	*			*		
St. Louis	29.9	29.3	27-31	49%	30.5	27-35	8
San Francisco	27.6	27.5	25-31	96%	27.6	25-31	6
STRATUM B (240,000-1,000,000)							
Kansas City	30.9	28.2	27-29	70%	33.3	29-37	7
Minneapolis	31.8	30.0	25-35	100%	32.8	27-39	12
Portland	30.1	29.0	25-31	99%	30.7	28-35	12
Houston	30.4	30.8	25-33	67%	30.1	21-39	11
Scranton	*	*			*		
Seattle	30.2	30.0	25-33	81%	30.4	25-35	15
Atlanta	28.7	27.8	27-35	36%	29.7	27-35	6
Cincinnati	31.1	29.0	19-32	55%	32.6	29-39	7
Youngstown	29.9	26.6	25-31	59%	33.0	25-37	4
Milwaukee	28.4	28.2	25-33	47%	28.6	25-33	9
STRATUM C (30,500-240,000)							
Canton	34.0	27.4	27-29	41%	*		
Charleston	31.6	30.0	28-41	73%	35.4	33-40	7
Lynchburg	32.5	31.6	29-33	62%	*		
Evansville	*	*			*		
Huntington	31.5	29.6	28-33	67%	34.6	32-37	5
Middletown	*	*			*		
Madison	29.8	28.1	25-31	81%	31.6	26-35	6
Newark	27.9	*			*		
San Jose	30.0	28.0	25-32	63%	30.9	29-34	4

*/ Insufficient number of quotations to compute a separate average price.

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price Cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	33.4	32.0	30 - 39	74%	34.8	31 - 39	32
Detroit	35.8	34.9	25 - 35	74%	36.6	33 - 39	25
Los Angeles	31.0	29.3	29 - 33	99%	32.9	29 - 37	35
New York	*	33.5	33 - 35	43%	*		
Philadelphia	33.0	32.1	30 - 35	47%	33.9	33 - 39	29
Boston	*	32.6	30 - 35	56%	*		
Pittsburgh	34.3	32.5	32.5 - 33.0	68%	36.1	29 - 43	11
Cleveland	33.6	31.8	30 - 33	73%	35.1	32 - 39	18
Washington	32.7	30.7	30 - 31	88%	36.5	30 - 45	12
Baltimore	34.5	30.8	29 - 31	27%	37.0	33 - 43	7
St. Louis	32.7	32.2	29 - 34	79%	33.1	31 - 37	25
San Francisco	33.5	31.1	26 - 35	100%	34.6	29 - 44	16
STRATUM B (240,000-1,000,000)							
Kansas City	34.6	31.8	31 - 33	70%	37.1	31 - 45	20
Minneapolis	34.5	33.2	31 - 35	100%	35.1	33 - 39	33
Portland	31.6	31.4	29 - 35	99%	31.6	29 - 37	8
Houston	34.1	33.2	33 - 37	94%	34.7	29 - 39	27
Scranton	32.4	*			33.4	31 - 39	16
Seattle	34.4	33.0	33 - 33	81%	35.1	33 - 39	18
Atlanta	34.9	34.2	33 - 37	73%	35.6	29 - 39	10
Cincinnati	34.0	32.9	32 - 39	87%	34.9	33 - 43	15
Youngstown	33.7	32.7	31 - 33	63%	34.7	32 - 39	27
Milwaukee	33.0	31.3	31 - 33	47%	34.1	31 - 39	18
STRATUM C (30,500-240,000)							
Canton	34.0	32.1	31 - 33	72%	35.5	33 - 39	8
Charleston	35.1	32.9	32 - 37	73%	40.2	35 - 46	6
Lynchburg	34.3	34.0	33 - 35	90%	35.4	35 - 37	5
Evansville	34.6	32.6	31 - 33	66%	35.6	34 - 39	8
Huntington	34.0	32.9	32 - 34	67%	35.9	33 - 39	7
Middletown	34.0	33.0	33.0 - 33.3	69%	*		
Madison	32.9	31.4	31 - 33	65%	34.5	33 - 39	16
Newark	34.2	33.0	33 - 33	87%	36.6	35 - 39	5
San Jose	33.3	31.3	31 - 33	100%	34.2	29 - 39	11

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, FLAKES OR GRATED, IN OIL,

AUGUST 1958
(Month) (Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	24.2	*			28.2	23-33	5
Detroit	*	22.1	21-30	50%	*		
Los Angeles	21.7	20.7	18-25	49%	22.9	20-29	14
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	21.8	*			25.3	23-29	3
Baltimore	*	*			*		
St. Louis	23.4	23.3	22-25	52%	23.5	22-25	5
San Francisco	23.4	22.4	22-23	84%	23.8	22-25	3
STRATUM B (240,000-1,000,000)							
Kansas City	22.3	19.9	19.5-22.0	70%	24.4	21-29	18
Minneapolis	25.4	*			26.6	23-29	5
Portland	22.7	22.4	21-23	40%	22.9	20-29	8
Houston	23.5	21.2	21-25	88%	25.0	23-29	4
Scranton	*	*			26.7	21-35	6
Seattle	22.3	*			22.8	20-25	4
Atlanta	24.0	23.2	19-33	74%	25.0	22-29	11
Cincinnati	24.5	21.1	21-27	85%	26.9	21-32	9
Youngstown	*	*			*		
Milwaukee	22.6	*			24.4	23-29	5
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	24.6	22.7	22.5-24.0	73%	28.8	25-37	3
Lynchburg	22.7	22.2	21-23	90%	25.0	25-25	3
Evansville	24.6	*			24.9	23-29	6
Huntington	24.5	*			27.4	24-39	7
Middletown	*	*			*		
Madison	22.1	20.4	20-23	73%	23.8	19-33	10
Newark	23.4	23.4	23-25	87%	*		
San Jose	23.9	24.0	20-29	83%	*		

* / Insufficient number of quotations to compute a separate average price.

