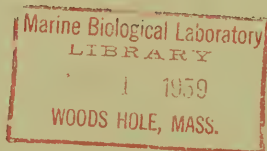


# FISH AND SHELLFISH CONSUMPTION IN PUBLIC EATING AND DRINKING PLACES

## Volume II



SPECIAL SCIENTIFIC REPORT-FISHERIES No. 295

UNITED STATES DEPARTMENT OF THE INTERIOR  
FISH AND WILDLIFE SERVICE

### EXPLANATORY NOTE

The series embodies results of investigations, usually of restricted scope, intended to aid or direct management or utilization practices and as guides for administrative or legislative action. It is issued in limited quantities for official use of Federal, State or cooperating agencies and in processed form for economy and to avoid delay in publication.

United States Department of the Interior, Fred A. Seaton, Secretary  
Fish and Wildlife Service, Arnie J. Suomela, Commissioner

FISH AND SHELLFISH CONSUMPTION  
IN  
PUBLIC EATING AND DRINKING PLACES  
Volume II

Summary And Detailed Tables For:

Regions:

By Type Of Establishment  
By City Size  
By Sales Size

Type Of Establishments:

By City Size  
By Sales Size

City Size By Sales Size

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## FOREWORD

This is the second of two volumes reporting on the results of a survey of fish and shellfish consumption in public eating places. Volume I, issued as Special Scientific Report--Fisheries No. 218, gave an analysis of the responses to the questionnaire on a national basis. Volume II gives an analysis of the cross-tabulated responses on a regional, type-of-establishment, sales-size, and city-size basis.

This report contains cross-tabulations of the responses to questions of only the weighted numbers of reporting establishments. Put in another way, the weighted numbers of non-reporters are not included in these tables, primarily because appropriate weights for these establishments were not available. Imputations for these non-reporters on a national basis would have adjusted the totals shown by roughly 10 percent for the United States as a whole, 10 percent for restaurants, cafeterias, and drug stores, 13 percent for restaurants or cafeterias located in hotels, and 20 percent for drinking places, lunch counters, and refreshment stands. Estimates of the number of establishments, adjusted to "universe" totals, are given in tables 2 through 7 primarily to indicate the magnitude of the adjustments. In preparing these estimates, the assumption was made that the weighted numbers of reporting establishments were distributed in the same way as those of the non-reporting establishments. Imputations of the weighted numbers of non-reporters, however, are not included in any "cell" for all other tables showing the percentage distributions to questions included in the survey.

Exact agreement of the percentages for similar questions in both reports was not possible, primarily because of differences due to rounding. Consequently, the detailed percentages in some tables will not agree in total with those shown in related tables. A review of these differences in agreement of sub-total percentages with totals shown elsewhere indicated that, in most instances, the differences were not large enough to warrant adjustment. In the majority of cases examined the percentages did not vary by more than 0.1 or 0.2 percent, and rarely by more than 2 or 3 percent. The relative distribution of the responses to individual questions are not seriously affected by these deviations.

The data in this report are affected, however, by sampling errors and non-sampling biases of one kind or another. Sampling errors especially affect estimates based on small numbers as well as quantitative estimates of the pounds of fishery products purchased, prices of fishery products, and other quantitative data collected in the course of the survey. Estimates of the sampling variability are given in the Appendix of Volume I. A description of how the survey was conducted, details of the survey design, and a copy of the questionnaire are also available in that volume.

The plan for the survey was developed in the Economics and Cooperatives Marketing Section of the Branch of Commercial Fisheries in the United States Fish and Wildlife Service under the guidance of the late Chief of the Section, Dr. Richard A. Kahn, and the Assistant Chief of the Section, Walter H. Stolting. Both supervised the execution of the plan. The questionnaire for the survey work was developed by Noriar Pahigian, Statistician, in cooperation with the Bureau of Census, which collected the data from a probability sample of establishments and prepared the tabulations. Adolph Scolnick and Neil Newton, Analytical Statisticians, supervised the preparation of the report. Mrs. Evelyn Kramer, Statistical Assistant, and Donald FitzGibbon, Commodity Industry Analyst, checked the final tabulations and supervised the typing of all tables in the final report.

This report completes the analysis and presentation of the data accumulated in this survey. The project was financed with funds made available by the Saltonstall-Kennedy Act, approved July 1, 1954 (68 Stat. 376).

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General Summary Tables

Table 1

COMPARISON BETWEEN THE NUMBER OF ESTABLISHMENTS INCLUDED IN THE  
FIRST AND SECOND VOLUME OF THE PUBLIC EATING PLACES SURVEY  
(Number of establishments in thousands)

Category	Volume I						Volume II					
	All public eating places		Serving no fish or shellfish		Serving fish or shellfish		All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Per-cent	Number	Per-cent	Number	Per-cent	Number	Per-cent	Number	Per-cent	Number	Per-cent
United States	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0	170.1	47.5	188.2	52.5
Northwest	111.2	100.0	43.2	38.1	68.0	61.2	102.3	100.0	40.0	39.1	62.3	60.9
North Central	124.6	100.0	64.9	52.1	59.7	47.9	109.8	100.0	56.6	51.5	53.2	48.5
South	100.3	100.0	54.4	54.2	45.9	45.8	91.7	100.0	49.7	54.2	42.0	45.8
West	61.7	100.0	27.2	44.1	34.5	55.9	54.5	100.0	23.8	43.7	30.7	56.3
Type of Establishment	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0	170.1	47.5	188.2	52.5
Restaurants	176.7	100.0	21.0	16.6	105.7	83.4	115.0	100.0	19.3	16.8	95.7	83.2
Cafeterias	5.0	100.0	.7	14.0	4.3	86.0	44.5	100.0	.6	13.3	3.9	86.7
Restaurants or cafeterias located in hotels	16.6	100.0	1.3	7.8	15.3	92.2	14.5	100.0	1.2	8.3	13.3	91.7
Drug or proprietary stores with counter service	39.6	100.0	29.8	75.3	9.8	24.7	31.5	100.0	23.6	74.9	7.9	25.1
Other $\frac{1}{2}$	209.9	100.0	136.9	65.2	73.0	34.8	192.8	100.0	125.4	65.0	67.4	35.0
City Size (population)	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0	170.1	47.5	188.2	52.5
500,000 or more	68.5	100.0	25.9	37.8	42.6	62.2	61.7	100.0	23.2	37.6	38.5	62.4
100,000 to 499,999	55.7	100.0	29.6	53.1	26.1	46.9	50.1	100.0	26.5	52.9	23.6	47.1
25,000 to 99,999	55.1	100.0	27.7	50.3	27.4	49.7	49.7	100.0	24.9	50.1	24.8	49.9
2,500 to 24,999	72.9	100.0	33.0	45.3	39.9	54.7	65.7	100.0	29.6	45.1	36.1	54.9
Less than 2,500	145.6	100.0	73.5	50.5	72.1	49.5	131.1	100.0	65.9	50.3	65.2	49.7
Annual Sales Size (from food)	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0	170.1	47.5	188.2	52.5
\$100,000 or more	15.8	100.0	.5	3.2	15.3	96.8	14.2	100.0	.4	2.8	13.8	97.2
\$40,000 to \$99,999	28.9	100.0	4.1	14.2	24.8	85.8	26.2	100.0	3.7	14.1	22.5	85.9
\$10,000 to \$39,999	85.0	100.0	22.4	26.4	62.6	73.6	76.8	100.0	20.1	26.2	56.7	73.8
Less than \$10,000	192.4	100.0	100.8	52.4	91.6	47.6	173.1	100.0	90.4	52.2	82.7	47.8
No reply	75.7	100.0	61.9	81.8	13.8	18.2	68.0	100.0	55.5	81.6	12.5	18.4

$\frac{1}{2}$  Includes drinking places, lunch counters, and refreshment stands.

Note: Volume I is published in Special Scientific Reports-Fisheries No. 218 Fish and Shellfish Consumption in Public Eating and Drinking Places. Volume II contains data excluding estimates of the weighted number of establishments from whom data was not received.

Table 2

 NUMBER OF PUBLIC EATING PLACES SERVING  
 OR NOT SERVING FISH OR SHELLFISH

Region By Type Of Establishment

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States Total	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
Restaurants	28.5	26.1	2.1
Cafeterias	1.2	1.2	-
Restaurants or cafeterias located in hotels	7.7	6.6	1.1
Drug or proprietary stores with fountain service	10.8	3.2	7.6
Other 1/	63.0	30.6	32.4
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
Restaurants	38.0	31.7	6.3
Cafeterias	2.2	2.1	.1
Restaurants or cafeterias located in hotels	3.7	3.6	.1
Drug or proprietary stores with fountain service	14.8	2.6	12.2
Other 1/	65.9	19.7	46.2
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>2/ 54.4</u>
Restaurants	37.1	28.9	8.2
Cafeterias	1.3	.8	.5
Restaurants or cafeterias located in hotels	2/ 2.6	2.5	.2
Drug or proprietary stores with fountain service	9.8	1.8	8.0
Other 1/	49.5	11.9	37.6
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
Restaurants	23.1	18.7	4.4
Cafeterias	.3	.2	.1
Restaurants or cafeterias located in hotels	2.6	2.6	-
Drug or proprietary stores with fountain service	4.2	2.2	2.0
Other 1/	31.5	10.8	20.7

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Total does not agree with sum of detail shown due to rounding.

Table 3

NUMBER OF PUBLIC EATING PLACES SERVING  
OR NOT SERVING FISH OR SHELLFISH

Region By City Size (Population)

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
500,000 or more	34.4	24.1	10.3
100,000 to 499,999	11.3	5.6	5.7
25,000 to 99,999	16.6	9.1	7.5
2,500 to 24,999	21.1	12.0	9.1
Less than 2,500	27.8	17.2	10.6
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
500,000 or more	24.8	12.2	12.6
100,000 to 499,999	13.5	7.1	6.4
25,000 to 99,999	18.5	9.7	8.8
2,500 to 24,999	23.1	12.1	11.0
Less than 2,500	44.7	18.6	26.1
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>54.4</u>
500,000 or more	6.1	4.3	1.8
100,000 to 499,999	21.8	9.0	12.8
25,000 to 99,999	17.1	6.8	10.3
2,500 to 24,999	19.8	10.5	9.3
Less than 2,500	35.5	15.3	20.2
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
500,000 or more	3.2	2.0	1.2
100,000 to 499,999	9.1	4.4	4.7
25,000 to 99,999	2.9	1.8	1.1
2,500 to 24,999	8.9	5.3	3.6
Less than 2,500	37.6	21.0	16.6

Table 4

NUMBER OF PUBLIC EATING PLACES SERVING  
OR NOT SERVING FISH OR SHELLFISH

Region By Sales Size <sup>1/</sup>  
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
\$100,000 or more	5.3	5.2	.1
\$40,000 to \$99,999	8.6	7.6	1.0
\$10,000 to \$39,999	24.1	19.8	4.3
Less than \$10,000	60.5	32.8	27.7
No reply	12.7	2.6	10.1
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
\$100,000 or more	4.1	3.9	.2
\$40,000 to \$99,999	9.3	7.7	1.6
\$10,000 to \$39,999	27.1	19.4	7.7
Less than \$10,000	53.0	24.6	28.4
No reply	31.1	4.1	27.0
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>54.4</u>
\$100,000 or more	2.6	2.6	(2)
\$40,000 to \$99,999	5.5	4.4	1.1
\$10,000 to \$39,999	20.3	14.6	5.7
Less than \$10,000	52.7	21.9	30.8
No reply	19.2	2.4	16.8
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
\$100,000 or more	3.8	3.6	.2
\$40,000 to \$99,999	5.5	5.1	.4
\$10,000 to \$39,999	13.5	8.8	4.7
Less than \$10,000	26.2	12.3	13.9
No reply	12.7	4.7	8.0

<sup>1/</sup> Sales size based on reported receipts from food and/or beverages during 1954.

<sup>2/</sup> Less than 50 establishments.

Table 5

## NUMBER OF ESTABLISHMENTS INDICATING WHETHER

## OR NOT FISH OR SHELLFISH IS SERVED

## Type Of Establishment By City Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Restaurants</u>	<u>126.7</u>	<u>105.7</u>	<u>21.0</u>
500,000 or more	18.9	17.2	1.7
100,000 to 499,999	15.3	13.1	2.2
25,000 to 99,999	14.9	13.3	1.6
2,500 to 24,999	25.8	22.7	3.1
Less than 2,500	51.8	39.4	12.4
<u>Cafeterias</u>	<u>5.0</u>	<u>4.3</u>	<u>.7</u>
500,000 or more	1.8	1.8	-
100,000 to 499,999	1.0	.6	.4
25,000 to 99,999	.8	.7	.1
2,500 to 24,999	.4	.3	.1
Less than 2,500	1.0	.9	.1
<u>Restaurants or cafeterias located in hotels</u>	<u>16.6</u>	<u>15.3</u>	<u>1.3</u>
500,000 or more	3.1	3.0	.1
100,000 to 499,999	2.1	2.0	.1
25,000 to 99,999	2.2	2.1	.1
2,500 to 24,999	2.9	2.6	.3
Less than 2,500	6.3	5.6	.7
<u>Drug or proprietary stores with fountain service</u>	<u>39.6</u>	<u>9.8</u>	<u>29.8</u>
500,000 or more	6.1	1.9	4.2
100,000 to 499,999	7.3	1.9	5.4
25,000 to 99,999	6.0	1.1	4.9
2,500 to 24,999	7.7	1.4	6.3
Less than 2,500	12.5	3.5	9.0
<u>Other 1/</u>	<u>209.9</u>	<u>73.0</u>	<u>136.9</u>
500,000 or more	38.6	18.7	19.9
100,000 to 499,999	30.0	8.5	21.5
25,000 to 99,999	31.2	10.2	21.0
2,500 to 24,999	36.1	12.9	23.2
Less than 2,500	74.0	22.7	51.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 6

NUMBER OF ESTABLISHMENTS INDICATING WHETHER  
OR NOT FISH OR SHELLFISH IS SERVED

Type Of Establishment By Sales Size  
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Restaurants</u>	<u>126.7</u>	<u>105.7</u>	<u>21.0</u>
\$100,000 or more	7.6	7.5	.1
\$40,000 to \$99,999	15.4	15.1	.3
\$10,000 to \$39,999	41.6	37.1	4.5
Less than \$10,000	52.3	38.5	13.8
No reply	9.8	7.5	2.3
<u>Cafeterias</u>	<u>5.0</u>	<u>4.3</u>	<u>.7</u>
\$100,000 or more	1.0	1.0	-
\$40,000 to \$99,999	1.4	1.3	.1
\$10,000 to \$39,999	1.5	1.4	.1
Less than \$10,000	.9	.5	.4
No reply	.2	.1	.1
<u>Restaurants or cafeterias located in hotels</u>	<u>16.6</u>	<u>15.3</u>	<u>1.3</u>
\$100,000 or more	5.2	5.2	(1)
\$40,000 to \$99,999	2.3	2.3	-
\$10,000 to \$39,999	2.1	2.0	.1
Less than \$10,000	5.3	4.8	.5
No reply	1.7	1.0	.7
<u>Drug or proprietary stores with fountain service</u>	<u>39.6</u>	<u>9.8</u>	<u>29.8</u>
\$100,000 or more	.6	.6	-
\$40,000 to \$99,999	2.4	1.6	.8
\$10,000 to \$39,999	6.3	3.3	3.0
Less than \$10,000	16.1	4.3	11.8
No reply	14.2	(1)	14.2
<u>Other 2/</u>	<u>209.9</u>	<u>73.0</u>	<u>136.9</u>
\$100,000 or more	1.4	1.0	.4
\$40,000 to \$99,999	7.4	4.5	2.9
\$10,000 to \$39,999	33.5	18.8	14.7
Less than \$10,000	117.8	43.5	74.3
No reply	49.8	5.2	44.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 7

NUMBER OF ESTABLISHMENTS INDICATING WHETHER  
OR NOT FISH OR SHELLFISH IS SERVED

City Size By Sales Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>500,000 or more</u>	<u>68.5</u>	<u>42.6</u>	<u>25.9</u>
\$100,000 or more	5.0	5.0	(1)
\$40,000 to \$99,999	6.1	5.2	.9
\$10,000 to \$39,999	16.7	12.8	3.9
Less than \$10,000	29.0	16.7	12.3
No reply	11.7	2.9	8.8
<u>100,000 to 499,999</u>	<u>55.7</u>	<u>26.1</u>	<u>29.6</u>
\$100,000 or more	3.2	3.0	.2
\$40,000 to \$99,999	5.2	4.4	.8
\$10,000 to \$39,999	10.6	7.1	3.5
Less than \$10,000	27.0	10.7	16.3
No reply	9.7	.9	8.8
<u>25,000 to 99,999</u>	<u>55.1</u>	<u>27.4</u>	<u>27.7</u>
\$100,000 or more	2.4	2.4	-
\$40,000 to \$99,999	5.0	4.3	.7
\$10,000 to \$39,999	10.7	7.7	3.0
Less than \$10,000	23.8	12.0	11.8
No reply	13.2	1.0	12.2
<u>2,500 to 24,999</u>	<u>72.9</u>	<u>39.9</u>	<u>33.0</u>
\$100,000 or more	1.8	1.8	(1)
\$40,000 to \$99,999	4.7	4.3	.4
\$10,000 to \$39,999	18.7	13.7	5.0
Less than \$10,000	35.6	17.5	18.1
No reply	12.1	2.6	9.5
<u>Under 2,500</u>	<u>145.6</u>	<u>72.1</u>	<u>73.5</u>
\$100,000 or more	3.4	3.1	.3
\$40,000 to \$99,999	7.9	6.6	1.3
\$10,000 to \$39,999	28.3	21.3	7.0
Less than \$10,000	77.0	34.7	42.3
No reply	29.0	6.4	22.6

1/ Less than 50 establishments.



I. Region By Type Of Establishment Analysis

Table 8

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE  
SURVEY OF PUBLIC EATING PLACES

Region By Type Of Establishment  
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
<u>Northeast</u>	102.3	100.0	40.0	39.1	62.3	60.9
Restaurants	25.9	100.0	1.9	7.3	24.0	92.7
Cafeterias	1.1	100.0	-	-	1.1	100.0
Restaurants or cafeterias located in hotels	6.2	100.0	.9	14.5	5.3	85.5
Drug or proprietary stores with fountain service	8.7	100.0	6.1	70.1	2.6	29.9
Other <u>1/</u>	60.4	100.0	31.1	51.5	29.3	48.5
<u>North Central</u>	109.8	100.0	56.6	51.5	53.2	48.5
Restaurants	33.9	100.0	5.6	16.5	28.5	83.5
Cafeterias	2.0	100.0	.1	5.0	1.9	95.0
Restaurants or cafeterias located in hotels	3.4	100.0	.1	2.9	3.3	97.1
Drug or proprietary stores with fountain service	11.4	100.0	9.4	82.5	2.0	17.5
Other <u>1/</u>	59.1	100.0	41.4	70.1	17.7	29.9
<u>South</u>	91.7	100.0	49.7	54.2	42.0	45.8
Restaurants	33.8	100.0	7.4	21.9	26.4	78.1
Cafeterias	1.2	100.0	.5	41.7	.7	58.3
Restaurants or cafeterias located in hotels	2.5	100.0	.2	8.0	2.3	92.0
Drug or proprietary stores with fountain service	7.6	100.0	6.2	81.6	1.4	18.4
Other <u>1/</u>	46.6	100.0	35.4	76.0	11.2	24.0
<u>West</u>	54.5	100.0	23.8	43.7	30.7	56.3
Restaurants	21.4	100.0	4.4	20.6	17.0	79.4
Cafeterias	.2	100.0	-	-	.2	100.0
Restaurants or cafeterias located in hotels	2.4	100.0	-	-	2.4	100.0
Drug or proprietary stores with fountain service	3.8	100.0	1.9	50.0	1.9	50.0
Other <u>1/</u>	26.7	100.0	17.5	65.5	9.2	34.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 9

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Type Of Establishment

Cate.ory	All establishments	One to five days, and no reply			Seven days
		Number (in thousands)	Percent	Percent	
United States	188.2	4.8	40.8	54.4	
<u>Northeast</u>					
Restaurants	62.3	5.9	40.3	53.8	
Cafeterias	24.0	5.4	45.5	49.1	
Restaurants or cafeterias located in hotels	1.1	14.5	55.7	29.8	
Drug or proprietary stores with fountain service	5.3	3.6	36.6	59.8	
Other 1/	2.6	8.8	5.6	85.6	
	29.3	6.1	39.3	54.6	
<u>North Central</u>					
Restaurants	53.2	2.7	47.8	48.5	
Cafeterias	28.3	2.4	50.7	46.9	
Restaurants or cafeterias located in hotels	1.9	21.9	56.0	22.1	
Drug or proprietary stores with fountain service	3.3	5.8	15.7	78.5	
Other 1/	2.0	-	11.0	89.0	
	17.7	3.9	52.5	43.6	
<u>South</u>					
Restaurants	42.0	3.5	36.3	60.2	
Cafeterias	26.4	2.1	37.9	60.0	
Restaurants or cafeterias located in hotels	.7	36.9	32.0	31.1	
Drug or proprietary stores with fountain service	2.3	3.5	3.0	93.5	
Other 1/	1.4	-	36.3	63.7	
	11.2	5.1	39.6	55.3	
<u>West</u>					
Restaurants	30.7	6.2	25.9	57.9	
Cafeterias	17.0	5.6	39.7	54.7	
Restaurants or cafeterias located in hotels	.2	16.5	-	83.5	
Drug or proprietary stores with fountain service	2.4	2.3	4.0	93.7	
Other 1/	1.9	13.8	51.8	34.4	
	9.2	6.5	34.8	58.7	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 10  
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR  
 SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS  
 Region By Type Of Establishment

Category	All establishments		One to five days, and no reply		Six days		Seven days	
	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States	170.1	2.6						
Northeast								
Restaurants	40.0	1.7						
Cafeterias	1.9	3.6						
Restaurants or cafeterias located in hotels	-	-						
Drug or proprietary stores with fountain service	6.1	-						
Other 1/	31.1	1.9						
North Central								
Restaurants	56.6	1.7						
Cafeterias	5.6	4.7						
Restaurants or cafeterias located in hotels	.1	-						
Drug or proprietary stores with fountain service	9.4	.7						
Other 1/	41.4	1.6						
South								
Restaurants	49.7	4.0						
Cafeterias	7.4	3.6						
Restaurants or cafeterias located in hotels	.5	-						
Drug or proprietary stores with fountain service	.2	-						
Other 1/	6.2	-						
West								
Restaurants	23.8	2.8						
Cafeterias	4.4	6.1						
Restaurants or cafeterias located in hotels	-	-						
Drug or proprietary stores with fountain service	1.9	-						
Other 1/	17.5	1.5						

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 11  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 REPORTING ESTABLISHMENT'S SPECIALTY  
 Region By Type Of Establishment

Category	All establish- ments (in thousands)	Steak or chop house		Fish and shellfish		Italian food		Chinese food		Other specialty		No specialty		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	138.2	4.9	2.3	4.2	1.2	16.5	70.5	16.5	70.5	16.5	70.5	16.5	70.5	16.5	.4
<b>Northeast</b>															
Restaurants	62.3	3.0	2.5	8.3	1.2	15.6	69.2	15.6	69.2	15.6	69.2	15.6	69.2	15.6	.2
Cafeterias	24.0	1.3	3.2	12.5	2.8	11.0	69.2	11.0	69.2	11.0	69.2	11.0	69.2	11.0	—
Restaurants or cafeterias located in hotels	1.1	—	—	—	—	6.2	93.8	6.2	93.8	6.2	93.8	6.2	93.8	6.2	—
Drug or proprietary stores with fountain service	5.3	7.4	2.3	—	—	9.9	79.5	9.9	79.5	9.9	79.5	9.9	79.5	9.9	.9
Other 1/	29.3	—	—	—	—	16.6	83.4	16.6	83.4	16.6	83.4	16.6	83.4	16.6	—
<b>North Central</b>															
Restaurants	53.2	3.9	2.1	7.5	.2	20.8	65.3	20.8	65.3	20.8	65.3	20.8	65.3	20.8	.2
Cafeterias	28.3	5.9	1.6	1.8	.8	15.8	73.6	15.8	73.6	15.8	73.6	15.8	73.6	15.8	.5
Restaurants or cafeterias located in hotels	1.9	3.6	1.3	2.1	1.4	12.9	75.2	12.9	75.2	12.9	75.2	12.9	75.2	12.9	.2
Drug or proprietary stores with fountain service	3.3	11.6	2.5	—	—	4.3	85.3	4.3	85.3	4.3	85.3	4.3	85.3	4.3	—
Other 1/	17.7	—	—	—	—	16.0	77.7	16.0	77.7	16.0	77.7	16.0	77.7	16.0	3.9
<b>South</b>															
Restaurants	42.0	5.2	3.1	2.0	.7	15.9	72.8	15.9	72.8	15.9	72.8	15.9	72.8	15.9	.3
Cafeterias	26.1	7.3	3.3	3.0	1.0	13.2	72.1	13.2	72.1	13.2	72.1	13.2	72.1	13.2	.1
Restaurants or cafeterias located in hotels	.7	—	—	—	—	27.4	72.6	27.4	72.6	27.4	72.6	27.4	72.6	27.4	—
Drug or proprietary stores with fountain service	2.3	.8	.8	2.4	—	16.3	76.1	16.3	76.1	16.3	76.1	16.3	76.1	16.3	3.6
Other 1/	11.2	—	—	—	—	15.5	82.9	15.5	82.9	15.5	82.9	15.5	82.9	15.5	1.6
<b>West</b>															
Restaurants	30.7	6.4	1.9	3.0	2.8	20.1	64.9	20.1	64.9	20.1	64.9	20.1	64.9	20.1	.9
Cafeterias	17.0	5.7	3.4	5.2	4.5	20.0	61.2	20.0	61.2	20.0	61.2	20.0	61.2	20.0	—
Restaurants or cafeterias located in hotels	.2	—	—	—	—	—	100.0	—	100.0	—	100.0	—	100.0	—	—
Drug or proprietary stores with fountain service	2.4	6.3	.7	1.5	.7	5.0	82.8	5.0	82.8	5.0	82.8	5.0	82.8	5.0	3.0
Other 1/	9.2	—	—	—	—	2.5	87.2	2.5	87.2	2.5	87.2	2.5	87.2	2.5	10.3
		9.2	—	—	.8	28.6	61.5	28.6	61.5	28.6	61.5	28.6	61.5	28.6	—

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 12  
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
 REPORTING ESTABLISHMENT'S SPECIALTY  
 Region By Type Of Establishment

Category	All establish- ments Number (in thousands)	Steak or chop house		Italian food		Other specialty		No specialty		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6					
Northeast	10.0	1.2	3.5	38.5	54.2	2.6					
Restaurants	1.9	17.7	7.1	25.6	49.6	-					
Cafeterias	-	-	-	-	-	-					
Restaurants or cafeterias located in hotels	.9	-	-	45.7	54.3	-					
Drug or proprietary stores	6.1	-	-	37.4	48.3	14.3					
with fountain service	31.1	.4	4.1	39.4	55.6	.5					
Other 1/	56.6	.6	.5	30.7	57.9	10.3					
North Central	5.6	5.9	3.5	31.3	59.3	-					
Restaurants	5.6	-	-	100.0	-	-					
Cafeterias	.1	-	-	46.0	54.0	-					
Restaurants or cafeterias located in hotels	.1	-	-	-	-	-					
Drug or proprietary stores	9.4	-	-	40.4	43.4	16.2					
with fountain service	41.4	-	.2	28.2	61.2	10.4					
Other 1/	49.7	1.3	.7	40.1	52.2	5.7					
South	7.4	5.4	3.6	20.1	70.0	.9					
Restaurants	7.4	-	-	57.2	42.8	-					
Cafeterias	.5	-	-	-	-	-					
Restaurants or cafeterias located in hotels	.2	-	-	15.9	84.1	-					
Drug or proprietary stores	6.2	.8	.2	37.6	59.8	2.6					
with fountain service	35.4	-	-	44.6	47.0	7.4					
Other 1/	23.8	1.4	-	48.5	43.7	6.4					
West	4.4	6.1	-	51.3	42.6	-					
Restaurants	-	-	-	-	-	-					
Cafeterias	-	-	-	-	-	-					
Restaurants or cafeterias located in hotels	-	-	-	-	-	-					
Drug or proprietary stores	1.9	-	-	28.7	23.2	48.1					
with fountain service	17.5	.4	-	49.7	46.3	3.6					
Other 1/	-	-	-	-	-	-					

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 13  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Type Of Establishment

Category	All establishments		Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
	Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	62.3	21.9	7.1	8.7	4.5	10.8	3.7	5.4	2.0	1.4	4.0	1.4	4.0	1.4	4.0
Northeast	62.3	62.1	22.0	8.7	10.6	1.3	-	-	-	-	-	-	-	-	-	-
Restaurants	21.0	60.7	27.1	27.1	-	-	-	-	-	-	-	-	-	-	-	-
Cafeterias	1.1	100.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	5.3	17.3	29.3	34.5	2.7	10.8	3.7	1.7	3.7	1.7	1.7	3.7	1.7	3.7	1.7	3.7
Drug or proprietary stores with fountain service	2.6	79.3	7.9	7.9	-	-	-	-	-	-	-	-	-	-	-	-
Other 2/	29.3	68.5	18.7	3.5	5.2	1.1	2.2	7.9	7.9	2.0	2.0	7.0	4.6	4.6	2.9	2.9
North Central	52.2	66.5	19.5	5.2	(1)	4.9	3.3	2.2	4.2	1.4	1.4	4.2	1.4	4.2	1.4	4.2
Restaurants	20.3	70.4	22.8	4.9	-	-	3.6	3.6	3.6	-	-	-	-	-	-	-
Cafeterias	1.9	85.2	10.8	10.8	-	-	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	3.3	23.0	29.4	37.8	1.2	6.0	-	2.6	-	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	2.0	76.6	1.5	1.5	-	-	-	-	-	-	-	-	-	-	-	-
Other 2/	17.7	65.2	15.3	2.9	3.6	4.4	3.3	9.8	12.1	4.5	4.5	12.1	4.5	12.1	4.5	4.5
South	42.0	67.4	19.1	3.6	2.6	4.3	-	4.3	7.6	1.6	1.6	7.6	1.6	7.6	1.6	7.6
Restaurants	26.1	72.8	23.4	2.6	-	-	-	-	1.8	-	-	-	-	-	-	-
Cafeterias	.7	89.7	10.3	10.3	-	-	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	2.3	3.0	47.7	35.5	4.5	5.8	-	5.8	-	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	1.4	77.0	-	-	3.3	-	-	-	-	-	-	-	-	-	-	-
Other 2/	11.2	64.8	6.0	6.0	10.7	1.9	4.4	18.6	24.5	4.4	4.4	24.5	4.4	24.5	4.4	4.4
West	30.7	48.7	29.7	8.7	8.7	1.2	-	1.2	6.6	2.2	2.2	6.6	2.2	6.6	2.2	2.2
Restaurants	17.0	52.6	36.3	8.7	-	-	-	-	1.8	-	-	-	-	-	-	-
Cafeterias	.2	82.9	17.1	17.1	-	-	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	2.4	3.6	17.7	65.8	4.6	3.9	-	3.9	1.4	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	1.9	89.7	-	-	2.3	-	-	-	-	-	-	-	-	-	-	-
Other 2/	9.2	43.8	27.5	2.3	4.2	2.3	-	2.3	20.4	5.8	5.8	20.4	5.8	20.4	5.8	5.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 14  
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
 INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Type Of Establishment

Category	All establishments (in thousands)	Less than \$1		Between \$1 and \$2		Over \$2 and \$4		More than one dining facility		No dinners served		No reply
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
United States	170.1	43.0	3.6	6.6	.2	.4	32.9	19.3				
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1				
Restaurants	1.9	75.1	17.7	3.6	-	-	3.6	-				
Cafeterias	-	-	-	-	-	-	-	-				
Restaurants or cafeterias located in hotels	.9	22.8	7.6	-	4.6	57.4	7.6	-				
Drug or proprietary stores with fountain service	6.1	27.4	-	-	-	-	-	-				
Other 1/	31.1	53.3	6.4	1.9	-	-	51.7	6.3				
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0				
Restaurants	5.6	73.7	13.0	-	-	-	5.9	7.4				
Cafeterias	.1	100.0	-	-	-	-	-	-				
Restaurants or cafeterias located in hotels	.1	54.0	-	-	-	46.0	-	-				
Drug or proprietary stores with fountain service	9.4	31.1	-	-	-	-	26.6	42.3				
Other 1/	41.4	28.4	1.1	-	-	.3	48.2	22.2				
South	49.7	45.2	1.9	-	-	.2	32.2	20.2				
Restaurants	7.4	79.8	11.0	-	-	-	6.3	2.9				
Cafeterias	.5	85.7	-	-	-	-	-	14.3				
Restaurants or cafeterias located in hotels	.2	-	-	-	-	43.3	56.7	-				
Drug or proprietary stores with fountain service	6.2	34.3	-	-	-	-	40.6	25.1				
Other 1/	35.4	39.6	.4	-	-	-	36.7	23.3				
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8				
Restaurants	4.4	58.9	21.3	9.1	-	-	4.6	6.1				
Cafeterias	-	-	-	-	-	-	-	-				
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-	-				
Drug or proprietary stores with fountain service	1.9	16.2	-	-	-	-	25.1	58.7				
Other 1/	17.5	51.2	3.4	-	-	-	19.8	25.6				

1/ Includes drinking places, lunch counters, and refreshment stands.



AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY  
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/

Region By Type Of Establishment

Category	Fresh fish						Fresh shellfish					
	Catfish	Flounder	Haddock	Halibut	Red snapper	Salmon	Sea bass	Whitefish	Crab	Lobster	Shrimp	
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	
<u>Northeast</u>												
Restaurant	-	50.6	39.2	43.5	58.9	69.7	30.0	45.2	119.3	63.6	77.8	
Cafeterias	-	26.5	24.0	32.2	-	46.5	-	-	-	-	85.0	
Restaurants or cafeterias located in hotels	-	44.4	33.0	34.2	-	55.4	33.7	63.3	110.9	72.1	78.7	
Drug or proprietary stores with fountain service	-	75.0	-	-	-	66.0	-	-	-	114.5	90.0	
Other 2/	-	60.3	40.1	55.7	-	66.1	-	75.4	59.2	88.9	92.7	
<u>North Central</u>												
Restaurants	52.4	51.2	50.0	49.6	82.7	57.2	40.5	66.8	88.3	92.9	89.9	
Cafeterias	-	40.0	33.5	-	-	-	-	-	-	-	-	
Restaurants or cafeterias located in hotels	50.2	54.7	45.9	34.6	57.4	62.2	-	69.0	165.7	79.5	92.9	
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-	-	-	-	-	
Other 2/	68.0	-	43.8	60.0	-	-	45.0	60.0	-	115.0	62.0	
<u>South</u>												
Restaurants	44.3	41.4	38.0	-	44.4	54.0	39.7	-	126.8	83.8	60.6	
Cafeterias	-	33.1	41.4	-	51.7	-	48.0	-	81.7	64.2	73.1	
Restaurants or cafeterias located in hotels	52.0	50.4	38.1	45.0	53.1	54.2	39.8	53.2	131.5	81.7	66.6	
Drug or proprietary stores with fountain service	-	40.0	-	-	-	-	-	-	125.0	-	-	
Other 2/	46.2	38.4	36.0	-	53.0	55.2	43.3	-	101.1	-	69.0	
<u>West</u>												
Restaurants	59.0	57.8	-	41.2	33.4	52.0	52.1	85.0	110.0	95.0	110.7	
Cafeterias	-	-	-	45.0	38.0	43.0	-	-	125.0	-	-	
Restaurants or cafeterias located in hotels	-	46.4	-	38.3	26.0	54.0	48.3	110.0	163.0	92.0	135.3	
Drug or proprietary stores with fountain service	-	65.0	-	-	-	-	-	-	-	-	-	
Other 2/	55.0	45.0	-	49.1	42.8	56.6	-	49.0	-	-	80.0	

1/ Based on purchases for a one week period.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 15 - Continued  
 AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY  
 PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/ - Continued

Category	Region By Type of Establishment											
	Frozen fish			Frozen shellfish			Canned fish					
	Cod	Haddock	Halibut	Ocean perch	Scallop	Lobster	Shrimp	Salmon	Sardines	Tuna		
Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound		
<b>Northeast</b>												
Restaurants	45.0	37.0	31.0	28.6	63.8	96.5	77.9	70.7	69.3	69.7		
Cafeterias	34.0	34.0	33.1	-	110.0	120.0	77.8	107.0	-	52.7		
Restaurants or cafeterias located in hotels	27.4	40.6	43.8	33.0	75.4	108.5	81.4	59.2	35.7	74.2		
Drug or proprietary stores with fountain service	44.0	-	-	15.0	81.0	158.7	85.0	50.0	-	67.0		
Other 2/	35.6	41.4	50.7	-	71.7	113.0	81.6	80.7	79.7	59.5		
<b>North Central</b>												
Restaurants	36.6	42.9	45.5	37.0	83.4	118.1	81.9	60.1	52.0	63.2		
Cafeterias	30.6	34.7	47.7	32.6	71.8	-	75.3	61.1	98.0	71.6		
Restaurants or cafeterias located in hotels	31.3	34.6	29.8	31.9	61.2	115.6	79.9	66.2	88.4	75.4		
Drug or proprietary stores with fountain service	45.0	47.1	-	18.0	63.0	-	103.7	60.0	-	62.4		
Other 2/	45.7	46.0	49.0	37.4	32.0	103.6	78.4	54.4	225.0	55.7		
<b>South</b>												
Restaurants	27.9	35.6	53.2	36.8	84.2	95.5	75.6	57.0	-	52.8		
Cafeterias	30.8	33.5	30.6	37.0	-	99.8	65.3	58.3	-	63.7		
Restaurants or cafeterias located in hotels	33.8	37.7	40.9	27.8	65.2	100.4	82.8	61.2	-	74.4		
Drug or proprietary stores with fountain service	50.0	38.0	-	-	-	-	61.8	42.8	-	37.4		
Other 2/	34.8	23.7	21.8	32.2	58.0	-	75.6	45.1	30.0	54.2		
<b>West</b>												
Restaurants	37.3	-	54.4	42.5	68.4	98.8	81.4	107.1	61.9	55.9		
Cafeterias	30.0	-	29.5	32.0	-	-	69.2	-	-	38.6		
Restaurants or cafeterias located in hotels	57.8	-	42.3	-	79.3	91.5	91.4	127.3	130.8	65.5		
Drug or proprietary stores with fountain service	-	44.0	-	-	-	-	56.7	-	-	57.9		
Other 2/	38.8	49.0	44.7	-	65.0	-	85.0	-	-	52.2		

1/ Based on purchases for a one week period.

2/ Include drinking places, lunch counters, and refreshment stands.

Table 16  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF  
 PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Type of establishment and calendar quarter, 1954	All estab- lish- ments Number (in thousands)	Northeast Region By Type Of Establishment												No reply Percent
		0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		Percent of total purchases	Percent of total purchases	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent					
Northeast - Average	62.3	12.2	76.8	4.6	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	5.0
Restaurants - Average	24.0	12.5	78.0	4.0	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	4.7
January-March	24.0	8.6	77.8	3.4	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	9.9
April-June	24.0	15.7	82.0	2.0	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	-
July-September	24.0	6.7	74.6	7.6	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	9.0
October-December	24.0	19.0	77.6	3.1	-	-	-	-	-	-	-	-	-	-
Cafeterias - Average	1.1	17.5	65.5	4.7	-	-	-	-	-	-	-	-	-	10.8
January-March	1.1	1.1	63.0	12.3	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	24.6
April-June	1.1	30.8	69.1	.1	-	-	-	-	-	-	-	-	-	18.4
July-September	1.1	14.4	60.9	.1	-	-	-	-	-	-	-	-	-	-
October-December	1.1	24.7	69.1	6.2	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels - Average	5.3	21.9	57.8	9.2	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	6.2
January-March	5.3	19.0	58.7	11.2	.3	.3	.3	.3	.3	.3	.3	.3	.3	7.1
April-June	5.3	36.8	61.0	1.4	3	3	3	3	3	3	3	3	3	5
July-September	5.3	15.6	51.7	8.8	4.7	4.7	4.7	4.7	4.7	4.7	4.7	4.7	4.7	17.3
October-December	5.3	16.2	59.6	15.5	8.7	8.7	8.7	8.7	8.7	8.7	8.7	8.7	8.7	-
Drug or proprietary stores with fountain service - Average	2.6	12.2	81.0	2.6	.2	.2	.2	.2	.2	.2	.2	.2	.2	2.0
January-March	2.6	8.7	83.4	-	-	-	-	-	-	-	-	-	-	7.9
April-June	2.6	15.7	83.0	1.3	-	-	-	-	-	-	-	-	-	-
July-September	2.6	15.7	74.3	1.3	.9	.9	.9	.9	.9	.9	.9	.9	.9	-
October-December	2.6	8.7	83.4	7.9	-	-	-	-	-	-	-	-	-	-
Other 2/- Average	29.3	10.1	79.1	4.3	.6	.6	.6	.6	.6	.6	.6	.6	.6	5.1
January-March	29.3	4.1	76.8	5.9	.2	.2	.2	.2	.2	.2	.2	.2	.2	12.6
April-June	29.3	13.1	84.1	2.1	.7	.7	.7	.7	.7	.7	.7	.7	.7	-
July-September	29.3	6.0	77.1	6.3	.7	.7	.7	.7	.7	.7	.7	.7	.7	7.2
October-December	29.3	17.2	78.5	3.0	.9	.9	.9	.9	.9	.9	.9	.9	.9	.4

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters and refreshment stands.