**WHITE MEAT TUNA OR ALBACORE, SOLID PACK,
IN BRINE, IMPORTED**

AUGUST 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			35.2	31-45	21
Detroit	34.5	31.8	30-33	72%	36.6	32-45	9
Los Angeles	30.3	29.7	29-33	42%	31.0	29-34	7
New York	33.6	31.4	29-37	25%	35.7	28-43	15
Philadelphia	*	*			35.0	29-39	5
Boston	32.3	31.3	29-39	75%	33.4	29-37	16
Pittsburgh	*	*			*		
Cleveland	32.6	29.5	25-37	56%	35.2	33-39	6
Washington	*	30.1	29-31	78%	*		
Baltimore	30.8	30.2	29-31	63%	31.1	25-35	7
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			41.3	33-49	7
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	31.8	*			35.0	33-39	5
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	31.8	31-33	83%	*		
Youngstown	*	*			*		
Milwaukee	34.9	*			35.5	33-39	8
STRATUM C (30,500-240,000)							
Canton	33.8	*			36.0	33-39	6
Charleston	39.0	*			39.0	35-45	3
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	32.8	*			33.6	33-35	8
Madison	35.6	*			36.5	34-39	6
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN BRINE, IMPORTED

AUGUST 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			36.7	29-49	7
Los Angeles	*	*			27.8	27-29	5
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	27.9	25.8	25-27	83%	31.6	28-39	8
Baltimore	29.7	*			33.2	31-39	5
St. Louis	*	*			*		
San Francisco	*	*			29.3	29-30	3
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	29.3	28.9	27-33	38%	29.5	28-33	6
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	28.6	27.2	27-29	35%	29.3	27-32	7
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	29.5	*			31.0	29-35	7
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	29.6	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	27.9	*			28.2	25-29	5

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEYLESS

AUGUST 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	11.8	13.0	10-17	41%	10.5	09-14	24
Detroit	11.0	10.2	10-15	74%	11.6	10-13	9
Los Angeles	11.1	10.6	10-12	65%	11.8	10-17	18
New York	10.5	09.5	08-13	51%	11.5	08-19	37
Philadelphia	09.9	*			10.5	10-14	11
Boston	09.8	08.8	08-13	59%	11.1	10-15	6
Pittsburgh	10.4	10.2	10-11	49%	10.6	10-12	13
Cleveland	10.6	09.7	09-10	29%	11.3	09-15	9
Washington	10.4	09.5	09.5-09.7	78%	11.9	10-15	20
Baltimore	10.5	09.5	09.5-09.7	64%	11.2	10-13	19
St. Louis	10.7	10.5	10-12	79%	10.8	10-14	15
San Francisco	12.1	11.7	11-14	99%	12.2	11-13	11
STRATUM B (240,000-1,000,000)							
Kansas City	10.4	09.8	09-12	70%	10.9	10-13	18
Minneapolis	10.8	10.0	09-12	100%	11.2	10-15	24
Portland	11.1	10.5	10-13	76%	11.5	10-13	11
Houston	10.3	10.1	09-11	89%	10.5	10-12	14
Scranton	09.9	*			10.5	09-13	12
Seattle	11.3	10.2	10-13	81%	11.9	11-15	11
Atlanta	10.3	10.1	09-12	74%	10.6	10-13	12
Cincinnati	*	*			09.9	09.7-10.0	3
Youngstown	10.4	10.0	09.7-10.5	63%	10.9	10-13	19
Milwaukee	10.1	09.0	08-10	46%	10.7	10-13	7
STRATUM C (30,500-240,000)							
Canton	10.8	09.5	09-11	49%	11.8	10-15	6
Charleston	10.7	*			12.9	11-15	10
Lynchburg	10.2	09.9	09.7-11.0	90%	*		
Evansville	11.6	*			11.3	10-13	7
Huntington	10.4	09.8	09.5-10.0	67%	11.4	10-15	7
Middletown	10.3	10.7	10-13	69%	09.9	09.7-10.0	8
Madison	10.5	09.5	08-10	66%	11.6	10-17	11
Newark	*	*			*		
San Jose	12.4	11.7	11-13	76%	12.8	11-18	8

*/ Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEYLESS

AUGUST 195⁸
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price Cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			10.1	09-12	12
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			09.8	09-10	7
Boston	*	*			*		
Pittsburgh	10.5	10.5	10-15	68%	10.4	10-12	9
Cleveland	10.5	09.7	09.7-09.7	43%	11.1	10-16	7
Washington	10.1	09.5	09.5-09.7	59%	11.1	10-13	11
Baltimore	10.5	09.5	09.5-09.7	64%	11.1	10-13	18
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	10.1	09.2	09-12	33%	10.5	10-11	5
Portland	*	*			*		
Houston	*	*			*		
Scranton	10.1	*			10.9	10-13	9
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	10.3	*			10.9	10-13	16
Milwaukee	09.8	09.1	08-10	47%	10.3	10-13	5
STRATUM C (30,500-240,000)							
Canton	10.5	10.0	09-15	37%	10.9	10-15	7
Charleston	12.7	*			13.2	12-15	7
Lynchburg	*	*			*		
Evansville	11.1	11.6	10-13	66%	10.8	10-13	6
Huntington	11.4	*			11.0	10-13	6
Middletown	*	*			*		
Madison	10.2	09.3	08-10	58%	11.1	10-13	4
Newark	10.0	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEY

AUGUST 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	15.5	14.7	10-17	61%	16.3	15-19	5
Detroit	16.1	15.5	15-18	74%	16.6	15-18	25
Los Angeles	16.0	15.4	15-18	83%	16.7	15-20	10
New York	17.4	16.8	15-18	46%	17.9	15-25	9
Philadelphia	15.6	15.7	15-17	83%	15.5	13-18	24
Boston	*	17.2	10-21	83%	*		
Pittsburgh	*	*			*		
Cleveland	15.1	15.1	15-16	33%	15.0	11-17	12
Washington	*	15.0	14.5-15.5	86%	*		
Baltimore	*	14.5	14.5-15.5	60%	*		
St. Louis	15.5	15.5	15-17	57%	15.5	15-18	8
San Francisco	*	17.5	17.5-18.0	85%	*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	14.9	14.5-17.0	70%	*		
Minneapolis	*	16.6	16.5-17.5	64%	*		
Portland	*	*			*		
Houston	15.3	15.1	15-16	89%	15.5	15-17	8
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	14.7	13.9	13.5-15.0	87%	15.3	15-17	16
Youngstown	17.2	*			18.7	15-25	5
Milwaukee	15.8	*			15.3	14-17	8
STRATUM C (30,500-240,000)							
Canton	16.0	15.1	14.5-15.5	22%	16.7	16-18	3
Charleston	14.4	14.7	13-16	73%	13.8	12-15	3
Lynchburg	15.5	15.7	14-19	90%	14.6	14-15	7
Evansville	*	*			*		
Huntington	14.9	*			*		
Middletown	*	*			*		
Madison	15.2	15.2	15-16	36%	*		
Newark	15.2	15.1	15-17	87%	15.3	15-17	4
San Jose	17.4	17.3	17-18	97%	*		

*/ Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEY

AUGUST 195⁸
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	16.0	15-17	31%	*		
Detroit	16.2	15.5	15-18	74%	16.7	15-18	18
Los Angeles	16.0	15.4	15-18	99%	16.8	15-20	16
New York	*	*			*		
Philadelphia	14.0	14.5	14.5-16.0	42%	13.5	13-15	13
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	15.4	14.8	14-16	73%	15.9	15-17	7
Washington	*	*			*		
Baltimore	16.1	14.5	14.5-14.5	63%	17.2	16-18	3
St. Louis	15.8	15.7	15-17	76%	15.8	15-18	11
San Francisco	*	*			17.0	15-19	5
STRATUM B (240,000-1,000,000)							
Kansas City	16.0	*			16.8	15-19	8
Minneapolis	*				*		
Portland	*				17.5	17.5-17.5	4
Houston	15.3	15.1	15-16	89%	15.5	15-17	8
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	14.7	13.9	13.5-15.0	87%	15.3	15-17	14
Youngstown	*	*			*		
Milwaukee	16.0	15.4	15-17	32%	16.4	15-18	10
STRATUM C (30,500-240,000)							
Canton	15.3	15.1	15-16	22%	*		
Charleston	14.7	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	14.9	*			*		
Middletown	*	*			*		
Madison	15.2	15.2	15-16	36%	*		
Newark	15.5	15.2	15-16	87%	16.0	15-19	5
San Jose	17.4	17.1	17-18	47%	*		

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN TOMATO SAUCE, KEY

AUGUST 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	16.1	15.5	15-17	69%	16.8	15-20	11
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			15.5	15.5-15.5	3
Cleveland	*	15.1	15-16	33%	*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	15.6	15.3	15-16	54%	15.9	15-18	5
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	15.6	*			16.0	15-19	5
Minneapolis	*	*			*		
Portland	*	*			17.5	17.5-17.5	4
Houston	15.3	15.1	15-16	89%	15.5	15-17	8
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	14.9	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	16.0	*			*		
San Jose	17.3	*			*		

*/ Insufficient number of quotations to compute a separate average price.

RED OR SOCKEYE OR BLUEBACK SALMON.

AUGUST 1958
(Month) (Year)

1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	85.2	81.2	63-105	75%	89.6	73-120	31
Detroit	90.8	87.5	69-95	74%	93.4	85-99	30
Los Angeles	91.1	89.4	85-105	98%	93.0	83-129	28
New York	88.8	85.4	83-98	51%	92.0	79-99	31
Philadelphia	87.2	82.3	79-85	42%	92.3	80-98	20
Boston	84.4	81.9	69-95	84%	87.4	77-98	17
Pittsburgh	88.5	88.2	79-89	68%	88.7	85-89	15
Cleveland	90.9	88.5	85-89	93%	92.9	87-110	18
Washington	91.3	88.9	85-89	88%	95.8	89-115	11
Baltimore	90.4	86.3	79-89	64%	93.1	85-98	10
St. Louis	88.7	84.3	83-99	76%	91.9	83-98	17
San Francisco	94.4	89.8	88-109	100%	96.6	90-109	10
STRATUM B (240,000-1,000,000)							
Kansas City	87.0	84.2	79-85	70%	89.5	83-99	22
Minneapolis	89.7	88.4	79-95	100%	90.3	75-99	21
Portland	90.3	88.7	79-98	99%	91.2	85-109	13
Houston	90.0	88.9	85-99	89%	90.7	89-93	18
Scranton	88.3	*			93.5	89-100	10
Seattle	88.1	82.6	79-89	81%	91.1	85-99	13
Atlanta	91.0	89.3	89-99	34%	93.0	92-95	4
Cincinnati	86.9	82.5	69-89	87%	90.1	84-95	12
Youngstown	90.1	88.5	87-89	63%	91.6	83-99	20
Milwaukee	89.2	84.1	83-89	47%	92.4	89-99	13
STRATUM C (30,500-240,000)							
Canton	89.8	86.5	87-89	72%	92.3	85-99	9
Charleston	89.2	84.8	77-109	73%	99.5	91-105	8
Lynchburg	89.0	88.2	83-89	83%	*		
Evansville	93.9	*			96.9	89-116	8
Huntington	92.4	89.8	89-93	67%	96.8	93-99	9
Middletown	86.1	80.7	75-89	69%	91.6	89-95	7
Madison	91.4	85.7	79-98	81%	97.3	89-115	15
Newark	90.6	87.1	85-89	87%	97.3	95-99	3
San Jose	93.7	90.4	88-95	100%	95.3	89-99	7

*/ Insufficient number of quotations to compute a separate average price.

PINK SALMON, 1 LB. TALL CYLINDRICAL CAN

AUGUST 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	60.3	57.8	49-69	75%	63.1	43-83	28
Detroit	63.6	60.0	39-69	74%	66.4	45-73	29
Los Angeles	63.5	62.7	49-68	99%	64.3	57-69	26
New York	62.9	59.7	59-69	51%	65.9	49-75	35
Philadelphia	60.5	57.8	49-65	83%	63.2	53-69	26
Boston	61.0	59.8	59-63	83%	62.5	59-67	4
Pittsburgh	59.5	57.7	49-65	68%	61.3	49-69	15
Cleveland	62.6	59.7	53-65	36%	64.9	53-73	22
Washington	63.1	60.6	59-65	88%	67.9	65-69	17
Baltimore	63.1	59.1	59-63	64%	65.9	59-69	20
St. Louis	62.3	58.2	55-63	79%	65.4	53-73	23
San Francisco	67.0	61.7	59-69	94%	69.6	66-75	11
STRATUM B (240,000-1,000,000)							
Kansas City	61.9	58.2	57-59	70%	65.3	59-79	16
Minneapolis	65.4	61.8	59-69	80%	67.2	63-79	25
Portland	62.4	60.8	59-65	99%	63.3	53-79	13
Houston	63.6	61.6	59-71	94%	65.0	61-69	24
Scranton	60.4	*			63.3	53-69	8
Seattle	63.4	59.9	57-63	80%	65.3	63-69	14
Atlanta	63.1	61.2	59-71	74%	65.4	59-69	17
Cincinnati	63.9	59.2	59-63	87%	67.3	57-75	18
Youngstown	64.2	60.6	53-63	63%	67.5	63-71	4
Milwaukee	62.5	59.3	55-69	47%	64.5	59-69	17
STRATUM C (30,500-240,000)							
Canton	63.9	61.8	59-65	72%	65.5	62-69	6
Charleston	61.2	57.6	49-77	73%	69.5	59-79	15
Lynchburg	59.3	58.4	55-63	90%	63.7	61-67	6
Evansville	65.4	*			67.7	63-73	11
Huntington	63.9	61.1	59-63	67%	68.6	63-73	10
Middletown	62.9	59.4	59-67	69%	66.4	65-69	7
Madison	62.8	59.2	55-63	81%	66.6	59-71	10
Newark	63.0	60.6	59-65	87%	67.7	59-73	6
San Jose	64.8	63.0	59-69	100%	65.7	61-69	6

*/ Insufficient number of quotations to compute a separate average price.