Table 17  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF  
 PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Type of establishment and calendar quarter, 1954	North Central Region By Type Of Establishment										
	All establish- ments Number (in thousands)	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100	
		percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent
North Central - Average	53.2	14.6	76.9	5.0	5	3	2.7				
Restaurants - Average	28.3	14.4	76.5	5.4	3	3.1					
January-March	28.3	16.4	72.4	10.2	5	5					
April-June	28.3	14.9	79.3	4.9	2	5					
July-September	28.3	20.9	73.6	4.1	6	2					
October-December	28.3	5.3	80.6	2.4	-	5					
Cafeterias - Average	1.9	18.0	71.8	6.4	-	3.8					
January-March	1.9	22.6	52.1	25.3	-	-					
April-June	1.9	15.3	84.5	2	-	-					
July-September	1.9	26.4	73.6	-	-	-					
October-December	1.9	7.6	77.2	-	-	15.2					
Restaurants or cafeterias located in hotels - Average	3.3	12.8	78.8	5.1	4	7					
January-March	3.3	8.1	75.8	13.8	-	2.2					
April-June	3.3	13.9	84.4	1.7	-	2.3					
July-September	3.3	27.1	67.0	1.3	1.8	-					
October-December	3.3	2.3	87.8	3.6	-	6.3					
Drug or proprietary stores with fountain service - Average	2.0	18.8	69.4	9.3	-	2.5					
January-March	2.0	13.9	60.0	26.1	-	-					
April-June	2.0	24.0	76.0	-	-	-					
July-September	2.0	27.4	72.6	-	-	-					
October-December	2.0	9.9	69.1	11.1	-	9.9					
Other 1/ - Average	17.7	14.0	78.7	2.7	8	2.3					
January-March	17.7	15.9	78.8	3.4	8	-					
April-June	17.7	12.6	82.1	3.8	1.1	-					
July-September	17.7	21.7	73.0	5.3	-	-					
October-December	17.7	6.0	81.0	2.3	1.1	4					

1/ Includes drinking places, lunch counters and refreshment stands.

Table 18

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Type of establishment and calendar quarter, 1954	All establishments (in thousands)	Southern Region By Type Of Establishment												No reply
		0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		Percent	Percent	
		Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases			
<u>South - Average</u>	42.0	8.3	74.9	5.0	7	5.0	7	2	10.9					
<u>Restaurants - Average</u>	26.4	2.6	77.0	5.5	2	5.2	4	2	7.2					
January-March	26.4	3.8	74.8	13.6	7	13.6	7	2	6.9					
April-June	26.4	13.9	77.1	1.1	3	1.1	3	-	7.6					
July-September	26.4	14.7	74.1	2.8	2	2.8	2	-	8.2					
October-December	26.4	6.0	82.0	4.6	2	4.6	2	8	6.4					
<u>Cafeterias - Average</u>	.7	1.2	57.8	3.3	2	3.3	4	-	35.3					
January-March	.7	-	47.6	12.3	9	12.3	4	-	30.7					
April-June	.7	.3	68.9	-	-	-	-	-	30.8					
July-September	.7	3.6	56.5	-	-	-	-	-	39.9					
October-December	.7	1.1	58.3	.7	-	.7	-	-	39.9					
<u>Restaurants or cafeterias located in hotels - Average</u>	2.3	11.3	68.5	3.9	1	3.9	1	-	15.2					
January-March	2.3	1.1	71.9	11.6	-	11.6	-	-	15.4					
April-June	2.3	14.0	70.6	1.8	-	1.8	-	-	13.6					
July-September	2.3	15.5	65.4	1.1	4	1.1	4	-	13.6					
October-December	2.3	14.6	66.2	1.1	-	1.1	-	-	18.1					
<u>Drug or proprietary stores with fountain service - Average</u>	1.4	2.8	80.3	-	1	-	1	-	15.5					
January-March	1.4	-	78.9	-	5	-	5	-	15.5					
April-June	1.4	5.6	78.9	-	-	-	-	-	15.5					
July-September	1.4	5.6	78.9	-	-	-	-	-	15.5					
October-December	1.4	-	84.5	-	-	-	-	-	15.5					
<u>Other 1/- Average</u>	11.2	6.1	71.3	5.1	4	5.1	4	3	16.8					
January-March	11.2	4.8	71.2	7.9	6	7.9	6	-	15.5					
April-June	11.2	5.5	73.0	3.0	-	3.0	-	-	18.5					
July-September	11.2	7.9	68.9	3.6	6	3.6	6	6	13.4					
October-December	11.2	6.0	72.0	5.9	6	5.9	6	6	14.9					

1/ Includes drinking places, lunch counters and refreshment stands.

Table 19

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Type of establishment and calendar quarter, 1954	Western Region By Type Of Establishment										
	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		No reply
	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	Percent		
West - Average	30.7	4.9	71.2	3.5	.6	.3	16.5				
Restaurants - Average	17.0	6.2	71.4	5.4	.4	.1	15.8				
January-March	17.0	10.1	66.7	5.9	.4	.4	16.5				
April-June	17.0	3.4	77.5	3.2	-	-	15.9				
July-September	17.0	4.1	70.3	10.2	.4	-	15.0				
October-December	17.0	10.2	71.0	2.4	.0	(1)	15.6				
Cafeterias - Average	.2	1.8	88.3	.2	3.0	-	3.0			3.0	
January-March	.2	3.4	81.4	-	12.2	-	-			-	
April-June	.2	12.2	87.8	-	-	-	-			-	
July-September	.2	-	84.4	3.4	-	-	12.2			-	
October-December	.2	3.4	96.6	-	-	-	-			-	
Restaurants or cafeterias located in hotels - Average	2.4	3.6	16.7	1.7	.6	-	17.4			17.4	
January-March	2.4	7.0	41.4	1.6	.7	-	16.3			16.3	
April-June	2.4	.8	50.5	1.3	-	-	17.4			17.4	
July-September	2.4	.7	45.8	4.0	1.8	-	17.7			17.7	
October-December	2.4	6.0	46.0	-	-	-	18.0			18.0	
Drug or proprietary stores with fountain service - Average	1.9	.3	26.2	-	-	-	3.5			3.5	
January-March	1.9	-	90.5	-	-	-	3.5			3.5	
April-June	1.9	1.2	95.3	-	-	-	3.5			3.5	
July-September	1.9	-	96.5	-	-	-	3.5			3.5	
October-December	1.9	-	96.5	-	-	-	3.5			3.5	
Other $\frac{2}{1}$ - Average	9.2	3.0	81.3	1.7	1.1	.3	12.6			12.6	
January-March	9.2	4.4	77.8	2.2	2.2	-	13.4			13.4	
April-June	9.2	2.2	83.0	-	2.2	-	12.6			12.6	
July-September	9.2	1.7	82.2	2.3	-	(1)	13.8			13.8	
October-December	9.2	3.8	82.2	2.2	-	1.4	10.4			10.4	

$\frac{1}{1}$  Less than one-tenth percent.

$\frac{2}{2}$  Includes drinking places, lunch counters and refreshment stands.

Table 20

PERCENTAGE OF PUBLIC EATING PLACES IN THE UNITED STATES SERVING FISH OR SHELLFISH  
INDICATING WAYS IN WHICH FISH AND SHELLFISH ARE PURCHASED

Region By Type Of Establishment

Category	Fresh		Frozen uncooked		Frozen precooked		Frozen breaded uncooked		Frozen breaded cooked		Canned		Other than frozen, fresh or canned	
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	48.0	55.7	3.0	13.0	3.1	50.9	3.5							
Northeast	64.8	40.1	3.3	8.3	3.0	64.8	4.4							
Restaurants	70.4	50.6	2.3	9.2	4.1	60.8	2.3							
Cafeterias	81.6	26.5	-	.1	-	68.2	.2							
Restaurants or cafeterias located in hotels	79.4	57.8	2.9	12.7	.3	55.0	6.9							
Drug or proprietary stores with fountain service	17.8	23.5	.9	.9	3.1	89.0	17.0							
Other 1/	61.1	30.2	4.5	7.8	2.7	67.7	4.8							
North Central	31.9	69.4	3.3	19.0	4.3	43.0	2.4							
Restaurants	28.7	60.4	3.6	19.1	5.2	46.2	.9							
Cafeterias	33.1	89.4	.5	25.1	3.6	55.7	3.6							
Restaurants or cafeterias located in hotels	70.1	95.0	4.9	11.8	4.3	69.0	7.6							
Drug or proprietary stores with fountain service	1.9	19.1	-	25.5	4	94.1	-							
Other 1/	33.3	50.6	3.4	19.0	3.4	25.8	3.9							
South	52.0	55.4	1.7	14.1	2.9	30.5	1.7							
Restaurants	58.0	58.0	1.3	12.9	2.7	27.4	1.2							
Cafeterias	34.3	62.4	-	22.3	-	49.5	-							
Restaurants or cafeterias located in hotels	60.6	78.3	1.7	28.4	2.8	37.1	.8							
Drug or proprietary stores with fountain service	5.6	49.8	-	9.0	-	84.3	-							
Other 1/	43.2	43.6	3.0	14.4	4.2	28.1	3.6							
West	36.3	64.1	3.5	10.5	1.3	64.2	5.9							
Restaurants	40.8	76.2	4.8	7.9	.8	62.8	4.7							
Cafeterias	17.6	87.8	-	31.0	-	8.8	-							
Restaurants or cafeterias located in hotels	45.5	52.6	6.9	10.6	3.1	76.5	9.1							
Drug or proprietary stores with fountain service	20.6	57.4	-	32.1	10.3	88.5	-							
Other 1/	29.3	45.7	.9	10.1	-	59.8	8.7							

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 21

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE  
OF TOTAL FISH AND SHELLFISH PURCHASED FRESH

Category	Region By Type Of Establishment									
	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable			
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	186.2	4.5	6.8	8.2	5.9	22.6	52.0			
<u>Northeast</u>										
Restaurants	62.3	3.1	8.8	11.6	8.1	32.2	35.2			
Cafeterias	24.0	3.1	7.6	12.9	11.6	35.2	29.0			
Restaurants or cafeterias located in hotels	1.1	-	6.3	.9	.8	73.6	10.4			
Drug or proprietary stores with fountain service	5.3	4.5	12.8	8.3	2.2	13.5	20.6			
Other 1/	2.6	1.3	-	16.5	-	-	32.2			
	29.3	3.3	10.0	11.1	5.9	31.1	38.9			
<u>North Central</u>										
Restaurants	53.2	5.7	14.2	5.7	4.0	11.6	68.1			
Cafeterias	29.3	5.3	5.3	5.8	3.3	8.7	71.3			
Restaurants or cafeterias located in hotels	1.9	26.1	5.2	-	.7	1.1	56.9			
Drug or proprietary stores with fountain service	3.3	22.6	13.2	11.4	8.5	14.4	29.9			
Other 1/	2.0	-	-	1.9	-	-	90.1			
	17.7	1.2	3.4	5.7	4.9	13.1	66.7			
<u>South</u>										
Restaurants	12.0	4.1	5.7	5.5	5.3	31.4	48.0			
Cafeterias	26.4	4.3	6.4	5.5	6.3	35.3	42.0			
Restaurants or cafeterias located in hotels	.7	.7	1.9	10.5	1.5	19.7	65.7			
Drug or proprietary stores with fountain service	2.3	5.7	11.3	6.0	10.8	26.8	39.4			
Other 1/	1.4	-	1.8	-	-	-	94.4			
	11.2	4.2	3.6	5.5	2.4	27.5	56.8			
<u>West</u>										
Restaurants	30.7	5.8	7.4	2.2	5.3	8.5	63.7			
Cafeterias	17.0	3.1	6.3	10.6	7.3	35.3	55.2			
Restaurants or cafeterias located in hotels	.2	-	1.0	4.4	-	12.2	82.4			
Drug or proprietary stores with fountain service	2.4	9.0	7.2	10.0	12.8	6.5	54.5			
Other 1/	1.9	-	-	10.3	-	10.3	79.4			
	9.2	2.2	11.1	6.6	.7	8.7	70.7			

1/ Includes drinking places, lunch counters, and refreshment stands.



Table 22

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE  
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN UNCOOKED

Region By Type Of Establishment

Category	All establishments (in thousands)	1 to 19 percent		20 to 39 percent		40 to 59 percent		60 to 79 percent		80 to 100 percent		No reply or not applicable
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
United States	188.2	5.2	6.0	8.2	7.7	7.7	28.6	14.3				
Northeast	62.3	7.2	5.8	9.4	6.6	6.6	11.1	59.9				
Restaurants	24.0	8.2	7.2	12.9	7.1	7.1	15.9	19.1				
Cafeterias	1.1	6.6	.6	.6	12.5	12.5	6.2	73.5				
Restaurants or cafeterias located in hotels	5.3	12.9	10.5	8.9	7.6	7.6	17.9	42.2				
Drug or proprietary stores with fountain service	2.6	-	-	7.8	7.8	7.8	7.9	76.5				
Other 1/	29.3	6.1	4.5	7.1	6.1	6.1	6.4	69.8				
North Central	53.2	4.2	5.8	7.0	9.7	9.7	42.7	20.6				
Restaurants	28.3	3.9	5.7	7.6	13.4	13.4	50.7	19.6				
Cafeterias	1.9	1.1	.7	2.1	20.0	20.0	65.5	10.6				
Restaurants or cafeterias located in hotels	3.3	12.3	16.6	12.3	21.1	21.1	32.7	5.0				
Drug or proprietary stores with fountain service	2.0	11.4	4.1	4.1	2.3	2.3	80.2	80.2				
Other 1/	17.7	2.6	4.9	5.7	3.4	3.4	49.4	19.4				
South	42.0	4.6	5.0	6.1	7.1	7.1	32.6	14.6				
Restaurants	5.1	4.5	4.5	8.2	7.3	7.3	33.5	14.4				
Cafeterias	26.4	1.0	9.8	3.6	-	-	48.0	37.6				
Restaurants or cafeterias located in hotels	2.3	7.3	13.8	4.4	21.6	21.6	31.2	21.7				
Drug or proprietary stores with fountain service	1.4	1.2	-	-	16.7	16.7	31.9	50.2				
Other 1/	11.2	3.6	4.8	2.5	3.0	3.0	29.7	56.4				
West	30.7	3.4	8.5	11.0	7.2	7.2	31.0	35.8				
Restaurants	17.0	3.0	12.5	11.7	7.4	7.4	43.5	23.0				
Cafeterias	.2	-	-	19.5	1.0	1.0	67.3	12.2				
Restaurants or cafeterias located in hotels	2.4	5.8	11.9	18.3	8.3	8.3	8.3	17.1				
Drug or proprietary stores with fountain service	1.9	20.7	-	10.3	11.5	11.5	14.9	12.6				
Other 1/	9.2	-	1.5	8.2	9.6	9.6	26.4	54.3				

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 23

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE  
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN PRECOOKED

Region: By Type Of Establishment

Category	All establishments (in thousands)	Region: By Type Of Establishment					80 to 100 percent	No reply or not applicable
		1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent		
United States	188.2	.9	.7	.6	.1	.7	97.0	
Northeast	62.3	1.2	.8	.6	.1	.6	96.7	
Restaurants	24.0	.6	.8	.3	(1)	.6	97.7	
Cafeterias	1.1	-	-	-	-	-	100.0	
Restaurants or cafeterias located in hotels	5.3	2.3	.6	-	-	-	97.1	
Drug or proprietary stores with fountain service	2.6	-	.9	-	.2	.9	99.1	
Other 2/	29.3	1.6	.9	1.1	.2	.7	95.5	
North Central	53.2	.5	1.0	.4	.1	1.3	96.7	
Restaurants	28.3	.7	1.0	.5	.2	1.2	96.1	
Cafeterias	1.9	.5	-	-	-	-	99.5	
Restaurants or cafeterias located in hotels	3.3	1.7	2.6	-	-	.6	95.1	
Drug or proprietary stores with fountain service	2.0	-	-	-	-	-	100.0	
Other 2/	17.7	-	1.1	.4	-	1.9	96.6	
South	12.0	1.0	.2	.2	-	.3	98.3	
Restaurants	26.4	1.0	.3	-	-	-	98.7	
Cafeterias	.7	-	-	-	-	-	100.0	
Restaurants or cafeterias located in hotels	2.3	1.6	.1	-	-	-	98.3	
Drug or proprietary stores with fountain service	1.4	-	-	-	-	-	100.0	
Other 2/	11.2	1.2	-	.6	-	1.2	97.0	
West	30.7	1.0	.4	1.3	.4	.4	96.5	
Restaurants	17.0	1.2	.4	1.6	.8	.3	95.2	
Cafeterias	.2	-	-	-	-	-	100.0	
Restaurants or cafeterias located in hotels	2.4	2.7	1.4	2.8	-	-	93.1	
Drug or proprietary stores with fountain service	1.9	-	-	-	-	-	100.0	
Other 2/	9.2	.2	-	.7	-	-	99.1	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 24

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE  
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED UNCOOKED

Category	Region By Type Of Establishment						80 to 100 percent	No reply or not applicable
	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	2.9	2.9	1.8	1.2	4.2	87.0	
Northeast	62.3	2.5	2.4	1.4	.5	1.5	91.7	
Restaurants	24.0	1.5	2.2	2.0	-	3.5	90.8	
Cafeterias	1.1	.1	-	-	-	-	99.9	
Restaurants or cafeterias located in hotels	5.3	5.7	4.7	1.0	1.3	-	87.3	
Drug or proprietary stores with fountain service	2.6	-	-	-	-	.9	99.1	
Other $\frac{1}{2}$	29.3	3.0	2.5	1.1	.9	.3	92.2	
North Central	53.2	4.4	4.0	2.1	1.3	7.2	81.0	
Restaurants	28.5	4.6	5.0	2.0	2.2	5.3	80.9	
Cafeterias	1.9	11.8	5.2	1.1	-	7.0	74.9	
Restaurants or cafeterias located in hotels	3.3	8.7	1.1	2.0	-	-	88.2	
Drug or proprietary stores with fountain service	2.0	-	1.7	10.6	1.1	12.1	74.5	
Other $\frac{1}{2}$	17.7	3.0	3.1	1.5	.4	11.0	81.0	
South	42.0	2.4	2.6	2.8	1.6	4.7	85.9	
Restaurants	26.4	2.6	2.5	1.3	2.0	4.0	87.1	
Cafeterias	.7	12.6	.5	-	-	9.2	77.7	
Restaurants or cafeterias located in hotels	2.3	9.9	6.7	11.8	-	-	71.6	
Drug or proprietary stores with fountain service	1.4	-	2.4	-	1.2	7.8	91.0	
Other $\frac{1}{2}$	11.2	-	-	4.2	1.2	6.6	85.6	
West	30.7	1.9	2.5	.3	1.8	3.5	89.5	
Restaurants	17.0	.9	2.0	.9	1.2	3.1	92.1	
Cafeterias	.2	-	15.5	15.5	-	-	69.0	
Restaurants or cafeterias located in hotels	2.4	4.5	3.4	-	-	2.7	89.4	
Drug or proprietary stores with fountain service	1.9	-	10.3	-	11.5	10.3	67.9	
Other $\frac{1}{2}$	9.2	3.9	1.4	.8	1.4	2.9	89.6	

$\frac{1}{2}$  Includes drinking places, lunch counters, and refreshment stands.

Table 25

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE  
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED COOKED

Region By Type Of Establishment

Category	All establishments (in thousands)	Region By Type Of Establishment					80 to 100 percent	No reply or not applicable
		1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent		
	Number	Percent	Percent	Percent	Percent	Percent	Percent	
United States	186.2	.9	.7	.6	.2	.7	96.9	
Northeast								
Restaurants	62.3	1.1	.5	.4	.1	.9	97.0	
Cafeterias	24.0	.8	1.1	.8	-	1.1	95.9	
Restaurants or cafeterias located in hotels	1.1	-	-	-	-	-	100.0	
Drug or proprietary stores with fountain service	5.3	.3	-	-	-	(1)	99.7	
Other 2/	2.6	.8	.2	.2	.2	.5	96.9	
North Central	29.3	1.6	.2	.2	.2	.5	97.3	
Restaurants	53.2	1.2	1.1	.5	.5	1.0	95.7	
Cafeterias	28.3	1.9	1.7	.7	.2	.7	94.6	
Restaurants or cafeterias located in hotels	1.9	-	-	-	-	3.6	96.4	
Drug or proprietary stores with fountain service	3.3	3.8	.5	-	(1)	-	95.7	
Other 2/	2.0	-	.4	-	-	-	99.6	
South	17.7	-	.4	.4	1.1	1.5	96.6	
Restaurants	42.0	.2	.5	1.3	.3	.6	97.1	
Cafeterias	26.1	.3	.8	1.0	.3	.3	97.3	
Restaurants or cafeterias located in hotels	.7	-	-	-	-	-	100.0	
Drug or proprietary stores with fountain service	2.3	-	-	2.8	-	-	97.2	
Other 2/	1.4	-	-	-	-	-	100.0	
West	11.2	-	-	1.8	.6	1.8	95.8	
Restaurants	30.7	.7	.4	.2	-	-	98.7	
Cafeterias	17.0	-	.8	-	-	-	99.2	
Restaurants or cafeterias located in hotels	.2	-	-	-	-	-	100.0	
Drug or proprietary stores with fountain service	2.4	.8	-	2.3	-	-	96.9	
Other 2/	1.9	10.3	-	-	-	-	89.7	
	9.2	-	-	-	-	-	100.0	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 26

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE  
OF TOTAL FISH AND SHELLFISH PURCHASED CANNED

Region By Type Of Establishment

Category	All establishments (in thousands)	Region					80 to 100 percent	No reply or not applicable
		1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	Percent		
United States	198.2	25.7	7.4	4.1	2.3	11.4	49.1	
Northeast	62.3	28.5	9.2	5.3	3.7	16.0	35.2	
Restaurants	24.0	37.7	10.0	5.0	2.5	5.6	36.2	
Cafeterias	1.1	43.1	12.3	6.6	-	6.2	31.8	
Restaurants or cafeterias located in hotels	5.3	33.6	20.3	.3	.3	-	45.0	
Drug or proprietary stores with fountain service	2.6	.9	15.7	24.3	1.3	46.8	11.0	
Other 1/	29.3	22.3	7.3	6.8	5.6	25.2	38.2	
North Central	53.2	24.8	6.2	3.2	.2	7.9	27.0	
Restaurants	26.3	30.4	5.1	3.3	.7	2.3	53.8	
Cafeterias	1.9	50.9	4.8	-	-	-	41.3	
Restaurants or cafeterias located in hotels	3.3	46.2	13.7	9.1	-	-	31.0	
Drug or proprietary stores with fountain service	2.0	10.7	1.3	10.7	4.8	66.6	5.9	
Other 1/	17.7	10.6	.9	1.3	.9	12.1	71.2	
South	42.0	17.0	5.5	2.2	.6	5.2	69.5	
Restaurants	26.4	19.3	4.9	.7	.2	1.8	72.6	
Cafeterias	.7	28.0	12.3	-	-	9.2	50.5	
Restaurants or cafeterias located in hotels	2.3	29.2	5.5	2.4	-	-	62.9	
Drug or proprietary stores with fountain service	1.4	27.8	4.0	13.9	-	33.6	15.7	
Other 1/	11.2	6.0	7.3	4.2	1.8	9.8	71.6	
West	30.7	32.6	7.2	4.1	3.9	16.4	35.8	
Restaurants	17.0	40.0	6.9	4.5	5.9	5.3	37.2	
Cafeterias	.2	8.8	-	-	-	-	91.2	
Restaurants or cafeterias located in hotels	2.4	29.6	5.1	.9	-	40.9	23.5	
Drug or proprietary stores with fountain service	1.9	34.5	12.6	10.3	10.3	20.8	11.5	
Other 1/	9.2	19.8	7.3	3.1	-	29.6	40.2	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 27

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE  
OF TOTAL FISH AND SHELLFISH PURCHASED OTHER THAN FROZEN, FRESH OR CANNED

Region By Type Of Establishment

Category	All establishments (in thousands)	1 to 19 percent		20 to 39 percent		40 to 59 percent		60 to 79 percent		80 to 100 percent		No reply or not applicable
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
United States	138.2	1.6	.4	1.6	.1	1.3	.1	1.3	.1	1.3	1.3	96.5
Northeast	62.3	2.5	.5	1.5	.1	1.2	.1	1.2	.1	1.2	1.2	95.6
Restaurants	24.0	2.0	-.3	1.5	-.3	1.2	-.3	1.2	-.3	1.2	1.2	97.7
Cafeterias	1.1	.2	-	-.2	-	-.2	-	-.2	-	-.2	-.2	99.8
Restaurants or cafeterias located in hotels	5.3	3.2	(1)	1.1	-	1.1	-	1.1	-	1.1	1.1	93.1
Drug or proprietary stores with fountain service	2.6	9.2	7.8	1.4	-	1.4	-	1.4	-	1.4	1.4	83.0
Other 2/	29.3	2.3	.5	1.8	-.2	1.6	-.2	1.6	-.2	1.6	1.6	95.2
North Central	53.2	1.0	.2	1.0	.2	1.0	.2	1.0	.2	1.0	1.0	97.6
Restaurants	26.3	1.5	.2	1.2	-.2	1.2	-.2	1.2	-.2	1.2	1.2	99.1
Cafeterias	1.9	3.6	-	1.7	-	1.7	-	1.7	-	1.7	1.7	96.4
Restaurants or cafeterias located in hotels	3.3	6.4	-	1.1	1.2	1.1	-	1.1	-	1.1	1.1	92.4
Drug or proprietary stores with fountain service	2.0	-.5	.4	1.5	-.4	1.1	-.4	1.1	-.4	1.1	1.1	100.0
Other 2/	17.7	1.7	.4	1.3	.4	1.4	.4	1.4	.4	1.4	1.4	96.1
South	42.0	5.6	.6	5.0	.6	4.4	.6	3.8	.6	3.2	3.2	98.3
Restaurants	26.4	6.8	.2	6.2	.2	5.6	.2	5.0	.2	4.4	4.4	96.8
Cafeterias	.7	-.7	-	-.7	-	-.7	-	-.7	-	-.7	-.7	100.0
Restaurants or cafeterias located in hotels	2.3	.8	-	1.5	-	1.5	-	1.5	-	1.5	1.5	99.2
Drug or proprietary stores with fountain service	1.4	-	-	1.4	-	1.4	-	1.4	-	1.4	1.4	100.0
Other 2/	11.2	1.8	-	1.8	-	1.8	-	1.8	-	1.8	1.8	96.4
Vest	30.7	2.7	-	2.7	.2	2.5	.2	2.3	.2	2.1	2.1	94.1
Restaurants	17.0	3.5	-	3.5	.4	3.1	.4	2.7	.4	2.3	2.3	95.3
Cafeterias	.2	-	-	-.2	-	-.2	-	-.2	-	-.2	-.2	100.0
Restaurants or cafeterias located in hotels	2.4	9.1	-	6.7	-	6.7	-	6.7	-	6.7	6.7	90.9
Drug or proprietary stores with fountain service	1.9	-	-	1.9	-	1.9	-	1.9	-	1.9	1.9	100.0
Other 2/	9.2	-	-	9.2	-	9.2	-	9.2	-	9.2	9.2	91.3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 28

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER  
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED  
Region By Type Of Establishment

Category	All establishments	Number (i. thousands)	Supplied by wholesaler		Supplied by retailer		Other suppliers		Multiple suppliers		No reply	
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States		188.2	75.0	21.8	1.3	1.4						
Northeast												
Restaurants		62.3	66.5	21.0	.3	1.7						.5
Cafeterias		24.0	68.2	29.2	.5	1.6						.5
Restaurants or cafeterias located in hotels		1.1	87.7	12.3	-	-						-
Drug or proprietary stores with fountain service		5.3	95.1	2.9	-	2.0						(1)
Other <u>2/</u>		2.6	65.4	23.5	2.3	7.9						.9
		29.3	59.3	38.9	-	1.4						.4
North Central												
Restaurants		53.2	72.7	17.3	1.2	1.2						.6
Cafeterias		24.3	81.6	15.3	1.2	1.6						.3
Restaurants or cafeterias located in hotels		1.9	98.6	-	.3	-						1.1
Drug or proprietary stores with fountain service		3.3	91.2	4.1	1.4	3.3						-
Other <u>2/</u>		2.0	62.5	30.7	2.2	-						4.6
		17.7	74.7	23.0	1.1	.4						.8
South												
Restaurants		42.0	80.9	15.6	1.9	1.4						.2
Cafeterias		26.4	77.9	18.2	2.3	1.6						-
Restaurants or cafeterias located in hotels		.7	99.7	-	.3	-						-
Drug or proprietary stores with fountain service		2.3	98.8	3.8	1.2	-						1.6
Other <u>2/</u>		1.4	92.8	14.9	1.8	-						.6
		11.2	81.5	23.0	1.2	1.8						
West												
Restaurants		30.7	75.9	19.5	2.9	1.1						.6
Cafeterias		17.0	79.7	17.2	.8	1.6						.7
Restaurants or cafeterias located in hotels		.2	100.0	-	-	-						-
Drug or proprietary stores with fountain service		2.4	97.3	24.1	2.7	-						-
Other <u>2/</u>		1.9	64.5	28.3	10.3	1.1						-
		5.2	64.8	28.3	5.5	.7						.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 29

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Category	All establishments (in thousands)	Region By Type Of Establishment					More than 100 miles	Don't know	Multiple reply	No reply
		Less than 10 miles	10-50 miles	50-100 miles	Percent	Percent				
<u>United States</u>	198.2	65.7	21.5	6.9	3.2	.9		1.0	.8	
<u>Northeast</u>	62.3	74.7	19.6	2.4	2.2			1.0	.1	
Restaurants	24.0	72.9	19.5	3.0	2.8			1.8	-	
Cafeterias	1.1	77.1	16.6	-	.1			6.2	-	
Restaurants or cafeterias located in hotels	5.3	46.5	39.6	2.7	9.0			1.9	.3	
Drug or proprietary stores with fountain service	2.6	69.3	25.8	4.9	-			-	.2	
Other $\frac{1}{2}$	29.3	81.7	15.6	1.8	.7			-	-	
<u>North Central</u>	53.2	61.6	25.1	10.0	1.2		.2	1.2	.7	
Restaurants	20.3	56.1	29.5	11.6	1.2		.2	1.6	.8	
Cafeterias	1.9	78.3	12.7	5.1	.6			1.2	2.1	
Restaurants or cafeterias located in hotels	3.3	45.4	26.6	8.2	5.9			13.9	-	
Drug or proprietary stores with fountain service	2.0	82.7	5.3	9.8	-			-	2.2	
Other $\frac{1}{2}$	17.7	69.2	21.4	8.2	.4		.4	-	.4	
<u>South</u>	12.0	65.7	19.1	7.4	5.0		.5	.9	1.4	
Restaurants	26.4	64.3	20.7	6.7	5.0			7	2.0	
Cafeterias	.7	84.6	10.7	.5	2.3			1.9	-	
Restaurants or cafeterias located in hotels	2.3	56.4	19.8	6.6	9.2			8.0	-	
Drug or proprietary stores with fountain service	1.4	57.5	24.3	18.2	-			-	.6	
Other $\frac{1}{2}$	11.2	70.5	15.1	8.3	3.7		1.8	-	-	
<u>West</u>	30.7	54.4	22.5	9.8	6.6		4.7	.9	1.1	
Restaurants	17.0	50.4	22.5	13.1	10.1		.8	1.4	1.7	
Cafeterias	.2	42.3	6.3	32.5	3.4		15.5	-	-	
Restaurants or cafeterias located in hotels	2.4	35.8	12.6	2.9	6.5		40.9	1.3	-	
Drug or proprietary stores with fountain service	1.9	57.5	31.0	-	1.2		10.3	-	.7	
Other $\frac{1}{2}$	9.2	66.5	23.8	6.9	1.4		.7	-	-	

$\frac{1}{2}$  Includes drinking places, lunch counters, and refreshment stands.



PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
 FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments Number (in thousands)	Every day		2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable	
		Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4	27.2	20.8	43.0	12.3	40.3	33.5		
Northwest	62.3	6.3	11.8	39.5	3.6	2.7	1.6	6.3	27.2	20.8	43.0	12.3	40.3	33.5			
Restaurants	24.0	7.3	11.4	45.7	4.2	2.8	2.2	5.6	27.2	20.8	43.0	12.3	40.3	33.5			
Cafeterias	1.1	7.0	12.7	31.1	-	-	-	6.2	27.2	20.8	43.0	12.3	40.3	33.5			
Restaurants or cafeterias located in hotels	5.3	18.4	14.6	45.4	2.8	4.0	-	2.5	12.3	40.3	33.5						
Drug or proprietary stores with fountain service	2.6	8.8	7.8	19.6	15.7	7.8	-	-	40.3	33.5							
Other $\frac{1}{2}$	29.3	3.0	11.8	35.4	2.4	4.1	1.6	8.2	27.2	20.8	43.0	12.3	40.3	33.5			
North Central	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2	7.3	2.1						
Restaurants	20.3	5.1	14.5	60.8	4.5	3.1	0.7	4.0	10.2	7.3	2.1						
Cafeterias	1.9	1.1	19.7	73.5	-	3.6	-	-	2.1								
Restaurants or cafeterias located in hotels	3.3	29.8	31.2	29.4	4.6	-	-	4.0	1.0								
Drug or proprietary stores with fountain service	2.0	-	12.8	19.9	-	19.7	-	2.2	45.4								
Other $\frac{1}{2}$	17.7	2.4	11.8	52.8	5.4	5.7	1.9	6.8	13.2								
South	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5	18.4	9.2						
Restaurants	26.4	6.7	18.1	39.0	3.9	5.3	0.9	7.7	18.4	18.4	9.2						
Cafeterias	0.7	14.2	21.2	23.8	9.4	-	-	21.7	9.2								
Restaurants or cafeterias located in hotels	2.3	21.1	24.2	24.0	9.6	-	-	9.7	11.4								
Drug or proprietary stores with fountain service	1.4	3.4	-	43.1	-	-	2.8	-	50.7								
Other $\frac{1}{2}$	11.2	1.8	20.2	42.6	3.0	1.3	2.4	8.4	20.3								
West	30.7	7.5	21.3	35.3	9.0	2.7	1.1	3.5	19.6	11.6	11.6						
Restaurants	17.0	7.5	27.2	40.1	6.3	2.3	2.0	3.0	11.6	11.6	11.6						
Cafeterias	0.2	18.0	13.2	67.8	-	1.0	-	-	11.6								
Restaurants or cafeterias located in hotels	2.4	23.7	12.6	12.8	5.0	1.4	-	3.6	40.9								
Drug or proprietary stores with fountain service	1.9	-	11.4	25.3	41.3	-	-	1.2	20.8								
Other $\frac{1}{2}$	9.2	4.1	15.1	33.8	8.4	4.4	-	5.1	28.8								

 $\frac{1}{2}$  Includes drinking places, lunch counters, and refreshment stands.

Table 31

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER  
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE  
Region By Type Of Establishment

Category	All establishments		Supplier usually delivers		Eating place picks up own supplies		Delivered and picked up		No reply	
	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States	188.2	73.0		24.8		.5		1.7		
<u>Northeast</u>										
Restaurants	62.3	66.1		32.9		.4		.6		
Cafeterias	24.0	71.2		27.7		.8		.3		
Restaurants or cafeterias located in hotels	1.1	77.7		19.7		-		2.6		
Drug or proprietary stores with fountain service	5.3	89.0		10.4		.6		-		
Other 1/	2.6	68.6		31.4		-		-		
	29.3	57.1		42.0		-		.9		
<u>North Central</u>										
Restaurants	53.2	80.5		18.1		.6		.8		
Cafeterias	28.3	82.1		15.9		1.2		.8		
Restaurants or cafeterias located in hotels	1.9	95.4		3.6		-		1.0		
Drug or proprietary stores with fountain service	3.3	94.8		4.1		-		1.1		
Other 1/	2.0	80.3		19.7		-		-		
	17.7	73.6		25.7		-		.7		
<u>South</u>										
Restaurants	42.0	73.8		23.2		.8		2.2		
Cafeterias	26.1	70.3		27.0		.5		2.2		
Restaurants or cafeterias located in hotels	.7	78.0		9.2		-		12.8		
Drug or proprietary stores with fountain service	2.3	88.2		4.5		-		7.3		
Other 1/	1.4	100.0		-		-		-		
	11.2	75.5		22.1		1.8		.6		
<u>West</u>										
Restaurants	30.7	73.2		21.9		.2		4.6		
Cafeterias	17.0	78.9		18.9		.4		1.8		
Restaurants or cafeterias located in hotels	.2	96.6		3.4		-		-		
Drug or proprietary stores with fountain service	2.4	59.1		-		-		40.9		
Other 1/	1.9	64.2		34.6		-		1.2		
	9.7	68.1		31.2		-		.7		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 32

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE NEED FOR A GRADE  
OR QUALITY STANDARD FOR FISH AND SHELLFISH PURCHASED

Region By Type Of Establishment

Category	All establish- ments	Need grade or quality standard		Do not need grade or quality standard		Do not know		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	50.6	25.0	22.4	2.0				
<u>Northeast</u>									
Restaurants	62.3	49.6	24.3	25.3	.8				
Cafeterias	24.0	56.2	21.7	21.5	.6				
Restaurants or cafeterias located in hotels	1.1	56.6	28.9	14.4	.1				
Drug or proprietary stores with fountain service	5.3	46.5	30.0	23.5	-				
Other <u>1/</u>	29.3	46.8	26.2	33.0	-				
		45.2	25.0	28.4	1.4				
<u>North Central</u>									
Restaurants	53.2	49.8	29.1	18.3	2.8				
Cafeterias	28.3	49.9	33.1	15.2	1.8				
Restaurants or cafeterias located in hotels	1.9	53.2	42.1	.1	4.6				
Drug or proprietary stores with fountain service	3.3	80.1	15.3	4.1	.5				
Other <u>1/</u>	2.0	18.9	21.0	59.3	.8				
	17.7	47.2	24.9	23.0	4.9				
<u>South</u>									
Restaurants	42.0	49.8	23.5	23.9	2.8				
Cafeterias	26.4	52.9	23.5	21.4	2.2				
Restaurants or cafeterias located in hotels	.7	52.6	37.8	9.6	-				
Drug or proprietary stores with fountain service	2.3	64.7	24.2	2.3	8.8				
Other <u>1/</u>	1.4	75.5	4.7	19.8	-				
	11.2	36.0	24.9	35.5	3.6				
<u>West</u>									
Restaurants	30.7	54.8	21.5	22.1	1.6				
Cafeterias	17.0	60.7	23.8	14.1	1.4				
Restaurants or cafeterias located in hotels	.2	34.5	36.9	13.1	15.5				
Drug or proprietary stores with fountain service	2.4	30.5	25.8	42.3	1.4				
Other <u>1/</u>	1.9	64.4	10.3	24.1	1.2				
	9.2	48.8	18.2	31.4	1.6				

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 33

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments		Yes Percent	No Percent	No reply Percent
	Number (in thousands)	Percent			
United States	<u>188.2</u>	<u>71.0</u>	<u>28.8</u>		<u>.2</u>
<u>Northeast</u>	62.3	60.8	38.9		.3
Restaurants	<u>24.0</u>	67.2	32.8		-
Cafeterias	1.1	59.2	40.8		-
Restaurants or cafeterias located in hotels	5.3	83.6	16.4		-
Drug or proprietary stores with fountain service	2.6	60.0	40.0		-
Other <u>1/</u>	29.3	51.5	47.8		.7
<u>North Central</u>	53.2	74.5	25.4		.1
Restaurants	<u>28.3</u>	81.0	19.0		-
Cafeterias	1.9	93.3	6.7		-
Restaurants or cafeterias located in hotels	3.3	87.8	12.2		-
Drug or proprietary stores with fountain service	2.0	58.3	41.7		-
Other <u>1/</u>	17.7	61.5	38.1		.4
<u>South</u>	42.0	76.2	23.6		.2
Restaurants	<u>26.4</u>	78.8	21.0		.2
Cafeterias	.7	57.9	42.1		-
Restaurants or cafeterias located in hotels	2.3	93.5	6.5		-
Drug or proprietary stores with fountain service	1.4	98.2	1.8		-
Other <u>1/</u>	11.2	65.1	34.9		-
<u>West</u>	30.7	78.2	21.5		.3
Restaurants	<u>17.0</u>	87.5	11.9		.6
Cafeterias	.2	94.6	5.4		-
Restaurants or cafeterias located in hotels	2.4	90.3	9.7		-
Drug or proprietary stores with fountain service	1.9	67.9	32.1		-
Other <u>1/</u>	9.2	59.4	40.6		-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 34

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF  
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments		Yes Percent	No Percent	No reply Percent
	Number (in thousands)	188.2			
<u>United States</u>			17.8	80.7	1.5
<u>Northeast</u>					
Restaurants	62.3		15.9	81.4	2.7
Cafeterias	24.0		16.6	81.7	1.7
Restaurants or cafeterias located in hotels	1.1		8.7	72.8	18.5
Drug or proprietary stores with fountain service	5.3		15.4	84.6	(1)
Other <u>2/</u>	2.6		10.0	77.2	12.8
	29.3		16.3	81.2	2.5
<u>North Central</u>					
Restaurants	53.2		20.0	78.9	1.1
Cafeterias	28.3		20.3	78.1	1.6
Restaurants or cafeterias located in hotels	1.9		21.6	73.8	4.6
Drug or proprietary stores with fountain service	3.3		8.4	91.6	-
Other <u>2/</u>	2.0		12.1	87.9	-
	17.7		22.3	77.3	.4
<u>South</u>					
Restaurants	42.0		20.1	79.2	.7
Cafeterias	26.1		22.0	77.4	.6
Restaurants or cafeterias located in hotels	.7		5.1	94.9	-
Drug or proprietary stores with fountain service	2.3		16.0	84.0	-
Other <u>2/</u>	1.4		30.6	69.4	-
	11.2		16.1	82.7	1.2
<u>West</u>					
Restaurants	30.7		14.4	84.4	1.2
Cafeterias	17.0		15.2	84.2	.6
Restaurants or cafeterias located in hotels	2		42.9	57.1	-
Drug or proprietary stores with fountain service	2.4		8.0	88.9	3.1
Other <u>2/</u>	1.9		10.3	89.7	-
	9.2		14.7	83.1	2.2

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 35

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE  
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

## Region By Type Of Establishment

Category	Number of establishments (thousands)	Total		Frozen fish		Frozen shellfish		Pounds held per establishment		
		Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	39.3	12.0	27.3
Restaurants	24.0	1,757	100.0	470	26.8	1,287	73.2	73.2	19.6	53.6
Cafeterias	1.1	16	100.0	11	68.8	5	31.2	14.5	10.0	4.5
Restaurants or cafeterias located in hotels	5.3	443	100.0	142	32.1	301	67.9	83.6	26.8	56.8
Drug or proprietary stores with fountain service	2.6	10	100.0	6	60.0	4	40.0	3.8	2.3	1.5
Other $\frac{1}{2}$	29.3	225	100.0	121	53.8	104	46.2	7.7	4.1	3.6
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	16.2	14.4
Restaurants	28.3	863	100.0	410	47.5	453	52.5	30.5	14.5	16.0
Cafeterias	1.9	84	100.0	48	57.1	36	42.9	44.2	25.3	18.9
Restaurants or cafeterias located in hotels	3.3	442	100.0	245	55.4	197	44.6	133.9	74.2	59.7
Drug or proprietary stores with fountain service	2.0	10	100.0	9	90.0	1	10.0	5.0	4.5	.5
Other $\frac{1}{2}$	17.7	232	100.0	132	65.5	60	34.5	13.1	8.6	4.5
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.3	49.4	32.9
Restaurants	26.4	1,621	100.0	794	49.0	827	51.0	81.4	30.1	31.3
Cafeterias	.7	1,100	100.0	972	88.4	128	11.6	1,571.4	1,368.6	182.8
Restaurants or cafeterias located in hotels	2.3	570	100.0	215	37.7	355	62.3	247.8	93.5	154.3
Drug or proprietary stores with fountain service	1.4	3	100.0	2	66.7	1	33.3	2.1	1.4	.7
Other $\frac{1}{2}$	11.2	164	100.0	93	56.7	71	43.3	14.6	8.3	6.3
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.7	17.7	34.0
Restaurants	17.0	981	100.0	358	36.5	623	63.5	57.7	21.1	36.6
Cafeterias	.2	9	100.0	9	100.0	-	-	45.0	45.0	-
Restaurants or cafeterias located in hotels	2.4	511	100.0	135	26.4	376	73.6	212.9	56.2	156.7
Drug or proprietary stores with fountain service	1.9	13	100.0	10	76.9	3	23.1	6.8	5.2	1.6
Other $\frac{1}{2}$	9.2	72	100.0	32	44.4	40	55.6	7.8	3.5	4.3

$\frac{1}{2}$  Includes drinking places, lunch counters and refreshment stands.