City	City average price	Chain stores average price	Chain stores price range	Percent of chain weight reporting	Independent stores average price	Independent stores price range	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	86.3	*			87.1	79-93	9
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

*/ Insufficient number of quotations to compute a separate average price.

1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			74.6	53-89	5
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	67.8	69.7	69-79	60%	66.3	53-73	3
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	77.1	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	73.9	*			*		
Newark	*	*			*		
San Jose	*	*			*		

*/ Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			56.5	49-59	4
Detroit	53.8	52.2	49-59	45%	55.0	49-59	8
Los Angeles	*	48.1	45-55	55%	*		
New York	*	*			*		
Philadelphia	*	*			51.3	49-59	6
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			58.3	53-65	3
Washington	52.1	49.7	45-69	78%	56.5	49-69	12
Baltimore	54.4	*			58.0	55-59	4
St. Louis	*	*			*		
San Francisco	*	52.9	51-65	84%	*		
STRATUM B (240,000-1,000,000)							
Kansas City	52.2	47.8	43-49	70%	56.1	49-69	18
Minneapolis	*	48.8	49-53	39%	*		
Portland	53.7	*			56.2	49-65	5
Houston	52.1	49.3	49-61	88%	54.0	49-63	11
Scranton	53.7	*			59.0	51-69	7
Seattle	*	49.1	47-59	81%	*		
Atlanta	*	*			*		
Cincinnati	*	*			57.3	55-59	4
Youngstown	54.1	53.8	53-59	59%	54.4	49-65	19
Milwaukee	52.0	49.1	49-53	47%	53.8	49-59	5
STRATUM C (30,500-240,000)							
Canton	53.1	50.2	47-53	72%	55.2	49-59	9
Charleston	*	*			*		
Lynchburg	50.3	*			53.7	51-57	3
Evansville	53.2	48.1	45-49	66%	56.0	49-63	12
Huntington	53.9	50.8	49-53	67%	59.0	53-69	8
Middletown	*	*			*		
Madison	53.4	49.3	49-51	81%	57.7	55-59	3
Newark	*	*			*		
San Jose	59.5	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, SOLID PACK,
IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

SEPTEMBER 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<u>STRATUM A</u> <u>(1,000,000 and over)</u>							
Chicago	41.4	38.5	30-45	45%	44.6	37-59	19
Detroit	41.7	39.9	35-45	45%	43.0	37-49	16
Los Angeles	37.8	36.5	33-43	78%	39.3	33-44	16
New York	38.9	37.3	33-45	50%	40.4	33-49	63
Philadelphia	*	*			40.2	35-45	18
Boston	38.9	36.9	31-49	79%	41.2	39-45	17
Pittsburgh	37.9	*			39.8	35-45	8
Cleveland	39.5	38.8	33-41	29%	40.0	33-46	12
Washington	41.1	38.8	35-39	76%	45.4	39-59	11
Baltimore	*	36.1	29-37	63%	*		
St. Louis	40.6	39.4	39-45	49%	41.5	41-43	4
San Francisco	*	*			45.7	39-56	3
<u>STRATUM B</u> <u>(240,000-1,000,000)</u>							
Kansas City	*	*					
Minneapolis	*	*					
Portland	*	38.6	31-43	52%	*		
Houston	*	*					
Scranton	39.9	*			42.5	39-45	9
Seattle	*	*			*		
Atlanta	35.2	*			41.6	39-45	7
Cincinnati	*	44.9	35-55	34%	*		
Youngstown	*	*					
Milwaukee							
<u>STRATUM C</u> <u>(30,500-240,000)</u>							
Canton	36.3	*			38.4	31-45	9
Charleston	37.3	*			38.3	37-39	3
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	40.2	*			40.2	37-45	5
Middletown	39.3	36.4	33-41	69%	42.3	39-45	8
Madison	39.2	35.8	33-39	57%	42.6	39-45	5
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, SOLID PACK
IN OIL, ADVERTISED BRANDS

SEPTEMBER 1958
(Month) (Year)

City	City average price Cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price Cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	39.5	38.4	32-43	68%	40.7	39-45	15
Detroit	43.1	41.1	39-45	55%	44.8	39-49	17
Los Angeles	40.4	39.4	35-43	98%	41.6	39-46	18
New York	40.2	39.4	35-47	37%	41.0	35-49	33
Philadelphia	39.6	39.6	39.5-42.0	42%	39.5	37-41	102
Boston	*	38.1	37-39	55%	*		
Pittsburgh	*	44.4	43-45	58%	*		
Cleveland	39.8	39.2	39-41	33%	40.3	37-43	3
Washington	38.7	37.0	37-37	57%	41.8	39-45	8
Baltimore	40.6	37.0	37-39	64%	43.0	33-49	19
St. Louis	40.4	39.7	39-41	78%	41.0	39-43	4
San Francisco	39.8	39.2	37-45	72%	40.1	37-46	7
STRATUM B (240,000-1,000,000)							
Kansas City	43.0	42.2	41-43	70%	43.7	39-49	102
Minneapolis	42.6	40.1	35-45	90%	43.9	42-49	7
Portland	*	*			*		
Houston	*	*			41.2	37-45	14
Scranton	41.1	*			43.4	42-45	12
Seattle	*	*			41.7	41-43	3
Atlanta	*	40.7	37-48	31%	*		
Cincinnati	43.4	43.0	43-43	53%	43.7	43-45	6
Youngstown	43.9	40.5	37-43	59%	47.0	45-49	7
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	42.0	40.6	39-43	45%	*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	43.5	*			44.3	43-47	3
Huntington	41.4	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, CHUNK STYLE
IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

SEPTEMBER 1958
 (Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			34.8	33-39	4
New York	*	*			*		
Philadelphia	*	*			*		
Boston	33.0	29.6	29-35	42%	*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	33.0	33-33	41%	*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	38.0	*			38.0	35-41	3
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

IN OIL, ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	36.7	33-39	29%	*		
Los Angeles	37.0	35.8	35-41	72%	38.3	35-43	9
New York	*	36.0	32-39	33%	*		
Philadelphia	*	*			*		
Boston	36.2	34.3	34-35	74%	*		
Pittsburgh	*	*			*		
Cleveland	*	35.1	35-37	36%	*		
Washington	*	*			*		
Baltimore	*	34.9	33-35	63%	*		
St. Louis	*	38.0	37-39	54%	*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	38.6	36.6	35-39	70%	40.3	37-45	6
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	37.7	37-39	86%	*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	38.3	38.3	37-42	90%	*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	36.0	34.9	33-35	69%	*		
Madison	37.1	37.1	35-43	62%	*		
Newark	39.0	39.0	39-39	87%	*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, FLAKES OR GRATED SEPTEMBER 1958
 IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS (Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	23.9	22.6	22.5-25.0	34%	24.9	24-27	5
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL, ALL BRANDS

SEPTEMBER 1958
(Month) (Year)

EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	30.1	28.0	27-33	31%	*		
New York	32.8	31.4	27-43	42%	34.0	28-41	19
Philadelphia	*	*			*		
Boston	33.0	*			37.7	35-39	3
Pittsburgh	34.3	30.1	27-35	40%	38.3	37-39	3
Cleveland	*	31.5	31.5-31.5	27%	*		
Washington	*	28.9	25-37	85%	*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			32.8	28-41	4
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			35.5	30-39	5
Portland	37.9	39.4	29-41	99%	37.0	33-41	5
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			36.6	35-39	5
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	40.4	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	30.9	*			*		

*/ Insufficient number of quotations to compute a separate average price.

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	39.3	37.9	35-39	61%	40.5	39-43	4
Los Angeles	36.8	35.8	31-41	82%	38.0	35-42	21
New York	*	37.1	35-39	28%	*		
Philadelphia	*	*			37.9	37-39	8
Boston	*	37.0	37-37	47%	*		
Pittsburgh	39.2	38.9	37-41	67%	39.6	37-43	11
Cleveland	*	*			40.4	39-43	6
Washington	37.1	35.0	35-37	88%	41.0	35-45	4
Baltimore	36.9	33.9	31-35	27%	38.8	33-43	9
St. Louis	39.0	38.7	37-41	45%	39.2	37-41	9
San Francisco	38.0	33.1	31-41	94%	40.4	38-47	9
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	40.1	39.0	39-40	49%	40.7	39-45	11
Portland	39.2	39.3	39-41	30%	39.2	35-42	11
Houston	39.7	37.1	35-43	89%	41.5	39-43	4
Scranton	37.2	*			*		
Seattle	38.7	37.0	37-37	81%	39.6	37-45	14
Atlanta	39.4	38.5	37-39	58%	40.5	39-43	4
Cincinnati	*	*			*		
Youngstown	40.6	38.5	37-39	59%	42.5	39-49	4
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	39.7	37.4	33-39	41%	41.3	40-43	3
Charleston	40.2	39.3	34-41	73%	42.3	37-46	4
Lynchburg	39.5	39.5	39-45	79%	39.6	37-43	5
Evansville	41.3	*			41.4	39-45	5
Huntington	39.0	38.7	37-41	67%	39.5	37-43	4
Middletown	*	*			*		
Madison	39.2	37.4	37-39	73%	41.0	39-45	4
Newark	39.9	39.8	39-41	87%	40.2	39-45	5
San Jose	38.4	38.1	35-39	100%	38.6	35-39	9

* / Insufficient number of quotations to compute a separate average price.

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	27.4	24.3	23-35	44%	30.7	27-49	18
Detroit	32.3	29.6	23-33	56%	34.4	30-39	17
Los Angeles	27.4	26.1	23-33	99%	29.0	25-34	19
New York	*	28.9	27-35	47%	*		
Philadelphia	29.8	27.3	24-32	42%	32.3	29-39	7
Boston	29.8	27.2	25-31	54%	33.0	31-35	3
Pittsburgh	30.7	29.7	27-33	66%	31.6	25-35	6
Cleveland	31.3	28.4	27-33	73%	33.6	29-41	7
Washington	32.4	30.3	25-31	85%	36.3	35-39	6
Baltimore	*	29.7	27-31	42%	*		
St. Louis	29.8	29.4	27-33	49%	30.1	27-35	9
San Francisco	28.5	26.0	19-33	97%	29.6	26-33	7
STRATUM B (240,000-1,000,000)							
Kansas City	30.3	28.2	27-29	70%	32.1	29-37	9
Minneapolis	32.2	30.3	23-35	100%	33.2	27-39	10
Portland	29.8	28.6	25-31	98%	30.6	25-35	17
Houston	30.5	31.5	25-33	67%	29.8	21-35	15
Scranton	34.1	*			*		
Seattle	30.0	30.3	25-33	81%	29.9	25-35	14
Atlanta	30.9	31.4	27-35	58%	30.3	29-35	6
Cincinnati	31.3	29.1	29-32	86%	32.8	29-39	6
Youngstown	30.7	27.8	27-29	59%	33.3	25-39	7
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	34.5	28.6	27-30	41%	*		
Charleston	31.9	30.7	29-41	73%	34.9	32-40	8
Lynchburg	30.9	29.6	29-33	46%	*		
Evansville	*	*			*		
Huntington	32.0	*			34.6	32-37	5
Middletown	*	*			*		
Madison	30.3	28.1	25-31	81%	32.6	31-35	4
Newark	28.5	*			*		
San Jose	30.8	28.1	25-39	97%	32.1	29-37	5

*/ Insufficient number of quotations to compute a separate average price.

LIGHT MEAT-TUNA, CHUNK STYLE, IN OIL,

SEPTEMBER 1958
(Month) (Year)

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	33.3	31.9	27-39	68%	34.8	31-39	33
Detroit	36.0	34.6	25-35	74%	37.1	35-39	21
Los Angeles	31.3	29.7	25-35	99%	33.1	29-37	36
New York	34.0	33.1	28-35	39%	34.4	29-39	9
Philadelphia	33.0	32.3	30-35	83%	33.7	33-39	22
Boston	*	32.9	30-35	74%	*		
Pittsburgh	34.0	33.0	32-35	68%	34.9	29-39	12
Cleveland	34.2	32.9	32.5-33.0	73%	35.2	32-39	17
Washington	32.9	31.0	31-31	88%	36.4	29-45	11
Baltimore	34.0	31.0	31-31	64%	36.0	29-43	8
St. Louis	32.8	32.3	31-34	79%	33.1	31-37	26
San Francisco	34.0	31.4	31-35	33%	35.3	33-44	15
STRATUM B (240,000-1,000,000)							
Kansas City	34.8	31.8	31-33	70%	37.6	31-45	18
Minneapolis	34.2	33.2	31-35	100%	34.7	25-39	33
Portland	31.5	31.7	29-35	99%	31.4	29-37	12
Houston	34.4	33.2	26-37	94%	35.2	33-39	29
Scranton	32.4	*			33.0	31-36	16
Seattle	34.2	33.0	33-33	80%	34.9	33-39	15
Atlanta	35.0	34.8	33-39	73%	35.1	29-39	11
Cincinnati	34.6	33.8	33-39	87%	35.2	33-43	15
Youngstown	33.9	32.7	31-33	63%	34.9	32-39	25
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	33.8	32.7	31-33	45%	34.6	33-39	10
Charleston	34.2	32.9	32-37	73%	37.3	35-39	3
Lynchburg	34.4	34.0	33-35	90%	36.0	35-39	6
Evansville	35.0	33.4	33-35	66%	35.9	34-39	9
Huntington	35.1	34.3	33-35	67%	36.3	33-39	6
Middletown	33.9	32.9	30-33	69%	*		
Madison	32.9	31.8	31-33	81%	34.1	33-37	13
Newark	34.9	33.8	33-36	87%	37.0	35-39	5
San Jose	33.2	30.9	19-35	100%	34.3	29-35	10