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 36

## NUMBER OF MEALS SERVED EACH DAY BY PUBLIC EATING PLACES

By Geographic Region 1/

Geographic region	Total number of establishments	Meals and sandwiches served each day			
		Total	Main dish meals		Sandwiches <u>2/</u>
			Total	Fish or shellfish	
	Number in (thousands)	Number in (millions)	Number in (millions)	Number in (millions)	Number in (millions)
United States	<u>397.8</u>	<u>70.7</u>	<u>40.4</u>	<u>3.9</u>	<u>30.3</u>
Northeast	111.2	16.8	9.7	1.2	7.1
North Central	124.6	23.6	14.1	1.0	9.5
South	100.3	17.6	8.7	.9	8.9
West	61.7	12.7	7.9	.8	4.8

1/ Based on number of meals and sandwiches served at lunch and dinner during a 7-day period in May 1955, assuming a 6-1/2 day business week. Daily servings of meals and sandwiches by establishments serving fish or shellfish have been used to estimate the meals and sandwiches served by establishments not serving fish or shallfish.

2/ Includes sandwiches of fish or shellfish.

Table 37  
 NUMBER OF MAIN DISH MEALS, FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES SERVED BY  
 PUBLIC EATING PLACES SERVING FISH AND SHELLFISH DURING ONE-WEEK OF MAY 1955

Category	Region By Type of Establishment										
	Number of establishments		Total meals served				Luncheon meals served				Number of sandwiches
	(in thousands)	(in millions)	Main dish	Fish and shellfish main dish	Main dish	Fish and shellfish main dish	Per cent	Per cent	Per cent	Per cent	
United States	188.2	85.8	14.1	16.4	51.6	8.5	16.5	60.2	60.6	67.5	
Northeast	62.3	24.4	4.4	18.0	14.2	2.6	18.2	58.4	59.8	20.1	
Restaurants	10.1	2.0	2.7	22.8	5.6	1.2	23.7	54.3	57.7	7.7	
Cafeterias	1.1	1.6	.1	6.2	1.1	.1	7.1	71.8	64.0	2.6	
Restaurants or cafeterias located in hotels	5.3	9.0	1.3	14.4	4.0	.6	14.3	44.9	46.4	1.3	
Drug or proprietary stores with fountain service	2.6	.1	(1)	(2)	.1	(1)	(2)	81.5	"	.6	
Other <sup>1/</sup>	29.3	3.6	.7	19.1	2.3	.5	20.0	63.3	69.7	7.9	
North Central	53.2	26.6	3.7	13.9	16.4	2.2	13.4	61.6	60.4	19.4	
Restaurants	20.3	13.0	2.0	13.1	1.9	1.2	13.0	61.1	59.5	10.1	
Cafeterias	1.9	2.0	.2	10.3	1.5	.2	6.7	73.3	77.2	1.2	
Restaurants or cafeterias located in hotels	3.3	9.4	1.2	12.8	5.4	.7	13.0	57.1	55.9	1.9	
Drug or proprietary stores with fountain service	2.0	.2	(1)	(2)	.2	(1)	(2)	81.8	"	1.4	
Other <sup>1/</sup>	17.7	2.0	.3	15.0	1.2	.2	15.1	64.6	58.9	4.8	
South	42.0	17.2	3.4	19.8	11.0	2.2	20.7	64.1	66.4	18.1	
Restaurants	26.4	9.7	2.1	21.6	6.1	1.4	22.2	63.1	65.3	10.7	
Cafeterias	.7	1.0	.1	10.0	.7	.1	14.3	71.7	76.1	.3	
Restaurants or cafeterias located in hotels	2.3	5.0	.9	18.0	2.9	.5	19.4	57.5	57.1	.8	
Drug or proprietary stores with fountain service	1.4	.1	(1)	(2)	.1	(1)	(2)	81.3	"	.6	
Other <sup>1/</sup>	11.2	1.4	.3	21.4	.9	.2	22.2	66.9	71.4	5.7	
West	20.7	17.6	2.6	14.8	2.8	1.4	14.3	55.5	54.8	9.9	
Restaurants	17.0	10.5	1.7	16.2	5.7	.9	15.5	54.5	54.1	5.0	
Cafeterias	.2	.4	(1)	(2)	.2	(1)	(2)	59.1	"	.2	
Restaurants or cafeterias located in hotels	2.4	5.1	.7	13.7	2.8	.4	13.8	54.6	54.0	.4	
Drug or proprietary stores with fountain service	1.9	.3	.1	33.3	.2	.1	36.0	59.2	60.7	.7	
Other <sup>1/</sup>	9.2	1.3	.1	7.1	.7	.1	14.3	56.1	55.5	3.6	

1/ Less than one hundred thousand meals.  
 2/ Less than one-tenth percent.  
 3/ Includes drinking places, lunch counters, and refreshment stands.  
 Note: The number of main dish luncheon meals served and fish and shellfish main dish luncheon meals do not add to subtotals due to rounding differences.



Table 38

NUMBER OF MAIN DISH AND FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES  
SERVED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
PER ESTABLISHMENT PER WEEK, MAY 1955 <sup>1/</sup>  
Region By Type Of Establishment

Category	Total meals served		Luncheon meals served		Number of sandwich-wiches
	Main dish	Fish and shellfish main dish	Main dish	Fish and shellfish main dish	
	Number	Number	Number	Number	
United States	456	75	274	45	359
Northeast	292	71	228	42	323
Restaurants	421	96	333	50	321
Cafeterias	1,454	91	1,000	91	2,364
Restaurants or cafeterias located in hotels	1,698	245	755	113	245
Drug or proprietary stores with fountain service	38	-	38	-	231
Other 2/	123	24	78	17	270
North Central	500	70	308	41	365
Restaurants	459	71	279	42	357
Cafeterias	1,053	105	789	105	632
Restaurants or cafeterias located in hotels	2,848	364	1,636	212	576
Drug or proprietary stores with fountain service	100	-	100	-	700
Other 2/	113	17	68	11	271
South	410	81	262	52	431
Restaurants	367	80	231	53	405
Cafeterias	1,428	143	1,000	143	148
Restaurants or cafeterias located in hotels	2,174	391	1,261	217	348
Drug or proprietary stores with fountain service	71	-	71	-	428
Other 2/	125	27	80	18	509
West	572	85	319	46	322
Restaurants	618	100	335	53	294
Cafeterias	2,000	-	1,000	-	1,000
Restaurants or cafeterias located in hotels	2,125	292	1,167	167	167
Drug or proprietary stores with fountain service	158	53	105	53	368
Other 2/	141	11	76	11	391

<sup>1/</sup> Total number of meals served during the seven days prior to the survey of the individual establishments.

<sup>2/</sup> Includes drinking places, lunch counters, and refreshment stands.

Table 39

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING PERCENTAGE OF MAIN DISH MEALS SERVED AS LUNCH, MAY 1955  
Region By Type Of Establishment

Category	All establishments (in thousands)	Percent					No reply or not applicable
		0 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	
United States	189.2	2.9	11.1	20.5	19.1	16.9	29.5
Northeast	62.3	4.0	15.2	16.3	15.2	18.2	30.4
Restaurants	21.0	6.1	18.7	22.9	18.9	16.8	16.6
Cafeterias	1.1	-	6.2	19.3	18.8	39.1	16.6
Restaurants or cafeterias located in hotels	5.3	6.6	21.8	33.8	10.1	2.9	24.8
Drug or proprietary stores with fountain service	2.6	-	.9	7.8	.9	35.8	54.6
Other 2/	29.3	2.0	12.6	8.4	15.8	20.0	41.2
North Central	53.2	-	10.6	21.6	21.4	14.4	32.0
Restaurants	28.3	-	11.3	27.5	27.8	14.3	19.1
Cafeterias	1.9	-	3.6	16.7	29.3	38.5	11.9
Restaurants or cafeterias located in hotels	3.3	-	13.5	40.2	38.2	4.7	3.4
Drug or proprietary stores with fountain service	2.0	-	1.1	-	6.0	15.6	77.3
Other 2/	17.7	-	10.1	12.3	9.3	13.5	54.8
South	12.0	2.7	7.2	17.6	26.4	20.7	24.4
Restaurants	26.1	3.6	10.0	21.3	30.1	22.0	13.0
Cafeterias	.7	-	9.5	11.8	21.1	37.5	20.1
Restaurants or cafeterias located in hotels	2.5	2.0	8.2	36.5	39.9	2.9	10.5
Drug or proprietary stores with fountain service	1.4	5.4	1.3	-	21.4	27.6	51.0
Other 2/	11.2	-	-	7.8	15.3	19.1	51.1
West	30.7	4.7	2.6	30.4	11.6	13.2	30.4
Restaurants	17.0	5.9	13.6	29.3	15.1	13.7	22.1
Cafeterias	.2	-	3.4	63.6	15.5	16.5	1.0
Restaurants or cafeterias located in hotels	2.1	-	4.5	29.3	17.6	.7	47.9
Drug or proprietary stores with fountain service	1.9	10.3	-	31.0	10.3	22.0	26.4
Other 2/	9.2	2.9	5.8	32.2	2.9	13.6	42.6

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
 PERCENTAGE OF FISH OR SHELLFISH MAIN DISH MEALS SERVED AS LUNCH, MAY 1955

Category	All establishments Number (in thousands)	Region By Type Of Establishment <sup>1/</sup>					80 to 100 percent	No reply or not applicable
		0 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent		
		Percent	Percent	Percent	Percent	Percent		
United States	188.2	3.0	9.3	16.5	12.4	16.8	42.0	
Northeast	62.3	4.4	10.1	12.9	10.9	17.7	44.0	
Restaurants	21.0	8.1	16.8	14.1	14.0	29.9	44.0	
Cafeterias	1.1	12.2	6.2	7.3	18.5	33.0	22.8	
Restaurants or cafeterias located in hotels	5.3	7.4	18.7	28.3	9.7	5.6	30.3	
Drug or proprietary stores with fountain service	2.6	-	.9	7.8	.9	12.2	78.2	
Other <sup>2/</sup>	29.3	.9	4.1	10.0	9.0	20.2	55.8	
North Central	53.2	3.5	8.4	19.1	14.9	16.4	37.7	
Restaurants	28.3	4.2	10.6	23.6	19.5	17.8	24.3	
Cafeterias	1.9	3.6	.1	10.6	21.2	55.5	11.0	
Restaurants or cafeterias located in hotels	3.3	.1	7.8	40.5	23.0	3.6	25.0	
Drug or proprietary stores with fountain service	2.0	-	1.1	1.2	4.1	17.2	76.4	
Other <sup>2/</sup>	17.7	3.4	6.8	10.8	7.0	12.2	59.8	
South	42.0	-	9.1	14.2	12.3	21.8	41.6	
Restaurants	26.1	-	10.4	17.2	15.2	22.6	34.6	
Cafeterias	.7	-	10.0	1.4	1.8	36.7	50.1	
Restaurants or cafeterias located in hotels	2.3	-	15.4	31.7	31.7	7.0	14.2	
Drug or proprietary stores with fountain service	1.4	-	-	-	17.0	27.6	55.4	
Other <sup>2/</sup>	11.2	-	6.1	6.0	5.7	20.9	61.3	
West	30.7	2.2	9.3	22.0	10.1	9.3	46.1	
Restaurants	17.0	5.2	9.0	25.4	12.1	9.9	38.4	
Cafeterias	.2	-	3.4	63.6	15.5	16.5	1.0	
Restaurants or cafeterias located in hotels	2.4	-	4.6	30.2	16.1	.7	48.4	
Drug or proprietary stores with fountain service	1.9	-	10.3	20.7	10.3	15.1	43.6	
Other <sup>2/</sup>	9.2	.7	10.9	13.3	4.4	9.2	61.5	

<sup>1/</sup> Total number of meals served during the seven days prior to the survey of the individual establishments.

<sup>2/</sup> Includes drinking places, lunch counters, and refreshment stands.

Table 41

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
THE PERCENTAGE THAT FISH SANDWICHES ARE OF TOTAL SANDWICHES SERVED, MAY 1955

Region By Type Of Establishment 1/

Category	All establishments (in thousands)	One percent		Two percent		Three percent		Four percent		Five to nine percent		Ten percent or over		No reply or not applicable	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	136.2	3.5	3.5	3.5	2.3	1.1	10.3	31.6	47.7						
<u>Northeast</u>															
Restaurants	62.3	1.8	2.5	2.2	2.2	1.5	11.9	42.8	37.2						
Cafeterias	24.0	3.1	2.8	1.7	1.7	1.4	12.5	42.9	35.6						
Restaurants or cafeterias located in hotels	1.1	-	.5	.1	.1	-	12.4	58.1	28.9						
Drug or proprietary stores with fountain service	5.3	2.5	1.9	.6	.6	.9	7.0	34.9	52.2						
Other 2/	2.6	-	7.8	7.8	7.8	.9	-	52.1	31.4						
	29.3	.9	1.8	2.5	2.5	1.6	13.4	42.7	37.1						
<u>North Central</u>															
Restaurants	53.2	5.2	4.2	2.8	2.8	1.0	11.6	26.8	48.4						
Cafeterias	28.3	5.5	5.3	3.8	3.8	1.2	13.0	24.8	46.4						
Restaurants or cafeterias located in hotels	1.9	2.3	1.3	3.5	3.5	-	18.1	36.0	38.8						
Drug or proprietary stores with fountain service	3.3	2.2	5.5	1.0	1.0	.5	14.8	20.8	55.2						
Other 2/	2.0	.4	-	1.1	1.1	1.5	14.6	71.7	10.7						
	17.7	6.4	3.0	1.9	1.9	.7	7.2	25.0	55.8						
<u>South</u>															
Restaurants	42.0	1.7	3.5	1.3	1.3	.9	6.3	25.2	61.0						
Cafeterias	26.1	1.9	4.3	1.7	1.7	1.1	19.4	66.6	5.0						
Restaurants or cafeterias located in hotels	.7	-	-	-	-	-	4.4	29.8	65.8						
Drug or proprietary store with fountain service	2.3	-	1.6	1.1	1.1	1.2	4.2	13.5	78.4						
Other 2/	1.4	-	-	-	-	-	33.8	20.9	45.3						
	11.2	1.8	2.4	.6	.6	.6	6.6	42.1	45.9						
<u>West</u>															
Restaurants	30.7	6.4	4.0	2.9	2.9	.9	10.1	26.4	49.3						
Cafeterias	17.0	7.3	5.9	2.1	2.1	.8	11.2	26.4	46.3						
Restaurants or cafeterias located in hotels	.2	-	-	12.1	12.1	-	15.6	13.1	59.2						
Drug or proprietary stores with fountain service	2.4	.8	2.8	-	-	-	14.1	13.9	68.4						
Other 2/	1.9	10.3	-	5.8	5.8	1.4	7.3	47.3	32.1						
	9.2	5.1	2.2	1.4	1.4	1.4	7.3	25.2	53.0						

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 42

 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By Type Of Establishment

Category	All establishments (in thousands)	One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	198.2	1.3	16.6	30.0	15.5	1.8	34.0								
Northeast	62.3	.8	15.3	31.3	12.9	1.0	38.2								
Restaurants	24.0	1.1	18.2	41.1	17.4	1.7	20.2								
Cafeterias	1.1	-	12.7	39.5	20.6	6.2	18.4								
Restaurants or cafeterias located in hotels	5.3	4.0	35.5	34.1	11.6	-	14.8								
Drug or proprietary stores with fountain service	2.6	.9	-	23.5	4.0	1.3	70.3								
Other 1/	29.3	-	10.7	23.1	9.9	.5	55.1								
North Central	53.2	1.0	16.8	33.2	17.4	2.5	28.5								
Restaurants	28.3	1.2	18.7	40.8	18.5	2.8	17.5								
Cafeterias	1.9	-	21.2	20.7	36.2	-	21.9								
Restaurants or cafeterias located in hotels	3.3	-	32.5	32.1	10.8	2.1	22.5								
Drug or proprietary stores with fountain service	2.0	-	-	3.8	30.0	-	66.2								
Other 1/	17.7	1.1	12.3	26.0	13.2	2.6	43.6								
South	42.0	2.8	20.8	26.5	13.5	2.1	30.2								
Restaurants	26.4	3.9	24.1	30.4	14.7	1.5	25.1								
Cafeterias	.7	-	1.9	31.4	29.4	9.2	28.1								
Restaurants or cafeterias located in hotels	2.3	3.7	35.6	30.9	12.1	-	17.7								
Drug or proprietary stores with fountain service	1.4	.6	14.0	18.6	39.7	3.8	54.7								
Other 1/	11.2	-	-	5.6	17.9	3.6	41.5								
West	30.7	.7	12.8	26.5	16.4	1.5	40.6								
Restaurants	17.0	.4	13.2	33.7	20.9	.8	29.4								
Cafeterias	.2	-	-	41.3	58.7	-	-								
Restaurants or cafeterias located in hotels	2.4	-	17.8	32.4	3.9	-	45.9								
Drug or proprietary stores with fountain service	1.9	-	-	23.0	25.3	10.3	41.4								
Other 1/	9.2	1.4	13.6	11.9	8.7	1.4	60.8								

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 43

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION  
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By Type Of Establishment

Category	All establishments		No reply
	Number (in thousands)	Percent	
United States	183.2	59.8	40.2
Northeast	62.3	62.1	26.6
Restaurants	24.0	73.4	26.6
Cafeterias	1.1	80.5	19.5
Restaurants or cafeterias located in hotels	5.3	51.5	38.5
Drug or proprietary stores with fountain service	2.6	68.9	31.1
Other 2/	29.3	53.7	46.3
North Central	53.2	73.1	26.9
Restaurants	28.3	77.7	22.3
Cafeterias	1.9	88.3	11.7
Restaurants or cafeterias located in hotels	3.3	99.2	10.8
Drug or proprietary stores with fountain service	2.0	72.3	27.7
Other 2/	17.7	61.0	39.0
South	42.0	47.7	52.3
Restaurants	26.4	51.5	48.5
Cafeterias	.7	80.7	19.3
Restaurants or cafeterias located in hotels	2.3	48.4	51.6
Drug or proprietary stores with fountain service	1.4	46.2	53.8
Other 2/	11.2	36.8	63.2
West	30.7	46.8	53.0
Restaurants	17.0	50.5	49.5
Cafeterias	.2	47.3	52.7
Restaurants or cafeterias located in hotels	2.4	45.1	54.9
Drug or proprietary stores with fountain service	1.9	79.3	20.7
Other 2/	9.2	33.6	65.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST  
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

## Region By Type of Establishment

Category	All establish- ments	Sunday through		Wednesday	Friday	Saturday
		Tuesday and Thursday	Percent			
United States	Number (in thousands)	2.6	5.1	87.9	4.4	
Northeast						
Restaurants	45.8	2.2	5.5	85.5	6.7	
Cafeterias	20.6	4.1	3.3	85.1	7.5	
Restaurants or cafeterias located in hotels	.9	-	7.1	92.9	-	
Drug or proprietary stores with fountain service	4.7	1.4	8.3	70.8	19.5	
Other 1/	2.0	-	10.2	89.8	-	
	17.6	.8	6.8	89.0	3.4	
North Central						
Restaurants	41.2	1.2	4.1	93.0	1.7	
Cafeterias	23.8	1.8	4.5	91.5	2.2	
Restaurants or cafeterias located in hotels	1.9	-	11.4	88.6	-	
Drug or proprietary stores with fountain service	3.1	.5	6.2	93.3	-	
Other 1/	1.5	1.5	1.5	97.0	-	
	10.9	-	1.8	96.4	1.8	
South						
Restaurants	23.8	6.6	6.5	80.1	6.8	
Cafeterias	16.0	7.5	6.4	80.7	5.4	
Restaurants or cafeterias located in hotels	.7	-	18.9	80.8	.3	
Drug or proprietary stores with fountain service	1.3	1.3	8.3	85.9	4.5	
Other 1/	.8	8.8	3.0	85.3	2.9	
	5.0	5.3	5.3	76.2	13.2	
West						
Restaurants	15.4	1.2	4.0	93.6	1.1	
Cafeterias	9.0	.6	4.1	94.5	.8	
Restaurants or cafeterias located in hotels	.1	-	21.8	78.2	-	
Drug or proprietary stores with fountain service	1.3	-	11.8	88.2	-	
Other 1/	1.6	1.5	-	97.0	1.5	
	3.4	4.0	2.0	92.0	2.0	

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY  
Region By Type Of Establishment

Category	All establishments (in thousands)	Not offered daily		Offered daily		No reply Percent
		Percent	Number	Percent	Number	
United States	188.2	29.5	68.0	2.5		
<u>Northeast</u>	62.3	32.2	65.8	1.9		
Restaurants	21.0	32.0	67.7	.3		
Cafeterias	1.1	37.0	60.4	2.6		
Restaurants or cafeterias located in hotels	5.3	22.5	76.8	.7		
Drug or proprietary stores with fountain service	2.6	36.0	56.2	7.8		
Other 1/	29.3	33.8	63.2	3.0		
<u>North Central</u>	53.2	36.3	61.1	2.6		
Restaurants	28.3	37.9	60.1	2.0		
Cafeterias	1.9	15.7	45.5	8.8		
Restaurants or cafeterias located in hotels	3.3	7.2	92.8	-		
Drug or proprietary stores with fountain service	2.0	18.9	76.0	5.1		
Other 1/	17.7	46.0	57.0	3.0		
<u>South</u>	42.0	27.6	69.9	2.5		
Restaurants	26.1	29.5	67.1	3.1		
Cafeterias	.7	34.0	65.2	.8		
Restaurants or cafeterias located in hotels	2.3	11.6	80.5	4.8		
Drug or proprietary stores with fountain service	1.1	27.4	72.6	-		
Other 1/	11.2	25.3	73.8	.9		
<u>West</u>	30.7	14.8	81.6	3.6		
Restaurants	17.0	15.9	83.9	.2		
Cafeterias	.2	55.1	41.9	-		
Restaurants or cafeterias located in hotels	2.1	7.1	92.9	-		
Drug or proprietary stores with fountain service	1.9	11.5	78.2	10.3		
Other 1/	9.2	14.7	75.8	9.5		

1/ Includes drinking places, lunch counters, and refreshment stands.



Table 46

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARED SUMMER WITH  
WINTER MENU PRICES OF FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establishments (in thousands)	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply
		Number	Percent	Number	Percent	Number	Percent	
United States	189.2	1.2	93.8	2.7	2.3			
<u>Northeast</u>								
Restaurants	62.3	1.1	93.3	3.7	1.9			
Cafeterias	21.0	2.0	93.2	2.5	2.3			
Restaurants or cafeterias located in hotels	1.1	-	75.4	18.4	6.2			
Drug or proprietary stores with fountain service	5.3	2.7	92.7	3.4	1.2			
Other 1/	2.6	-	98.7	1.3	-			
	29.3	.3	93.6	4.3	1.8			
<u>North Central</u>								
Restaurants	53.2	1.8	93.8	1.9	2.5			
Cafeterias	20.3	1.1	95.4	1.5	2.0			
Restaurants or cafeterias located in hotels	1.9	-	85.8	-	14.2			
Drug or proprietary stores with fountain service	3.3	4.9	89.0	4.1	2.0			
Other 1/	2.0	-	86.2	-	13.8			
	17.7	2.6	94.0	2.6	.8			
<u>South</u>								
Restaurants	42.0	1.2	93.4	3.2	2.2			
Cafeterias	23.4	1.5	95.3	1.9	1.3			
Restaurants or cafeterias located in hotels	.7	-	90.2	-	9.8			
Drug or proprietary stores with fountain service	2.3	1.2	86.3	12.5	-			
Other 1/	1.4	-	86.1	13.9	-			
	11.2	.6	91.5	3.1	4.8			
<u>West</u>								
Restaurants	30.7	.1	95.5	1.2	2.2			
Cafeterias	17.0	.2	97.2	1.9	.7			
Restaurants or cafeterias located in hotels	.2	-	100.0	-	-			
Drug or proprietary stores with fountain service	2.4	-	97.7	2.3	-			
Other 1/	1.9	-	96.5	-	3.5			
	9.2	-	91.3	-	8.7			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 47

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region by Type Of Establishment

Category	All establishments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings less profit		Fish and shellfish serving brings same profit		Serve only fish and shellfish		Establishments not replying	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	185.2	40.2	21.5	11.5	13.5	11.5	13.5	11.5	13.5	5.9	5.9
<u>Northeast</u>											
Restaurants	62.3	28.4	23.4	23.4	18.8	23.4	18.8	23.4	18.8	7.4	7.4
Cafeterias	24.0	47.9	25.4	11.1	11.4	11.1	11.4	11.1	11.4	4.2	4.2
Restaurants or cafeterias located in hotels	1.1	51.9	19.1	6.2	6.6	6.2	6.6	6.2	6.6	16.2	16.2
Drug or proprietary stores with fountain service	5.3	53.3	21.2	7.1	12.5	7.1	12.5	7.1	12.5	5.9	5.9
Other 1/	2.6	25.6	18.9	-	19.2	18.9	19.2	-	19.2	36.3	36.3
<u>North Central</u>											
Restaurants	53.2	32.2	21.4	13.1	11.3	21.4	11.3	13.1	11.3	5.0	5.0
Cafeterias	23.3	45.8	37.4	12.0	2.9	37.4	2.9	12.0	2.9	1.9	1.9
Restaurants or cafeterias located in hotels	1.9	35.6	35.6	7.1	5.9	35.6	5.9	7.1	5.9	15.8	15.8
Drug or proprietary stores with fountain service	3.3	51.7	43.2	5.0	-	43.2	-	5.0	-	.1	.1
Other 1/	2.0	18.6	35.3	11.0	11.4	35.3	11.4	11.0	11.4	23.7	23.7
<u>South</u>											
Restaurants	42.0	46.7	26.6	11.4	10.9	26.6	10.9	11.4	10.9	4.4	4.4
Cafeterias	26.1	51.6	30.1	12.7	3.5	30.1	3.5	12.7	3.5	2.1	2.1
Restaurants or cafeterias located in hotels	.7	60.3	14.0	11.1	4.4	14.0	4.4	11.1	4.4	10.2	10.2
Drug or proprietary stores with fountain service	2.3	60.3	32.0	7.7	-	32.0	-	7.7	-	-	-
Other 1/	1.1	24.1	51.5	-	24.4	51.5	24.4	-	24.4	-	-
<u>West</u>											
Restaurants	30.1	36.4	32.0	7.2	10.8	32.0	10.8	7.2	10.8	6.7	6.7
Cafeterias	17.0	44.6	38.4	9.0	5.5	38.4	5.5	9.0	5.5	2.3	2.3
Restaurants or cafeterias located in hotels	.2	43.2	37.9	3.4	15.5	37.9	15.5	3.4	15.5	-	-
Drug or proprietary stores with fountain service	2.4	33.4	61.1	5.5	-	61.1	-	5.5	-	-	-
Other 1/	1.9	41.4	26.4	1.2	20.7	26.4	20.7	1.2	20.7	10.3	10.3
Other 1/	9.2	20.6	36.8	8.0	18.6	36.8	18.6	8.0	18.6	16.0	16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 48

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPTION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By Type Of Establishment

Category	All establishments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
<b>United States</b>	108.2	37.5	30.4	10.8	14.4	6.9	14.4	14.4	6.9	6.9	6.9
<u>Northeast</u>											
Restaurants	62.3	38.4	25.3	11.9	16.7	7.7	16.7	16.7	7.7	7.7	
Cafeterias	24.0	46.0	27.9	11.5	9.8	4.8	9.8	9.8	4.8	4.8	
Restaurants or cafeterias located in hotels	1.1	46.3	25.2	-	6.2	22.3	6.2	6.2	22.3	22.3	
Drug or proprietary stores with fountain service	5.3	60.4	23.9	5.4	4.4	5.9	4.4	4.4	5.9	5.9	
Other <u>1/</u>	2.6	26.5	18.9	-	18.3	36.3	18.3	18.3	36.3	36.3	
<u>North Central</u>											
Restaurants	53.2	36.1	33.2	11.0	13.7	6.0	13.7	13.7	6.0	6.0	
Cafeterias	28.3	42.2	41.1	10.3	3.5	2.9	3.5	3.5	2.9	2.9	
Restaurants or cafeterias located in hotels	1.9	37.9	37.4	3.5	3.5	17.7	3.5	3.5	17.7	17.7	
Drug or proprietary stores with fountain service	3.3	48.9	43.5	7.4	-	.2	-	-	.2	.2	
Other <u>1/</u>	2.0	18.3	38.3	-	19.7	23.7	19.7	19.7	23.7	23.7	
<u>South</u>											
Restaurants	42.0	41.7	28.8	10.4	10.4	5.8	13.2	13.2	5.8	5.8	
Cafeterias	26.4	45.6	31.7	12.7	7.3	2.7	7.3	7.3	2.7	2.7	
Restaurants or cafeterias located in hotels	.7	73.2	24.6	1.1	-	1.1	-	-	1.1	1.1	
Drug or proprietary stores with fountain service	2.3	59.3	35.5	2.6	2.6	-	2.6	2.6	-	-	
Other <u>1/</u>	1.4	23.8	53.3	8.6	18.6	4.3	18.6	18.6	4.3	4.3	
<u>West</u>											
Restaurants	30.7	32.5	38.0	9.0	12.3	8.2	12.3	12.3	8.2	8.2	
Cafeterias	17.0	40.0	37.4	8.8	8.3	5.3	8.3	8.3	5.3	5.3	
Restaurants or cafeterias located in hotels	.2	58.7	37.9	3.4	-	-	-	-	-	-	
Drug or proprietary stores with fountain service	2.4	24.3	66.0	7.8	1.9	-	1.9	1.9	-	-	
Other <u>1/</u>	1.9	42.7	36.7	-	10.3	10.3	10.3	10.3	-	-	
	9.2	18.1	31.8	11.6	23.2	15.3	23.2	23.2	15.3	15.3	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 49  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
 OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
 COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By Type Of Establishment

Category	All establishments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	34.8	18.5	29.2	15.5	9.3	4.9	19.1	10.1	7.6	4.0
Northeast	62.3	33.0	52.8	22.6	36.3	9.2	14.8	26.8	42.5	8.4	13.4
Restaurants	21.0	40.4	191.0	29.1	138.0	7.8	37.0	17.9	82.0	4.8	22.0
Cafeterias	1.1	38.1	27.3	27.3	27.3	-	0.0	12.3	12.3	22.3	22.3
Restaurants or cafeterias located in hotels	5.3	54.2	23.5	23.5	23.5	3.1	5.9	13.8	26.2	5.4	10.2
Drug or proprietary stores with fountain service	2.6	25.2	16.5	16.5	16.5	-	0.0	22.0	85.0	36.3	138.0
Other 1/	29.3	23.6	17.5	17.5	17.5	12.5	42.5	37.4	125.0	9.0	30.0
North Central	53.2	34.3	34.5	34.5	34.5	10.0	18.8	15.0	28.0	6.2	11.6
Restaurants	28.3	40.2	41.7	41.7	41.7	9.5	33.5	5.2	18.0	3.4	11.6
Cafeterias	2.9	37.5	37.7	37.7	37.7	3.6	12.2	3.6	12.2	17.6	55.2
Restaurants or cafeterias located in hotels	1.9	44.7	46.8	46.8	46.8	7.7	40.5	.6	3.0	.2	1.0
Drug or proprietary stores with fountain service	3.3	21.3	35.3	35.3	35.3	-	0.0	19.7	73.5	23.7	85.5
Other 1/	17.7	24.1	20.2	20.2	20.2	13.2	75.0	34.0	190.0	8.5	28.5
South	12.0	39.6	27.2	27.2	27.2	9.9	82.5	15.8	130.0	7.5	62.5
Restaurants	26.4	43.9	29.7	29.7	29.7	12.7	47.0	11.0	39.0	2.7	9.0
Cafeterias	.7	71.3	12.0	12.0	12.0	1.1	15.0	1.9	25.0	13.7	180.0
Restaurants or cafeterias located in hotels	2.3	43.5	49.5	49.5	49.5	1.9	82.5	5.1	22.5	-	0.0
Drug or proprietary stores with fountain service	1.4	9.9	51.5	51.5	51.5	-	0.0	34.3	133.0	4.3	16.0
Other 1/	11.2	30.3	14.5	14.5	14.5	6.9	58.0	28.0	230.0	20.3	168.0
West	30.7	22.8	36.2	36.2	36.2	7.3	23.5	15.0	48.0	8.7	27.0
Restaurants	17.0	39.9	35.5	35.5	35.5	8.4	49.0	10.3	56.0	5.9	33.0
Cafeterias	.2	60.7	37.9	37.9	37.9	-	0.0	1.4	7.0	-	0.0
Restaurants or cafeterias located in hotels	2.4	21.5	68.1	68.1	68.1	2.7	112.5	7.7	32.5	-	0.0
Drug or proprietary stores with fountain service	1.9	41.4	26.4	26.4	26.4	-	0.0	21.9	85.0	10.3	39.0
Other 1/	9.2	20.3	31.1	31.1	31.1	8.0	68.0	24.6	200.0	16.0	64.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 50

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPTION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By Type Of Establishment

Category	All establishments	Fish and shellfish				Fish and shellfish		Serve only fish and shellfish	Establishments not replying
		Number (in thousands)	Percent more profit	Percent same profit	Percent less profit	Percent	Percent		
United States	188.2	32.8	34.5	12.3	13.5	6.9			
Northeast	62.3	30.8	29.0	18.3	14.4	7.5			
Restaurants	24.0	35.9	35.2	12.6	10.3	6.0			
Cafeterias	1.1	31.8	39.7	-	6.2	22.3			
Restaurants or cafeterias located in hotels	5.3	35.6	25.8	20.8	11.9	5.9			
Drug or proprietary stores with fountain service	2.6	16.5	25.8	7.8	20.6	29.3			
Other <u>1/</u>	29.3	26.9	24.5	15.8	26.2	6.6			
North Central	53.2	30.5	38.2	12.8	13.0	5.5			
Restaurants	28.3	36.1	45.8	10.8	4.2	3.1			
Cafeterias	1.9	3.4	42.2	4.2	3.5	17.7			
Restaurants or cafeterias located in hotels	3.3	26.9	52.2	19.4	1.2	.3			
Drug or proprietary stores with fountain service	2.0	19.1	45.2	-	12.0	22.7			
Other <u>1/</u>	17.7	23.4	22.1	17.3	30.2	7.0			
South	42.0	39.1	35.3	12.4	7.0	6.2			
Restaurants	26.4	42.3	37.9	14.6	2.5	2.7			
Cafeterias	.7	52.7	32.5	1.1	-	13.7			
Restaurants or cafeterias located in hotels	2.3	34.9	57.0	8.1	-	-			
Drug or proprietary stores with fountain service	1.4	9.9	67.2	-	18.6	4.3			
Other <u>1/</u>	11.2	35.5	20.6	10.4	17.9	15.6			
West	30.7	32.0	38.3	6.8	13.8	9.1			
Restaurants	17.0	40.2	39.4	7.8	7.1	5.5			
Cafeterias	.2	56.3	40.3	3.4	-	-			
Restaurants or cafeterias located in hotels	2.4	17.3	78.4	4.3	-	-			
Drug or proprietary stores with fountain service	1.9	44.4	27.6	-	20.7	10.3			
Other <u>1/</u>	9.2	18.1	27.7	7.3	28.7	18.2			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 51  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SMALLEST INDICATING  
 DISADVANTAGES OF SERVING FISH  
 Reason By Type of establishment.