*/ Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, FLAKES OR GRATED, IN OIL,

SEPTEMBER 1958
(Month) (Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	25.6	*			29.4	25-33	5
Detroit	*	*			*		
Los Angeles	22.1	20.8	17-25	75%	23.5	20-29	16
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	20.5	20-25	41%	*		
Baltimore	*	*			*		
St. Louis	23.7	23.4	22-25	52%	23.9	23-25	4
San Francisco	23.8	23.2	22-24	84%	24.1	22-25	4
STRATUM B (240,000-1,000,000)							
Kansas City	22.5	19.9	19.5-22.0	70%	24.8	22-29	18
Minneapolis	25.4	22.8	22.5-25.0	65%	26.7	23-29	10
Portland	22.3	21.0	20-23	95%	23.1	20-29	12
Houston	25.0	21.6	21-25	89%	27.3	23-35	3
Scranton	*	*			23.5	21-29	4
Seattle	*	*			*		
Atlanta	*	*			25.1	23-29	10
Cincinnati	25.1	21.1	21-27	85%	28.0	23-32	7
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	25.0	22.9	22.5-23.5	73%	29.9	25-37	4
Lynchburg	23.7	23.4	21-25	90%	25.0	25-25	3
Evansville	24.8	*			25.8	23-31	6
Huntington	23.8	*			25.2	24-27	5
Middletown	*	*			*		
Madison	22.5	21.3	20-25	73%	23.9	17-33	11
Newark	*	*			*		
San Jose	24.4	23.0	21-28	73%	*		

*/ Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA OR ALBACORE, SOLID PACK,

SEPTEMBER 1958
(Month) (Year)

IN BRINE, IMPORTED

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	32.2	29.9	27-43	24%	34.7	25-45	17
Detroit	34.4	32.5	31-35	62%	35.9	32-43	7
Los Angeles	*	*			33.0	29-38	7
New York	34.1	32.5	29-37	36%	35.5	28-40	16
Philadelphia	*	*			*		
Boston	32.5	31.6	29-35	79%	33.6	29-39	20
Pittsburgh	*	*			*		
Cleveland	35.0	34.1	31-37	29%	35.9	33-43	8
Washington	*	31.3	29-33	76%	*		
Baltimore	32.4	30.2	29-31	63%	33.9	32-36	7
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			41.8	33-49	8
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	33.1	*			35.4	33-39	8
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	33.0	33-33	83%	*		
Youngstown	33.7	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	33.2	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	31.3	*			31.5	25-35	6
Madison	34.6	*			36.2	33-39	6
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN BRINE, IMPORTED

SEPTEMBER 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			36.2	31-45	5
Los Angeles	*	*			28.0	27-29	4
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	28.3	26.8	25-29	88%	31.1	29-35	10
Baltimore	26.7	24.8	24.5-25.0	63%	28.0	25-31	4
St. Louis	*	*			*		
San Francisco	*	*			29.3	29-30	3
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	29.4	28.9	25-33	42%	29.6	27-35	11
Portland	27.2	26.6	25-29	66%	27.6	25-29	3
Houston	*	*			*		
Scranton	*	*			*		
Seattle	28.8	28.2	27-29	81%	29.1	27-32	8
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	27.6	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	26.5	*			*		
Newark	*	*			*		
San Jose	28.9	*			29.7	29-31	3

*/ Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEYLESS

SEPTEMBER 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	12.1	13.2	10-17	45%	10.9	10-17	27
Detroit	11.0	10.0	09.7-13.0	63%	11.8	11-13	12
Los Angeles	10.9	10.6	10-13	79%	11.2	10-13	19
New York	10.9	10.3	10-13	48%	11.5	8-19	39
Philadelphia	*	*			11.2	10-17	9
Boston	10.6	09.4	08-13	75%	11.9	10-15	10
Pittsburgh	10.6	10.3	10-11	67%	10.8	10-12	18
Cleveland	10.2	09.8	09-10	46%	10.6	08-13	12
Washington	10.3	09.5	09.5-09.5	78%	11.8	10-15	18
Baltimore	10.3	09.5	09.5-09.7	64%	10.8	10-13	18
St. Louis	10.7	10.5	10-12	79%	10.9	10-14	16
San Francisco	12.2	11.8	11.5-14.0	93%	12.4	11-15	12
STRATUM B (240,000-1,000,000)							
Kansas City	10.4	09.8	09-12	70%	11.0	10-13	18
Minneapolis	10.9	10.2	10-12	100%	11.3	10-15	23
Portland	11.5	11.3	11-12	98%	11.6	10-13	10
Houston	10.2	10.1	09-11	94%	10.3	10-12	21
Scranton	09.9	*			10.7	10-13	11
Seattle	11.5	11.1	10-13	81%	11.7	10-15	10
Atlanta	10.1	10.1	10-12	74%	10.2	10-12	14
Cincinnati	*	*			09.9	09.7-10.0	3
Youngstown	10.6	10.0	09.7-10.5	63%	11.1	10-13	20
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	10.7	09.5	09-11	49%	11.7	10-15	5
Charleston	10.4	*			12.1	11-14	8
Lynchburg	10.2	09.9	09.7-11.5	90%	*		
Evansville	11.7	11.6	10-13	66%	11.7	10-13	7
Huntington	10.4	09.8	09.5-10.0	67%	11.4	10-15	9
Middletown	09.5	09.0	08-10	69%	09.9	09.7-10.0	7
Madison	10.6	09.5	08-10	74%	11.7	10-17	11
Newark	10.1	*			*		
San Jose	12.4	12.0	11-14	73%	12.5	10-18	8

*/ Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			10.2	10-13	13
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	09.6	09.5-09.7	18%	*		
Philadelphia	*	*			09.8	09.5-10.0	6
Boston	*	*			*		
Pittsburgh	10.5	10.5	10-11	68%	10.6	10-12	11
Cleveland	*	*			12.0	11-16	4
Washington	10.2	09.5	09.5-09.7	88%	11.4	10-13	14
Baltimore	10.4	09.5	09.5-09.7	27%	11.0	10-13	17
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	10.1	09.4	09-15	34%	10.4	10-11	5
Portland	*	*			*		
Houston	*	*			*		
Scranton	10.1	*			11.0	10-13	7
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	10.4	09.7	09.7-09.7	25%	11.1	09-13	16
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	10.3	*			11.1	10-15	6
Charleston	12.5	*			12.5	11-14	4
Lynchburg	*	*			*		
Evansville	11.8	11.6	10-13	66%	11.9	10-13	8
Huntington	10.3	*			11.2	10-13	8
Middletown	*	*			*		
Madison	10.2	09.5	08-10	74%	11.0	10-13	6
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

City	City average price Cents	Chain stores average price CENTS	Chain stores price range CENTS	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	15.1	14.6	10-17	57%	15.7	14-19	7
Detroit	16.1	15.5	15-17	74%	16.6	15-18	26
Los Angeles	16.0	15.5	15-18	71%	16.6	15-18	11
New York	17.1	16.8	15-18	51%	17.3	16-20	14
Philadelphia	15.7	15.7	15-17	83%	15.6	14-18	24
Boston	16.9	17.0	13-21	55%	16.7	14-21	3
Pittsburgh	*	*			*		
Cleveland	15.5	15.1	15-16	33%	15.8	15-18	9
Washington	*	14.8	14.5-15.5	86%	*		
Baltimore	16.9	14.6	14.5-16.0	64%	18.4	18-20	4
St. Louis	15.2	15.5	15-17	57%	15.0	12-18	8
San Francisco	*	17.5	17.5-18.0	85%	*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	14.9	14.5-17.0	70%	*		
Minneapolis	*	16.4	15-17	64%	*		
Portland	17.1	16.4	16-18	51%	17.5	17.5-17.5	4
Houston	15.3	15.1	15-17	89%	15.4	15-17	10
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	14.7	13.9	13.5-15.0	87%	15.3	15-17	15
Youngstown	16.6	*			17.9	15-25	5
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	16.0	15.1	15-16	22%	16.7	16-18	3
Charleston	15.0	*			*		
Lynchburg	15.5	15.7	15-19	90%	14.6	14-15	6
Evansville	*	*			*		
Huntington	14.8	*			*		
Middletown	*	*			*		
Madison	15.2	15.2	15-16	36%	*		
Newark	15.0	14.9	14.5-15.5	87%	15.3	15-17	4
San Jose	17.5	17.5	17-19	97%	*		

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEY

SEPTEMBER 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	16.0	15-17	31%	*		
Detroit	16.1	15.5	15-17	74%	16.6	15-18	19
Los Angeles	16.0	15.4	15-18	99%	16.7	12-20	14
New York	*	*			*		
Philadelphia	14.5	14.5	14.5-16.0	42%	14.4	13-17	14
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	15.5	15.0	14-16	46%	15.9	15-17	7
Washington	*	*			*		
Baltimore	16.2	14.5	14.5-16.0	64%	17.4	16-18	4
St. Louis	15.8	15.8	15-17	48%	15.8	15-18	12
San Francisco	*	*			17.4	16-19	5
STRATUM B (240,000-1,000,000)							
Kansas City	16.1	*			17.0	15-19	8
Minneapolis	*	*			*		
Portland	17.1	16.4	16-18	51%	17.6	17.5-18.0	5
Houston	15.3	15.1	15-17	89%	15.4	15-17	10
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	14.7	13.9	13.5-15.0	87%	15.3	15-17	14
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	15.3	15.1	15-16	22%	*		
Charleston	15.1	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	15.0	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	15.0	14.9	14.5-15.5	87%	15.3	15-17	4
San Jose	17.4	17.1	17-18	47%	*		

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN TOMATO SAUCE, KEY

SEPTEMBER 1958
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	16.0	15.5	15-18	68%	16.7	12-20	12
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			15.5	15.5-15.5	3
Cleveland	*	15.2	15-16	43%	*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	15.6	15.3	15-16	54%	15.9	15-18	5
San Francisco	*	*			16.0	15-17	3
STRATUM B (240,000-1,000,000)							
Kansas City	15.6	*			*		
Minneapolis	*	*			*		
Portland	17.1	16.4	16-18	51%	17.6	17.5-18.0	6
Houston	15.3	15.1	15-17	89%	15.4	15-17	10
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	14.9	*			*		
Middletown	*	*			*		
Madison	15.5	*			*		
Newark	*	*			*		
San Jose	17.3	*			*		

* / Insufficient number of quotations to compute a separate average price.

RED OR SOCKEYE OR BLUEBACK SALMON,

SEPTEMBER 1958
(Month) (Year)

1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	85.2	81.0	55-105	75%	89.7	73-120	33
Detroit	92.2	89.8	79-95	74%	94.0	89-99	30
Los Angeles	91.7	90.7	85-105	90%	92.8	69-129	28
New York	88.8	85.6	83-98	51%	91.7	79-99	37
Philadelphia	87.3	82.3	79-85	42%	92.5	85-98	25
Boston	84.2	81.8	69-95	79%	87.0	75-95	16
Pittsburgh	88.7	88.3	79-89	68%	89.0	85-93	15
Cleveland	90.2	86.1	69-89	73%	93.7	87-110	18
Washington	91.4	88.9	85-89	86%	95.9	89-115	11
Baltimore	89.4	85.6	79-89	64%	91.8	85-98	12
St. Louis	89.1	84.3	83-99	76%	92.8	89-98	16
San Francisco	92.9	90.2	88-109	100%	94.2	75-109	10
STRATUM B (240,000-1,000,000)							
Kansas City	86.3	82.9	79-87	70%	89.3	83-99	22
Minneapolis	89.3	88.6	59-95	100%	89.7	75-98	23
Portland	90.6	88.2	79-93	99%	92.2	87-109	13
Houston	89.8	88.9	85-99	89%	90.5	89-93	19
Scranton	87.5	*			93.7	89-100	10
Seattle	87.2	80.6	73-89	81%	90.8	85-99	12
Atlanta	90.9	89.3	89-99	34%	92.6	91-95	5
Cincinnati	86.8	82.5	69-89	87%	89.9	84-95	10
Youngstown	87.8	83.3	69-93	63%	91.9	89-99	16
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	89.8	86.4	83-89	72%	92.3	85-99	9
Charleston	90.8	87.8	83-99	73%	98.0	91-105	7
Lynchburg	89.0	88.2	83-89	83%	*		
Evansville	94.6	*			98.0	89-116	7
Huntington	91.7	88.3	83-93	67%	97.1	93-99	8
Middletown	85.6	*			89.3	79-95	6
Madison	90.1	83.6	79-98	81%	96.8	87-115	15
Newark	91.0	87.7	85-91	87%	97.5	95-99	4
San Jose	94.0	89.9	88-98	100%	95.9	89-99	8