Category	All establishments (In thousands)	No disadvan- tage	Strong odor	Difficult to prepare	Price too high, low	Supply not always available	Irrid to keep, spoils	Usually receives bad quality	Little or no demand	Other disadvan- tages
United States	108.2	60.3	3.9	5.6	1.9	.8	9.3	.1	6.6	11.5
Northeast										
Restaurants	62.3	60.4	4.0	4.7	2.4	.4	11.0	(1)	7.6	9.5
Cafeterias	20.0	56.4	3.3	6.9	3.1	.9	12.3	(3)	5.9	9.3
Restaurants or cafeterias located in hotels	1.1	67.5	-	6.2	-	-	12.7	-	13.6	-
Drug or proprietary stores with fountain service	5.3	67.0	6.3	1.0	4.5	.3	11.3	-	2.2	2.8
Other 2/	2.6	57.1	-	-	1.0	-	7.8	-	15.7	19.4
North Central										
Restaurants	53.2	59.9	4.9	7.9	1.7	1.0	7.2	.1	5.2	12.1
Cafeterias	20.3	70.1	1.4	8.8	1.2	1.7	8.0	.2	6.7	9.0
Restaurants or cafeterias located in hotels	1.9	52.5	11.7	3.5	-	.4	16.2	-	5.1	10.6
Drug or proprietary stores with fountain service	3.3	64.7	-	7.0	.5	1.9	12.2	-	3.7	9.2
Other 2/	2.0	37.0	19.7	1.2	3.0	-	11.0	-	1.5	29.6
South										
Restaurants	42.0	61.4	3.5	5.8	1.4	1.3	9.5	.4	6.9	9.8
Cafeterias	26.4	63.1	3.8	5.4	1.0	1.6	10.4	.2	7.6	8.5
Restaurants or cafeterias located in hotels	.7	57.2	.8	21.7	-	-	.3	.3	9.2	10.5
Drug or proprietary stores with fountain service	2.3	66.0	3.0	2.7	-	3.2	12.1	4.7	4.5	3.0
Other 2/	1.4	37.2	-	13.9	-	-	2.9	-	13.9	32.1
West										
Restaurants	30.7	59.3	2.7	3.3	1.7	4.4	9.3	-	6.7	16.6
Cafeterias	17.0	56.0	4.0	5.1	2.2	.8	12.1	-	6.6	13.2
Restaurants or cafeterias located in hotels	.2	38.8	-	-	-	-	44.7	-	15.5	1.0
Drug or proprietary stores with fountain service	2.4	44.0	.8	2.6	-	-	11.3	-	.7	43.6
Other 2/	1.9	86.2	-	1.2	-	-	1.2	-	11.4	-
Other 2/	9.2	65.1	1.5	.7	1.5	-	4.4	-	7.3	19.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 52

 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
 DISADVANTAGES OF SERVING SHELLFISH

Region By Type Of Establishment

Category	All establishments (in thousands)	No disad- vantage	Strong odor	Difficult to prepare	Price too		Supply not always available	Hard to keep, spoil	Usually receives bad quality	Little or no demand	Other disadvan- tages
					high, profit too low	Percent					
United States	188.2	58.7	1.3	4.9	2.5	6.7	19.9	5.3	19.9		
Northeast											
Restaurants	62.3	58.0	.7	6.4	3.2	9.7	16.4	5.4	16.4		
Cafeterias	24.0	36.7	.3	7.8	3.6	11.7	15.9	5.6	15.9		
Restaurants or cafeterias located in hotels	1.1			6.2	6.2	12.7	24.6	13.6	24.6		
Drug or proprietary stores with fountain service	5.3	62.6	(1)	13.7	1.1	7.6		2.1	11.9		
Other 2/	2.6	61.5	-	-	-	10.5		15.7	12.3		
	29.3	60.2	1.4	4.5	3.4	8.1		4.8	17.6		
North Central											
Restaurants	53.2	57.4	2.0	4.2	2.4	4.7	8	3.8	24.6		
Cafeterias	23.3	57.1	1.3	6.4	1.7	6.3	3.7	3.7	21.9		
Restaurants or cafeterias located in hotels	1.9	55.6	4.6	4.3	4.3	5.6	-	11.9	18.0		
Drug or proprietary stores with fountain service	3.3	66.7	-	5.7	3.5	7.1	-	5.3	11.2		
Other 2/	2.0	35.9	-	1.2	1.5	11.0	-	-	50.4		
	17.7	53.9	3.4	1.1	3.4	9	-	3.2	29.1		
South											
Restaurants	42.0	62.2	1.6	2.6	1.6	4.5	1.1	2.3	7.4		
Cafeterias	26.4	67.3	.8	2.6	1.3	5.1	1.0	-	7.9		
Restaurants or cafeterias located in hotels	.7	73.3	.8	12.6	-	1.3	-	-	11.2		
Drug or proprietary stores with fountain service	2.3	64.5	-	5.2	-	14.6	(1)	4.7	6.3		
Other 2/	1.4	46.1	-	13.9	-	-	-	13.9	26.1		
	11.2	53.7	4.2	3.6	1.9	1.8	-	6.5	26.6		
West											
Restaurants	30.7	56.4	.9	4.7	2.4	7.4	.4	-	4.7		
Cafeterias	17.0	60.9	.8	4.7	3.0	10.4	.8	-	5.3		
Restaurants or cafeterias located in hotels	.2	66.5	-	-	4.4	12.1	-	-	15.5		
Drug or proprietary stores with fountain service	2.4	33.6	-	13.4	.7	5.7	-	-	.7		
Other 2/	1.9	66.8	-	11.5	-	-	-	-	11.4		
	9.2	51.9	1.5	1.0	2.2	3.6	-	-	2.9		

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 53

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH  
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By Type of Establishment

Category	All methods used  (in thousands)	Featured special on menu		Suggestion by waiters		Window display		Separate menu for fish		Newspaper advertis- ing		Radio or television advertising		Other methods	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	201.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6							
<u>Northeast</u>															
Restaurants	62.2	35.3	23.8	6.6	4.5	3.0	1.7	26.1							
Cafeterias	28.7	37.4	25.1	7.6	2.7	4.8	.9	21.5							
Restaurants or cafeterias located in hotels	1.0	34.5	13.7	13.7	9.6	-	-	28.5							
Drug or proprietary stores with fountain service	7.0	33.1	25.8	1.2	10.2	4.8	2.4	22.5							
Other <u>1/</u>	2.3	63.8	21.2	2.5	1.0	-	-	11.5							
<u>North Central</u>															
Restaurants	23.2	30.5	22.1	7.2	5.2	.8	-	34.2							
Cafeterias	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6							
Restaurants or cafeterias located in hotels	35.9	46.8	29.4	4.8	3.7	3.5	1.1	10.7							
Drug or proprietary stores with fountain service	2.0	49.1	10.4	3.7	2.5	7.3	-	27.0							
Other <u>1/</u>	5.3	38.5	29.8	2.2	1.3	9.2	7.7	11.3							
<u>South</u>															
Restaurants	2.2	37.9	22.9	19.4	3.8	1.1	-	14.9							
Cafeterias	19.6	20.1	19.5	12.6	2.7	5.1	2.1	37.9							
Restaurants or cafeterias located in hotels	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6							
Drug or proprietary stores with fountain service	31.0	36.0	27.0	6.8	6.4	3.7	4.1	16.0							
Other <u>1/</u>	2.6	20.9	25.4	13.6	-	-	-	40.1							
<u>West</u>															
Restaurants	2.6	40.5	35.8	-	3.1	1.6	1.6	17.4							
Cafeterias	1.1	40.2	28.5	2.0	2.0	2.0	-	25.3							
Restaurants or cafeterias located in hotels	9.0	16.9	32.9	11.9	1.1	3.7	3.0	30.5							
Drug or proprietary stores with fountain service	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0							
Other <u>1/</u>	1.3	48.9	24.8	2.7	4.0	3.7	1.4	14.5							
<u>West</u>															
Restaurants	2.6	39.7	50.0	5.1	-	1.6	-	3.6							
Cafeterias	2.6	20.9	19.7	.6	1.3	5.6	-	51.9							
Restaurants or cafeterias located in hotels	1.8	80.3	14.6	7.4	2.5	1.4	-	1.2							
Drug or proprietary stores with fountain service	8.2	38.0	18.8	7.4	1.6	3.3	3.3	27.6							
Other <u>1/</u>															

1/ Includes drinking places, lunch counters, and refreshment stands.



Table 54

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By Type Of Establishment

Category	All establishments (in thousands)	Establishments reporting one effective method				Establishments reporting two effective methods				Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Featured special on menu and suggestions by waiter	Other methods	None of methods listed	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	139.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1
Northeast	62.3	1.4	.2	13.4	5.2	12.3	11.6	9.8	32.3	11.6
Restaurants	20.0	.8	.6	16.3	6.3	11.1	15.2	13.1	27.3	9.3
Cafeterias	1.1	-	-	4.0	12.3	7.2	-	21.0	43.2	12.3
Restaurants or cafeterias located in hotels	5.3	3.7	-	20.8	3.5	7.1	14.7	15.6	18.0	16.2
Drug or proprietary stores with fountain service	2.6	-	-	25.2	-	2.5	18.0	2.2	31.4	20.6
Other 1/	29.3	1.6	1.3	9.1	4.8	15.3	8.0	6.4	41.9	11.6
North Central	33.2	1.1	2.5	19.6	7.2	10.7	14.3	12.3	16.8	12.8
Restaurants	28.3	1.7	.7	21.3	7.9	11.7	18.8	11.5	18.2	11.7
Cafeterias	1.9	-	-	24.8	4.0	11.2	3.5	7.9	21.0	24.5
Restaurants or cafeterias located in hotels	3.3	(2)	-	13.2	5.9	9.3	32.3	17.2	19.3	2.8
Drug or proprietary stores with fountain service	2.0	-	19.7	5.5	11.3	3.0	12.1	13.2	25.3	9.9
Other 1/	17.7	.8	4.2	10.5	8.3	20.9	5.0	12.8	21.8	15.6
South	12.0	.5	2.5	15.0	11.5	2.4	9.8	13.0	24.3	11.0
Restaurants	26.1	.8	1.3	18.3	9.8	7.7	12.2	16.7	19.2	11.0
Cafeterias	.7	-	9.6	11.9	18.2	19.2	-	.9	34.2	6.0
Restaurants or cafeterias located in hotels	2.3	-	-	16.7	15.1	7.2	25.3	5.5	28.6	1.6
Drug or proprietary stores with fountain service	1.4	-	-	21.8	13.9	13.9	2.7	8.0	39.7	-
Other 1/	11.2	-	6.0	6.0	13.9	12.6	2.4	7.4	33.0	18.7
West	30.7	1.5	.3	27.2	5.0	5.7	12.3	9.6	29.4	9.7
Restaurants	17.0	.8	.4	29.3	5.2	4.3	15.1	12.2	24.3	11.7
Cafeterias	.2	-	5.3	15.5	-	-	44.7	1.9	1.5	31.1
Restaurants or cafeterias located in hotels	2.4	.7	-	6.9	7.7	8.8	12.8	2.2	19.2	44.7
Drug or proprietary stores with fountain service	1.9	-	-	73.4	13.8	-	-	2.5	10.3	-
Other 1/	9.2	-	-	19.3	2.2	8.7	8.7	9.4	46.4	5.3

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Less than one-tenth percent.

Table 55

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE FISH MEALS  
Region By Type Of Establishments

Category	All establishments (in thousands)	Would help sell more meals		Would not help sell more meals		Do not know		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	16.8	37.8	9.1	6.3				
Northeast									
Restaurants	62.3	42.9	41.6	9.1	6.4				
Cafeterias	24.0	50.8	40.0	6.4	2.8				
Restaurants or cafeterias located in hotels	1.1	20.4	52.5	6.2	20.9				
Drug or proprietary stores with fountain service	5.3	53.0	32.9	8.8	5.3				
Other 1/	2.6	21.3	42.4	23.8	12.8				
	29.3	37.4	44.0	10.2	8.4				
North Central									
Restaurants	53.2	43.0	38.8	11.9	6.3				
Cafeterias	28.3	47.9	36.5	12.0	3.6				
Restaurants or cafeterias located in hotels	1.9	35.4	55.9	.1	8.6				
Drug or proprietary stores with fountain service	3.3	52.8	32.4	.6	14.2				
Other 1/	2.0	28.4	30.2	20.6	20.8				
	17.7	35.8	42.9	14.0	7.3				
South									
Restaurants	42.0	55.3	30.9	6.7	7.1				
Cafeterias	26.1	62.0	26.4	7.2	4.4				
Restaurants or cafeterias located in hotels	.7	42.0	47.9	-	10.1				
Drug or proprietary stores with fountain service	2.3	59.5	32.5	(2)	8.0				
Other 1/	1.4	18.9	76.8	4.3	-				
	11.2	44.0	34.2	7.8	14.0				
West									
Restaurants	30.7	49.9	37.7	7.7	4.7				
Cafeterias	17.0	58.7	32.5	7.2	1.6				
Restaurants or cafeterias located in hotels	.2	61.5	38.5	-	-				
Drug or proprietary stores with fountain service	2.4	75.4	19.2	-	5.4				
Other 1/	1.9	41.3	44.8	3.6	10.3				
	9.2	28.3	51.0	11.6	9.1				

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Less than one-tenth percent.

Table 56

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE SHELLFISH MEALS  
Region By Type of Establishment

Category	All establishments (in thousands)	Would help sell more meals		Would not help sell more meals		Do not know		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	36.7	14.6	10.6	8.1				
<u>Northeast</u>									
Restaurants	62.3	37.7	44.2	9.6	8.5				
Cafeterias	24.0	44.0	41.8	8.7	5.5				
Restaurants or cafeterias located in hotels	1.1	25.2	47.5	6.2	21.1				
Drug or proprietary stores with fountain service	5.3	38.5	49.3	6.6	5.6				
Other 1/	2.6	10.8	50.3	26.2	12.7				
	29.3	35.1	44.6	9.5	10.8				
<u>North Central</u>									
Restaurants	53.2	25.4	51.4	13.5	9.7				
Cafeterias	28.3	29.9	47.8	14.4	7.9				
Restaurants or cafeterias located in hotels	1.9	10.4	60.0	20.2	9.4				
Drug or proprietary stores with fountain service	3.3	33.9	43.8	.6	21.7				
Other 1/	2.0	13.0	52.9	10.7	23.4				
	17.7	19.7	57.5	13.9	8.9				
<u>South</u>									
Restaurants	42.0	45.8	36.8	9.4	8.0				
Cafeterias	26.4	51.6	32.0	10.2	6.2				
Restaurants or cafeterias located in hotels	.7	33.2	48.1	9.1	9.6				
Drug or proprietary stores with fountain service	2.3	46.5	43.0	3.3	7.2				
Other 1/	1.4	18.9	76.8	4.3	-				
	11.2	36.2	40.8	9.6	13.4				
<u>West</u>									
Restaurants	30.7	41.6	44.4	9.2	4.7				
Cafeterias	17.0	42.7	45.5	9.0	2.8				
Restaurants or cafeterias located in hotels	.2	50.3	34.1	-	15.6				
Drug or proprietary stores with fountain service	2.4	69.1	22.8	-	8.1				
Other 1/	1.9	41.3	44.8	3.6	10.3				
	9.2	32.3	48.1	13.8	5.8				

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 57

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING OPINION AS  
TO WHETHER GREATER SALES OF FISH AND SHELLFISH WOULD RESULT FROM MORE PUBLICITY  
OF BENEFICIAL QUALITIES OF FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establish- ments Number (in thousands)	Would help		Would not help		Don't know		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	108.2	51.8	26.2	21.0	1.0				
<u>Northeast</u>									
Restaurants	62.5	50.6	27.8	21.2	.4				
Cafeterias	24.0	58.0	28.0	14.0	-				
Restaurants or cafeterias located in hotels	1.1	56.3	26.6	17.1	-				
Drug or proprietary stores with fountain service	5.3	49.7	23.7	26.0	.6				
Other <u>1/</u>	29.3	68.1	15.3	16.6	-				
<u>North Central</u>									
Restaurants	53.2	50.1	28.2	20.2	1.5				
Cafeterias	28.3	56.4	23.4	19.7	.5				
Restaurants or cafeterias located in hotels	1.9	46.1	32.7	17.6	3.6				
Drug or proprietary stores with fountain service	2.0	68.8	28.0	3.2	-				
Other <u>1/</u>	17.7	31.6	19.7	38.8	9.9				
<u>South</u>									
Restaurants	42.0	54.5	22.3	21.5	1.7				
Cafeterias	26.1	56.4	19.4	23.4	.8				
Restaurants or cafeterias located in hotels	.7	50.3	33.7	16.0	-				
Drug or proprietary stores with fountain service	2.3	61.5	27.5	11.0	-				
Other <u>1/</u>	11.2	56.8	35.3	7.9	-				
<u>West</u>									
Restaurants	30.7	53.6	24.8	21.0	.6				
Cafeterias	17.0	59.0	21.4	19.3	.3				
Restaurants or cafeterias located in hotels	.2	81.1	15.5	-	3.4				
Drug or proprietary stores with fountain service	2.4	36.7	12.8	50.5	-				
Other <u>1/</u>	1.9	51.8	43.7	4.5	-				
	9.2	48.0	30.4	20.1	1.5				

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 58

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING INTEREST  
IN BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES DEPARTMENT OF THE INTERIOR  
ON HOW TO HANDLE AND PREPARE FISH AND SHELLFISH

Region By Type of Establishment

Category	All establishments	Interested in booklets or demonstrations		Not interested in booklets or demonstrations		No reply
		Number (in thousands)	Percent	Number	Percent	
United States	188.2	53.2	28.1	45.4	1.4	
Northeast						
Restaurants	62.3	50.6	48.6		.8	
Cafeterias	24.0	60.0	39.9	60.1		
Restaurants or cafeterias located in hotels	1.1	70.4	28.3	1.3		
Drug or proprietary stores with fountain service	5.3	48.1	51.6		.3	
Other 1/	2.6	35.2	64.8		-	
	29.3	43.9	54.5		1.6	
North Central						
Restaurants	53.2	54.5	44.1	44.1		
Cafeterias	28.3	63.4	36.3	3.3		
Restaurants or cafeterias located in hotels	1.9	55.3	43.7		1.0	
Drug or proprietary stores with fountain service	3.3	68.7	29.2		2.1	
Other 1/	2.0	12.3	77.9		9.8	
	17.7	42.3	55.7		2.0	
South						
Restaurants	42.0	54.4	43.6		2.0	
Cafeterias	26.4	59.9	39.2		.9	
Restaurants or cafeterias located in hotels	.7	50.5	49.5		-	
Drug or proprietary stores with fountain service	2.3	68.9	31.1		-	
Other 1/	1.4	45.2	54.8		-	
	11.2	39.8	54.8		5.4	
West						
Restaurants	30.7	54.4	43.7		1.9	
Cafeterias	17.0	61.7	34.7		.6	
Restaurants or cafeterias located in hotels	.2	95.1	4.9		-	
Drug or proprietary stores with fountain service	2.4	41.9	57.3		.8	
Other 1/	1.9	43.8	56.2		-	
	9.2	40.0	54.9		5.1	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 59  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF  
 PROBLEM TO BE COVERED BY BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES  
 DEPARTMENT OF INTERIOR

Category	Region By Type of Establishment					
	All establishments	Need recipe for preparing fish and shellfish	Methods of pricing	Tasty and attractive preparations	How to prepare with least odor	Proper methods of handling and preparation
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	11.3	4.1	8.0	4.2	6.4
Northeast						
Restaurants	62.3	13.6	3	6.8	1	5.9
Cafeterias	24.0	12.0	8	7.3	3	7.7
Restaurants or cafeterias located in hotels	1.1	18.6	-	12.3	-	14.5
Drug or proprietary stores with fountain service	5.3	5.2	(1)	2.3	-	12.4
Other 2/	2.6	1.3	-	15.7	-	-
	29.3	14.5	-	6.4	-	3.9
North Central						
Restaurants	53.2	9.6	1	9.9	5	7.8
Cafeterias	28.5	11.1	2	12.7	9	9.8
Restaurants or cafeterias located in hotels	1.9	8.1	-	11.1	-	9.3
Drug or proprietary stores with fountain service	3.3	16.0	-	7.3	-	9.0
Other 2/	2.0	2.4	-	3.0	-	1.1
	17.7	6.7	-	6.2	-	4.9
South						
Restaurants	12.0	11.9	-	4.5	-	4.7
Cafeterias	26.4	15.5	-	7.6	-	3.2
Restaurants or cafeterias located in hotels	.7	-	-	4.9	-	10.7
Drug or proprietary stores with fountain service	2.3	6.0	-	6.6	-	8.7
Other 2/	1.4	-	-	-	-	9.6
	11.2	6.5	-	1.8	-	6.5
West						
Restaurants	30.7	8.7	-	11.8	-	7.1
Cafeterias	17.0	11.2	-	13.0	-	9.1
Restaurants or cafeterias located in hotels	.2	1.0	-	40.0	-	39.0
Drug or proprietary stores with fountain service	2.4	1.6	-	2.9	-	15.6
Other 2/	1.9	10.3	-	10.3	-	1.3
	9.2	5.8	-	10.6	-	1.4

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 59 - Continued  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF  
 PROBLEMS TO BE COVERED BY BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES  
 DEPARTMENT OF INTERIOR - Continued  
 Region By Type Of Establishment

Category	Practical menus for given area		New methods		Useful material		How to store		How to tell fresh fish and shellfish when buying		Don't know		Other problems	
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.3		7.5	5.7	2.0	.6	6.7	51.2						
Northeast			5.5	6.2	1.1	.7	7.0	52.5						
Restaurants	1.1		7.6	7.5	1.7	1.1	7.1	53.4						
Cafeterias	-		6.5	-	12.3	-	8.0	27.0						
Restaurants or cafeterias located in hotels	-		5.1	11.3	2.5	.3	7.5	53.4						
Drug or proprietary stores with fountain service	-		7.9	7.9	-	-	4.8	62.4						
Other 2/	.2		3.6	4.3	.1	.2	6.9	59.9						
North Central			8.3	5.0	2.6	.8	4.6	50.4						
Restaurants	1.1		9.0	6.1	2.4	1.3	3.3	42.0						
Cafeterias	.6		4.0	3.8	-	.3	7.3	53.1						
Restaurants or cafeterias located in hotels	-		16.3	6.6	1.6	1.1	7.2	34.9						
Drug or proprietary stores with fountain service	1.1		-	1.1	1.3	-	3.4	86.6						
Other 2/	-		7.2	2.9	3.4	-	6.2	62.5						
South			7.5	7.0	2.1	.6	8.8	52.3						
Restaurants	1.6		7.9	8.2	1.6	.3	9.3	47.4						
Cafeterias	1.0		9.1	1.5	12.6	-	11.3	49.9						
Restaurants or cafeterias located in hotels	-		5.8	13.0	2.7	-	20.8	35.6						
Drug or proprietary stores with fountain service	-		-	4.3	4.3	1.8	23.0	63.1						
Other 2/	-		7.8	2.1	2.1	-	3.0	66.2						
West	-		10.2	4.0	2.5	.4	6.8	48.5						
Restaurants	-		11.3	2.6	4.2	-	8.3	39.3						
Cafeterias	-		-	-	-	-	3.4	16.6						
Restaurants or cafeterias located in hotels	-		10.4	8.9	.9	-	2.0	57.5						
Drug or proprietary stores with fountain service	-		21.9	6.2	-	-	-	56.2						
Other 2/	-		5.8	-	.5	.7	6.8	62.2						

1/ Less than one-tenth percent.  
 2/ Includes drinking places, lunch counters, and refreshment stands.

Table 60

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH OFFERING SUGGESTIONS OR IDEAS ON HOW THE FISHERY INDUSTRY MIGHT HELP PUBLIC EATING PLACES SELL MORE FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establishments (In thousands)	No suggestions offered		Need quality or grade standard		Lower prices		Improve quality		Control size of portion		National fish day or week		Need more publicity		Make greater variety of fish available		Other suggestions	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	138.2	58.5	42.3	2.9	6.7	3.9	1.6	4.2	3.9	1.6	4	2.8	9.2	1.9	14.9	10.5	24.6	17.8	14.9
Northeast	62.3	60.3	3.0	3.0	8.8	2.6	4.1	4.2	2.6	4.1	4.8	13.2	8	12.5	11.0	11.0	11.0	11.0	11.0
Restaurants	24.0	52.6	3.3	-	11.0	4.9	6.2	6.6	3.1	4.9	1.1	13.2	4.6	11.0	11.0	11.0	11.0	11.0	11.0
Cafeterias	1.1	43.5	-	-	6.6	6.5	6.2	6.6	3.1	4.9	1.1	13.2	4.6	11.0	11.0	11.0	11.0	11.0	11.0
Restaurants or cafeterias located in hotels	5.3	62.2	(1)	(1)	4.2	1.5	1.5	4.2	1.5	1.5	-	11.6	3.0	13.0	13.0	13.0	13.0	13.0	13.0
Drug or proprietary stores with fountain service	2.6	56.4	23.5	1.6	8.9	2.5	4.2	2.5	4.2	4.2	7	10.2	8	9.2	11.0	11.0	11.0	11.0	11.0
Other 2/	29.3	67.1	1.6	1.6	8.9	2.5	4.2	2.5	4.2	4.2	7	10.2	8	9.2	11.0	11.0	11.0	11.0	11.0
North Central	53.2	49.1	3.8	3.8	6.8	4.4	1.2	4.4	4.4	1.2	3	10.4	2.5	21.4	20.1	20.1	20.1	20.1	20.1
Restaurants	28.3	47.2	3.8	3.8	6.0	3.5	1.9	3.5	3.5	1.9	3.5	12.6	2.4	20.1	20.1	20.1	20.1	20.1	20.1
Cafeterias	1.9	44.0	3	3	14.2	4.9	1.4	4.9	4.9	1.4	-	22.1	-	13.1	13.1	13.1	13.1	13.1	13.1
Restaurants or cafeterias located in hotels	3.3	29.0	8.2	8.2	22.4	1.5	1.6	1.5	1.5	1.6	5	17.6	5.5	21.9	21.9	21.9	21.9	21.9	21.9
Drug or proprietary stores with fountain service	2.0	52.0	-	-	5.0	(1)	-	(1)	(1)	-	-	6.6	2.6	41.4	41.4	41.4	41.4	41.4	41.4
Other 2/	17.7	57.6	4.2	4.2	5.0	3.8	(1)	3.8	3.8	(1)	-	4.7	2.6	22.1	22.1	22.1	22.1	22.1	22.1
South	42.0	63.5	2.1	2.1	5.0	4.5	2.4	4.5	4.5	2.4	3	5.5	3.3	13.4	13.4	13.4	13.4	13.4	13.4
Restaurants	58.9	26.1	2.6	2.6	5.4	5.0	3.0	5.0	5.0	3.0	3	6.4	3.0	11.4	11.4	11.4	11.4	11.4	11.4
Cafeterias	1.7	59.0	5	5	11.5	12.6	2.2	12.6	12.6	2.2	-	9.2	5	14.7	14.7	14.7	14.7	14.7	14.7
Restaurants or cafeterias located in hotels	2.3	60.0	2.0	2.0	4.6	1.5	6.3	1.5	1.5	6.3	-	9.2	9.2	7.2	7.2	7.2	7.2	7.2	7.2
Drug or proprietary stores with fountain service	1.4	78.8	-	-	4.2	1.0	-	1.0	1.0	-	-	1.2	1.2	13.2	13.2	13.2	13.2	13.2	13.2
Other 2/	11.2	73.4	1.2	1.2	4.2	2.4	4.6	2.4	2.4	4.6	6	3.0	2.4	12.2	12.2	12.2	12.2	12.2	12.2
West	30.7	44.2	2.2	2.2	4.3	5.0	3.0	5.0	5.0	3.0	(1)	9.7	1.0	10.6	10.6	10.6	10.6	10.6	10.6
Restaurants	17.0	59.5	2.3	2.3	4.0	7.9	3.5	7.9	7.9	3.5	(1)	10.1	1.2	10.7	10.7	10.7	10.7	10.7	10.7
Cafeterias	1.2	63.4	1.0	1.0	4.4	-	-	-	-	-	-	11.6	-	16.6	16.6	16.6	16.6	16.6	16.6
Restaurants or cafeterias located in hotels	2.4	72.0	-	-	1.5	2.7	1.5	2.7	2.7	1.5	-	9.9	1.3	11.1	11.1	11.1	11.1	11.1	11.1
Drug or proprietary stores with fountain service	1.9	58.6	-	-	10.3	-	10.2	-	-	10.2	-	20.8	-	-	-	-	-	-	-
Other 2/	9.2	72.2	2.2	2.2	4.4	1.4	4.7	1.4	1.4	4.7	-	6.0	7	12.4	12.4	12.4	12.4	12.4	12.4

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.



Table 61  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
 FOR NOT SERVING FISH OR SHELLFISH MEALS  
 Region By Type of Establishment

Category	All establishments (in thousands)	No storage space		Insufficient demand		Sell only specialty		Too much work involved		Can't get fish in form wanted		No food or meals served	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	170.1	7.0	4.1	24.4	32.5	2.4	1.4	0.3	26.9				
Northeast													
Restaurants	10.0	4.7	43.7	32.7	2.3	2.3	-	10.2					
Cafeterias	1.9	3.6	64.5	7.0	3.6	-	-	-					
Restaurants or cafeterias located in hotels	.9	-	46.8	7.6	-	-	-	-					
Drug or proprietary stores with fountain service	6.1	6.6	11.0	48.3	1.1	1.1	-	26.4					
Other 1/	31.1	4.5	48.8	31.9	2.6	2.6	-	7.9					
North Central													
Restaurants	56.6	9.3	18.5	23.1	1.6	1.6	-	42.0					
Cafeterias	5.6	9.5	59.2	8.5	3.5	3.5	-	-					
Restaurants or cafeterias located in hotels	.1	-	100.0	-	-	-	-	-					
Drug or proprietary stores with fountain service	.1	46.0	54.0	-	-	-	-	-					
Other 1/	9.4	7.3	7.1	27.3	1.8	1.8	-	54.1					
South													
Restaurants	49.7	8.2	17.6	39.2	3.4	3.4	1.0	22.9					
Cafeterias	7.4	16.1	39.5	21.0	4.5	4.5	6.3	-					
Restaurants or cafeterias located in hotels	.5	28.5	-	57.2	14.3	14.3	-	-					
Drug or proprietary stores with fountain service	.2	-	-	15.8	-	-	-	-					
Other 1/	6.2	6.4	10.9	49.1	3.2	3.2	-	24.0					
West													
Restaurants	23.8	3.0	19.9	39.0	2.5	2.5	3.3	27.7					
Cafeterias	4.4	3.1	41.1	40.6	3.1	3.1	-	-					
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-	-					
Drug or proprietary stores with fountain service	1.9	4.0	-	22.4	-	-	-	73.6					
Other 1/	17.5	3.0	16.4	40.5	2.7	2.7	4.4	29.8					

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 61 - Continued

## PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS

## FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

## Region By Type Of Establishment

Category	Don't know	Too costly	Strong	Difficult	Fish	Other	No
	Percent	to	oddr	to	doesn't	reasons	answer
	Percent	serve	Percent	handle	keep	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Northeast	.2	2.3	.2	-	-	3.2	.5
Restaurants	-	3.6	3.6	-	-	14.1	-
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias	-	-	-	-	-	45.6	-
located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores	-	3.3	-	-	-	3.3	-
with fountain service	.2	2.1	-	-	-	1.4	.6
Other 1/	-	-	.7	-	-	2.2	.2
North Central	.1	1.2	.7	1.0	.1	2.2	.2
Restaurants	1.2	2.4	-	3.9	1.2	9.4	1.2
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias	-	-	-	-	-	-	-
located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores	-	-	2.1	-	-	2.1	-
with fountain service	-	-	.5	.8	-	1.1	.2
Other 1/	-	1.3	-	-	-	-	-
South	-	2.9	.2	1.2	.8	1.1	.7
Restaurants	-	9.0	-	.9	.9	.9	.9
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias	-	-	43.3	-	-	40.9	-
located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores	-	-	.2	1.5	3.2	3.2	-
with fountain service	-	2.2	-	-	.4	.7	.8
Other 1/	-	-	.8	.6	.6	4.2	1.1
West	.3	-	-	1.5	3.1	6.0	1.5
Restaurants	-	-	-	-	-	-	-
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias	-	-	-	-	-	-	-
located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores	-	-	-	-	-	-	-
with fountain service	-	-	-	-	-	-	-
Other 1/	.4	-	1.1	.4	-	4.2	1.1

1/ Includes drinking places, lunch counters, and refreshment stands.

## II. Region By City Size Analysis

Table 62

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE  
 SURVEY OF PUBLIC EATING PLACES  
 Region By City Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
<u>Northeast</u>	<u>102.2</u>	<u>100.0</u>	<u>40.0</u>	<u>39.1</u>	<u>62.2</u>	<u>60.9</u>
500,000 or more	31.5	100.0	9.5	30.2	22.0	69.8
100,000 to 499,999	10.5	100.0	5.3	50.5	5.2	49.5
25,000 to 99,999	15.6	100.0	7.1	45.5	8.5	54.5
2,500 to 24,999	19.4	100.0	8.4	43.3	11.0	56.7
Less than 2,500	25.3	100.0	9.7	38.3	15.6	61.7
<u>North Central</u>	<u>109.8</u>	<u>100.0</u>	<u>56.6</u>	<u>51.5</u>	<u>53.2</u>	<u>48.5</u>
500,000 or more	21.9	100.0	11.1	50.7	10.8	49.3
100,000 to 499,999	11.6	100.0	5.3	45.7	6.3	54.3
25,000 to 99,999	16.2	100.0	7.6	46.9	8.6	53.1
2,500 to 24,999	20.4	100.0	9.5	46.6	10.9	53.4
Less than 2,500	39.7	100.0	23.1	58.2	16.6	41.8
<u>South</u>	<u>91.7</u>	<u>100.0</u>	<u>49.7</u>	<u>54.2</u>	<u>42.0</u>	<u>45.8</u>
500,000 or more	5.4	100.0	1.5	27.8	3.9	72.2
100,000 to 499,999	19.7	100.0	11.6	58.9	8.1	41.1
25,000 to 99,999	15.8	100.0	9.5	60.1	6.3	39.9
2,500 to 24,999	18.4	100.0	8.7	47.3	9.7	52.7
Less than 2,500	32.4	100.0	18.4	56.8	14.0	43.2
<u>West</u>	<u>54.5</u>	<u>100.0</u>	<u>23.8</u>	<u>43.7</u>	<u>30.7</u>	<u>56.2</u>
500,000 or more	2.9	100.0	1.1	37.9	1.8	62.1
100,000 to 499,999	8.3	100.0	4.3	51.8	4.0	48.2
25,000 to 99,999	2.1	100.0	.7	33.3	1.4	66.7
2,500 to 24,999	7.5	100.0	3.0	40.0	4.5	60.0
Less than 2,500	33.7	100.0	14.7	43.6	19.0	56.4

Table 63  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Category	Region By City Size		Six days	Seven days
	All establishments	One to five days, and no reply		
		Number (in thousands)		
United States	188.2	4.8	40.8	54.4
Northeast	62.3	5.2	40.3	53.8
500,000 or more	22.0	10.3	35.7	54.0
100,000 to 499,999	5.2	13.4	50.7	56.4
25,000 to 99,999	8.5	3.2	40.4	56.4
2,500 to 24,999	11.0	2.4	51.4	46.2
Less than 2,500	15.6	1.0	40.5	58.5
North Central	53.2	3.7	47.8	48.5
500,000 or more	10.8	9.0	47.8	43.2
100,000 to 499,999	6.3	9.1	53.3	37.6
25,000 to 99,999	8.6	2.7	54.7	42.6
2,500 to 24,999	10.9	1.2	55.5	43.3
Less than 2,500	16.6	.4	37.3	62.3
South	42.0	3.5	36.2	60.2
500,000 or more	3.9	7.7	29.2	63.1
100,000 to 499,999	8.1	2.1	45.6	52.3
25,000 to 99,999	6.3	2.4	39.8	57.8
2,500 to 24,999	9.7	3.6	41.7	54.7
Less than 2,500	14.0	3.5	27.5	69.0
West	30.7	6.2	35.9	57.2
500,000 or more	1.8	12.2	42.2	45.6
100,000 to 499,999	4.0	11.7	43.2	45.1
25,000 to 99,999	1.4	.1	26.9	73.0
2,500 to 24,999	4.5	1.5	43.8	54.7
Less than 2,500	19.0	5.9	32.6	61.5

Table 64.  
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR  
 SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By City Size

Category	All establishments (in thousands)	One to five days, and no reply		Six days		seven days	
		Number	Percent	Number	Percent	Number	Percent
United States	170.1	2.6	40.2	57.2			
Northeast	40.0	1.7	30.6	59.7			
500,000 or more	9.5	5.6	40.0	54.4			
100,000 to 499,999	5.3	-	30.2	69.8			
25,000 to 99,999	7.1	-	34.2	65.8			
2,500 to 24,999	8.4	1.6	52.7	45.7			
Less than 2,500	9.7	-	32.9	67.1			
North Central	56.6	1.7	39.4	58.9			
500,000 or more	11.1	1.2	33.2	65.6			
100,000 to 499,999	5.3	3.8	42.4	53.8			
25,000 to 99,999	7.6	.9	42.2	56.9			
2,500 to 24,999	9.5	.7	55.4	43.9			
Less than 2,500	23.1	2.3	34.1	63.6			
South	49.7	4.0	38.2	57.8			
500,000 or more	1.5	-	25.6	74.4			
100,000 to 499,999	11.6	2.3	38.9	58.8			
25,000 to 99,999	9.5	3.5	37.4	59.1			
2,500 to 24,999	8.7	3.1	39.3	57.6			
Less than 2,500	18.4	5.9	38.9	55.2			
West	23.8	2.8	49.5	47.7			
500,000 or more	1.1	-	43.8	56.2			
100,000 to 499,999	4.3	1.6	54.1	44.3			
25,000 to 99,999	.7	-	36.4	63.6			
2,500 to 24,999	3.0	-	58.3	41.7			
Less than 2,500	14.7	3.6	47.4	49.0			

Table 65  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 REPORTING ESTABLISHMENT'S SPECIALTY

Category	All establishments (in thousands)	Region By City Size										No specialty reply	No specialty Percent	No reply Percent		
		Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	Percent	Percent	Percent	Percent	Percent					
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4								
Northeast	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2								
500,000 or more	22.0	3.5	2.6	9.4	2.1	16.6	65.7	.1								
100,000 to 499,999	5.2	1.3	-	3.8	2.6	1.6	88.8	1.9								
25,000 to 99,999	8.5	(1)	2.3	7.1	-	14.6	76.0	-								
2,500 to 24,999	11.0	2.5	1.8	7.9	1.2	16.8	69.8	-								
Less than 2,500	15.6	4.6	3.7	9.3	-	18.8	63.6	-								
North Central	53.2	5.9	1.6	1.8	.8	15.8	73.6	.5								
500,000 or more	10.8	2.0	.8	4.3	1.9	20.2	70.0	.8								
100,000 to 499,999	6.3	11.1	1.1	1.1	2.1	12.7	69.8	2.1								
25,000 to 99,999	8.6	8.4	1.9	1.5	.8	17.5	69.1	.8								
2,500 to 24,999	10.9	5.2	4.8	.6	-	11.6	77.8	-								
Less than 2,500	16.6	5.6	.2	1.2	-	16.0	77.0	-								
South	42.0	5.2	3.1	2.0	.7	15.9	72.8	.3								
500,000 or more	3.9	4.0	6.9	12.0	5.1	7.4	64.2	.4								
100,000 to 499,999	8.1	6.6	1.9	.8	.9	12.0	76.7	1.1								
25,000 to 99,999	6.3	1.0	1.3	2.1	-	12.2	83.1	.3								
2,500 to 24,999	9.7	7.7	.9	.6	-	26.9	63.9	-								
Less than 2,500	14.0	5.0	5.0	1.0	-	14.7	74.3	-								
West	30.7	6.4	1.9	3.0	2.8	20.1	64.9	-								
500,000 or more	1.8	.1	-	5.9	4.7	15.7	70.5	3.1								
100,000 to 499,999	4.0	.9	3.4	-	5.0	19.5	66.2	5.0								
25,000 to 99,999	1.4	2.2	-	-	4.9	29.6	62.0	1.3								
2,500 to 24,999	4.5	16.6	2.5	.3	1.5	21.8	57.3	-								
Less than 2,500	19.0	6.0	1.8	4.2	2.3	19.6	66.1	-								

1/ Less than one-tenth percent.

Table 66

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
REPORTING ESTABLISHMENT'S SPECIALTY  
Region By City Size

Category	All establish- ments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
500,000 or more	9.5	1.7	1.4	27.2	70.5	.2
100,000 to 499,999	5.3	-	-	45.1	54.9	-
25,000 to 99,999	7.1	1.0	7.6	43.7	44.8	2.9
2,500 to 24,999	8.4	.8	5.6	41.5	48.9	3.2
Less than 2,500	9.7	2.7	2.7	39.7	49.4	5.5
North Central	56.6	.6	.5	30.7	57.9	10.3
500,000 or more	11.1	-	1.8	47.2	40.1	10.9
100,000 to 499,999	5.3	-	-	23.9	56.1	20.0
25,000 to 99,999	7.6	-	-	28.6	59.5	11.9
2,500 to 24,999	9.5	-	.7	25.8	52.6	20.9
Less than 2,500	23.1	1.4	-	27.1	68.5	3.0
South	49.7	1.3	.7	40.1	52.2	5.7
500,000 or more	1.5	-	-	65.8	34.2	-
100,000 to 499,999	11.6	1.1	2.3	52.8	38.0	5.8
25,000 to 99,999	9.5	-	-	33.5	58.1	8.4
2,500 to 24,999	8.7	1.5	-	54.9	40.9	2.7
Less than 2,500	18.4	2.2	.3	26.4	64.9	6.2
West	23.8	1.4	-	48.5	43.7	6.4
500,000 or more	1.1	-	-	56.2	43.8	-
100,000 to 499,999	4.3	-	-	62.0	38.0	-
25,000 to 99,999	.7	-	-	63.6	36.4	-
2,500 to 24,999	3.0	4.4	-	30.7	64.9	-
Less than 2,500	14.7	1.4	-	47.0	41.2	10.4



Table 67

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

## Region By City Size

Category	establish- ments	All (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
			Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States		180.2	62.3	21.9	7.1	.5	.8	5.4	2.0							
Northeast		62.3	62.1	22.0	8.7	.8	4.0	1.4	1.4							
500,000 or more		67.5	67.5	19.1	8.1	1.4	1.5	1.5	1.0							
100,000 to 499,999		5.2	66.6	12.2	8.7	-	5.1	5.1	5.8							
25,000 to 99,999		8.5	69.3	13.7	7.7	.8	6.3	6.3	1.0							
2,500 to 24,999		11.0	60.0	25.3	6.6	.4	5.4	5.4	1.7							
Less than 2,500		15.6	50.6	31.7	11.3	.5	4.7	4.7	.6							
North Central		53.2	66.5	19.5	5.9	.1	4.6	4.6	2.9							
500,000 or more		64.5	64.5	16.5	8.8	.4	3.1	3.1	5.5							
100,000 to 499,999		10.8	68.1	18.0	4.3	-	1.1	1.1	6.3							
25,000 to 99,999		8.6	64.6	21.3	5.5	-	8.5	8.5	-							
2,500 to 24,999		10.9	75.1	18.6	2.0	-	1.2	1.2	3.1							
Less than 2,500		16.6	62.5	21.5	7.6	-	7.2	7.2	1.2							
South		142.0	67.4	19.1	3.6	.4	7.6	7.6	1.6							
500,000 or more		3.9	57.2	26.5	8.3	2.7	3.4	3.4	4.4							
100,000 to 499,999		8.1	83.0	3.2	7.1	-	4.1	4.1	2.0							
25,000 to 99,999		6.3	61.2	16.0	3.9	.8	16.8	16.8	.9							
2,500 to 24,999		9.7	69.2	22.6	2.5	-	4.1	4.1	1.6							
Less than 2,500		14.0	62.7	25.2	1.0	.1	9.1	9.1	1.9							
West		30.7	48.7	29.7	10.7	.9	6.6	6.6	2.2							
500,000 or more		1.8	49.7	14.8	15.9	6.4	1.9	1.9	7.6							
100,000 to 499,999		4.0	57.1	18.0	7.4	1.7	8.4	8.4	-							
25,000 to 99,999		1.4	58.0	20.8	19.7	1.5	-	-	1.5							
2,500 to 24,999		4.5	45.7	41.0	1.6	-	10.2	10.2	1.5							
Less than 2,500		19.0	46.8	31.6	12.5	.4	6.3	6.3	2.4							

1/ Less than one-tenth percent.

Table 68

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

## Region By City Size

Category	All establish- ments (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3							
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1							
500,000 or more	9.5	58.0	5.6	2.1	3.2	-	25.2	5.9							
100,000 to 499,999	5.3	50.1	1.3	-	-	-	33.6	15.0							
25,000 to 99,999	7.1	37.1	1.0	-	-	1.0	49.5	11.4							
2,500 to 24,999	8.4	55.9	2.4	-	-	.3	38.2	3.2							
Less than 2,500	9.7	45.2	15.7	4.8	-	4.1	22.0	8.2							
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0							
500,000 or more	11.1	27.8	3.0	-	-	-	46.3	22.9							
100,000 to 499,999	5.3	35.1	-	-	-	-	30.0	34.9							
25,000 to 99,999	7.6	24.7	.9	-	-	-	48.8	25.6							
2,500 to 24,999	9.5	27.4	1.4	-	-	-	37.8	33.4							
Less than 2,500	23.1	41.3	2.9	-	-	.4	37.9	17.5							
South	49.7	45.3	1.9	-	-	.2	32.2	20.2							
500,000 or more	1.5	42.8	-	-	-	-	6.0	51.2							
100,000 to 499,999	11.6	45.3	3.0	-	-	-	41.9	9.8							
25,000 to 99,999	9.5	28.2	-	-	-	-	34.7	37.1							
2,500 to 24,999	8.7	46.0	3.1	-	-	-	30.1	20.8							
Less than 2,500	18.4	54.1	1.8	-	-	.4	28.3	15.4							
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8							
500,000 or more	1.1	61.3	-	-	-	-	18.7	-							
100,000 to 499,999	4.3	36.4	3.1	-	-	-	45.5	15.0							
25,000 to 99,999	.7	63.7	18.1	-	-	-	9.1	9.1							
2,500 to 24,999	3.0	60.0	8.8	2.2	-	-	8.8	20.2							
Less than 2,500	14.7	48.5	6.8	2.3	-	-	11.3	31.1							

Table 69

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER  
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

## Region By City Size

Category	All establishments	Supplied by wholesaler		Supplied by retailer		Other suppliers	Multiple suppliers	No reply
		Number (in thousands)	Percent	Number (in thousands)	Percent			
United States	188.2	75.0	21.8	1.3	1.4			.5
Northeast	62.3	66.5	31.0	.3	1.7			.5
500,000 or more	22.0	57.1	41.0	.3	1.5			.1
100,000 to 499,999	5.2	67.9	29.4	1.3	1.4			-
25,000 to 99,999	8.5	68.5	28.4	-	2.3			.8
2,500 to 24,999	11.0	64.8	31.0	.6	2.4			1.2
Less than 2,500	15.6	79.5	18.8	-	1.3			.4
North Central	53.2	79.7	17.3	1.2	1.2			.6
500,000 or more	10.8	73.9	23.5	.7	1.1			1.8
100,000 to 499,999	6.3	80.8	16.0	.4	2.8			-
25,000 to 99,999	8.6	82.9	13.1	3.2	-			.8
2,500 to 24,999	10.9	73.7	22.8	1.2	1.7			.6
Less than 2,500	16.6	85.4	12.2	.8	1.6			-
South	42.0	80.9	15.6	1.9	1.4			.2
500,000 or more	3.9	94.8	3.4	.1	1.7			-
100,000 to 499,999	8.1	91.5	5.7	-	2.5			.3
25,000 to 99,999	6.3	88.2	8.2	2.6	-			-
2,500 to 24,999	9.7	72.0	25.9	-	1.4			.7
Less than 2,500	14.0	73.5	21.0	4.5	1.0			-
West	30.7	75.9	19.5	2.9	1.1			.6
500,000 or more	1.8	74.6	21.8	3.6	-			2.8
100,000 to 499,999	4.0	80.1	8.6	6.8	1.7			-
25,000 to 99,999	1.4	86.0	14.0	-	-			-
2,500 to 24,999	4.5	69.8	17.3	11.0	1.9			-
Less than 2,500	19.0	75.8	22.4	.4	1.0			.4

Table 70  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By City Size

Category	All establishments (in thousands)	Less than 10 miles		10-50 miles		50-100 miles		More than 100 miles		Don't know		Multiple reply		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8							
Northeast	62.3	74.7	19.6	2.4	2.2	-	1.0	.1							
500,000 or more	22.0	92.9	6.4	-	.3	-	.1	.3							
100,000 to 499,999	5.2	90.3	1.4	1.5	4.1	-	2.7	-							
25,000 to 99,999	8.5	79.2	17.1	.9	.6	-	2.0	.2							
2,500 to 24,999	11.0	63.4	24.4	9.3	2.3	-	.6	-							
Less than 2,500	15.6	49.5	42.1	2.1	4.9	-	1.4	-							
North Central	53.2	61.6	25.1	10.0	1.2	.2	1.2	.7							
500,000 or more	10.8	86.4	7.3	.6	1.2	-	3.0	1.5							
100,000 to 499,999	6.3	87.8	4.3	3.3	1.9	-	2.4	.3							
25,000 to 99,999	8.6	82.2	11.7	4.1	.1	-	1.9	-							
2,500 to 24,999	10.9	43.6	36.8	17.2	.6	.6	-	-							
Less than 2,500	16.6	36.6	43.9	17.0	1.7	.4	-	-							
South	142.0	65.7	19.1	7.4	5.0	.5	.9	1.4							
500,000 or more	3.9	97.4	-	-	2.0	-	.6	-							
100,000 to 499,999	8.1	92.8	4.3	.1	1.7	-	.8	.3							
25,000 to 99,999	6.3	77.5	11.5	4.1	4.1	-	2.1	-							
2,500 to 24,999	9.7	52.5	21.4	11.4	12.5	-	.8	-							
Less than 2,500	14.0	44.5	34.9	12.5	3.1	1.4	.7	2.9							
West	30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1							
500,000 or more	1.8	87.5	12.3	-	-	.2	-	-							
100,000 to 499,999	4.0	84.2	11.1	-	.2	-	1.7	2.8							
25,000 to 99,999	1.4	78.6	15.6	1.2	-	2.2	2.4	-							
2,500 to 24,999	4.5	39.0	28.4	10.6	19.5	-	1.5	-							
Less than 2,500	19.0	47.0	24.9	13.2	6.0	7.4	.5	1.0							

Table 71

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments (in thousands)	Every day		2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4								
Northeast	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2								
500,000 or more	22.0	6.2	15.8	32.9	3.0	2.4	1.2	7.0	31.5								
100,000 to 499,999	5.2	15.0	15.5	32.3	3.8	-	2.6	7.7	23.1								
25,000 to 99,999	8.5	11.0	5.9	40.4	4.6	5.7	.8	1.6	30.0								
2,500 to 24,999	11.0	4.3	6.5	47.2	4.5	2.4	2.4	9.7	23.0								
Less than 2,500	15.6	2.4	11.8	45.2	3.3	6.4	1.7	5.2	24.0								
North Central	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2								
500,000 or more	10.8	7.8	14.6	53.6	1.9	1.9	.1	1.9	18.2								
100,000 to 499,999	6.3	10.6	19.6	50.4	1.9	8.6	-	4.1	4.8								
25,000 to 99,999	8.6	7.8	21.0	50.3	4.8	2.3	3.1	2.9	7.8								
2,500 to 24,999	10.9	2.6	11.5	58.8	5.2	5.5	1.2	7.4	7.8								
Less than 2,500	16.6	2.4	11.8	57.9	6.5	4.8	.8	6.0	9.8								
South	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5								
500,000 or more	3.9	16.0	18.0	32.4	3.4	1.7	1.7	4.5	22.3								
100,000 to 499,999	0.1	12.7	23.5	32.1	4.7	3.3	.6	5.6	17.5								
25,000 to 99,999	6.3	2.2	22.0	49.9	2.3	1.0	6.4	6.5	9.7								
2,500 to 24,999	9.7	4.3	19.2	41.3	2.1	3.0	-	13.7	16.4								
Less than 2,500	14.0	2.9	13.1	38.2	5.7	6.3	-	7.0	26.8								
West	30.7	7.5	21.3	35.3	9.0	2.7	1.1	3.5	19.6								
500,000 or more	1.8	23.4	5.6	28.8	18.2	2.0	.2	2.3	21.8								
100,000 to 499,999	4.0	22.7	24.9	22.2	1.7	5.1	3.4	-	17.7								
25,000 to 99,999	1.4	10.0	19.1	49.2	7.4	-	-	-	14.3								
2,500 to 24,999	4.5	6.5	36.2	22.9	12.4	8.8	-	3.4	9.8								
Less than 2,500	19.0	2.8	18.7	40.5	8.8	1.1	1.1	4.5	22.5								

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER  
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE  
Region By City Size

Category	All establishments		Supplier usually delivers		Eating place picks up own supplies		Delivered and picked up		No reply	
	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States	188.2	73.0	24.8	.5						1.7
Northeast	62.3	66.1	32.9	.4						.6
500,000 or more	22.0	56.9	12.7	-						.4
100,000 to 499,999	5.2	68.0	32.0	-						-
25,000 to 99,999	8.5	71.6	25.7	1.9						.8
2,500 to 24,999	11.0	64.9	33.9	.6						.6
Less than 2,500	15.6	76.2	23.0	-						.8
North Central	53.2	80.5	18.1	.6						.8
500,000 or more	10.8	80.4	17.9	.6						1.1
100,000 to 499,999	6.3	75.3	22.5	1.1						1.1
25,000 to 99,999	8.6	86.1	13.9	-						-
2,500 to 24,999	10.9	76.2	22.0	1.2						.6
Less than 2,500	16.6	82.2	16.4	.4						1.0
South	42.0	73.8	23.2	.8						2.2
500,000 or more	3.9	77.6	20.5	-						1.9
100,000 to 499,999	8.1	82.9	17.1	-						(1)
25,000 to 99,999	6.3	80.9	13.3	5.1						.7
2,500 to 24,999	9.7	73.6	23.2	-						3.2
Less than 2,500	14.0	63.9	32.6	-						3.5
West	30.7	73.3	21.9	.2						4.6
500,000 or more	1.8	67.3	29.0	-						3.7
100,000 to 499,999	4.0	69.5	4.0	-						26.5
25,000 to 99,999	1.4	72.0	28.0	-						-
2,500 to 24,999	4.5	89.8	10.2	-						-
Less than 2,500	19.0	70.8	28.8	.4						-

1/ Less than one-tenth percent.

Table 73

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments		Yes Percent	No Percent	No reply Percent
	Number (in thousands)				
United States	188.2		71.0	28.8	.2
Northeast	62.3		60.8	38.9	.2
500,000 or more	22.0		42.9	56.2	.9
100,000 to 499,999	5.2		55.8	44.2	-
25,000 to 99,999	8.5		60.0	40.0	-
2,500 to 24,999	11.0		73.2	26.8	-
Less than 2,500	15.6		79.1	20.9	-
North Central	53.2		74.5	25.4	.1
500,000 or more	10.8		67.1	32.3	.6
100,000 to 499,999	6.3		71.1	28.9	-
25,000 to 99,999	8.6		74.1	25.9	-
2,500 to 24,999	10.9		71.8	28.2	-
Less than 2,500	16.6		82.5	17.5	-
South	142.0		76.2	23.6	.2
500,000 or more	3.9		70.9	29.1	-
100,000 to 499,999	8.1		72.8	27.2	-
25,000 to 99,999	6.3		70.1	29.9	-
2,500 to 24,999	9.7		81.2	18.1	.7
Less than 2,500	14.0		79.1	20.9	-
West	30.7		78.2	21.5	.3
500,000 or more	1.8		57.3	42.7	-
100,000 to 499,999	4.0		70.6	29.4	-
25,000 to 99,999	1.4		94.9	5.1	-
2,500 to 24,999	4.5		78.9	21.1	-
Less than 2,500	19.0		80.3	19.2	.5

Table 74

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

## Region By City Size

Category	All establishments		Yes		No		No reply	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	17.8	80.7	1.5				
Northeast	62.3	15.9	81.4	2.7				
500,000 or more	22.0	10.5	87.4	2.1				
100,000 to 499,999	5.2	18.3	79.1	2.6				
25,000 to 99,999	8.5	17.9	76.6	5.5				
2,500 to 24,999	11.0	19.3	77.8	2.9				
Less than 2,500	15.6	19.3	79.0	1.7				
North Central	53.2	20.0	78.9	1.1				
500,000 or more	10.8	23.1	74.7	2.2				
100,000 to 499,999	6.3	18.4	81.6	-				
25,000 to 99,999	8.6	27.0	70.5	2.5				
2,500 to 24,999	10.9	21.7	78.2	.1				
Less than 2,500	16.6	13.7	85.5	.8				
South	42.0	20.1	79.2	.7				
500,000 or more	3.9	11.0	89.0	-				
100,000 to 499,999	8.1	16.0	83.7	.3				
25,000 to 99,999	6.3	17.6	80.3	2.1				
2,500 to 24,999	9.7	27.3	72.0	.7				
Less than 2,500	14.0	21.2	78.3	.5				
West	30.7	14.4	84.4	1.2				
500,000 or more	1.8	11.2	84.7	4.1				
100,000 to 499,999	4.0	12.4	85.9	1.7				
25,000 to 99,999	1.4	4.2	95.8	-				
2,500 to 24,999	4.5	16.5	82.7	.8				
Less than 2,500	19.0	15.3	83.7	1.0				



Table 75

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE  
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By City Size

Category	Number of establishments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment		
		Thousand pounds	Per cent	Thousand pounds	Per cent	Thousand pounds	Per cent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	39.3	12.0	27.3
500,000 or more	22.0	804	100.0	210	26.1	594	73.9	36.5	9.5	27.0
100,000 to 499,999	5.2	242	100.0	57	24.2	188	77.7	46.5	10.4	36.1
25,000 to 99,999	8.5	307	100.0	94	31.6	210	69.4	36.1	11.4	24.7
2,500 to 24,999	11.0	493	100.0	78	15.8	415	84.2	44.8	7.1	37.7
Less than 2,500	15.6	605	100.0	311	51.4	294	48.6	38.8	20.0	18.8
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	6.2	14.4
500,000 or more	10.8	525	100.0	249	47.4	276	52.6	48.6	23.0	25.6
100,000 to 499,999	6.3	166	100.0	90	54.2	76	45.8	26.3	14.3	12.0
25,000 to 99,999	8.6	269	100.0	178	66.2	91	33.8	31.3	20.7	10.6
2,500 to 24,999	10.9	247	100.0	151	61.1	96	38.9	22.7	13.9	8.8
Less than 2,500	16.6	424	100.0	196	46.2	228	53.8	25.5	11.8	13.7
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.2	42.4	32.2
500,000 or more	3.9	1,271	100.0	878	69.1	393	30.9	325.9	225.1	100.8
100,000 to 499,999	8.1	325	100.0	145	44.6	180	55.4	40.1	17.9	22.2
25,000 to 99,999	6.3	297	100.0	148	49.8	149	50.2	47.1	23.5	23.6
2,500 to 24,999	9.7	647	100.0	272	42.0	375	58.0	66.7	28.0	38.7
Less than 2,500	14.0	918	100.0	633	69.0	285	31.0	65.5	45.1	20.4
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.7	17.7	34.0
500,000 or more	1.6	160	100.0	58	36.2	102	63.8	88.9	31.7	57.2
100,000 to 499,999	4.0	455	100.0	75	16.5	380	83.5	113.8	18.8	95.0
25,000 to 99,999	1.4	190	100.0	22	11.6	168	88.4	135.7	15.7	120.0
2,500 to 24,999	4.5	188	100.0	122	64.9	66	35.1	44.8	27.1	14.7
Less than 2,500	19.0	593	100.0	267	45.0	326	55.0	31.2	14.0	17.2

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 76

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS  
Region By City Size

Category	All establishments (Number in thousands)	One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0							
Northeast	62.3	.8	15.3	31.3	12.9	1.0	.5	38.2							
500,000 or more	22.0	.9	17.6	30.7	12.9	.6	.4	36.9							
100,000 to 499,999	5.2	1.3	17.5	31.7	14.4	2.5	-	32.6							
25,000 to 99,999	8.5	1.4	15.1	28.5	15.6	1.6	1.0	36.8							
2,500 to 24,999	11.0	1.1	10.0	32.3	8.4	1.5	.6	46.1							
Less than 2,500	15.6	-	15.3	32.8	14.1	.4	.4	37.0							
North Central	53.2	1.0	16.8	33.2	17.4	2.5	.6	28.5							
500,000 or more	10.8	.7	25.7	30.1	15.5	3.1	1.2	23.7							
100,000 to 499,999	6.3	-	9.1	26.9	26.7	2.1	-	35.2							
25,000 to 99,999	8.6	-	11.5	39.1	26.9	2.3	.8	19.4							
2,500 to 24,999	10.9	1.2	14.2	34.6	15.7	3.1	.6	30.6							
Less than 2,500	16.6	2.0	18.4	33.7	11.2	2.0	.4	32.3							
South	42.0	2.8	20.8	26.5	16.5	2.1	1.1	30.2							
500,000 or more	3.9	3.5	20.8	26.7	10.8	1.7	-	36.5							
100,000 to 499,999	8.1	.2	11.3	23.7	26.6	1.6	.8	35.8							
25,000 to 99,999	6.3	-	24.9	26.4	22.0	4.7	3.2	18.8							
2,500 to 24,999	9.7	5.5	27.6	23.5	19.1	2.1	2.1	20.1							
Less than 2,500	14.0	3.5	19.9	30.1	7.8	1.4	-	37.3							
West	30.7	.7	12.8	26.5	16.4	1.5	1.5	40.6							
500,000 or more	1.8	3.6	18.6	29.6	18.6	-	3.6	26.0							
100,000 to 499,999	4.0	-	4.1	29.4	20.8	1.7	1.7	40.3							
25,000 to 99,999	1.4	5.1	27.1	25.6	10.3	5.2	-	26.7							
2,500 to 24,999	4.5	(1)	9.4	35.4	12.3	-	4.4	38.5							
Less than 2,500	19.0	.4	13.8	23.4	16.3	1.8	.7	43.6							

1/ Less than one-tenth percent.

Table 77

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION  
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By City Size

Category	All establishments		Yes	No	No reply
	Number (in thousands)	Percent			
United States	188.2	59.8	40.2	(1)	
Northeast	62.3	63.1	36.9		
500,000 or more	22.0	69.1	30.9		
100,000 to 499,999	5.2	80.4	19.6		
25,000 to 99,999	8.5	62.9	37.1		
2,500 to 24,999	11.0	55.0	45.0		
Less than 2,500	15.6	54.5	45.5		
North Central	53.2	73.1	26.9		
500,000 or more	10.8	73.2	26.8		
100,000 to 499,999	6.3	85.1	14.9		
25,000 to 99,999	8.6	72.6	27.4		
2,500 to 24,999	10.9	68.6	31.4		
Less than 2,500	16.6	71.5	28.5		
South	42.0	47.7	52.3		
500,000 or more	3.9	55.2	44.8		
100,000 to 499,999	8.1	52.0	48.0		
25,000 to 99,999	6.3	60.7	39.3		
2,500 to 24,999	9.7	42.1	57.9		
Less than 2,500	14.0	41.0	59.0		
West	30.7	46.8	53.0		.2
500,000 or more	1.8	72.1	27.9		
100,000 to 499,999	4.0	66.2	33.8		
25,000 to 99,999	1.4	63.0	37.0		
2,500 to 24,999	4.5	33.3	66.7		
Less than 2,500	19.0	42.4	57.2		.4

1/ Less than one-tenth percent.

Table 78

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST  
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Category	Region By City Size				
	All establishments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
<u>Northeast</u>	45.8	2.3	5.5	85.5	6.7
500,000 or more	17.1	1.2	8.0	89.2	1.6
100,000 to 499,999	4.7	1.5	8.8	88.2	1.5
25,000 to 99,999	6.0	3.4	4.4	87.0	5.2
2,500 to 24,999	7.7	3.6	6.5	78.6	11.3
Less than 2,500	10.3	2.6	-	82.5	14.9
<u>North Central</u>	41.2	1.2	4.1	93.0	1.7
500,000 or more	8.2	-	1.1	95.6	3.3
100,000 to 499,999	5.8	.4	6.4	90.9	2.3
25,000 to 99,999	6.7	1.0	5.6	92.4	1.0
2,500 to 24,999	7.4	-	-	100.0	-
Less than 2,500	13.1	2.9	6.6	88.6	1.9
<u>South</u>	23.8	6.6	6.5	80.1	6.8
500,000 or more	2.9	5.2	20.7	74.0	.1
100,000 to 499,999	5.5	9.7	6.8	72.3	11.2
25,000 to 99,999	4.2	3.2	2.5	91.1	3.2
2,500 to 24,999	4.6	6.1	7.3	80.8	5.8
Less than 2,500	6.6	7.0	2.0	81.9	9.1
<u>West</u>	15.4	1.3	4.0	93.6	1.1
500,000 or more	1.7	8.4	8.4	78.8	4.4
100,000 to 499,999	2.6	.9	-	98.2	.9
25,000 to 99,999	1.0	-	5.9	94.1	-
2,500 to 24,999	1.8	2.5	12.1	85.4	-
Less than 2,500	8.3	-	2.4	96.8	.8

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

## Region By City Size

Category	All establishments	Not offered daily		Offered daily		No reply
		Number (in thousands)	Percent	Number (in thousands)	Percent	
<b>United States</b>	188.2	29.5	68.0	2.5		
<b>Northeast</b>	62.3	32.3	65.8	1.9		
500,000 or more	22.0	35.1	62.5	2.4		
100,000 to 499,999	5.2	35.8	64.2	-		
25,000 to 99,999	8.5	34.9	58.8	6.3		
2,500 to 24,999	11.0	25.2	74.2	.6		
Less than 2,500	15.6	30.9	68.7	.4		
<b>North Central</b>	53.2	36.3	61.1	2.6		
500,000 or more	10.8	42.4	55.6	2.0		
100,000 to 499,999	6.3	38.4	61.6	-		
25,000 to 99,999	8.6	30.6	67.1	2.3		
2,500 to 24,999	10.9	32.6	64.2	3.2		
Less than 2,500	16.6	36.9	59.5	3.6		
<b>South</b>	42.0	27.6	69.9	2.5		
500,000 or more	3.9	15.2	84.7	.1		
100,000 to 499,999	8.1	25.8	73.8	.4		
25,000 to 99,999	6.3	32.2	65.7	2.1		
2,500 to 24,999	9.7	31.1	59.8	9.1		
Less than 2,500	14.0	27.6	72.4	-		
<b>West</b>	30.7	14.8	81.6	3.6		
500,000 or more	1.8	17.9	62.7	19.4		
100,000 to 499,999	4.0	14.9	85.1	-		
25,000 to 99,999	1.4	22.8	77.2	-		
2,500 to 24,999	4.5	12.3	78.9	8.8		
Less than 2,500	19.0	14.4	84.2	1.4		

Table 80

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH  
WINTER MENU PRICES OF FISH AND SHELLFISH

## Region By City Size

Category	All establishments	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	
United States	188.2	1.2	93.8	2.7	2.3			
Northeast	62.3	1.1	93.3	3.7	1.9			
500,000 or more	22.0	1.2	89.1	6.5	3.2			
100,000 to 499,999	5.2	2.6	87.6	5.3	4.5			
25,000 to 99,999	8.5	2.6	94.0	1.7	1.7			
2,500 to 24,999	11.0	.2	95.1	3.5	1.2			
Less than 2,500	15.6	.4	99.2	.4	-			
North Central	53.2	1.8	93.8	1.9	2.5			
500,000 or more	10.8	4.2	90.3	2.2	3.3			
100,000 to 499,999	6.3	1.5	90.5	1.6	6.4			
25,000 to 99,999	8.6	-	95.7	3.5	.8			
2,500 to 24,999	10.9	3.7	92.5	1.8	2.0			
Less than 2,500	16.6	-	97.2	1.2	1.6			
South	42.0	1.2	33.4	3.2	2.2			
500,000 or more	3.9	3.4	91.2	5.2	.2			
100,000 to 499,999	8.1	1.6	93.8	2.1	2.5			
25,000 to 99,999	6.3	.4	91.3	6.2	2.1			
2,500 to 24,999	9.7	1.5	92.6	4.5	1.4			
Less than 2,500	14.0	.5	95.2	1.0	3.3			
West	30.7	1.1	25.5	1.2	3.2			
500,000 or more	1.8	-	93.3	3.1	3.6			
100,000 to 499,999	4.0	-	81.9	6.7	11.4			
25,000 to 99,999	1.4	-	100.0	-	-			
2,500 to 24,999	4.5	.7	94.9	-	4.4			
Less than 2,500	19.0	-	98.2	.4	1.4			

Table 81

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Category	All establishments	Region By City Size					
		Fish and shellfish serving more profit	Fish and shellfish serving same profit	Fish and shellfish serving less profit	Serve fish and shellfish only	Establishments not replying	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	
United States	188.2	40.2	28.9	11.5	13.5	5.9	
Northeast	62.3	38.4	23.4	12.0	18.8	7.4	
500,000 or more	22.0	35.8	21.8	14.3	19.0	9.1	
100,000 to 499,999	5.2	53.5	15.8	5.1	21.8	3.8	
25,000 to 99,999	8.5	38.2	21.4	10.7	18.9	10.8	
2,500 to 24,999	11.0	39.1	29.8	5.2	21.8	4.1	
Less than 2,500	15.6	36.9	24.8	16.5	15.3	6.5	
North Central	53.2	39.2	31.4	13.1	11.3	5.0	
500,000 or more	10.8	38.4	28.2	10.7	14.8	7.9	
100,000 to 499,999	6.3	45.0	28.2	13.9	8.6	4.3	
25,000 to 99,999	8.6	47.8	32.5	8.5	8.5	2.7	
2,500 to 24,999	10.9	36.2	23.6	15.2	18.7	6.3	
Less than 2,500	16.6	35.1	39.0	15.5	6.8	3.6	
South	42.0	46.7	26.6	11.4	10.9	4.4	
500,000 or more	3.9	56.7	13.9	22.6	4.9	1.9	
100,000 to 499,999	8.1	44.4	25.8	11.1	15.9	2.8	
25,000 to 99,999	6.3	41.5	26.0	8.6	16.6	7.3	
2,500 to 24,999	9.7	53.4	28.8	10.8	5.6	1.4	
Less than 2,500	14.0	43.2	29.5	10.0	10.6	6.7	
West	30.7	36.4	39.0	7.9	10.0	6.7	
500,000 or more	1.8	37.2	40.5	5.0	16.4	.9	
100,000 to 499,999	4.0	30.1	36.1	5.3	24.0	4.5	
25,000 to 99,999	1.4	57.2	8.1	20.7	14.0	-	
2,500 to 24,999	4.5	37.3	36.0	12.1	4.4	10.2	
Less than 2,500	19.0	35.9	42.4	6.7	7.6	7.4	

Table 82

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By City Size

Category	All establishments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve fish and shellfish only		Establishments not replying
		Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	
United States		188.2	37.5	30.4	10.8	14.4	6.9			
Northeast		62.3	38.4	25.3	11.9	16.7	7.7			
500,000 or more		22.0	33.9	25.2	14.5	17.0	9.4			
100,000 to 499,999		5.2	49.0	24.1	12.8	9.0	5.1			
25,000 to 99,999		8.5	39.3	22.8	10.4	16.8	10.7			
2,500 to 24,999		11.0	36.4	27.5	6.3	25.0	4.8			
Less than 2,500		15.6	42.0	25.8	12.7	13.0	6.5			
North Central		53.2	36.1	33.2	11.0	13.7	6.0			
500,000 or more		10.8	37.4	30.0	8.6	16.1	7.9			
100,000 to 499,999		6.3	33.2	28.2	17.1	16.1	5.4			
25,000 to 99,999		8.6	44.4	32.7	8.2	12.4	2.3			
2,500 to 24,999		10.9	39.8	24.1	10.7	17.9	7.5			
Less than 2,500		16.6	29.5	43.2	12.1	9.2	6.0			
South		42.0	41.7	28.8	10.4	13.3	5.8			
500,000 or more		3.9	54.7	19.3	19.0	5.2	1.8			
100,000 to 499,999		8.1	44.0	29.0	8.7	15.5	2.8			
25,000 to 99,999		6.3	36.7	26.0	11.7	13.9	11.7			
2,500 to 24,999		9.7	47.3	29.2	11.0	8.3	4.2			
Less than 2,500		14.0	35.4	32.2	8.1	17.2	7.1			
West		30.7	32.5	38.0	9.0	12.3	8.2			
500,000 or more		1.8	36.4	36.4	6.0	18.3	.9			
100,000 to 499,999		4.0	28.0	36.6	5.3	25.6	4.5			
25,000 to 99,999		1.4	51.3	9.2	25.5	14.0	-			
2,500 to 24,999		4.5	35.3	27.0	13.0	14.4	10.3			
Less than 2,500		19.0	31.0	43.2	7.6	8.3	9.9			



PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

## Region By City Size

Category	All establish- ments (in thousands)	Fish and shellfish more profit		Fish and shellfish same profit		Fish and shellfish servings brings less profit		Serve only fish and shellfish		Establish- ments not replying	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6					
Northeast	62.3	33.0	22.6	9.2	26.8	8.4					
500,000 or more	22.0	29.5	18.9	11.1	29.2	11.3					
100,000 to 499,999	5.2	40.9	24.4	9.1	17.9	7.7					
25,000 to 99,999	8.5	36.8	19.1	5.8	27.5	10.8					
2,500 to 24,999	11.0	33.8	29.5	4.8	27.8	4.1					
Less than 2,500	15.6	32.8	24.1	11.3	25.4	6.4					
North Central	53.2	34.3	34.5	10.0	15.0	6.2					
500,000 or more	10.8	36.0	31.4	7.3	17.4	7.9					
100,000 to 499,999	6.3	30.4	31.6	14.4	19.3	4.3					
25,000 to 99,999	8.6	40.9	38.1	4.6	14.1	2.3					
2,500 to 24,999	10.9	38.3	24.8	10.1	18.5	8.3					
Less than 2,500	16.6	28.7	42.0	12.9	10.0	6.4					
South	142.0	39.6	27.2	9.9	15.8	7.5					
500,000 or more	3.9	46.4	15.0	10.9	12.0	15.7					
100,000 to 499,999	8.1	43.4	28.0	7.8	18.8	2.0					
25,000 to 99,999	6.3	35.9	24.9	8.2	19.2	11.8					
2,500 to 24,999	9.7	45.0	30.4	9.4	8.2	7.0					
Less than 2,500	14.0	33.5	29.0	11.9	18.8	6.8					
West	30.7	22.8	36.2	7.3	15.0	8.7					
500,000 or more	1.8	30.5	41.0	5.0	22.6	9					
100,000 to 499,999	4.0	27.5	33.6	5.3	27.4	6.2					
25,000 to 99,999	1.4	43.3	11.8	25.5	19.4	-					
2,500 to 24,999	4.5	36.2	25.5	11.6	14.9	11.8					
Less than 2,500	19.0	32.5	40.7	5.5	11.5	9.8					

Table 84  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
 OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
 COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By City Size

Category	All establishments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States		188.2	32.8	34.5	12.3	13.5	6.9				
Northeast		62.3	30.8	29.0	14.4	18.3	7.5				
500,000 or more		22.0	26.1	25.0	19.0	21.0	8.9				
100,000 to 499,999		5.2	44.2	25.6	2.0	17.9	10.3				
25,000 to 99,999		8.5	31.6	26.7	13.6	15.8	12.3				
2,500 to 24,999		11.0	37.2	31.6	7.4	20.2	3.6				
Less than 2,500		15.6	27.9	35.3	17.3	14.7	4.8				
North Central		53.2	30.5	38.2	12.8	13.0	5.5				
500,000 or more		10.8	31.1	36.2	10.1	14.7	7.9				
100,000 to 499,999		6.3	33.9	35.0	21.9	3.8	5.4				
25,000 to 99,999		8.6	37.6	39.2	6.2	13.9	3.1				
2,500 to 24,999		10.9	32.6	29.2	11.6	19.7	6.9				
Less than 2,500		16.6	23.8	45.9	15.5	10.4	4.4				
South		42.0	39.1	35.3	12.4	7.0	6.2				
500,000 or more		3.9	49.4	22.1	24.8	1.7	2.0				
100,000 to 499,999		8.1	43.1	36.2	10.5	6.6	3.6				
25,000 to 99,999		6.3	35.3	32.0	11.6	10.4	10.7				
2,500 to 24,999		9.7	42.0	36.6	11.6	4.2	5.6				
Less than 2,500		14.0	33.9	38.9	10.9	9.0	7.3				
West		30.7	32.0	38.3	6.8	13.8	9.1				
500,000 or more		1.8	32.7	41.2	3.1	22.1	9.9				
100,000 to 499,999		4.0	22.0	37.5	8.7	25.6	6.2				
25,000 to 99,999		1.4	41.6	23.6	25.5	9.3	-				
2,500 to 24,999		4.5	34.8	30.8	5.8	18.3	10.3				
Less than 2,500		19.0	32.5	41.1	5.7	9.8	10.9				

Table 85

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Category	Region By City Size									
	All methods used (in thousands)	Featured special menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used	Percent	Percent
United States	204.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6		
<u>Northeast</u>										
500,000 or more	62.2	35.3	23.8	6.6	4.5	3.0	.7	26.1		
100,000 to 499,999	20.7	32.4	22.5	8.5	5.5	1.5	1.1	29.5		
25,000 to 99,999	5.4	39.8	25.1	6.2	(1)	4.2	.3	24.4		
2,500 to 24,999	12.0	41.8	23.9	4.4	2.1	1.9	1.6	22.9		
Less than 2,500	15.2	32.2	24.1	5.2	7.0	5.2	.9	25.4		
<u>North Central</u>										
500,000 or more	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6		
100,000 to 499,999	11.6	48.3	20.1	10.6	3.2	.7	1.0	16.1		
25,000 to 99,999	7.7	44.4	24.4	8.7	.9	1.0	1.8	18.8		
2,500 to 24,999	13.7	29.3	30.8	10.5	3.1	6.5	.8	22.1		
Less than 2,500	21.6	35.6	27.6	4.2	3.4	5.8	2.5	20.9		
<u>South</u>										
500,000 or more	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6		
100,000 to 499,999	4.2	33.4	21.6	19.1	8.3	1.1	1.6	15.9		
25,000 to 99,999	8.7	30.7	36.0	6.5	3.6	3.3	2.2	17.7		
2,500 to 24,999	6.5	34.0	17.8	14.9	1.7	5.4	5.4	20.8		
Less than 2,500	10.1	30.1	36.1	2.6	7.8	4.8	3.6	15.0		
<u>West</u>										
500,000 or more	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0		
100,000 to 499,999	1.6	39.9	29.2	6.1	4.3	1.1	-	20.4		
25,000 to 99,999	3.9	41.2	15.2	3.4	.6	3.4	-	36.2		
2,500 to 24,999	2.4	42.8	23.0	8.4	2.8	9.6	6.1	7.3		
Less than 2,500	4.9	33.9	23.8	6.8	2.8	4.3	1.4	27.0		
1/ Less than one-tenth percent.	20.0	50.0	23.1	2.0	3.6	3.0	1.7	16.6		

Table 86

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING  
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By City Size

Category	All establishments	Establishments reporting one effective method			Establishments reporting two effective methods			None of methods listed	Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Featured special on menu and suggestions by waiters		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	1.0	1.6	17.5	7.4	10.1	11.2	27.0	12.1
Northeast	62.3	1.4	.9	13.4	5.2	12.3	9.8	31.8	11.6
500,000 or more	22.0	1.5	.9	11.9	4.9	14.7	7.5	35.3	11.2
100,000 to 499,999	5.2	(1)	-	15.4	5.7	15.5	9.5	36.2	5.4
25,000 to 99,999	8.5	.7	.7	9.1	6.2	10.5	17.9	30.6	9.1
2,500 to 24,999	11.0	.6	.6	19.1	3.4	11.5	14.3	26.8	15.1
Less than 2,500	15.6	2.7	1.3	13.5	6.3	9.6	6.8	37.9	12.8
North Central	53.2	1.1	2.5	18.6	7.9	10.7	11.3	19.8	12.8
500,000 or more	10.6	1.0	5.5	30.1	3.2	8.1	13.8	22.5	8.2
100,000 to 499,999	6.3	1.1	4.3	16.3	6.1	3.4	18.2	29.0	15.7
25,000 to 99,999	8.6	.8	1.5	18.7	6.5	15.9	11.4	18.0	12.3
2,500 to 24,999	10.9	1.2	3.1	9.9	12.0	7.6	15.3	16.0	16.6
Less than 2,500	16.6	1.6	-	17.5	9.7	14.3	12.0	18.1	12.5
South	42.0	.5	2.5	15.0	11.5	9.4	13.0	24.3	14.0
500,000 or more	3.9	2.1	3.1	19.9	5.1	3.5	5.9	23.2	13.0
100,000 to 499,999	8.1	1.6	2.5	12.6	17.4	7.6	11.4	20.2	16.2
25,000 to 99,999	6.3	-	7.6	12.9	7.7	10.7	3.7	26.4	10.5
2,500 to 24,999	9.7	-	.7	11.6	11.6	5.8	13.6	27.8	16.6
Less than 2,500	14.0	-	1.0	18.5	11.5	14.0	10.3	22.9	13.1
West	30.7	.5	.3	27.2	5.0	5.7	12.3	29.1	9.7
500,000 or more	1.8	-	.6	27.0	10.9	8.3	2.1	38.8	11.9
100,000 to 499,999	4.0	-	1.7	17.6	2.6	7.4	8.3	38.0	11.3
25,000 to 99,999	1.4	4.7	-	25.7	4.8	2.9	2.3	7.4	2.6
2,500 to 24,999	4.5	.4	-	16.8	3.6	6.1	7.0	43.2	7.7
Less than 2,500	19.0	.4	-	31.9	5.3	5.2	12.1	25.1	11.3

1/ Less than one-tenth percent.