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	60.5	58.1	49-69	75%	63.2	43-83	30
Detroit	59.8	52.6	39-69	74%	65.5	49-73	33
Los Angeles	61.6	59.5	49-68	91%	64.0	55-69	30
New York	62.9	59.4	57-69	42%	66.1	49-79	40
Philadelphia	58.7	54.9	49-65	83%	62.7	49-69	25
Boston	60.7	59.8	59-63	79%	61.7	59-67	3
Pittsburgh	57.4	54.1	33-65	68%	60.5	49-65	23
Cleveland	61.9	58.1	49-65	63%	65.0	59-73	18
Washington	60.4	57.9	49-61	88%	65.1	53-69	21
Baltimore	62.8	59.1	59-63	27%	65.3	59-69	23
St. Louis	62.2	58.2	55-63	79%	65.2	53-73	23
San Francisco	66.1	59.3	49-69	96%	69.5	66-75	12
STRATUM B (240,000-1,000,000)							
Kansas City	62.4	58.6	57-59	70%	65.9	59-79	14
Minneapolis	64.7	59.6	57-69	80%	67.2	63-79	23
Portland	62.2	60.8	59-65	99%	63.0	53-79	16
Houston	64.1	63.0	59-71	94%	64.9	61-69	24
Scranton	59.2	*			62.0	53-65	6
Seattle	61.6	56.2	53-63	80%	64.5	57-69	15
Atlanta	61.4	59.4	55-71	74%	63.7	59-69	16
Cincinnati	64.1	59.1	59-69	86%	67.6	59-75	16
Youngstown	63.5	62.2	59-65	63%	64.8	59-71	8
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	63.3	60.3	55-65	72%	65.5	62-69	6
Charleston	62.0	58.8	53-69	73%	69.3	59-79	15
Lynchburg	58.8	58.1	53-63	90%	62.0	59-65	6
Evansville	64.4	62.4	59-69	66%	65.4	55-69	10
Huntington	62.9	60.4	59-63	67%	67.0	59-73	12
Middletown	63.0	59.4	59-67	69%	66.7	65-69	6
Madison	62.8	59.4	55-63	81%	64.5	59-71	11
Newark	62.8	60.6	59-65	87%	67.3	59-73	8
San Jose	64.1	62.0	59-69	100%	65.0	61-69	6

*/ Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	69.0	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

*/ Insufficient number of quotations to compute a separate average price.

MEDIUM RED OR COHOE OR SILVER SALMON,

SEPTEMBER 1958
(Month) (Year)

1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	69.2	69-73	57%	*		
San Francisco	*	*			*		
STRATUM B (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
STRATUM C (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	73.9	*			*		
Newark	*	*			*		
San Jose	*	*			*		

* / Insufficient number of quotations to compute a separate average price.

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	*	*			56.5	49-59	4
Detroit	52.6	48.8	49-59	42%	55.5	49-59	8
Los Angeles	*	46.3	45-55	50%	*		
New York	*	51.8	49-53	17%	*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			64.3	59-69	3
Washington	48.8	45.2	45-49	76%	55.6	49-59	7
Baltimore	51.0	49.0	49-49	27%	52.3	39-59	3
St. Louis	50.7	*			52.0	51-53	3
San Francisco	*	49.1	49-53	82%	*		
STRATUM B (240,000-1,000,000)							
Kansas City	52.1	49.0	49-49	70%	54.9	49-69	17
Minneapolis	*	43.7	39-53	54%	*		
Portland	49.9	*			49.8	49-53	5
Houston	53.3	52.8	49-61	88%	53.6	49-63	10
Scranton	52.5	*			*		
Seattle	*	45.6	43-59	81%	*		
Atlanta	*	*			*		
Cincinnati	53.6	49.1	49-53	55%	56.8	55-59	5
Youngstown	*	*			*		
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	51.4	47.8	43-53	60%	54.1	51-59	7
Charleston	*	*			*		
Lynchburg	49.7	*			53.3	51-57	3
Evansville	51.9	48.1	45-49	66%	53.9	49-59	12
Huntington	52.0	48.9	45-53	67%	57.0	49-69	9
Middletown	*	*			*		
Madison	52.9	48.3	45-49	81%	57.7	55-59	3
Newark	*	*			*		
San Jose	59.2	51.1	45-59	92%	*		

*/ Insufficient number of quotations to compute a separate average price.

RED OR SOCKEYE OR BLUEBACK SALMON

SEPTEMBER 1958
(Month) (Year)

1/2 LB. FLAT CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
STRATUM A (1,000,000 and over)							
Chicago	57.7	56.2	49-69	73%	59.3	49-75	39
Detroit	60.7	59.7	59-69	74%	61.5	43-73	30
Los Angeles	61.7	61.0	54-73	91%	62.4	49-76	43
New York	61.1	58.9	53-75	50%	63.2	49-75	54
Philadelphia	60.6	61.0	53-63	83%	60.1	49-75	44
Boston	60.9	59.3	39-79	79%	62.8	45-73	17
Pittsburgh	58.0	55.2	33-69	68%	60.8	43-69	12
Cleveland	60.2	56.3	37-59	73%	63.3	59-85	12
Washington	62.2	60.4	45-65	78%	65.5	45-79	8
Baltimore	60.6	60.2	49-65	64%	60.8	45-69	12
St. Louis	61.5	60.3	47-69	79%	62.4	59-69	18
San Francisco	64.0	60.1	51-75	100%	65.9	51-87	13
STRATUM B (240,000-1,000,000)							
Kansas City	59.0	55.9	53-59	70%	61.6	55-69	16
Minneapolis	58.4	58.2	33-78	100%	58.5	37-73	37
Portland	61.9	63.1	59-69	99%	61.1	57-75	15
Houston	60.8	61.1	59-69	94%	60.6	59-67	14
Scranton	63.6 *				61.3	43-75	8
Seattle	59.3 *				59.5	47-73	14
Atlanta	60.5	58.2	35-72	59%	63.2	61-65	9
Cincinnati	56.4	60.3	53-63	87%	53.6	39-69	7
Youngstown	63.6	58.5	55-63	63%	68.3	59-79	7
Milwaukee							
STRATUM C (30,500-240,000)							
Canton	61.4	55.4	45-61	62%	66.0	57-75	4
Charleston	62.5	59.0	51-69	73%	70.7	61-79	7
Lynchburg	* 61.9	* 58.8			* 65.0	63-69	6
Evansville	61.9	* 58.8	47-61	67%	63.0	49-69	5
Huntington	60.4				65.5	63-69	4
Middletown	64.5 *				66.8	49-75	21
Madison	61.1	55.7	53-59	81%	64.3	63-67	3
Newark	62.0	60.9	59-63	87%	60.1	37-69	9
San Jose	59.2	57.3	37-69	100%			

*/ Insufficient number of quotations to compute a separate average price.