Table 87

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By City Size

Category	All establishments	No storage space		Insufficient demand		Sell only specialty		Too much work involved		Can't get fish in form wanted		No food or meals served	
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States	170.1	7.0	24.4	32.5	2.4	3.3	26.9						
Northeast	40.0	4.7	43.7	32.7	2.3	-	10.2						
500,000 or more	9.5	1.4	55.1	30.0	1.4	-	6.3						
100,000 to 499,999	5.3	-	29.0	43.6	-	-	23.7						
25,000 to 99,999	7.1	1.9	34.3	34.2	6.7	-	18.1						
2,500 to 24,999	8.4	10.3	45.7	27.2	.8	-	5.6						
Less than 2,500	9.7	7.5	45.9	32.9	2.7	-	4.8						
North Central	56.6	9.3	18.5	23.1	1.6	-	42.0						
500,000 or more	11.1	8.6	19.9	21.7	-	-	45.6						
100,000 to 499,999	5.3	20.0	13.9	20.0	-	-	39.9						
25,000 to 99,999	7.6	.9	7.1	27.7	-	-	59.9						
2,500 to 24,999	9.5	10.3	13.4	30.6	5.6	-	33.8						
Less than 2,500	23.1	9.4	24.6	20.0	1.7	-	38.4						
South	49.7	8.2	17.6	29.9	3.4	1.0	22.9						
500,000 or more	1.5	-	17.1	27.4	4.3	-	38.4						
100,000 to 499,999	11.6	5.9	13.4	40.9	4.6	-	30.5						
25,000 to 99,999	9.5	4.2	11.2	36.8	.7	2.1	37.1						
2,500 to 24,999	8.7	10.0	21.6	41.8	8.5	.8	11.4						
Less than 2,500	18.4	11.6	21.7	41.1	1.4	1.1	14.8						
West	23.8	3.0	19.9	39.0	2.5	3.3	27.7						
500,000 or more	1.1	-	37.5	37.5	-	-	18.7						
100,000 to 499,999	4.3	1.6	9.4	40.4	4.7	-	31.3						
25,000 to 99,999	.7	9.1	18.1	63.7	-	-	9.1						
2,500 to 24,999	3.0	10.7	15.4	47.1	4.4	-	20.2						
Less than 2,500	14.7	1.8	22.7	35.9	1.8	.4	29.8						

Table 87 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

## Region By City Size

Category	Don't know how to cook and serve it		Too costly to serve		Strong odor		Difficult to handle		Fish doesn't keep		Other reasons		No answer	
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5							
<u>Northeast</u>														
500,000 or more	.2	2.3	.2	-	-	3.2	.5				2.4			.5
100,000 to 499,999	.7	7	-	-	-	4.4	-							.5
25,000 to 99,999	-	3.7	-	-	-	-	-							-
2,500 to 99,999	-	1.9	-	-	-	-	-							-
2,500 to 24,999	-	4.8	-	-	-	-	-							2.9
Less than 2,500	-	1.4	.7	-	-	-	-				5.6			-
<u>North Central</u>														
500,000 or more	.1	1.2	.7	1.0	.1	2.2	.2							.2
100,000 to 499,999	-	2.4	-	.6	-	.6	.6							.6
25,000 to 99,999	-	-	-	-	1.2	3.8	-							1.2
2,500 to 24,999	.9	2.8	2.6	-	-	.9	-							-
2,500 to 24,999	-	.6	-	-	-	3.5	-							-
Less than 2,500	-	.6	.9	2.1	-	2.3	-							-
<u>South</u>														
500,000 or more	-	2.9	.3	1.2	.8	1.1	.7							.7
100,000 to 499,999	-	-	-	-	-	12.8	-							-
25,000 to 99,999	-	.6	.6	.6	1.7	1.2	-							-
2,500 to 99,999	-	5.8	-	-	1.4	.7	-							-
2,500 to 24,999	-	1.5	-	1.5	.8	.6	-							1.5
2,500 to 24,999	-	3.9	.4	2.2	-	.7	-							1.1
Less than 2,500	-	-	.8	.6	.6	4.2	.6							1.1
<u>West</u>														
500,000 or more	-	-	-	-	-	6.3	-							-
100,000 to 499,999	-	-	-	1.6	-	11.0	-							-
25,000 to 99,999	-	-	-	-	-	-	-							-
2,500 to 24,999	-	-	-	-	2.2	-	-							-
2,500 to 24,999	.4	-	1.4	.4	.4	3.2	.4							1.8
Less than 2,500	-	-	-	-	-	-	-							-

### III. Region By Sales Size Analysis

Table 89

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE  
SURVEY OF PUBLIC EATING PLACES

Region By Sales Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
<u>Northeast</u>	<u>102.3</u>	<u>100.0</u>	<u>40.0</u>	<u>39.1</u>	<u>62.3</u>	<u>60.9</u>
\$100,000 or more	4.9	100.0	—	—	4.9	100.0
\$40,000 to \$99,999	8.3	100.0	1.2	14.5	7.1	85.5
\$10,000 to \$39,999	22.3	100.0	4.2	18.8	18.1	81.2
Less than \$10,000	55.0	100.0	25.3	46.0	29.7	54.0
No reply	11.8	100.0	9.3	78.8	2.5	21.2
<u>North Central</u>	<u>109.8</u>	<u>100.0</u>	<u>56.6</u>	<u>51.5</u>	<u>53.2</u>	<u>48.5</u>
\$100,000 or more	3.6	100.0	.2	5.6	3.4	94.4
\$40,000 to \$99,999	7.9	100.0	1.1	13.9	6.8	86.1
\$10,000 to \$39,999	23.9	100.0	6.5	27.2	17.4	72.8
Less than \$10,000	47.2	100.0	25.1	53.2	22.1	46.8
No reply	27.2	100.0	23.7	87.1	3.5	12.9
<u>South</u>	<u>91.7</u>	<u>100.0</u>	<u>42.7</u>	<u>54.2</u>	<u>42.0</u>	<u>45.8</u>
\$100,000 or more	2.3	100.0	(1)	—	2.3	100.0
\$40,000 to \$99,999	5.0	100.0	1.0	20.0	4.0	80.0
\$10,000 to \$39,999	18.6	100.0	5.2	28.0	13.4	72.0
Less than \$10,000	47.9	100.0	28.0	58.5	19.9	41.5
No reply	17.9	100.0	15.5	86.6	2.4	13.4
<u>West</u>	<u>54.5</u>	<u>100.0</u>	<u>23.8</u>	<u>43.7</u>	<u>30.7</u>	<u>56.3</u>
\$100,000 or more	3.4	100.0	.2	5.9	3.2	94.1
\$40,000 to \$99,999	5.0	100.0	4	8.0	4.6	92.0
\$10,000 to \$39,999	12.0	100.0	4.2	35.0	7.8	65.0
Less than \$10,000	23.0	100.0	12.0	52.2	11.0	47.8
No reply	11.1	100.0	7.0	63.1	4.1	36.9



Table 89

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

## Region By Sales Size

Category	All establishments	One to five days, end no reply		Six days	Seven days
		Number (in thousands)	Percent		
United States	188.2	4.8	40.8	40.8	54.4
<u>Northeast</u>	62.3	5.9	40.3	40.3	53.8
\$100,000 or more	4.9	8.4	26.6	26.6	65.0
\$40,000 to \$99,999	7.1	2.5	36.9	36.9	60.6
\$10,000 to \$39,999	18.1	5.1	46.4	46.4	48.5
Less than \$10,000	29.7	7.0	39.5	39.5	53.5
No reply	2.5	3.6	42.8	42.8	53.6
<u>North Central</u>	53.2	3.7	47.8	47.8	48.5
\$100,000 or more	3.4	1.3	23.8	23.8	74.9
\$40,000 to \$99,999	6.8	2.5	55.3	55.3	42.2
\$10,000 to \$39,999	17.4	2.9	53.6	53.6	43.5
Less than \$10,000	22.1	4.7	44.1	44.1	51.2
No reply	3.5	6.3	51.3	51.3	42.4
<u>South</u>	42.0	3.5	36.3	36.3	60.2
\$100,000 or more	2.3	4.1	16.0	16.0	79.9
\$40,000 to \$99,999	4.0	1.9	26.5	26.5	71.6
\$10,000 to \$39,999	13.4	2.4	38.3	38.3	59.3
Less than \$10,000	19.9	4.7	39.1	39.1	56.2
No reply	2.4	1.9	37.2	37.2	60.9
<u>West</u>	30.7	6.2	35.9	35.9	57.9
\$100,000 or more	3.2	2.3	14.9	14.9	82.8
\$40,000 to \$99,999	4.6	4.8	25.2	25.2	70.0
\$10,000 to \$39,999	7.8	5.1	45.3	45.3	49.6
Less than \$10,000	11.0	7.2	38.7	38.7	54.1
No reply	4.1	9.6	39.5	39.5	50.9

Table 90

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR  
SHEDDISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

## Region By Sales Size

Category	All establishments	One to five days, end no reply		Six days		Seven days	
		Number (in thousands)	Percent	Number	Percent	Number	Percent
United States	170.1	2.6	40.2	57.2			
Northeast	40.0	1.7	38.6	59.7			
\$100,000 or more	(1)	-	-	-			
\$40,000 to \$99,999	1.2	-	8.3	91.7			
\$10,000 to \$39,999	4.2	3.1	25.8	71.1			
Less than \$10,000	25.3	1.6	44.2	54.2			
No reply	9.3	1.5	33.3	65.2			
North Central	56.6	1.7	39.4	58.9			
\$100,000 or more	.2	-	-	100.0			
\$40,000 to \$99,999	1.1	-	47.7	52.3			
\$10,000 to \$39,999	6.5	2.0	47.1	50.9			
Less than \$10,000	25.1	2.1	39.4	58.5			
No reply	23.7	1.4	37.1	61.5			
South	49.7	4.0	38.2	57.8			
\$100,000 or more	(1)	-	-	-			
\$40,000 to \$99,999	1.0	-	51.2	48.8			
\$10,000 to \$39,999	5.2	1.3	44.2	54.5			
Less than \$10,000	28.0	6.0	38.1	55.9			
No reply	15.5	1.7	35.3	63.0			
West	23.8	2.8	49.5	47.7			
\$100,000 or more	.2	-	33.5	66.5			
\$40,000 to \$99,999	.4	-	29.0	71.0			
\$10,000 to \$39,999	4.2	1.6	43.2	55.2			
Less than \$10,000	12.0	2.8	48.9	48.3			
No reply	7.0	3.8	55.6	40.6			

Table 91

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
REPORTING ESTABLISHMENT'S SPECIALTY

## Region By Sales Size

Category	All establishments	Region By Sales Size									
		Number (in thousands)	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply		
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4			
Northeast	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2			
\$100,000 or more	<u>4.9</u>	<u>2.4</u>	<u>1.9</u>	<u>6.8</u>	<u>1.4</u>	<u>16.6</u>	<u>70.9</u>	-			
\$40,000 to \$99,999	7.1	1.3	5.9	8.5	4.7	14.1	65.0	.5			
\$10,000 to \$39,999	18.1	3.3	2.8	6.7	.7	18.5	68.9	.1			
Less than \$10,000	29.7	3.2	1.4	10.3	.7	14.1	70.1	.2			
No reply	2.5	10.7	3.1	-	-	16.1	70.1	-			
North Central	53.2	5.9	1.6	1.8	.8	15.8	73.6	.5			
\$100,000 or more	<u>3.4</u>	<u>10.0</u>	<u>2.3</u>	-	-	<u>25.8</u>	<u>61.8</u>	.1			
\$40,000 to \$99,999	6.8	5.4	4.3	2.9	1.0	13.1	72.4	.9			
\$10,000 to \$39,999	17.4	5.9	.6	1.5	1.1	13.0	77.0	.9			
Less than \$10,000	22.1	4.2	1.5	1.5	.6	15.9	76.3	-			
No reply	3.5	13.4	1.9	3.8	-	25.5	53.5	1.9			
South	42.0	5.2	3.1	2.0	.7	15.9	72.8	.3			
\$100,000 or more	<u>2.3</u>	<u>6.0</u>	<u>6.0</u>	-	.3	<u>16.0</u>	<u>70.7</u>	1.0			
\$40,000 to \$99,999	4.0	8.1	.5	1.7	-	22.1	66.0	1.6			
\$10,000 to \$39,999	13.4	6.0	2.0	4.4	-	16.6	70.7	.3			
Less than \$10,000	19.9	3.7	3.4	1.0	1.3	14.0	76.6	-			
No reply	2.4	8.8	8.8	-	-	17.0	65.4	-			
West	30.7	6.4	1.9	3.0	2.8	20.1	64.9	.9			
\$100,000 or more	<u>3.2</u>	<u>7.4</u>	<u>6.2</u>	-	.7	<u>31.3</u>	<u>52.4</u>	-			
\$40,000 to \$99,999	4.6	3.1	2.2	3.3	1.4	26.8	61.6	1.6			
\$10,000 to \$39,999	7.8	4.2	2.8	5.5	5.1	14.0	73.4	-			
Less than \$10,000	11.0	9.5	.6	6.6	2.1	16.7	62.7	1.8			
No reply	4.1	5.3	-	-	1.6	24.7	68.4	-			

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
 REPORTING ESTABLISHMENT'S SPECIALTY

## Region By Sales Size

Category	All establish- ments	Region By Sales Size					No reply
		Number (in thousands)	Steak or chop house	Italian food	Other specialty	No specialty	
United States	170.1	1.0	1.2	37.8	53.4	6.6	
Northeast	40.0	1.2	3.5	38.5	54.2	2.6	
\$100,000 or more	(1)	-	-	-	-	-	
\$40,000 to \$99,999	1.2	-	-	51.5	48.5	.6	
\$10,000 to \$39,999	4.2	1.6	-	48.9	48.9	(2)	
Less than \$10,000	25.3	1.6	5.0	31.5	61.9	10.8	
No reply	9.3	-	1.4	51.4	36.4	10.3	
North Central	56.6	.6	.5	30.7	57.9	10.3	
\$100,000 or more	.2	-	-	100.0	-	-	
\$40,000 to \$99,999	1.1	-	-	71.3	24.3	4.4	
\$10,000 to \$39,999	6.5	-	-	30.4	66.5	3.1	
Less than \$10,000	25.1	1.3	1.1	30.9	64.0	2.7	
No reply	23.7	-	-	28.0	51.2	20.8	
South	49.7	1.3	.7	40.1	52.2	5.7	
\$100,000 or more	(1)	-	-	-	-	-	
\$40,000 to \$99,999	1.0	6.8	-	27.5	65.7	-	
\$10,000 to \$39,999	5.2	3.9	2.6	49.3	44.2	-	
Less than \$10,000	28.0	1.2	.7	40.0	57.2	.9	
No reply	15.5	.4	-	37.9	45.1	16.6	
West	23.8	1.4	-	48.5	43.7	6.4	
\$100,000 or more	.2	-	-	100.0	-	-	
\$40,000 to \$99,999	.4	-	-	66.5	33.5	-	
\$10,000 to \$39,999	4.2	1.6	-	55.2	43.2	-	
Less than \$10,000	12.0	1.7	-	34.2	62.4	1.7	
No reply	7.0	1.0	-	66.7	13.4	18.9	

1/ Less than 50 establishments.

2/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN  
Region By Sales Size

Category	Number (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dimmers served		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
<b>All establishments</b>	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0							
United States	62.3	62.1	22.0	8.7	.8	1.0	4.0	1.4							
Northeast	4.9	25.9	21.3	39.4	6.3	7.1	1.0	1.4							
\$10,000 or more	7.1	52.1	27.3	16.6	1.5	.9	.9	.7							
\$40,000 to \$99,999	18.1	67.8	22.3	7.0	-	.6	2.2	.1							
\$10,000 to \$39,999	29.7	68.6	22.1	1.1	-	.2	5.8	2.2							
Less than \$10,000	2.5	43.9	5.6	27.5	2.8	3.0	10.8	6.4							
No reply															
North Central	53.2	66.5	19.5	5.9	.1	.5	4.6	2.9							
\$100,000 or more	3.4	17.5	24.8	49.2	1.3	3.2	4.0	-							
\$40,000 to \$99,999	6.8	47.4	11.8	8.0	-	.9	1.0	.9							
\$10,000 to \$39,999	17.4	70.7	20.6	3.5	-	.2	.4	4.6							
Less than \$10,000	22.1	76.4	10.4	1.4	-	.3	9.7	1.8							
No reply	3.5	67.1	21.8	1.6	-	-	1.9	7.6							
South	42.0	67.4	19.1	3.6	.4	.2	7.6	1.6							
\$100,000 or more	2.3	25.8	35.3	32.2	.9	4.8	-	-							
\$40,000 to \$99,999	4.0	53.0	29.0	7.4	1.7	-	6.7	2.2							
\$10,000 to \$39,999	13.4	69.0	24.9	2.6	.5	-	2.0	1.0							
Less than \$10,000	19.9	73.0	11.1	.6	-	-	13.4	1.9							
No reply	2.4	75.7	21.1	.4	.7	.9	-	1.2							
West	30.7	48.7	29.7	10.7	.9	1.2	6.6	2.2							
\$100,000 or more	3.2	19.1	46.0	25.7	6.4	1.2	1.1	.5							
\$40,000 to \$99,999	4.6	41.5	35.8	11.3	-	-	8.7	2.7							
\$10,000 to \$39,999	7.8	65.9	26.2	5.3	-	-	1.7	.9							
Less than \$10,000	11.0	51.1	27.0	12.8	-	-	5.5	1.2							
No reply	4.1	40.7	24.3	3.2	1.6	1.3	20.9	8.0							

Table 94

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

## Region By Sales Size

Category	All establishments (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3							
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1							
\$100,000 or more	(1)	4.8	-	-	-	-	-	-							
\$40,000 to \$99,999	1.2	56.8	-	-	-	-	-	-							
\$10,000 to \$39,999	4.2	52.7	7.9	4.7	-	-	21.6	-							
Less than \$10,000	25.3	63.5	7.1	1.6	-	-	23.3	4.5							
No reply	9.3	10.1	2.9	.7	-	-	58.3	22.6							
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0							
\$100,000 or more	.2	5.2	-	-	-	-	-	-							
\$40,000 to \$99,999	1.1	46.3	-	-	-	-	-	-							
\$10,000 to \$39,999	6.5	51.5	7.2	-	-	-	23.7	17.6							
Less than \$10,000	25.1	56.0	2.9	-	-	-	32.2	8.9							
No reply	23.7	4.5	-	-	-	.4	55.1	40.0							
South	49.7	45.3	1.9	-	-	.2	32.3	20.3							
\$100,000 or more	(1)	-	-	-	-	-	-	-							
\$40,000 to \$99,999	1.0	54.1	-	-	-	-	-	-							
\$10,000 to \$39,999	5.2	68.5	9.4	-	-	-	19.5	2.6							
Less than \$10,000	28.0	59.7	1.7	-	-	-	32.2	6.4							
No reply	15.5	11.1	-	-	-	.4	37.4	51.1							
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8							
\$100,000 or more	.2	66.5	33.5	-	-	-	-	-							
\$40,000 to \$99,999	.4	89.9	-	-	-	-	-	-							
\$10,000 to \$39,999	4.2	66.6	14.3	4.8	-	-	11.1	3.2							
Less than \$10,000	12.0	69.2	6.1	.5	-	-	13.3	10.9							
No reply	7.0	3.8	1.9	1.9	-	-	29.4	63.0							

1/ Less than 50 establishments.

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY  
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/

Category	Region By Sales Size												
	Fresh fish						Fresh shellfish						
	Catfish	Flounder	Haddock	Halibut	Red snapper		Salmon	Sea bass	Whitefish	Crab	Lobster	Shrimp	
Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	
<b>Northeast</b>													
\$100,000 or more	-	61.2	33.3	33.9	55.0	60.6	18.3	128.4	50.4	82.2			
\$10,000 to \$99,999	-	51.3	10.5	16.6	65.0	61.9	72.3	100.8	66.1	77.0			
\$10,000 to \$39,999	-	52.5	39.8	53.2	-	55.6	55.5	118.5	77.1	84.1			
Less than \$10,000	-	55.7	11.7	16.2	50.0	-	29.0	65.2	183.1	82.5			
No reply	-	30.7	32.0	11.0	-	53.0	-	4.0	-	72.8			
<b>North Central</b>													
\$100,000 or more	-	54.0	46.8	34.9	61.5	60.7	68.3	180.6	81.6	96.6			
\$10,000 to \$99,999	53.6	-	43.0	56.0	-	-	15.0	130.0	80.0	71.4			
\$10,000 to \$39,999	51.8	10.0	43.6	15.2	50.0	71.0	78.9	125.0	-	125.0			
Less than \$10,000	68.8	-	17.1	60.0	-	-	78.3	65.0	115.0	62.0			
No reply	62.5	-	60.0	60.1	-	-	66.8	-	-	59.0			
<b>South</b>													
\$100,000 or more	17.4	10.1	38.4	12.0	19.5	54.2	53.2	109.8	81.8	61.2			
\$10,000 to \$99,999	51.6	56.3	40.0	66.0	59.5	53.0	16.8	114.5	57.7	67.9			
\$10,000 to \$39,999	40.3	35.8	10.0	-	40.5	55.0	12.4	99.1	122.0	64.1			
Less than \$10,000	43.8	11.3	37.3	-	45.0	55.2	34.5	126.0	75.0	67.4			
No reply	19.0	69.3	-	-	55.6	-	40.3	147.4	-	65.0			
<b>West</b>													
\$100,000 or more	57.0	50.1	-	39.6	24.0	52.2	108.0	115.1	92.6	120.7			
\$10,000 to \$99,999	-	49.6	-	36.0	36.0	56.5	43.1	152.4	-	140.0			
\$10,000 to \$39,999	-	55.5	-	41.9	31.7	51.8	44.1	120.0	-	95.0			
Less than \$10,000	50.2	57.9	-	51.9	53.0	61.9	61.0	150.0	-	117.7			
No reply	-	30.8	-	51.0	45.0	54.1	-	-	-	80.0			

1/ Based on purchases for a one week period.

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY  
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/ - Continued

Category	Region By Sales Size											
	Frozen fish					Frozen shellfish					Canned fish	
	Cod	Haddock	Halibut	Ocean perch		Scallop	Lobster	Shrimp	Salmon	Sardines	Tuna	
Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	
<b>Northeast</b>												
\$100,000 or more	27.0	34.5	33.2	33.0	62.2	101.8	77.9	66.3	50.4	56.4	56.4	
\$10,000 to \$99,999	21.8	35.8	57.6	-	70.6	100.6	79.2	72.2	92.1	65.9	65.9	
\$10,000 to \$39,999	56.0	38.3	38.3	40.7	74.6	101.8	78.7	71.1	71.0	68.6	68.6	
Less than \$10,000	47.7	44.8	48.6	28.0	76.9	115.9	81.6	93.9	80.0	65.8	65.8	
No reply	55.0	36.0	31.0	-	110.3	79.4	90.1	48.0	-	44.4	44.4	
<b>North Central</b>												
\$100,000 or more	35.1	34.9	35.7	33.3	80.2	114.8	81.1	70.9	78.8	75.0	75.0	
\$10,000 to \$99,999	28.7	48.4	45.8	35.5	66.7	125.4	82.8	60.5	88.4	58.1	58.1	
\$10,000 to \$39,999	38.0	42.3	43.0	35.4	62.9	127.0	77.0	53.2	67.2	78.5	78.5	
Less than \$10,000	39.7	40.6	52.6	38.9	30.0	90.5	79.1	69.8	225.0	59.2	59.2	
No reply	38.1	33.3	30.2	33.6	-	121.8	81.0	75.0	-	56.7	56.7	
<b>South</b>												
\$100,000 or more	25.6	31.0	37.6	38.0	75.4	93.4	74.1	67.3	-	86.6	86.6	
\$10,000 to \$99,999	34.1	27.0	45.0	33.0	70.2	110.7	76.0	49.8	-	47.5	47.5	
\$10,000 to \$39,999	42.4	35.6	51.3	32.5	104.1	97.5	76.3	55.9	30.0	44.5	44.5	
Less than \$10,000	30.2	35.7	21.8	37.6	58.0	-	74.8	45.1	-	51.4	51.4	
No reply	30.0	-	40.0	26.1	80.0	-	111.9	48.5	-	57.4	57.4	
<b>West</b>												
\$100,000 or more	36.0	-	44.1	32.0	67.3	94.8	85.4	107.8	91.4	65.4	65.4	
\$10,000 to \$99,999	31.6	-	48.6	-	72.5	111.2	77.9	-	-	50.9	50.9	
\$10,000 to \$39,999	36.6	45.5	58.2	46.4	75.0	95.9	81.6	110.0	-	56.1	56.1	
Less than \$10,000	52.1	-	46.5	69.0	74.4	150.0	91.6	62.3	-	54.3	54.3	
No reply	44.0	-	39.2	-	63.3	89.3	90.0	-	-	53.4	53.4	

1/ Based on purchases for a one week period.



Table 96

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER  
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

## Region By Sales Size

Category	All establishments	Supplied by wholesaler		Supplied by retailer		Other suppliers		Multiple suppliers		No reply
		Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	
United States	188.2	75.0	21.8	1.3	1.4	.5				
Northeast	62.2	66.5	31.0	.3	1.7	.5				
\$100,000 or more	4.9	87.9	6.9	-	4.7	.5				
\$40,000 to \$99,999	7.1	82.8	16.2	-	-	1.0				
\$10,000 to \$39,999	18.1	71.1	26.9	.7	1.3	.7				
Less than \$10,000	29.7	56.1	41.2	.2	1.8	.7				
No reply	2.5	70.0	26.9	-	3.1	-				
North Central	53.2	79.7	17.2	1.2	1.2	.6				
\$100,000 or more	3.4	94.3	-	1.6	3.5	.6				
\$40,000 to \$99,999	6.8	95.3	3.4	.7	-	.6				
\$10,000 to \$39,999	17.4	87.2	10.4	-	2.2	.2				
Less than \$10,000	22.1	67.9	28.7	2.1	.6	.7				
No reply	3.5	73.4	22.8	1.9	-	1.9				
South	112.0	80.9	15.6	1.9	1.4	.2				
\$100,000 or more	2.3	97.3	-	1.4	.3	1.0				
\$40,000 to \$99,999	4.0	92.5	5.1	.7	1.7	.6				
\$10,000 to \$39,999	13.4	84.6	13.4	-	2.0	.7				
Less than \$10,000	19.9	74.0	21.6	3.0	1.4	.7				
No reply	2.4	82.7	8.8	5.6	-	2.9				
West	30.7	75.9	19.5	2.2	1.1	.6				
\$100,000 or more	3.2	91.4	2.4	2.1	4.1	-				
\$40,000 to \$99,999	4.6	93.2	3.9	1.4	.5	1.0				
\$10,000 to \$39,999	7.8	81.4	18.6	-	-	.6				
Less than \$10,000	11.0	68.0	23.8	6.4	1.2	.6				
No reply	4.1	54.7	40.5	1.6	1.6	1.6				

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

## Region By Sales Size

Category	All establishments	Region By Sales Size					More than 100 miles	Don't know	Multiple reply	No reply
		Number (in thousands)	Less than 10 miles	10-50 miles	50-100 miles	Percent				
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8		
Northeast	62.3	74.7	19.6	2.4	2.2	-	1.0	.1		
\$100,000 or more	4.9	77.2	8.5	1.7	4.9	-	7.3	.4		
\$40,000 to \$99,999	7.1	70.6	19.4	4.0	2.6	-	3.4	-		
\$10,000 to \$39,999	18.1	79.3	14.7	3.0	3.0	-	-	-		
Less than \$10,000	29.7	72.1	24.9	2.1	.7	-	-	.2		
No reply	2.5	79.5	11.8	-	8.0	-	.7	-		
North Central	53.2	61.6	25.1	10.0	1.2	.2	1.2	.7		
\$100,000 or more	3.4	60.2	15.9	6.1	5.4	-	11.5	.9		
\$40,000 to \$99,999	6.8	57.7	18.3	16.3	2.1	1.0	3.7	.9		
\$10,000 to \$39,999	17.4	56.8	29.2	12.6	.5	.4	-	.5		
Less than \$10,000	22.1	65.3	26.4	6.9	.8	-	-	.6		
No reply	3.5	70.5	19.0	7.6	1.0	-	-	1.9		
South	42.0	65.7	19.1	7.4	5.0	.5	.9	1.4		
\$100,000 or more	2.3	72.2	5.9	4.4	9.2	-	8.3	-		
\$40,000 to \$99,999	4.0	72.5	8.4	6.2	8.9	-	2.8	1.2		
\$10,000 to \$39,999	13.4	57.1	26.0	7.6	7.1	-	-	2.2		
Less than \$10,000	19.9	70.3	17.7	8.0	2.0	1.0	.3	.7		
No reply	2.4	57.2	23.0	5.7	7.7	-	.7	5.7		
West	30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1		
\$100,000 or more	3.2	39.9	28.4	6.2	22.3	1.1	3.1	-		
\$40,000 to \$99,999	4.6	56.1	21.5	8.1	9.4	1.5	1.5	1.9		
\$10,000 to \$39,999	7.8	53.6	26.9	9.4	5.4	2.6	1.3	.8		
Less than \$10,000	11.0	54.5	18.6	13.3	2.7	9.7	-	1.2		
No reply	4.1	66.0	21.4	5.7	3.7	1.6	-	1.6		

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

## Region By Sales Size

Category	All establishments (in thousands)	Region By Sales Size					Whenever needed Percent	Less than once a month Percent	Once a month Percent	2 or 3 times a month Percent	Once a week Percent	2 to 4 times a week Percent	Every day Percent	No reply or not applicable
		Percent	Percent	Percent	Percent	Percent								
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4					
<u>Northeast</u>	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2					
\$100,000 or more	1.9	26.3	21.9	18.8	2.5	.4	1.4	8.4	20.5					
\$40,000 to \$99,999	7.1	16.2	15.2	34.9	7.0	-	1.9	2.8	22.0					
\$10,000 to \$39,999	18.1	4.0	12.0	45.2	4.0	4.4	2.2	3.9	24.3					
Less than \$10,000	29.7	1.3	9.2	41.4	2.9	4.0	1.3	8.6	31.3					
No reply	2.5	14.7	11.2	29.6	2.7	10.7	-	2.7	28.4					
<u>North Central</u>	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2					
\$100,000 or more	3.1	36.2	36.9	15.0	2.5	-	.2	4.7	4.5					
\$40,000 to \$99,999	6.8	7.0	19.7	64.4	1.9	1.0	-	4.2	1.8					
\$10,000 to \$39,999	17.4	4.0	13.1	67.8	2.9	3.4	.4	2.7	5.7					
Less than \$10,000	22.1	1.2	10.9	48.9	6.3	7.3	2.1	6.0	17.3					
No reply	3.5	5.8	16.3	51.3	7.6	1.9	-	7.6	9.5					
<u>South</u>	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5					
\$100,000 or more	2.3	36.0	32.7	11.7	1.0	2.9	.2	10.3	5.2					
\$40,000 to \$99,999	4.0	19.2	31.3	35.7	1.2	.4	1.1	3.7	7.4					
\$10,000 to \$39,999	13.4	4.0	22.2	44.6	4.3	2.5	-	6.9	15.5					
Less than \$10,000	19.9	2.0	12.8	40.4	4.3	5.0	2.2	9.0	24.3					
No reply	2.1	3.7	9.2	29.1	5.7	5.7	2.8	9.2	34.6					
<u>West</u>	30.7	7.5	21.3	35.3	2.0	2.7	1.1	3.5	19.6					
\$100,000 or more	3.2	24.4	50.0	18.5	2.1	1.2	.1	2.3	1.4					
\$40,000 to \$99,999	4.6	7.1	36.4	41.8	7.0	-	-	1.4	6.3					
\$10,000 to \$39,999	7.8	5.9	20.6	43.0	12.0	5.1	.9	2.5	10.0					
Less than \$10,000	11.0	3.0	11.8	30.5	11.3	3.0	2.4	6.1	31.9					
No reply	4.1	9.4	8.9	39.5	4.8	1.6	-	2.1	33.7					

Table 99

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER  
 SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE  
 Region By Sales Size

Category	All establishments		Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent				
United States	188.2	73.0		24.8	.5	1.7
Northeast	62.3	66.1		32.9	.4	.6
\$100,000 or more	4.9	90.1		9.3	-	.6
\$10,000 to \$99,999	7.1	82.8		16.2	1.0	-
\$10,000 to \$39,999	18.1	63.6		35.5	.5	.4
Less than \$10,000	29.7	58.6		40.3	.2	.9
No reply	2.5	78.4		21.6	-	-
North Central	53.2	80.5		18.1	.6	.8
\$100,000 or more	3.4	99.1		-	-	.9
\$10,000 to \$99,999	6.8	96.8		2.0	1.0	.2
\$10,000 to \$39,999	17.4	84.8		14.1	.7	.4
Less than \$10,000	22.1	69.0		29.6	.3	1.1
No reply	3.5	81.0		15.2	1.9	1.9
South	42.0	73.8		23.2	.8	2.2
\$100,000 or more	2.3	92.2		3.6	-	4.2
\$10,000 to \$99,999	4.0	91.3		4.1	3.4	1.2
\$10,000 to \$39,999	13.4	79.2		19.3	-	1.5
Less than \$10,000	19.9	64.5		32.3	1.0	2.2
No reply	2.4	74.3		20.1	-	5.6
West	30.7	73.3		21.9	.2	4.6
\$100,000 or more	3.2	99.3		-	-	.7
\$10,000 to \$99,999	4.6	93.1		4.5	-	2.4
\$10,000 to \$39,999	7.8	76.3		22.8	.9	-
Less than \$10,000	11.0	61.7		27.4	-	10.9
No reply	4.1	56.3		42.1	-	1.6

Table 100

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

## Region By Sales Size

Category	All establishments		Yes		No		No reply	
	Number (in thousands)	188.2	Percent	71.0	Percent	28.8	Percent	.2
United States								
Northeast		62.3		60.8		38.9		.3
\$100,000 or more		<u>4.9</u>		75.9		24.1		-
\$40,000 to \$99,999		7.1		78.7		21.3		-
\$10,000 to \$39,999		18.1		61.4		37.5		1.1
Less than \$10,000		29.7		53.3		46.7		-
No reply		2.5		65.2		34.8		-
North Central		53.2		74.5		25.4		.1
\$100,000 or more		<u>3.4</u>		89.1		10.9		-
\$40,000 to \$99,999		6.8		87.2		12.8		-
\$10,000 to \$39,999		17.4		79.7		20.3		-
Less than \$10,000		22.1		63.5		36.5		-
No reply		3.5		79.1		19.0		1.9
South		42.0		76.2		23.6		.2
\$100,000 or more		<u>2.3</u>		93.0		7.0		-
\$40,000 to \$99,999		4.0		84.4		15.6		-
\$10,000 to \$39,999		13.4		82.3		17.7		-
Less than \$10,000		19.9		67.7		32.3		-
No reply		2.4		84.3		12.8		2.9
West		30.7		78.2		21.5		.3
\$100,000 or more		<u>3.2</u>		93.5		6.5		-
\$40,000 to \$99,999		4.6		89.8		10.2		-
\$10,000 to \$39,999		7.8		80.0		18.7		1.3
Less than \$10,000		11.0		73.3		26.7		-
No reply		4.1		62.6		37.4		-

Table 101

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By Sales Size

Category	All establishments		No reply	
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.8	80.7	1.5
Northeast	62.3	15.9	81.4	2.7
\$100,000 or more	4.9	12.1	86.5	1.4
\$40,000 to \$99,999	7.1	7.5	90.6	1.9
\$10,000 to \$39,999	18.1	18.1	77.8	4.1
Less than \$10,000	29.7	17.8	79.8	2.4
No reply	2.5	9.7	90.2	.1
North Central	53.2	20.0	78.9	1.1
\$100,000 or more	3.4	16.9	82.7	.4
\$40,000 to \$99,999	6.8	17.9	81.6	.5
\$10,000 to \$39,999	17.4	17.6	81.5	.9
Less than \$10,000	22.1	22.7	76.4	.9
No reply	3.5	20.9	73.4	5.7
South	42.0	20.1	72.2	.7
\$100,000 or more	2.3	13.9	86.1	-
\$40,000 to \$99,999	4.0	19.0	80.9	.1
\$10,000 to \$39,999	13.4	22.2	76.6	1.2
Less than \$10,000	19.9	20.5	79.5	-
No reply	2.4	12.8	81.6	5.6
West	30.7	14.4	84.4	1.2
\$100,000 or more	3.2	15.5	82.1	2.4
\$40,000 to \$99,999	4.6	6.7	91.9	1.4
\$10,000 to \$39,999	7.8	14.6	84.5	.9
Less than \$10,000	11.0	11.8	87.0	1.2
No reply	4.1	28.3	70.9	.8

Table 102

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE  
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Category	Region By Sales Size									
	Number of establishments (thousands)	Total		Frozen fish		Frozen shellfish		Pounds held per establishment		
		Thousand pounds	Per cent	Thousand pounds	Per cent	Thousand pounds	Per cent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	39.3	12.0	27.3
\$100,000 or more	4.9	1,171	100.0	247	21.1	924	78.9	23.0	50.4	188.6
\$40,000 to \$99,999	7.1	828	100.0	270	32.6	558	67.4	116.6	36.0	78.6
\$10,000 to \$39,999	18.1	217	100.0	114	52.5	103	47.5	12.0	6.3	5.7
Less than \$10,000	29.7	204	100.0	100	49.0	104	51.0	6.9	3.4	3.5
No reply	2.5	31	100.0	19	61.3	12	38.7	12.8	8.0	4.8
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	16.2	14.4
\$100,000 or more	3.4	785	100.0	326	41.5	459	58.5	230.9	95.9	135.0
\$40,000 to \$99,999	6.8	310	100.0	164	52.9	146	47.1	45.6	24.1	21.5
\$10,000 to \$39,999	17.4	353	100.0	254	72.0	99	28.0	20.3	14.6	5.7
Less than \$10,000	22.1	136	100.0	91	66.9	45	33.1	6.1	4.1	2.0
No reply	3.5	47	100.0	29	61.7	18	38.3	13.4	8.3	5.1
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.4	49.4	33.0
\$100,000 or more	2.3	2,124	100.0	1,467	69.1	657	30.9	923.5	637.8	285.7
\$40,000 to \$99,999	4.0	177	100.0	94	53.1	83	46.9	44.5	23.5	21.0
\$10,000 to \$39,999	13.4	621	100.0	256	41.2	365	58.8	46.3	19.1	27.2
Less than \$10,000	19.9	201	100.0	110	54.7	91	45.3	10.1	5.5	4.6
No reply	2.4	335	100.0	149	44.5	186	55.5	139.6	62.1	77.5
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.6	17.7	33.9
\$100,000 or more	3.2	958	100.0	307	32.0	651	68.0	299.1	95.6	203.5
\$40,000 to \$99,999	4.6	283	100.0	113	39.9	170	60.1	61.3	24.3	37.0
\$10,000 to \$39,999	7.8	246	100.0	79	32.1	167	67.9	31.4	10.1	21.3
Less than \$10,000	11.0	52	100.0	26	50.0	26	50.0	4.8	2.4	2.4
No reply	4.1	47	100.0	19	40.4	28	59.6	11.5	4.6	6.9

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 103

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

## Region By Sales Size

Category	All establishments Number (in thousands)	One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8						.8			34.0
Northeast	62.3	.8	15.2	31.3	12.9	1.0						.5			38.2
\$100,000 or more	4.9	6.8	29.8	40.3	11.8	.1						.3			10.9
\$40,000 to \$99,999	7.1	1.4	22.0	36.3	15.7	-						.2			24.4
\$10,000 to \$39,999	18.1	-	13.4	40.3	11.5	1.5						.7			32.6
Less than \$10,000	29.7	.2	12.6	22.8	13.0	1.2						.4			49.8
No reply	2.5	-	14.3	36.0	16.1	-						-			33.6
North Central	53.2	1.0	16.8	33.2	17.4	2.5						.6			28.5
\$100,000 or more	3.1	2.2	29.3	34.7	17.8	-						2.0			14.0
\$40,000 to \$99,999	6.8	3.9	31.4	32.0	20.8	1.9						1.0			9.0
\$10,000 to \$39,999	17.4	.4	13.6	37.0	23.4	3.0						.4			22.2
Less than \$10,000	22.1	.6	12.1	31.1	11.2	2.4						.3			42.3
No reply	3.5	.1	22.0	28.5	19.6	3.8						1.9			24.1
South	42.0	2.8	20.8	26.5	16.5	2.1						1.1			30.2
\$100,000 or more	2.3	4.5	31.8	35.5	21.3	-						-			6.9
\$40,000 to \$99,999	4.0	5.2	21.3	20.0	31.3	.1						1.7			20.4
\$10,000 to \$39,999	13.4	4.0	24.8	32.8	14.9	1.2						-			22.3
Less than \$10,000	19.9	1.3	16.1	23.2	14.6	3.7						2.0			39.1
No reply	2.1	3.2	27.2	19.8	12.2	-						-			37.6
West	30.7	.7	12.8	26.5	16.4	1.5						1.5			40.6
\$100,000 or more	3.2	.1	19.4	44.4	16.8	2.1						2.1			15.1
\$40,000 to \$99,999	4.6	1.5	6.6	40.5	25.1	4.4						1.5			20.4
\$10,000 to \$39,999	7.8	-	10.1	33.1	17.4	1.7						.9			36.8
Less than \$10,000	11.0	.6	12.2	16.5	7.3	-						1.8			61.6
No reply	4.1	1.6	21.1	10.7	28.8	1.6						1.6			34.6



Table 104

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION  
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

## Region By Sales Size

Category	All establishments		Yes		No		No reply	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	59.8	40.2					(1)
Northeast	62.3	53.1	36.9					-
\$100,000 or more	4.9	69.8	30.2					-
\$10,000 to \$99,999	7.1	65.2	34.8					-
\$10,000 to \$39,999	18.1	72.7	27.3					-
Less than \$10,000	29.7	56.6	43.4					-
No reply	2.5	50.7	49.3					-
North Central	53.2	73.1	26.2					-
\$100,000 or more	3.4	74.5	25.5					-
\$10,000 to \$99,999	6.8	75.0	25.0					-
\$10,000 to \$39,999	17.4	74.1	25.9					-
Less than \$10,000	22.1	71.4	28.6					-
No reply	3.5	73.2	26.8					-
South	42.0	47.7	52.2					-
\$100,000 or more	2.3	71.3	28.7					-
\$10,000 to \$99,999	4.0	56.9	43.1					-
\$10,000 to \$39,999	13.4	47.8	52.2					-
Less than \$10,000	19.9	44.4	55.6					-
No reply	2.4	37.7	62.3					-
West	30.7	46.3	53.0					2
\$100,000 or more	3.2	61.0	39.0					-
\$10,000 to \$99,999	4.6	51.2	48.8					-
\$10,000 to \$39,999	7.8	57.9	42.1					6
Less than \$10,000	11.0	33.5	65.9					-
No reply	4.1	45.3	54.7					-

1/ Less than one-tenth percent.

Table 105

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST  
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

## Region By Sales Size

Category	All establish- ments	Region By Sales Size				
		Number (in thousands)	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
		Percent	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4	
Northeast	45.8	2.3	5.5	85.5	6.7	
\$100,000 or more	3.7	2.3	4.1	92.1	1.5	
\$40,000 to \$99,999	5.8	2.7	14.3	79.6	3.4	
\$10,000 to \$39,999	15.5	5.1	4.8	84.0	6.1	
Less than \$10,000	19.5	-	4.1	86.7	9.2	
No reply	1.3	.1	1.2	93.7	5.0	
North Central	41.2	1.2	4.1	93.0	1.7	
\$100,000 or more	2.8	4.7	4.4	86.2	4.7	
\$40,000 to \$99,999	5.7	1.3	6.3	90.1	2.3	
\$10,000 to \$39,999	14.0	1.9	5.9	90.9	1.3	
Less than \$10,000	16.1	-	2.5	95.9	1.6	
No reply	2.6	-	-	100.0	-	
South	23.8	6.6	6.5	80.1	6.8	
\$100,000 or more	2.0	4.0	10.5	81.4	4.1	
\$40,000 to \$99,999	2.5	13.9	5.5	80.6	-	
\$10,000 to \$39,999	7.5	8.1	4.4	83.9	3.6	
Less than \$10,000	10.9	4.9	7.4	76.7	11.0	
No reply	.9	-	7.0	86.0	7.0	
West	15.4	1.3	4.0	93.6	1.1	
\$100,000 or more	2.1	1.4	5.1	92.1	1.4	
\$40,000 to \$99,999	2.7	4.1	6.9	86.5	2.5	
\$10,000 to \$39,999	4.7	-	3.3	96.7	-	
Less than \$10,000	3.7	-	.8	99.2	-	
No reply	2.2	3.1	6.2	87.6	3.1	

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY  
Region By Sales Size

Category	All establishments	Not offered daily		Offered daily		No reply
		Number (in thousands)	Percent	Number	Percent	
United States	188.2	29.5	68.0	2.5		
Northeast	62.3	32.2	65.8	1.9		
\$100,000 or more	4.9	8.7	89.9	1.4		
\$40,000 to \$99,999	7.1	12.9	87.1	-		
\$10,000 to \$39,999	18.1	31.1	66.7	2.2		
Less than \$10,000	29.7	42.8	55.0	2.2		
No reply	2.5	16.2	81.1	2.7		
North Central	53.2	36.3	61.1	2.6		
\$100,000 or more	3.4	4.6	95.0	.4		
\$40,000 to \$99,999	6.8	22.4	75.9	1.7		
\$10,000 to \$39,999	17.4	40.6	56.1	3.3		
Less than \$10,000	22.1	42.9	54.7	2.4		
No reply	3.5	31.0	65.2	3.8		
South	42.0	27.6	69.9	2.5		
\$100,000 or more	2.3	2.8	93.2	4.0		
\$40,000 to \$99,999	4.0	15.4	79.9	4.7		
\$10,000 to \$39,999	13.4	22.6	73.4	4.0		
Less than \$10,000	19.9	37.5	62.2	.3		
No reply	2.4	16.2	76.9	6.9		
West	30.7	14.8	81.6	3.6		
\$100,000 or more	3.2	4.7	95.3	-		
\$40,000 to \$99,999	4.6	5.3	93.7	1.0		
\$10,000 to \$39,999	7.8	13.7	86.3	-		
Less than \$10,000	11.0	18.9	76.9	4.2		
No reply	4.1	24.6	60.9	14.5		

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH  
WINTER MENU PRICES OF FISH AND SHELLFISH

Region by Sales Size

Category	All establishments	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply
		Number (in thousands)	Percent	Number	Percent	Number	Percent	
United States	188.2	1.2	93.8	2.7	2.3			
<u>Northeast</u>	62.3	1.1	23.2	3.7	1.9			
\$100,000 or more	4.9	2.2	91.0	4.9	1.9			
\$40,000 to \$99,999	7.1	3.1	93.3	3.1	1.9			
\$10,000 to \$39,999	18.1	.7	92.2	5.9	1.2			
Less than \$10,000	29.7	.5	96.0	2.4	1.1			
No reply	2.5	3.8	72.4	2.7	21.1			
<u>North Central</u>	53.2	1.8	93.8	1.9	2.5			
\$100,000 or more	3.4	4.4	90.6	4.9	1.1			
\$40,000 to \$99,999	6.8	3.6	91.8	3.0	1.6			
\$10,000 to \$39,999	17.4	.5	97.1	.8	1.6			
Less than \$10,000	22.1	2.1	93.5	2.4	2.0			
No reply	3.5	-	86.7	-	13.3			
<u>South</u>	12.0	1.2	23.4	3.2	2.2			
\$100,000 or more	2.3	1.2	89.5	9.3	-			
\$40,000 to \$99,999	4.0	5.2	88.0	5.0	1.8			
\$10,000 to \$39,999	13.4	1.0	95.5	2.0	1.5			
Less than \$10,000	19.9	.7	94.0	3.3	2.0			
No reply	2.4	-	88.7	-	11.3			
<u>West</u>	30.7	1	25.5	1.2	3.2			
\$100,000 or more	3.2	-	100.0	-	(1)			
\$40,000 to \$99,999	4.6	.7	88.5	8.4	2.4			
\$10,000 to \$39,999	7.8	-	98.3	-	1.7			
Less than \$10,000	11.0	-	97.6	-	2.4			
No reply	4.1	-	88.7	-	11.3			

1/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

## Region By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish	Establishments not replying
		Number (in thousands)	Percent	Number	Percent	Number	Percent		
United States	188.2	40.2	28.9	11.5	13.5	5.9			
Northeast	62.3	28.4	22.4	12.0	18.8	7.4			
\$100,000 or more	4.9	62.6	24.5	4.3	3.4	5.2			
\$40,000 to \$99,999	7.1	57.9	18.7	8.1	12.2	3.1			
\$10,000 to \$39,999	18.1	42.5	25.8	11.0	15.2	5.5			
Less than \$10,000	29.7	29.0	22.7	14.7	25.5	8.1			
No reply	2.5	18.4	27.0	13.4	13.4	27.8			
North Central	53.2	39.2	31.4	13.1	11.3	5.0			
\$100,000 or more	3.4	53.4	38.5	3.1	1.0	4.0			
\$40,000 to \$99,999	6.8	51.8	37.1	9.9	1.0	.2			
\$10,000 to \$39,999	17.4	44.4	33.3	14.2	6.1	2.0			
Less than \$10,000	22.1	31.2	28.3	13.8	19.6	7.1			
No reply	3.5	25.8	23.9	19.0	15.2	16.1			
South	12.0	46.7	26.6	11.4	10.9	4.4			
\$100,000 or more	2.3	60.5	28.2	11.2	-	1			
\$40,000 to \$99,999	4.0	53.4	30.5	8.7	5.6	1.8			
\$10,000 to \$39,999	13.4	49.6	30.8	12.2	6.2	1.2			
Less than \$10,000	19.9	42.9	22.1	10.0	17.3	7.7			
No reply	2.1	38.5	33.1	22.6	2.9	2.9			
West	30.7	26.4	29.0	7.2	10.0	6.7			
\$100,000 or more	3.2	72.0	20.2	1.0	4.2	2.6			
\$40,000 to \$99,999	4.6	41.0	36.6	7.7	6.5	8.2			
\$10,000 to \$39,999	7.8	37.6	40.0	7.3	12.5	2.6			
Less than \$10,000	11.0	29.7	42.3	11.6	9.1	7.3			
No reply	4.1	19.2	45.4	4.8	16.1	14.5			

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

## Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establish- ments not replying
		number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States		188.2	37.5	30.4	10.8	14.4	6.9			
<u>Northeast</u>		62.3	38.4	25.3	11.9	16.7	7.7			
\$100,000 or more		4.9	58.9	30.5	3.0	2.1	5.5			
\$40,000 to \$99,999		7.1	49.4	28.8	7.1	10.7	4.0			
\$10,000 to \$39,999		18.1	44.6	25.1	9.6	14.0	6.7			
Less than \$10,000		29.7	29.8	23.7	15.9	22.7	7.9			
No reply		2.5	23.6	27.0	10.8	10.8	27.8			
<u>North Central</u>		53.2	36.1	33.2	11.0	13.7	6.0			
\$100,000 or more		3.4	46.0	45.4	4.3	.1	4.2			
\$40,000 to \$99,999		6.8	48.4	37.8	6.7	4.9	2.2			
\$10,000 to \$39,999		17.4	41.1	35.0	13.1	7.3	3.5			
Less than \$10,000		22.1	27.8	29.3	11.8	23.5	7.6			
No reply		3.5	29.6	27.7	11.4	13.3	18.0			
<u>South</u>		42.0	41.7	28.8	10.4	13.3	5.8			
\$100,000 or more		34.9	54.9	32.6	7.9	1.6	3.0			
\$40,000 to \$99,999		2.3	49.5	30.6	2.3	11.8	5.8			
\$10,000 to \$39,999		4.0	42.9	34.4	9.7	8.9	4.1			
Less than \$10,000		13.4	39.2	23.1	11.7	18.7	7.3			
No reply		19.9	30.5	38.0	19.8	6.0	5.7			
<u>West</u>		30.7	32.5	38.0	9.0	12.3	8.2			
\$100,000 or more		3.2	61.4	26.7	5.0	2.2	4.7			
\$40,000 to \$99,999		4.6	38.6	34.2	9.9	10.6	6.7			
\$10,000 to \$39,999		7.8	34.1	41.7	7.3	12.6	4.3			
Less than \$10,000		11.0	26.7	36.8	12.5	14.3	9.7			
No reply		4.1	15.8	47.2	4.8	16.1	16.1			

Table 110

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

## Region By Sales Size

Category	All establishments	Region By Sales Size				
		Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	
	Number (in thousands)	Percent	Percent	Percent	Percent	
United States	188.2	34.8	29.2	9.3	19.1	7.6
<u>Northeast</u>	62.3	23.0	22.6	9.2	26.8	8.4
\$100,000 or more	4.9	48.7	33.7	1.3	10.8	5.5
\$40,000 to \$99,999	7.1	45.2	22.6	6.7	21.5	4.0
\$10,000 to \$39,999	18.1	36.8	24.0	9.3	23.3	6.6
Less than \$10,000	29.7	27.0	19.2	11.5	32.8	9.5
No reply	2.5	12.0	30.6	2.7	27.9	26.8
<u>North Central</u>	53.2	24.3	34.5	10.0	15.0	6.2
\$100,000 or more	3.1	40.3	49.7	2.9	2.8	4.3
\$40,000 to \$99,999	6.8	47.0	38.7	5.0	6.0	3.3
\$10,000 to \$39,999	17.4	39.0	37.9	10.4	9.2	3.5
Less than \$10,000	22.1	27.1	29.2	11.8	24.4	7.5
No reply	3.5	27.2	28.2	13.3	13.3	18.0
<u>South</u>	42.0	29.6	27.2	9.9	15.8	7.5
\$100,000 or more	2.3	40.2	38.0	6.8	8.0	7.0
\$40,000 to \$99,999	4.0	43.1	30.3	5.3	17.2	4.1
\$10,000 to \$39,999	13.4	42.4	30.4	9.7	13.4	4.1
Less than \$10,000	19.9	38.1	22.3	11.0	19.0	9.6
No reply	2.4	29.8	35.2	12.1	8.8	14.1
<u>West</u>	30.7	32.8	36.2	7.3	15.0	8.7
\$100,000 or more	3.2	61.8	23.4	3.0	7.1	4.7
\$40,000 to \$99,999	4.6	36.4	37.2	7.1	12.6	6.7
\$10,000 to \$39,999	7.8	33.6	35.4	7.2	19.5	4.3
Less than \$10,000	11.0	28.5	36.2	9.5	14.9	10.9
No reply	4.1	16.3	46.7	4.8	16.1	16.1

Table 111

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

## Region By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States		32.8		34.5		12.3		13.5		6.9
<u>Northeast</u>		<u>30.8</u>		<u>29.0</u>		<u>14.4</u>		<u>18.2</u>		<u>7.5</u>
\$100,000 or more	62.3	4.9		43.6		9.8		7.6		7.3
\$40,000 to \$99,999	7.1	37.8		38.0		13.6		7.5		3.1
\$10,000 to \$39,999	18.1	35.5		28.4		14.4		14.3		7.4
Less than \$10,000	29.7	27.8		24.5		15.8		24.7		7.2
No reply	2.5	10.9		33.9		8.5		21.5		25.2
<u>North Central</u>		<u>30.5</u>		<u>38.2</u>		<u>12.8</u>		<u>13.0</u>		<u>5.5</u>
\$100,000 or more	53.2	30.7		55.0		10.1		2.0		2.2
\$40,000 to \$99,999	3.4	43.9		42.6		9.6		3.6		3
\$10,000 to \$39,999	17.4	35.2		40.7		13.8		7.5		2.8
Less than \$10,000	22.1	23.2		34.1		13.4		21.4		7.9
No reply	3.5	27.2		26.3		13.3		15.2		18.0
<u>South</u>		<u>39.1</u>		<u>35.2</u>		<u>12.4</u>		<u>7.0</u>		<u>6.2</u>
\$100,000 or more	12.0	35.9		43.6		10.6		2.9		7.0
\$40,000 to \$99,999	2.3	42.0		44.4		4.4		3.4		5.8
\$10,000 to \$39,999	13.4	37.4		39.8		14.7		4.5		3.6
Less than \$10,000	19.9	40.1		29.2		12.0		10.7		8.0
No reply	2.4	39.2		37.4		17.7		-		5.7
<u>West</u>		<u>32.0</u>		<u>38.2</u>		<u>6.8</u>		<u>13.8</u>		<u>9.1</u>
\$100,000 or more	30.7	55.5		31.3		6.2		2.3		4.7
\$40,000 to \$99,999	3.2	32.9		45.9		7.2		5.8		8.2
\$10,000 to \$39,999	4.6	31.2		35.8		7.3		18.8		6.9
Less than \$10,000	7.8	31.0		35.3		7.3		16.7		9.7
No reply	11.0	16.9		47.7		4.8		14.5		16.1



Table 112

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH  
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

## Region By Sales Size

Category	All methods used	Featured special on menu		Suggestion by waiters		Window display		Separate menu for fish		Newspaper advertising		Radio or television advertising		Other methods used	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6							
Northeast	62.2	35.3	23.8	6.6	4.5	3.0	.7	26.1							
\$100,000 or more	6.1	44.7	28.2	1.8	5.2	4.6	2.1	13.4							
\$40,000 to \$99,999	9.7	46.7	27.1	4.9	.7	7.0	1.2	12.4							
\$10,000 to \$39,999	19.4	37.6	24.7	8.4	2.4	3.1	.3	23.5							
Less than \$10,000	25.3	27.2	21.2	7.3	7.6	.8	.5	35.4							
No reply	1.7	29.7	15.0	3.9	1.3	7.2	.1	42.8							
North Central	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6							
\$100,000 or more	5.2	41.3	35.3	3.6	3.7	2.7	4.9	8.5							
\$40,000 to \$99,999	9.8	42.1	21.8	4.6	3.8	9.2	3.1	15.4							
\$10,000 to \$39,999	21.4	38.7	27.4	9.2	4.8	2.6	1.3	16.0							
Less than \$10,000	21.8	32.1	22.7	8.3	1.8	5.1	1.6	28.4							
No reply	3.8	54.0	31.5	3.5	-	1.7	-	9.3							
South	144.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6							
\$100,000 or more	3.6	42.6	21.8	4.0	4.4	8.8	8.7	9.7							
\$40,000 to \$99,999	5.1	41.5	29.1	5.2	2.4	8.1	5.6	8.1							
\$10,000 to \$39,999	15.3	37.2	29.9	5.2	5.0	2.2	3.5	17.0							
Less than \$10,000	17.9	21.3	28.7	10.5	5.6	2.3	2.6	29.0							
No reply	2.4	47.4	30.6	8.2	5.5	2.8	-	5.5							
West	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0							
\$100,000 or more	4.9	46.6	27.0	1.9	2.0	6.3	3.0	12.6							
\$40,000 to \$99,999	5.8	42.0	22.3	3.5	3.6	9.0	5.9	13.7							
\$10,000 to \$39,999	8.6	53.0	19.7	4.7	4.0	2.0	.8	15.8							
Less than \$10,000	10.5	39.8	27.0	3.8	1.3	1.0	-	27.1							
No reply	3.0	49.7	8.3	2.2	6.6	2.2	-	31.0							

Table 113

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By Sales Size

Category	All establishments	Establishments reporting one effective method				Establishments reporting two effective methods				Do not know	
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Featured special on menu and suggestions by waiters		Other methods		
							Percent	Percent	Percent		Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1	17.6
North Central	53.2	1.1	2.5	18.6	7.9	10.7	14.3	12.3	19.8	12.3	17.6
South	42.0	5	2.5	15.0	11.5	9.4	9.6	13.0	24.2	14.0	14.0
Northwest	37.4	2.1	-	17.4	11.3	1.2	26.5	15.7	36.2	30.2	30.2
West	30.7	4.5	3	27.2	5.0	5.7	12.3	9.9	29.4	9.7	9.7
North	17.1	1.9	2.7	13.0	7.0	5.8	17.6	13.6	17.0	14.1	14.1
Southwest	17.4	1.9	3.6	15.8	9.5	17.0	7.6	10.7	23.2	11.9	11.9
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
West	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
North	22.1	9	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6	19.6
South	22.1</										

Table 114

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
FOR NOT SERVING FISH OR SHELLFISH MEALS

## Region By Sales Size

Category	All establishments (in thousands)	No storage space		Insufficient demand		Sell only specialty		Too much work involved		Can't get fish in form wanted		No food or meals served	
		Number	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9						
<u>Northeast</u>													
\$100,000 or more	40.0	4.7	43.7	32.7	2.3	-	10.2						
(1)			95.2	4.8									
\$40,000 to \$99,999	1.2	-	55.0	23.4	-	-	-						
\$10,000 to \$39,999	4.2	6.3	30.0	32.1	12.6	-	5.8						
Less than \$10,000	25.3	5.3	55.0	30.2	1.6	-	3.7						
No reply	9.3	2.9	17.7	41.0	-	-	26.6						
<u>North Central</u>													
\$100,000 or more	56.6	2.3	18.5	23.1	1.6	-	42.0						
(1)			5.2	-			94.8						
\$40,000 to \$99,999	1.1	17.4	24.2	6.1	-	-	46.2						
\$10,000 to \$39,999	6.5	13.3	27.7	31.2	1.0	-	22.5						
Less than \$10,000	25.1	10.4	29.3	28.5	2.7	-	21.2						
No reply	23.7	6.7	4.3	16.4	.8	-	68.7						
<u>South</u>													
\$100,000 or more	49.7	8.2	17.6	29.2	3.4	1.0	22.9						
(1)			-	100.0			-						
\$40,000 to \$99,999	1.0	28.9	6.8	18.9	-	-	45.4						
\$10,000 to \$39,999	5.2	7.8	19.9	39.8	3.9	1.3	11.7						
Less than \$10,000	28.0	10.7	22.8	45.1	4.3	1.2	9.3						
No reply	15.5	2.6	8.2	31.8	1.7	.4	49.8						
<u>West</u>													
\$100,000 or more	23.8	3.0	19.9	39.0	2.5	.3	27.7						
(1)			-	66.5	33.5		-						
\$40,000 to \$99,999	.4	33.5	-	66.5	-	-	-						
\$10,000 to \$39,999	4.2	1.8	33.4	47.3	-	-	6.3						
Less than \$10,000	12.0	4.4	24.8	47.0	4.4	.6	12.0						
No reply	7.0	-	4.7	18.1	-	-	69.5						

1/ Less than 50 establishments.

Table 114 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Category	Region By Sales Size						
	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Northeast	.2	2.3	.2	-	-	3.2	.5
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	21.6	-	-	-	-	-
\$10,000 to \$39,999	-	1.6	1.6	-	-	-	-
Less than \$10,000	.2	2.1	-	-	-	1.9	-
No reply	-	.7	-	-	-	8.9	2.2
North Central	.1	1.2	.7	1.0	.1	2.2	.2
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	6.1	-
\$10,000 to \$39,999	-	1.0	-	2.3	-	1.0	-
Less than \$10,000	.2	1.6	1.6	1.6	.2	2.7	-
No reply	-	.8	-	-	-	1.7	.6
South	-	2.2	.3	1.2	.8	1.1	.7
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	9.1	1.3	2.6	2.6	-	-
Less than \$10,000	-	2.8	-	.7	1.0	1.9	.2
No reply	-	1.3	.5	1.7	-	.3	1.7
West	.3	-	.8	.6	.6	4.2	1.1
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	4.8	1.6	-	-	-
Less than \$10,000	.6	-	-	.6	.6	4.4	.6
No reply	-	-	-	-	1.0	3.8	2.9

#### IV. Type Of Establishment By City Size Analysis

Table 115

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT  
OF THE SURVEY OF PUBLIC EATING PLACES

Type Of Establishment By City Size  
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
<u>Restaurants</u>	<u>115.0</u>	<u>100.0</u>	<u>19.3</u>	<u>16.8</u>	<u>95.7</u>	<u>83.2</u>
500,000 or more	17.2	100.0	1.6	9.3	15.6	90.7
100,000 to 499,999	13.9	100.0	2.1	15.1	11.8	84.9
25,000 to 99,999	13.6	100.0	1.6	11.8	12.0	88.2
2,500 to 24,999	23.5	100.0	2.8	11.9	20.7	88.1
Less than 2,500	46.8	100.0	11.2	23.9	35.6	76.1
<u>Cafeterias</u>	<u>4.5</u>	<u>100.0</u>	<u>.6</u>	<u>13.3</u>	<u>3.9</u>	<u>86.7</u>
500,000 or more	1.6	100.0	(1)	-	1.6	100.0
100,000 to 499,999	.9	100.0	.3	33.3	.6	66.7
25,000 to 99,999	.8	100.0	.1	12.5	.7	87.5
2,500 to 24,999	.3	100.0	.1	33.3	.2	66.7
Less than 2,500	.9	100.0	.1	11.1	.8	88.9
<u>Restaurants or cafeterias located in hotels</u>	<u>14.5</u>	<u>100.0</u>	<u>1.2</u>	<u>8.3</u>	<u>13.3</u>	<u>91.7</u>
500,000 or more	2.7	100.0	.1	3.7	2.6	96.3
100,000 to 499,999	1.8	100.0	.1	5.6	1.7	94.4
25,000 to 99,999	1.9	100.0	.1	5.3	1.8	94.7
2,500 to 24,999	2.6	100.0	.3	11.5	2.3	88.5
Less than 2,500	5.5	100.0	.6	10.9	4.9	89.1
<u>Drug or proprietary stores with fountain service</u>	<u>31.5</u>	<u>100.0</u>	<u>23.6</u>	<u>74.9</u>	<u>7.9</u>	<u>25.1</u>
500,000 or more	4.8	100.0	3.2	66.7	1.6	33.3
100,000 to 499,999	5.7	100.0	4.2	73.7	1.5	26.3
25,000 to 99,999	4.5	100.0	3.7	82.2	.8	17.8
2,500 to 24,999	6.0	100.0	5.0	83.3	1.0	16.7
Less than 2,500	10.5	100.0	7.5	71.4	3.0	28.6
<u>Other 2/</u>	<u>192.8</u>	<u>100.0</u>	<u>125.4</u>	<u>65.0</u>	<u>67.4</u>	<u>35.0</u>
500,000 or more	35.4	100.0	18.3	51.7	17.1	48.3
100,000 to 499,999	27.8	100.0	19.8	71.2	8.0	28.8
25,000 to 99,999	28.9	100.0	19.4	67.1	9.5	32.9
2,500 to 24,999	33.3	100.0	21.4	64.3	11.9	35.7
Less than 2,500	67.4	100.0	46.5	69.0	20.9	31.0

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 116

 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR  
 SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

## Type Of Establishment By City Size

Category	All establishments	One to five days, and no reply		Seven days
		Number (in thousands)	Percent	
United States	188.2	4.8	40.8	54.4
<u>Restaurants</u>	95.7	3.6	43.9	52.5
500,000 or more	15.6	7.1	48.7	44.2
100,000 to 499,999	11.8	6.8	47.6	45.6
25,000 to 99,999	12.0	2.8	53.6	43.6
2,500 to 24,999	20.7	1.7	48.0	50.3
Less than 2,500	35.6	2.5	35.0	62.5
<u>Cafeterias</u>	3.9	22.3	48.5	29.2
500,000 or more	1.6	24.0	51.7	24.3
100,000 to 499,999	.6	39.4	50.9	9.7
25,000 to 99,999	.7	25.5	24.6	43.9
2,500 to 24,999	.2	.9	29.4	69.7
Less than 2,500	.8	10.3	64.6	25.1
<u>Restaurants or cafeterias located in hotels</u>	13.3	3.9	19.8	76.2
500,000 or more	2.6	8.5	5.1	86.4
100,000 to 499,999	1.7	10.6	.1	89.3
25,000 to 99,999	1.8	.9	17.2	81.8
2,500 to 24,999	2.3	2.9	6.7	90.4
Less than 2,500	4.9	.7	41.6	57.7
<u>Drug or proprietary stores with fountain service</u>	7.9	6.2	23.8	70.0
500,000 or more	1.6	14.2	12.8	73.0
100,000 to 499,999	1.5	13.0	13.1	73.9
25,000 to 99,999	.8	-	11.1	88.9
2,500 to 24,999	1.0	-	37.9	62.1
Less than 2,500	3.0	2.3	33.8	63.9
<u>Other 1/</u>	67.4	5.4	42.2	52.4
500,000 or more	17.1	10.7	36.0	53.3
100,000 to 499,999	8.0	6.2	56.7	37.1
25,000 to 99,999	9.5	1.4	42.6	56.0
2,500 to 24,999	11.9	3.4	60.2	36.4
Less than 2,500	20.9	3.9	31.1	65.0

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR  
 SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

## Type Of Establishment By City Size

Category	All establishments (in thousands)	Oms to five days, and no reply		Six days		Seven days	
		Number	Percent	Percent	Percent	Percent	Percent
United States	170.1	2.6	40.2	40.2	57.2	57.2	
Restaurants	19.3	5.2	44.6	44.6	50.2	50.2	
500,000 or more	1.6	8.3	58.3	58.3	53.4	53.4	
100,000 to 499,999	2.1	12.7	45.2	45.2	42.1	42.1	
25,000 to 99,999	1.6	4.3	42.6	42.6	53.1	53.1	
2,500 to 24,999	2.8	-	55.9	55.9	44.1	44.1	
Less than 2,500	11.2	4.8	39.9	39.9	55.3	55.3	
Cafeterias	6	11.1	66.6	66.6	22.3	22.3	
500,000 or more	(1)	-	-	-	-	-	
100,000 to 499,999	.3	-	60.1	60.1	39.9	39.9	
25,000 to 99,999	.1	-	100.0	100.0	-	-	
2,500 to 24,999	.1	-	100.0	100.0	-	-	
Less than 2,500	.1	50.0	50.0	50.0	-	-	
Restaurants or cafeterias located in hotels	1.2	-	-	-	88.5	88.5	
500,000 or more	.1	-	11.5	11.5	100.0	100.0	
100,000 to 499,999	.1	-	50.0	50.0	50.0	50.0	
25,000 to 99,999	.3	-	-	-	100.0	100.0	
2,500 to 24,999	.3	-	-	-	100.0	100.0	
Less than 2,500	.6	-	11.3	11.3	88.7	88.7	
Drug or proprietary stores with fountain service	23.6	.3	15.5	15.5	84.2	84.2	
500,000 or more	3.2	-	18.9	18.9	81.1	81.1	
100,000 to 499,999	4.2	1.6	14.2	14.2	84.2	84.2	
25,000 to 99,999	3.7	-	15.7	15.7	84.3	84.3	
2,500 to 24,999	5.0	-	17.5	17.5	82.5	82.5	
Less than 2,500	7.5	-	13.5	13.5	86.5	86.5	
Other 2/	125.4	2.5	44.4	44.4	53.1	53.1	
500,000 or more	18.3	2.9	37.1	37.1	60.0	60.0	
100,000 to 499,999	19.8	1.0	44.9	44.9	54.1	54.1	
25,000 to 99,999	19.4	2.1	41.8	41.8	56.1	56.1	
2,500 to 24,999	21.4	2.2	57.7	57.7	40.1	40.1	
Less than 2,500	46.5	3.4	42.0	42.0	54.6	54.6	

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.



Table 118

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
REPORTING ESTABLISHMENT'S SPECIALTY

Type Of Establishment By City Size

Category	All establishments (in thousands)	Steak or chop house		Fish and shellfish		Italian food		Chinese food		Other specialty		No specialty		No reply		
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
United States	188.2	4.9	2.3	2.3	4.2	1.2	1.2	16.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5
Restaurants	15.7	5.3	2.8	4.1	5.5	2.2	2.2	13.7	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4
500,000 or more	15.6	1.8	1.1	1.1	1.6	5.2	5.2	13.2	61.1	61.1	61.1	61.1	61.1	61.1	61.1	61.1
100,000 to 499,999	11.8	6.3	2.9	2.8	2.8	4.6	4.6	9.6	73.6	73.6	73.6	73.6	73.6	73.6	73.6	73.6
25,000 to 99,999	12.0	2.8	2.0	2.0	6.7	1.1	1.1	11.1	75.7	75.7	75.7	75.7	75.7	75.7	75.7	75.7
2,500 to 24,999	20.7	7.7	2.6	2.6	2.7	1.0	1.0	13.5	72.5	72.5	72.5	72.5	72.5	72.5	72.5	72.5
Less than 2,500	35.6	6.0	2.5	2.5	3.7	1.2	1.2	16.3	70.3	70.3	70.3	70.3	70.3	70.3	70.3	70.3
Cafeterias	3.9	1.7	-	-	-	-	-	12.2	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1
500,000 or more	1.6	-	-	-	-	-	-	4.4	95.6	95.6	95.6	95.6	95.6	95.6	95.6	95.6
100,000 to 499,999	.6	-	-	-	-	-	-	11.4	88.6	88.6	88.6	88.6	88.6	88.6	88.6	88.6
25,000 to 99,999	.7	-	-	-	-	-	-	11.2	88.8	88.8	88.8	88.8	88.8	88.8	88.8	88.8
2,500 to 24,999	.2	-	-	-	-	-	-	58.6	41.4	41.4	41.4	41.4	41.4	41.4	41.4	41.4
Less than 2,500	.8	8.1	-	-	-	-	-	16.1	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8
Restaurants or cafeterias located in hotels	13.3	7.1	1.8	1.8	7.7	1.1	1.1	8.7	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1
500,000 or more	2.6	-	.7	.7	1.4	.6	.6	11.8	81.4	81.4	81.4	81.4	81.4	81.4	81.4	81.4
100,000 to 499,999	1.7	11.4	1.0	1.0	-	-	-	6.7	70.2	70.2	70.2	70.2	70.2	70.2	70.2	70.2
25,000 to 99,999	1.8	11.8	5.9	5.9	2.4	-	-	5.3	75.2	75.2	75.2	75.2	75.2	75.2	75.2	75.2
2,500 to 24,999	2.3	5.6	.8	.8	-	-	-	12.7	78.5	78.5	78.5	78.5	78.5	78.5	78.5	78.5
Less than 2,500	4.9	8.3	1.6	1.6	-	-	-	7.2	82.8	82.8	82.8	82.8	82.8	82.8	82.8	82.8
Drug or proprietary stores with fountain service	7.9	-	-	-	-	-	-	12.8	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3
500,000 or more	1.6	-	-	-	-	-	-	28.4	67.2	67.2	67.2	67.2	67.2	67.2	67.2	67.2
100,000 to 499,999	1.5	-	-	-	-	-	-	3.1	81.0	81.0	81.0	81.0	81.0	81.0	81.0	81.0
25,000 to 99,999	.8	-	-	-	-	-	-	2.7	97.3	97.3	97.3	97.3	97.3	97.3	97.3	97.3
2,500 to 24,999	1.0	-	-	-	-	-	-	29.1	70.9	70.9	70.9	70.9	70.9	70.9	70.9	70.9
Less than 2,500	3.0	-	-	-	-	-	-	6.8	93.2	93.2	93.2	93.2	93.2	93.2	93.2	93.2
Other 1/	67.4	4.5	2.1	2.1	3.8	.2	.2	22.6	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7
500,000 or more	17.1	5.1	1.6	1.6	4.7	.8	.8	20.4	67.4	67.4	67.4	67.4	67.4	67.4	67.4	67.4
100,000 to 499,999	8.0	5.0	-	-	-	-	-	15.9	78.3	78.3	78.3	78.3	78.3	78.3	78.3	78.3
25,000 to 99,999	9.5	2.9	1.0	1.0	.7	-	-	25.1	70.3	70.3	70.3	70.3	70.3	70.3	70.3	70.3
2,500 to 24,999	11.9	5.3	3.0	3.0	3.3	-	-	26.8	61.6	61.6	61.6	61.6	61.6	61.6	61.6	61.6
Less than 2,500	20.9	4.2	3.2	3.2	6.1	-	-	23.4	63.1	63.1	63.1	63.1	63.1	63.1	63.1	63.1

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 119  
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
 REPORTING ESTABLISHMENT'S SPECIALTY  
 Type of Establishment By City Size

Category	All establishments (in thousands)	Type of Establishment By City Size				Other specialty	No specialty	No reply
		Steak or chop house	Italian food	Percent	Percent			
United States	170.1	1.0	1.2	37.8	53.1	6.6		
Restaurants	19.3	6.9	3.1	31.0	58.7	.3		
500,000 or more	1.6	4.2	12.5	20.8	62.5	-		
100,000 to 499,999	2.1	-	9.5	30.1	60.1	-		
25,000 to 99,999	1.6	-	-	31.8	68.2	-		
2,500 to 24,999	2.8	9.3	2.3	37.1	51.3	-		
Less than 2,500	11.2	8.9	1.2	31.0	58.3	.6		
Cafeterias	.6	-	-	66.7	33.3	-		
500,000 or more	(1)	-	-	-	-	-		
100,000 to 499,999	.3	-	-	79.9	20.1	-		
25,000 to 99,999	.1	-	-	-	100.0	-		
2,500 to 24,999	.1	-	-	-	100.0	-		
Less than 2,500	.1	-	-	100.0	-	-		
Restaurants or cafeterias located in hotels	1.2	-	-	41.5	58.5	-		
500,000 or more	.1	-	-	39.4	60.6	-		
100,000 to 499,999	.1	-	-	-	100.0	-		
25,000 to 99,999	.1	-	-	-	100.0	-		
2,500 to 24,999	.3	-	-	-	100.0	-		
Less than 2,500	.6	-	-	76.8	23.2	-		
Drug or proprietary stores with fountain service	23.6	-	-	37.9	47.4	11.7		
500,000 or more	3.2	-	-	62.2	31.5	6.3		
100,000 to 499,999	4.2	-	-	33.2	57.3	9.5		
25,000 to 99,999	3.7	-	-	33.8	60.8	5.4		
2,500 to 24,999	5.0	-	-	39.9	38.3	21.8		
Less than 2,500	7.5	-	-	31.0	48.1	20.9		
Other 2/	125.4	.4	1.1	38.6	53.7	6.2		
500,000 or more	16.3	-	.7	38.7	55.0	5.6		
100,000 to 499,999	19.8	.7	3.3	51.4	40.8	6.8		
25,000 to 99,999	19.4	.3	2.7	36.8	51.1	8.8		
2,500 to 24,999	21.1	.3	2.2	40.0	50.9	6.6		
Less than 2,500	46.5	.4	.4	33.3	61.0	4.9		

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

## Type Of Establishment By City Size

Category	All establish- ments  (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0							
Restaurants	95.7	65.5	26.4	6.4	.6	.1	.4	.6							
500,000 or more	15.6	57.7	27.6	11.2	2.1	.5	—	—							
100,000 to 499,999	11.8	76.1	14.0	4.8	.6	.6	1.1	2.8							
25,000 to 99,999	12.0	71.2	23.9	4.3	(1)	—	.6	—							
2,500 to 24,999	20.7	70.3	27.2	2.1	—	—	.3	.1							
Less than 2,500	35.6	60.7	30.4	8.0	.4	—	.3	.2							
Cafeterias	3.9	90.0	8.1	—	(1)	.2	—	—							
500,000 or more	1.6	99.5	.4	—	—	—	—	—							
100,000 to 499,999	.6	94.7	5.3	—	—	—	—	—							
25,000 to 99,999	.7	88.5	10.6	—	—	.9	—	—							
2,500 to 24,999	.2	70.6	—	—	—	—	—	—							
Less than 2,500	.8	74.9	25.1	—	—	—	—	—							
Restaurants or cafeterias located in hotels	13.3	13.7	30.3	41.2	3.0	7.5	1.8	2.5							
500,000 or more	2.6	2.6	8.5	56.0	8.4	18.4	1.3	4.8							
100,000 to 499,999	1.7	—	18.6	59.8	—	13.2	—	8.4							
25,000 to 99,999	1.8	10.9	31.6	42.4	6.5	6.8	—	1.8							
2,500 to 24,999	2.3	14.5	65.6	15.0	1.9	3.0	—	—							
Less than 2,500	4.9	25.4	29.3	38.4	.3	2.0	—	.5							
Drug or proprietary stores with fountain service	7.9	80.8	2.2	—	—	2.5	8.4	5.4							
500,000 or more	1.6	82.4	2.0	—	—	—	—	15.6							
100,000 to 499,999	1.5	85.5	—	—	—	13.0	—	1.5							
25,000 to 99,999	.8	95.1	—	—	—	—	—	4.9							
2,500 to 24,999	1.0	88.0	—	—	—	—	—	12.0							
Less than 2,500	3.0	70.7	6.8	—	—	—	—	—							
Other 2/	67.4	63.7	16.9	2.6	(1)	.1	22.5	—							
500,000 or more	17.1	75.9	15.8	.8	.1	(1)	13.1	3.6							
100,000 to 499,999	8.0	74.6	9.2	—	—	.8	10.9	2.7							
25,000 to 99,999	9.5	63.2	3.7	3.7	.2	—	23.8	4.5							
2,500 to 24,999	11.9	63.9	14.8	4.0	—	—	12.3	.7							
Less than 2,500	20.9	49.5	25.8	3.9	—	—	16.3	5.0							

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 121

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

## Type Of Establishment By City Size

Category	All establishments (in thousands)	Less than \$1		Between \$1 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3					
Restaurants	19.3	72.9	14.6	2.4	-	-	5.5	4.6					
500,000 or more	1.0	73.1	12.5	-	-	-	4.2	4.2					
100,000 to 499,999	2.1	80.1	16.7	-	-	-	3.2	-					
25,000 to 99,999	2.8	76.7	12.8	-	-	-	4.3	6.2					
2,500 to 24,999	2.6	67.6	13.9	2.3	-	-	11.6	4.6					
Less than 2,500	11.2	71.4	14.9	3.6	-	-	4.8	5.3					
Cafeterias	.6	77.7	-	-	-	-	-	22.3					
500,000 or more	(1)	-	-	-	-	-	-	-					
100,000 to 499,999	.3	79.9	-	-	-	-	-	-					
25,000 to 99,999	.1	100.0	-	-	-	-	-	20.1					
2,500 to 24,999	.1	100.0	-	-	-	-	-	-					
Less than 2,500	.1	50.0	-	-	-	-	-	-					50.0
Restaurants or cafeterias located in hotels	1.2	22.9	5.8	-	3.4	54.2	13.7	-					
500,000 or more	.1	-	-	-	60.6	-	39.4	-					
100,000 to 499,999	.1	-	50.0	-	-	-	50.0	-					
25,000 to 99,999	.1	-	-	-	-	100.0	-	-					
2,500 to 24,999	.3	67.3	-	-	-	-	-	10.1					
Less than 2,500	.6	11.3	-	-	-	88.7	-	-					
Drug or proprietary stores with fountain service	23.6	29.8	-	-	-	-	-	-					
500,000 or more	3.2	27.3	-	-	-	-	-	-					
100,000 to 499,999	4.2	33.6	-	-	-	-	-	-					
25,000 to 99,999	3.7	21.4	-	-	-	-	-	-					
2,500 to 24,999	5.0	30.8	-	-	-	-	-	-					
Less than 2,500	7.5	32.4	-	-	-	-	-	-					
Other 2/	125.4	44.0	2.5	.5	.2	(3)	36.8	19.0					
500,000 or more	18.3	43.5	3.6	1.1	1.4	-	38.6	11.8					
100,000 to 499,999	19.8	40.4	.7	-	-	-	41.8	17.1					
25,000 to 99,999	19.4	28.7	2.3	-	-	-	39.9	31.1					
2,500 to 24,999	21.4	43.8	2.2	-	-	-	37.8	16.2					
Less than 2,500	16.5	44.0	4.0	.8	-	-	32.1	19.0					

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

3/ Less than one-tenth percent.

Table 122

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER  
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

## Type Of Establishment By City Size

Category	All establishments	Supplied by wholesaler		Supplied by retailer		Other supplier		Multiple suppliers		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	75.0	21.8	1.3	1.4	.5					
<u>Restaurants</u>	25.7	76.2	20.0	1.2	1.6	.2					
500,000 or more	15.6	73.2	25.3	1.4	1.0	.1					
100,000 to 499,999	11.8	88.7	9.1	.6	1.2	.4					
25,000 to 99,999	12.0	82.7	14.4	1.7	1.7	.5					
2,500 to 24,999	20.7	68.3	27.3	1.3	2.8	.3					
Less than 2,500	35.6	77.5	18.9	1.7	1.5	.3					
<u>Cafeterias</u>	3.9	96.5	2.2	.2	-	.4					
500,000 or more	1.6	98.6	-	-	-	1.3					
100,000 to 499,999	.6	100.0	-	-	-	-					
25,000 to 99,999	.7	82.1	16.9	1.0	-	-					
2,500 to 24,999	.2	100.0	-	-	-	-					
Less than 2,500	.8	100.0	-	-	-	-					
<u>Restaurants or cafeterias located in hotels</u>	13.3	25.6	2.2	1.1	1.1	(1)					
500,000 or more	2.6	98.1	-	1.9	-	(1)					
100,000 to 499,999	1.7	89.9	-	3.8	6.3	-					
25,000 to 99,999	1.8	96.5	-	1.6	1.9	-					
2,500 to 24,999	2.3	90.2	9.8	-	-	-					
Less than 2,500	4.9	98.5	1.5	-	-	-					
<u>Drug or proprietary stores with fountain service</u>	7.2	69.2	22.1	4.2	2.8	1.7					
500,000 or more	1.6	47.6	26.3	5.3	13.1	7.7					
100,000 to 499,999	1.5	71.0	13.0	14.5	-	1.5					
25,000 to 99,999	.8	76.2	23.8	-	-	-					
2,500 to 24,999	1.0	71.4	26.6	-	2.0	-					
Less than 2,500	3.0	76.6	22.5	.9	-	-					
<u>Other 2/</u>	67.4	67.8	22.2	1.2	1.1	.6					
500,000 or more	17.1	54.6	44.6	-	1.4	.4					
100,000 to 499,999	8.0	69.9	25.9	-	3.4	.8					
25,000 to 99,999	9.5	72.1	24.4	2.1	.7	.7					
2,500 to 24,999	11.9	68.4	25.7	3.7	.5	1.7					
Less than 2,500	20.9	75.3	22.4	1.0	1.3	-					

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 123

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Type of Establishment By City Size

Category	All establishments (in thousands)	Type of Establishment By City Size					Multiple reply	No reply
		Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know		
	Number	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	65.7	21.5	6.9	3.2	.9	.8	
Restaurants	25.7	61.5	23.2	8.4	4.4	.2	1.1	
500,000 or more	15.6	89.6	8.7	.4	.5	(1)	1.1	
100,000 to 499,999	11.8	88.2	8.0	.1	1.9	-	.6	
25,000 to 99,999	12.0	78.0	14.6	4.5	1.5	-	1.3	
2,500 to 24,999	20.7	49.0	27.9	11.3	9.6	-	1.0	
Less than 2,500	35.6	42.4	35.0	14.1	4.9	.5	1.2	
Cafeterias	3.2	77.2	13.1	4.2	.2	.8	1.3	
500,000 or more	1.6	87.0	8.5	-	1.1	-	2.6	
100,000 to 499,999	.6	84.4	1.5	.8	1.9	-	1.0	
25,000 to 99,999	.7	76.6	14.7	.6	.1	-	11.4	
2,500 to 24,999	.2	88.1	.9	11.0	-	4.9	3.1	
Less than 2,500	.8	50.7	32.3	16.1	.9	-	-	
Restaurants or cafeterias located in hotels	13.2	45.2	28.1	4.8	7.8	7.5	5.8	
500,000 or more	2.6	83.5	4.3	-	2.4	-	9.8	
100,000 to 499,999	1.7	71.5	2.3	4.4	10.2	-	11.6	
25,000 to 99,999	1.8	61.8	13.3	1.9	7.4	-	14.7	
2,500 to 24,999	2.3	33.4	36.5	17.5	12.5	-	.1	
Less than 2,500	4.9	36.5	51.8	2.6	7.9	20.5	.7	
Drug or proprietary stores with fountain service	7.2	67.2	21.5	7.4	.3	2.5	-	
500,000 or more	1.6	91.3	7.2	-	-	-	1.5	
100,000 to 499,999	1.5	97.4	1.1	-	-	-	1.5	
25,000 to 99,999	.8	84.6	8.0	7.4	-	-	-	
2,500 to 24,999	1.0	42.7	24.0	31.1	2.2	-	-	
Less than 2,500	3.0	43.6	42.8	6.8	-	6.8	-	
Other 2/	67.4	74.5	18.1	5.2	1.2	.5	.4	
500,000 or more	17.1	94.4	4.0	-	.8	-	.8	
100,000 to 499,999	8.0	94.2	1.7	2.5	.8	-	.8	
25,000 to 99,999	9.5	86.0	13.3	.7	-	-	-	
2,500 to 24,999	11.9	59.1	27.0	11.7	1.0	.6	.6	
Less than 2,500	20.9	54.2	33.2	9.0	2.3	1.3	-	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 124

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Type of Establishment By City Size

Category	All establishments Number (in thousands)	Every day		2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable	
		Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4	19.4	5.8	1.3	5.8	19.4	19.4	5.8	19.4
Restaurants	25.7	6.5	17.0	47.3	4.6	3.5	1.4	5.2	14.5	14.5	5.2	1.4	5.2	14.5	14.5	5.2	14.5
500,000 or more	15.6	8.7	16.7	44.7	3.4	4.4	1.4	4.1	20.6	20.6	4.1	1.4	4.1	20.6	20.6	4.1	20.6
100,000 to 499,999	11.8	14.3	24.7	36.8	2.9	4.0	2.7	10.0	12.2	12.2	2.7	2.7	10.0	12.2	12.2	2.7	10.0
25,000 to 99,999	12.0	7.9	12.0	57.2	3.5	3.3	.6	3.3	11.5	11.5	3.3	.6	3.3	11.5	11.5	3.3	11.5
2,500 to 24,999	20.7	4.1	17.8	49.2	3.8	3.9	1.3	9.4	11.5	11.5	3.3	1.3	9.4	11.5	11.5	3.3	11.5
Less than 2,500	35.6	4.0	15.8	47.5	6.4	4.5	1.8	4.2	15.8	15.8	4.2	1.8	4.2	15.8	15.8	4.2	15.8
Cafeterias	3.9	6.1	17.2	52.1	1.8	1.8	1.1	5.7	14.7	14.7	5.7	1.1	5.7	14.7	14.7	5.7	14.7
500,000 or more	1.6	5.8	9.7	40.2	4.1	4.1	.1	8.7	31.4	31.4	8.7	.1	8.7	31.4	31.4	8.7	31.4
100,000 to 499,999	.6	18.0	19.0	39.5	-	-	-	11.4	11.4	11.4	11.4	-	11.4	11.4	11.4	-	11.4
25,000 to 99,999	.7	6.0	24.0	69.7	.3	-	-	-	-	-	-	-	-	-	-	-	-
2,500 to 24,999	.2	-	-	100.0	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 2,500	.8	-	32.3	57.4	-	-	-	8.1	8.1	8.1	8.1	-	8.1	8.1	8.1	-	8.1
Restaurants or cafeterias located in hotels	13.1	22.6	19.2	31.2	4.8	1.2	-	4.2	14.6	14.6	4.2	-	4.2	14.6	14.6	4.2	14.6
500,000 or more	2.6	45.9	27.9	13.9	-	1.3	-	3.0	8.0	8.0	3.0	-	3.0	8.0	8.0	3.0	8.0
100,000 to 499,999	1.7	59.1	14.7	8.2	5.6	8.2	-	9.0	3.4	3.4	9.0	-	9.0	3.4	3.4	9.0	3.4
25,000 to 99,999	1.8	34.4	28.5	13.0	9	9	-	3.6	5.8	5.8	3.6	-	3.6	5.8	5.8	3.6	5.8
2,500 to 24,999	2.3	.8	24.9	55.1	5.8	-	-	7.6	7.6	7.6	-	-	7.6	7.6	7.6	-	7.6
Less than 2,500	4.9	2.7	12.1	46.1	3.6	4.1	-	2.8	28.6	28.6	2.8	-	2.8	28.6	28.6	2.8	28.6
Drug or proprietary stores with fountain service	7.9	3.4	8.6	25.3	15.1	7.6	1.5	2.9	38.6	38.6	2.9	1.5	2.9	38.6	38.6	2.9	38.6
500,000 or more	1.6	1.5	16.6	42.5	25.5	17.6	-	2.9	13.9	13.9	2.9	-	2.9	13.9	13.9	2.9	13.9
100,000 to 499,999	1.5	14.5	13.0	13.6	-	13.6	-	2.7	26.1	26.1	2.7	-	2.7	26.1	26.1	2.7	26.1
25,000 to 99,999	.8	-	-	-	-	-	-	-	55.0	55.0	-	-	-	55.0	55.0	-	55.0
2,500 to 24,999	1.0	-	2.0	9.1	19.1	19.1	-	-	69.8	69.8	-	-	-	69.8	69.8	-	69.8
Less than 2,500	3.0	.9	6.7	29.3	20.3	20.3	-	-	42.8	42.8	-	-	-	42.8	42.8	-	42.8
Other 1/	67.4	2.8	13.7	40.2	4.1	4.1	1.6	7.4	25.4	25.4	7.4	1.6	7.4	25.4	25.4	7.4	25.4
500,000 or more	17.1	3.3	12.3	36.0	2.0	4.3	.8	6.2	35.1	35.1	6.2	.8	6.2	35.1	35.1	6.2	35.1
100,000 to 499,999	8.0	4.2	18.4	42.3	4.2	1.6	-	5.0	24.3	24.3	5.0	-	5.0	24.3	24.3	5.0	24.3
25,000 to 99,999	9.5	2.9	20.6	43.3	4.2	1.4	2.8	3.5	21.3	21.3	3.5	2.8	3.5	21.3	21.3	3.5	21.3
2,500 to 24,999	11.9	5.0	10.2	41.2	6.0	6.3	2.8	10.6	17.9	17.9	10.6	2.8	10.6	17.9	17.9	10.6	17.9
Less than 2,500	20.9	.7	11.7	43.2	4.7	4.8	1.6	9.3	24.0	24.0	9.3	1.6	9.3	24.0	24.0	9.3	24.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 125

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

Category	Type Of Establishment By City Size			Type Of Establishment By City Size		
	All establishments (in thousands)	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply	
	Number	Percent	Percent	Percent	Percent	
United States	188.2	73.0	24.8	5	1.7	
Restaurants	95.7	75.5	22.5	.8	1.2	
500,000 or more	15.6	73.5	25.5	4	1.6	
100,000 to 499,999	11.8	83.0	15.5	.6	.9	
25,000 to 99,999	12.0	83.9	14.0	1.7	4	
2,500 to 24,999	20.7	72.7	25.6	1.0	4.7	
Less than 2,500	35.6	72.8	24.4	.6	2.2	
Cafeterias	3.9	87.3	9.1	-	3.6	
500,000 or more	1.6	88.3	4.2	-	7.5	
100,000 to 499,999	.6	88.3	11.4	-	.3	
25,000 to 99,999	.7	87.6	12.4	-	-	
2,500 to 24,999	.2	100.0	-	-	-	
Less than 2,500	.8	80.8	17.0	-	2.2	
Restaurants or cafeterias located in hotels	13.3	84.8	6.0	.2	9.0	
500,000 or more	2.6	100.0	-	-	-	
100,000 to 499,999	1.7	96.6	3.4	-	-	
25,000 to 99,999	1.8	97.1	1.2	1.7	-	
2,500 to 24,999	2.3	71.8	20.9	-	7.3	
Less than 2,500	4.9	73.8	5.0	-	21.2	
Drug or proprietary stores with fountain service	7.9	76.2	23.5	-	.3	
500,000 or more	1.6	48.9	51.1	-	-	
100,000 to 499,999	1.5	85.4	13.1	-	1.5	
25,000 to 99,999	.8	76.2	23.8	-	-	
2,500 to 24,999	1.0	100.0	-	-	-	
Less than 2,500	3.0	77.5	22.5	-	-	
Other 1/	67.4	65.9	33.0	.3	.8	
500,000 or more	17.1	53.6	45.6	-	1.7	
100,000 to 499,999	8.0	66.5	31.8	-	1.7	
25,000 to 99,999	9.5	71.3	28.0	-	1.7	
2,500 to 24,999	11.9	73.2	25.7	-	1.1	
Less than 2,500	20.9	69.2	29.5	1.0	.3	

1/ Includes drinking places, lunch counters, and refreshment stands.



PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Category	All establishments		Yes		No		No reply	
	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States	188.2	71.0		28.8				
Restaurants	25.7	78.1		21.7				.2
500,000 or more	15.6	55.2		44.8				-
100,000 to 499,999	11.8	74.6		25.4				-
25,000 to 99,999	12.0	75.7		24.3				-
2,500 to 24,999	20.7	83.0		16.7				.3
Less than 2,500	35.6	87.1		12.6				.3
Cafeterias	3.9	77.3		22.7				-
500,000 or more	1.6	74.3		25.7				-
100,000 to 499,999	.6	56.5		43.5				-
25,000 to 99,999	.7	76.8		23.2				-
2,500 to 24,999	.2	70.6		29.4				-
Less than 2,500	.8	100.0		-				-
Restaurants or cafeterias located in hotels	13.3	87.5		12.5				-
500,000 or more	2.6	85.0		15.0				-
100,000 to 499,999	1.7	87.9		12.1				-
25,000 to 99,999	1.8	97.8		2.2				-
2,500 to 24,999	2.3	75.8		24.2				-
Less than 2,500	1.9	90.3		9.7				-
Drug or proprietary stores with fountain service	7.9	68.4		31.6				-
500,000 or more	1.8	70.7		29.3				-
100,000 to 499,999	1.5	65.5		14.5				-
25,000 to 99,999	.8	52.4		47.6				-
2,500 to 24,999	1.0	61.4		38.6				-
Less than 2,500	3.0	65.3		34.7				-
Other 1/	67.1	57.5		42.1				.4
500,000 or more	17.1	42.9		55.5				1.6
100,000 to 499,999	8.0	52.1		47.9				-
25,000 to 99,999	9.5	57.1		42.9				-
2,500 to 24,999	11.9	64.2		35.8				-
Less than 2,500	20.9	67.7		32.3				-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 127

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE IS ITS USE OF FROZEN FISH OR SHELLFISH

Category	Type Of Establishment By City Size			
	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	180.2	17.7	80.7	1.6
<u>Restaurants</u>	95.7	19.0	79.2	1.1
500,000 or more	15.6	14.5	84.1	1.4
100,000 to 499,999	11.8	18.8	80.4	.8
25,000 to 99,999	12.0	27.1	69.4	3.5
2,500 to 24,999	20.7	19.5	79.3	1.2
Less than 2,500	35.6	17.9	81.7	.4
<u>Cafeterias</u>	3.9	16.0	76.6	7.4
500,000 or more	1.5	20.6	69.9	9.5
100,000 to 499,999	.6	6.1	93.9	-
25,000 to 99,999	.7	8.7	91.1	.2
2,500 to 24,999	.2	29.4	41.2	29.4
Less than 2,500	.8	16.1	75.8	8.1
<u>Restaurants or cafeterias located in hotels</u>	13.3	12.4	87.0	.6
500,000 or more	2.6	4.7	92.4	2.9
100,000 to 499,999	1.7	13.1	86.8	.1
25,000 to 99,999	1.8	20.2	79.8	-
2,500 to 24,999	2.3	21.4	78.6	-
Less than 2,500	4.9	9.2	90.8	-
<u>Drug or proprietary stores with fountain service</u>	7.9	14.4	81.5	4.1
500,000 or more	1.6	1.5	96.5	-
100,000 to 499,999	1.5	13.0	87.0	-
25,000 to 99,999	.8	7.4	66.8	23.8
2,500 to 24,999	1.0	43.7	44.3	12.0
Less than 2,500	3.0	13.5	86.5	-
<u>Other 1/</u>	67.4	17.6	80.7	1.7
500,000 or more	17.1	15.8	82.3	1.9
100,000 to 499,999	8.0	15.4	83.0	1.6
25,000 to 99,999	9.5	13.6	84.3	2.1
2,500 to 24,999	11.9	23.7	76.3	-
Less than 2,500	20.9	18.3	79.5	2.2

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 128  
 POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE  
 BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 (Thousands of Pounds)

Type Of Establishment By City Size

Category	Number of establishments (thousands)	Total		Frozen fish		Frozen shellfish		Pounds held per establishment		
		Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Total	Fish	Shellfish
United States	133.2	9,126	100.0	4,234	46.4	4,892	53.5	43.5	22.5	26.0
Restaurants	55.7	5,222	100.0	2,032	38.9	3,190	61.1	54.5	21.2	33.3
500,000 or more	17.6	1,503	100.0	213	73	79	76.2	67.0	15.3	51.2
100,000 to 499,999	11.8	503	100.0	157	31.2	346	58.8	42.6	13.3	28.3
25,000 to 99,999	12.0	460	100.0	189	41.1	271	58.9	30.4	15.7	22.7
2,500 to 24,999	20.7	1,319	100.0	430	36.4	339	53.6	63.6	23.2	40.4
Less than 2,500	35.6	1,897	100.0	950	50.5	939	49.5	53.3	26.9	26.4
Cafeterias	3.2	1,209	100.0	1,040	86.0	169	14.0	310.5	266.7	43.8
500,000 or more	1.6	863	100.0	765	88.6	98	11.4	539.4	478.1	61.3
100,000 to 499,999	.6	72	100.0	42	58.3	30	41.7	120.0	70.0	50.0
25,000 to 99,999	.7	41	100.0	21	51.2	20	48.8	50.6	30.0	20.6
2,500 to 24,999	.2	4	100.0	4	100.0	-	-	20.0	20.0	-
Less than 2,500	.8	229	100.0	208	90.8	21	9.2	287.5	260.0	27.5
Restaurants or cafeterias located in hotels	13.3	1,966	100.0	737	37.5	1,229	62.5	117.9	55.5	92.4
500,000 or more	2.6	503	100.0	254	37.2	429	85.0	263.7	97.7	165.0
100,000 to 499,999	1.7	519	100.0	130	25.7	419	76.3	322.9	76.4	246.5
25,000 to 99,999	1.3	457	100.0	194	42.5	263	57.5	253.9	107.3	146.1
2,500 to 24,999	2.3	89	100.0	50	56.2	39	43.8	39.1	21.7	17.4
Less than 2,500	4.9	188	100.0	109	58.0	79	42.0	38.4	22.3	16.1
Drug or proprietary stores with fountain service	7.9	26	100.0	27	75.0	9	25.0	4.5	3.4	1.1
500,000 or more	1.6	9	100.0	6	66.7	3	33.3	5.6	3.6	1.0
100,000 to 499,999	1.5	5	100.0	4	80.0	1	20.0	3.3	2.7	.6
25,000 to 99,999	.8	3	100.0	3	100.0	-	-	3.7	3.7	-
2,500 to 24,999	1.0	1	100.0	1	100.0	-	-	1.0	1.0	-
Less than 2,500	3.0	18	100.0	13	72.2	5	27.8	6.0	4.7	1.3
Other 1/	67.4	693	100.0	398	57.4	295	42.6	10.3	5.9	4.4
500,000 or more	17.1	162	100.0	122	75.3	40	24.7	9.5	7.2	2.3
100,000 to 499,999	8.0	59	100.0	31	52.5	28	47.5	7.4	3.9	3.5
25,000 to 99,999	9.5	102	100.0	38	37.3	64	62.7	10.7	4.0	6.7
2,500 to 24,999	11.9	162	100.0	88	54.3	74	45.7	13.6	7.4	6.2
Less than 2,500	20.9	208	100.0	119	57.2	89	42.8	10.0	5.7	4.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 129  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS  
 Type of Establishment By City Size

Category	All establishments		One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
	Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0								
Restaurants	95.7	1.8	19.1	36.7	17.6	1.8	.6	22.4								
500,000 or more	15.7	1.7	22.3	39.9	13.9	1.3	.4	20.5								
100,000 to 499,999	11.8	.6	14.9	30.4	24.7	1.1	1.2	27.1								
25,000 to 99,999	12.0	.7	15.3	38.1	28.9	1.7	.5	11.8								
2,500 to 24,999	20.7	3.6	20.2	36.0	16.8	3.2	-	20.2								
Less than 2,500	35.6	1.6	19.7	37.5	13.5	1.5	.7	25.5								
Cafeterias	3.9	-	14.2	29.0	31.8	3.4	.7	20.9								
500,000 or more	1.6	-	16.5	17.7	39.0	4.2	.9	21.7								
100,000 to 199,999	.6	-	14.3	38.4	24.5	11.4	-	11.4								
25,000 to 99,999	.7	-	10.6	33.0	33.8	-	-	20.5								
2,500 to 24,999	.2	-	-	29.5	11.9	-	-	58.6								
Less than 2,500	.8	-	16.1	41.3	26.5	-	-	16.1								
Restaurants or cafeterias located in hotels	15.3	2.2	31.5	32.8	10.1	.5	-	22.9								
500,000 or more	2.6	5.5	52.5	114.4	10.9	-	-	16.7								
100,000 to 199,999	1.7	1.0	33.8	32.2	10.6	-	-	22.4								
25,000 to 99,999	1.8	4.7	43.7	36.4	10.8	-	-	14.4								
2,500 to 24,999	2.3	2.3	22.0	44.0	9.4	-	-	22.3								
Less than 2,500	4.9	-	19.3	36.2	9.6	1.4	-	33.5								
Drug or proprietary stores with fountain service	7.9	.3	-	15.1	22.3	2.9	-	59.4								
500,000 or more	1.0	-	-	30.4	29.8	-	-	39.8								
100,000 to 199,999	1.5	-	-	13.0	46.8	-	-	40.2								
25,000 to 99,999	.8	2.6	-	-	13.8	-	-	83.6								
2,500 to 24,999	1.0	-	-	9.5	-	3.2	-	87.3								
Less than 2,500	3.0	-	-	14.4	15.8	6.7	-	63.1								
Other 1/	67.4	.6	12.1	21.5	12.0	1.7	1.5	50.6								
500,000 or more	17.1	.4	15.6	24.6	10.0	1.6	1.2	16.6								
100,000 to 499,999	8.0	-	1.7	23.3	19.6	3.3	-	52.1								
25,000 to 99,999	9.5	-	16.1	25.0	12.6	5.2	2.8	38.3								
2,500 to 24,999	11.9	-	9.0	21.9	11.0	-	4.5	53.6								
Less than 2,500	20.9	1.6	13.1	16.5	10.9	.6	-	57.3								

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 130

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION  
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Type Of Establishment By City Size

Category	All establishments		Yes Percent	No Percent	No reply Percent
	Number (in thousands)	(1)			
United States	188.2		59.6	40.4	
Restaurants	95.7		64.6	35.4	
500,000 or more	15.6		74.1	25.9	
100,000 to 499,999	11.8		67.0	33.0	
25,000 to 99,999	12.0		76.2	23.8	
2,500 to 24,999	20.7		57.9	42.1	
Less than 2,500	35.6		59.7	40.3	
Cafeterias	3.2		70.1	29.9	
500,000 or more	1.6		81.0	19.0	
100,000 to 499,999	.6		84.8	15.2	
25,000 to 99,999	.7		84.7	15.3	
2,500 to 24,999	.2		70.6	29.4	
Less than 2,500	.8		45.9	54.1	
Restaurants or cafeterias located in hotels	13.3		62.8	37.2	
500,000 or more	2.6		78.8	21.2	
100,000 to 499,999	1.7		88.4	11.6	
25,000 to 99,999	1.8		79.0	21.0	
2,500 to 24,999	2.3		57.4	42.6	
Less than 2,500	4.9		40.8	59.2	
Drug or proprietary stores with fountain service	7.2		68.8	31.2	
500,000 or more	1.6		86.9	13.1	
100,000 to 499,999	1.5		100.0	--	
25,000 to 99,999	.8		36.9	63.1	
2,500 to 24,999	1.0		54.8	45.2	
Less than 2,500	3.0		57.2	42.8	
Other 2/	67.4		50.1	49.8	1.1
500,000 or more	17.1		60.5	39.5	
100,000 to 499,999	8.0		62.0	38.0	
25,000 to 99,999	9.5		48.0	52.0	
2,500 to 24,999	11.9		43.0	57.0	
Less than 2,500	20.9		40.3	59.4	3.3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 131

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Type Of Establishment By City Size

Category	All establishments	Sunday through				Friday	Saturday
		Tuesday and Thursday	Wednesday	Friday	Saturday		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	
United States	126.2	2.6	5.1	87.9	4.4		
<u>Restaurants</u>	69.4	3.7	4.5	87.5	4.3		
500,000 or more	13.5	2.6	7.7	86.5	3.2		
100,000 to 499,999	8.8	3.8	6.9	86.3	3.0		
25,000 to 99,999	9.9	2.1	2.7	92.5	2.7		
2,500 to 24,999	13.5	4.5	3.7	85.8	6.0		
Less than 2,500	23.9	4.3	3.1	87.4	5.2		
<u>Cafeterias</u>	3.6	-	12.1	87.8	.1		
500,000 or more	1.4	-	6.0	93.9	.1		
100,000 to 499,999	.6	-	12.2	87.8	-		
25,000 to 99,999	.6	-	14.3	85.7	-		
2,500 to 24,999	.1	-	-	100.0	-		
Less than 2,500	.9	-	22.6	77.4	-		
<u>Restaurants or cafeterias located in hotels</u>	10.4	1.0	8.1	81.5	9.4		
500,000 or more	2.3	.8	6.5	92.7	(1)		
100,000 to 499,999	1.7	(1)	5.8	90.8	3.4		
25,000 to 99,999	1.9	3.4	23.3	70.8	2.5		
2,500 to 24,999	1.4	-	5.8	94.2	-		
Less than 2,500	3.1	.6	2.1	69.6	27.7		
<u>Drug or proprietary stores with fountain service</u>	5.9	2.0	4.2	93.0	.8		
500,000 or more	1.3	-	-	100.0	-		
100,000 to 499,999	2.0	5.9	12.6	79.2	2.3		
25,000 to 99,999	.2	-	-	100.0	-		
2,500 to 24,999	.6	-	-	100.0	-		
Less than 2,500	1.7	-	-	100.0	-		
<u>Other 2/</u>	36.2	1.5	4.7	92.7	4.1		
500,000 or more	11.6	1.2	8.1	89.0	1.7		
100,000 to 499,999	5.5	3.6	2.4	85.6	8.4		
25,000 to 99,999	5.2	2.6	-	93.5	3.9		
2,500 to 24,999	5.9	-	7.9	86.5	5.6		
Less than 2,500	8.7	.8	2.3	93.1	3.8		

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 122  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
 WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY  
 Type Of Establishment By City Size

Category	All establishments	Not offered daily		Offered daily		No reply
		Number (in thousands)	Percent	Percent	Percent	
United States	188.2	29.5	68.0	2.5		
Restaurants	95.7	30.2	68.2	1.6		
500,000 or more	15.6	34.3	65.1	.6		
100,000 to 499,999	11.8	26.5	73.1	.4		
25,000 to 99,999	12.0	12.0	59.0	3.3		
2,500 to 24,999	20.7	27.0	68.7	4.3		
Less than 2,500	35.6	28.9	70.9	.2		
Cafeterias	3.9	41.6	53.3	5.1		
500,000 or more	1.6	41.0	55.0	4.0		
100,000 to 499,999	.6	44.2	55.8	-		
25,000 to 99,999	.7	42.8	57.2	-		
2,500 to 24,999	.2	11.0	59.6	29.4		
Less than 2,500	.8	48.4	43.5	8.1		
Restaurants or cafeterias located in hotels	13.3	11.6	81.3	1.1		
500,000 or more	2.6	4.6	94.0	1.4		
100,000 to 499,999	1.7	.1	99.9	-		
25,000 to 99,999	1.8	4.7	95.3	-		
2,500 to 24,999	2.3	10.9	84.3	4.8		
Less than 2,500	4.9	30.6	69.4	-		
Drug or proprietary stores with fountain service	7.9	24.1	62.6	6.3		
500,000 or more	1.6	29.5	69.0	1.5		
100,000 to 499,999	1.5	33.5	53.5	13.0		
25,000 to 99,999	1.8	28.5	46.7	23.8		
2,500 to 24,999	1.0	8.5	83.7	7.8		
Less than 2,500	3.0	20.3	79.7	-		
Other 1/	67.4	31.5	65.0	3.5		
500,000 or more	17.1	38.7	57.1	4.2		
100,000 to 499,999	8.0	37.7	59.4	2.9		
25,000 to 99,999	9.5	30.3	69.0	.7		
2,500 to 24,999	11.9	33.0	62.6	4.4		
Less than 2,500	20.9	22.7	73.4	3.9		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 133

 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH  
 WINTER MENU PRICES OF FISH AND SHELLFISH

Category	Type Of Establishment By City Size						No reply	
	All establishments	Menu price higher in summer		Menu price the same		Menu price lower in summer		
		Number (in thousands)	Percent	Percent	Percent	Percent		Percent
United States	188.2	1.2	93.8	2.7	2.3			
Restaurants	95.7	1.2	95.1	2.0	1.6			
500,000 or more	15.6	2.0	49.3	4.9	3.2			
100,000 to 499,999	11.8	2.3	91.1	3.4	3.2			
25,000 to 99,999	12.0	.6	96.4	2.4	.6			
2,500 to 24,999	20.7	1.7	95.2	1.5	1.6			
Less than 2,500	35.6	.4	98.5	.4	.7			
Cafeterias	3.9	-	84.5	5.1	10.4			
500,000 or more	1.7	-	70.7	12.4	16.9			
100,000 to 499,999	.6	-	88.6	-	11.4			
25,000 to 99,999	.7	-	100.0	-	-			
2,500 to 24,999	.2	-	100.0	-	-			
Less than 2,500	.8	-	91.9	-	8.1			
Restaurants or cafeterias located in hotels	13.3	2.5	91.6	4.9	1.0			
500,000 or more	2.0	4.3	88.8	6.0	7.7			
100,000 to 499,999	1.7	1.5	80.3	16.2	2.0			
25,000 to 99,999	1.8	8.3	86.0	4.8	.9			
2,500 to 24,999	2.3	1.5	92.7	5.8	-			
Less than 2,500	4.9	-	98.7	-	1.3			
Drug or proprietary stores with fountain service	7.9	-	92.7	2.9	4.4			
500,000 or more	1.6	-	100.0	-	-			
100,000 to 499,999	1.5	-	87.0	-	13.0			
25,000 to 99,999	6.8	-	100.0	-	-			
2,500 to 24,999	1.0	-	69.9	22.4	7.7			
Less than 2,500	3.0	-	97.7	-	2.3			
Other 1/	67.4	.9	93.0	3.1	3.0			
500,000 or more	17.1	1.9	91.4	4.7	2.0			
100,000 to 499,999	8.0	.8	90.0	1.7	7.5			
25,000 to 99,999	9.5	.3	92.1	4.9	2.7			
2,500 to 24,999	11.7	1.7	93.2	2.9	2.2			
Less than 2,500	20.9	-	95.6	1.6	2.6			

1/ Includes drinking places, lunch counters, and refreshment stands.



Table 134  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
 OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
 COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Type of Establishment By City Size

Category	All establishments Number (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5	5.9					
Restaurants	95.7	47.7	22.6	11.4	5.7	2.6					
500,000 or more	15.6	50.7	22.6	13.3	5.5	2.6					
100,000 to 499,999	11.8	47.6	31.1	12.2	5.1	4.0					
25,000 to 99,999	12.0	52.3	33.1	6.9	7.7	-					
2,500 to 24,999	20.7	49.9	31.0	10.3	6.8	2.0					
Less than 2,500	35.6	43.8	38.0	12.5	3.5	2.2					
Cafeterias	3.9	45.2	27.1	7.4	6.3	14.0					
500,000 or more	1.6	34.0	26.5	9.1	7.6	22.8					
100,000 to 499,999	1.6	65.3	17.0	8.3	5.5	11.9					
25,000 to 99,999	1.7	73.1	19.9	-	7.0	-					
2,500 to 24,999	2.0	42.6	29.4	8.9	40.3	7.0					
Less than 2,500	1.8	42.6	40.4	8.9	-	8.1					
Restaurants or cafeterias located in hotels	13.2	50.4	35.8	6.4	5.0	2.4					
500,000 or more	2.6	63.4	31.9	4.0	-	7.7					
100,000 to 499,999	1.7	52.9	31.5	8.8	-	(1)					
25,000 to 99,999	1.8	55.9	21.7	10.3	-	4.1					
2,500 to 24,999	2.3	56.9	33.5	6.6	3.0	4.6					
Less than 2,500	4.9	35.1	45.8	2.2	12.3	4.6					
Drug or proprietary stores with fountain service	7.9	27.4	30.8	3.1	18.5	20.2					
500,000 or more	4.6	20.7	46.6	-	7.2	25.5					
100,000 to 499,999	1.5	16.2	44.8	-	26.0	13.0					
25,000 to 99,999	1.8	18.5	33.9	-	-	47.6					
2,500 to 24,999	1.0	24.0	26.4	23.6	6.4	19.6					
Less than 2,500	3.0	40.5	15.8	-	30.2	13.5					
Other 2/	67.4	28.6	22.4	13.8	26.1	9.1					
500,000 or more	17.1	26.0	21.1	17.2	28.1	7.8					
100,000 to 499,999	8.0	39.7	14.3	8.4	36.0	1.6					
25,000 to 99,999	9.5	30.1	16.8	13.8	27.9	11.4					
2,500 to 24,999	11.9	27.4	23.3	10.3	29.5	9.5					
Less than 2,500	20.9	26.5	28.4	15.3	17.9	11.9					

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 135  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
 OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
 COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type of Establishment By City Size

Category	All establishments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	108.2	37.5	30.4	10.8	14.4	6.9					
Restaurants	95.7	43.7	34.5	11.0	7.0	3.4					
500,000 or more	15.7	45.4	27.5	13.4	8.6	5.1					
100,000 to 499,999	11.8	43.1	34.4	12.6	5.7	4.0					
25,000 to 99,999	12.0	50.9	31.7	8.5	8.1	.8					
2,500 to 24,999	20.7	48.6	30.8	10.1	4.0	6.5					
Less than 2,500	35.6	38.0	40.8	10.6	6.5	4.1					
Cafeterias	2.9	47.9	31.6	2.1	3.4	15.0					
500,000 or more	1.6	31.2	17.3	.4	4.2	26.9					
100,000 to 499,999	.6	82.1	17.0	.4	.5	2.5					
25,000 to 99,999	.7	80.1	17.7	.4	.4	2.2					
2,500 to 24,999	.2	11.8	29.4	.9	29.4	.4					
Less than 2,500	.8	40.4	42.6	.9	.9	16.1					
Restaurants or cafeterias located in hotels	13.3	50.8	38.4	5.8	2.6	2.4					
500,000 or more	2.6	58.6	31.8	8.9	8.7	7					
100,000 to 499,999	1.7	52.4	38.9	8.7	(1)	(1)					
25,000 to 99,999	1.8	62.4	24.5	9.0	4.1	4.1					
2,500 to 24,999	2.3	57.6	34.1	5.6	2.7	-					
Less than 2,500	4.9	38.4	48.9	2.2	5.8	4.7					
Drug or proprietary stores with fountain service	7.9	27.9	34.4	-	16.7	21.0					
500,000 or more	1.6	24.0	50.4	-	-	25.6					
100,000 to 499,999	1.5	16.2	44.8	-	26.0	13.0					
25,000 to 99,999	.8	11.1	33.9	-	-	55.0					
2,500 to 24,999	1.0	28.4	26.4	-	-	19.6					
Less than 2,500	3.0	40.6	23.4	-	22.5	13.5					
Other 2/	67.4	26.6	22.3	13.4	27.6	10.1					
500,000 or more	17.1	28.0	21.5	15.6	26.9	8.0					
100,000 to 499,999	8.0	33.0	16.8	12.5	33.5	4.2					
25,000 to 99,999	9.5	24.5	19.6	15.9	12.8	12.8					
2,500 to 24,999	11.9	24.0	18.7	10.3	37.0	10.0					
Less than 2,500	20.6	25.5	28.5	12.7	20.5	12.8					

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 136

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPTION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

## Type of Establishment By City Size

Category	All establishments	Type of Establishment By City Size				Establishments not replying
		Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	
	Number (in thousands)	Percent	Percent	Percent	Percent	
United States	106.2	34.8	29.2	9.3	19.1	7.6
Restaurants	95.7	41.2	34.1	9.8	10.9	4.0
500,000 or more	15.7	42.6	27.5	8.7	16.1	5.1
100,000 to 499,999	11.8	38.5	33.8	10.0	12.6	5.1
25,000 to 99,999	12.0	49.1	31.1	7.5	11.5	4.8
2,500 to 24,999	20.7	47.0	32.6	8.1	8.0	4.3
Less than 2,500	35.6	35.5	39.0	11.9	9.5	4.1
Cafeterias	3.9	45.2	30.0	1.9	5.6	17.3
500,000 or more	1.6	24.2	34.1	4.1	8.4	31.2
100,000 to 499,999	.6	25.6	17.0	.4	-	.5
25,000 to 99,999	.7	77.0	18.6	-	2.2	2.2
2,500 to 24,999	.2	11.8	29.4	-	29.4	-
Less than 2,500	.8	41.2	40.4	-	-	18.4
Restaurants or cafeterias located in hotels	13.3	44.0	41.8	4.0	8.0	2.2
500,000 or more	2.6	52.9	39.3	4.2	2.9	.7
100,000 to 499,999	1.7	45.1	48.0	6.9	-	(1)
25,000 to 99,999	1.8	56.4	34.5	2.9	2.1	4.1
2,500 to 24,999	2.3	47.0	42.3	4.5	6.2	-
Less than 2,500	4.9	32.9	43.4	3.0	16.6	4.1
Drug or proprietary stores with fountain service	7.9	25.4	30.0	-	23.6	21.0
500,000 or more	1.6	27.3	42.9	-	3.8	25.5
100,000 to 499,999	1.5	16.2	44.8	-	26.0	13.0
25,000 to 99,999	.8	11.1	33.9	-	-	55.0
2,500 to 24,999	1.0	23.0	26.4	-	31.0	19.6
Less than 2,500	3.0	33.8	15.8	-	36.9	13.6
Other 2/	67.4	24.4	19.6	11.1	33.2	11.7
500,000 or more	22.5	22.5	13.7	13.1	37.1	13.1
100,000 to 499,999	8.0	33.0	16.0	11.7	36.0	3.3
25,000 to 99,999	9.5	21.0	15.6	8.7	37.9	12.8
2,500 to 24,999	11.9	24.0	17.0	10.3	36.4	12.3
Less than 2,500	20.9	24.5	27.2	10.8	24.7	12.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 137  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
 OFFERING AN OPTION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
 COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Type of Establishment By City Size

Category	All establishments (in thousands)	Fish and shellfish serving more profit		Fish and shellfish serving same profit		Fish and shellfish serving less profit		Serve only fish and shellfish		Establishments not replying	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States		108-2	32.8	34.5	12.3	13.5	6.9				
Restaurants		95.7	38.5	32.8	11.8	5.0	4.1				
500,000 or more		15.6	35.6	16.1	16.1	7.4	5.1				
100,000 to 499,999		11.8	37.1	36.3	12.3	5.7	8.6				
25,000 to 99,999		12.0	45.6	35.5	12.6	5.0	1.3				
2,500 to 24,999		20.7	42.3	37.9	9.0	7.5	3.7				
Less than 2,500		35.6	35.6	45.2	11.0	4.5	3.7				
Cafeterias		3.9	37.3	39.6	2.4	3.4	17.3				
500,000 or more		1.7	47.2	37.7	1.0	4.2	31.5				
100,000 to 499,999		.6	47.2	52.0	.3	-	5				
25,000 to 99,999		.7	76.5	21.1	-	-	2.1				
2,500 to 24,999		.2	-	44.2	29.4	-	-				
Less than 2,500		.8	32.3	48.4	.9	-	18.4				
Restaurants or cafeterias located in hotels		13.3	30.0	47.2	15.3	5.1	2.4				
500,000 or more		2.6	32.0	38.1	29.1	-	8				
100,000 to 499,999		1.7	28.8	55.2	13.7	2.3	(1)				
25,000 to 99,999		1.8	26.1	53.9	15.6	-	4.1				
2,500 to 24,999		2.3	44.0	48.2	7.8	-	-				
Less than 2,500		4.9	24.3	46.2	11.8	13.1	4.6				
Drug or proprietary stores with fountain service		7.9	22.0	38.7	2.5	18.1	18.7				
500,000 or more		1.6	23.1	47.7	-	6.7	27.0				
100,000 to 499,999		1.5	16.2	57.8	-	13.0	13.0				
25,000 to 99,999		.8	11.1	33.9	-	-	55.0				
2,500 to 24,999		1.0	23.0	31.9	-	25.5	19.6				
Less than 2,500		3.0	27.0	30.1	6.8	29.3	6.8				
Other 2/		67.4	26.2	23.7	11.1	26.2	2.8				
500,000 or more		17.1	26.0	18.1	17.6	31.2	6.8				
100,000 to 499,999		8.0	43.0	19.3	12.6	22.6	2.5				
25,000 to 99,999		9.5	23.1	21.5	10.3	28.6	13.5				
2,500 to 24,999		11.9	27.9	18.8	11.4	31.3	10.6				
Less than 2,500		20.9	20.3	32.0	15.3	19.6	12.8				

1/ Less than one-tenth percent.  
 2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH  
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Type of Establishment By City Size

Category	All methods used		Featured special on menu		Suggestions by waiters		Window display		Separate menu for fish		Newspaper advertising		Radio or television advertising		Other methods used	
	Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	204.3	37.1														
Restaurants	115.5	41.2														
500,000 or more	17.5	43.1														
100,000 to 499,999	14.5	43.1														
25,000 to 99,999	14.0	44.1														
2,500 to 24,999	25.3	37.2														
Less than 2,500	44.2	42.7														
Cafeterias	3.9	40.5														
500,000 or more	1.3	59.5														
100,000 to 499,999	.5	21.1														
25,000 to 99,999	.6	46.1														
2,500 to 24,999	.3	22.6														
Less than 2,500	1.2	29.2														
Restaurants or cafeterias located in hotels	17.5	24.0														
500,000 or more	3.3	52.6														
100,000 to 499,999	2.9	37.3														
25,000 to 99,999	2.3	40.0														
2,500 to 24,999	3.4	31.4														
Less than 2,500	5.6	20.5														
Drug or proprietary stores with fountain service	7.4	56.2														
500,000 or more	1.6	54.6														
100,000 to 499,999	1.9	58.7														
25,000 to 99,999	.5	23.6														
2,500 to 24,999	1.1	43.4														
Less than 2,500	2.3	70.1														
Other 1/	60.0	26.1														
500,000 or more	14.5	23.4														
100,000 to 499,999	5.9	21.6														
25,000 to 99,999	10.6	24.6														
2,500 to 24,999	11.0	25.8														
Less than 2,500	18.0	30.6														

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 139  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING  
 METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Category	Type Of Establishment By City Size									
	Establishments reporting one effective method		Establishments reporting two effective methods		Establishments reporting three effective methods		Establishments reporting four effective methods		Establishments reporting five effective methods	
	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States	188.2	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1	27.0
Restaurants	95.7	1.1	8	7.5	7.1	15.5	13.4	21.8	11.1	21.8
500,000 or more	15.6	1.6	26.7	5.2	6.5	13.2	13.2	27.7	11.8	27.7
100,000 to 499,999	11.8	1.1	18.5	8.6	6.9	11.3	13.4	22.2	13.4	22.2
25,000 to 99,999	12.0	1.1	23.0	5.0	10.2	11.2	11.6	21.1	11.6	21.1
2,500 to 24,999	20.7	1.1	15.6	7.4	6.0	21.8	12.4	23.4	12.4	23.4
Less than 2,500	35.6	1.1	23.8	9.0	7.0	11.4	15.4	18.5	15.4	18.5
Cafeterias	3.9	2.1	16.1	8.7	12.7	1.1	9.9	28.6	17.8	28.6
500,000 or more	1.6	1.6	21.0	8.6	8.8	4.2	11.2	36.9	22.6	36.9
100,000 to 499,999	1.6	1.6	1.2	1.2	38.9	11.4	11.4	37.8	10.0	37.8
25,000 to 99,999	1.7	1.6	33.1	30.6	8.1	3.8	8.1	13.9	9.7	13.9
2,500 to 24,999	2.2	1.6	8.1	16.1	29.4	9	9	10.3	29.4	10.3
Less than 2,500	4.8	1.6	8.1	8.1	16.1	8.1	16.1	10.4	17.0	10.4
Restaurants or cafeterias located in hotels	13.2	1.6	15.7	7.0	8.0	20.5	11.8	20.3	15.1	20.3
500,000 or more	2.6	1.6	28.0	1.4	1.4	35.9	6.0	22.8	2.8	22.8
100,000 to 499,999	1.7	1.1	12.6	11.9	6.3	30.6	19.3	15.0	14.2	15.0
25,000 to 99,999	1.8	1.1	17.8	18.9	10.7	21.1	9.7	13.7	5.1	13.7
2,500 to 24,999	2.3	1.8	13.8	5.5	15.0	21.4	21.6	15.6	3.3	15.6
Less than 2,500	4.9	1.8	10.3	5.2	6.2	6.7	7.1	25.6	34.8	25.6
Drug or proprietary stores with fountain service	7.9	5.0	31.3	8.8	4.1	9.4	6.1	26.2	9.1	26.2
500,000 or more	1.4	1.6	31.4	3.9	3.9	16.0	13.3	26.6	11.5	26.6
100,000 to 499,999	1.5	1.6	28.0	8	8	28.5	14.5	26.0	14.5	26.0
25,000 to 99,999	1.8	1.6	4.9	10.5	6.4	2.7	8.0	36.0	17.6	36.0
2,500 to 24,999	1.0	1.6	26.4	9.0	6.8	5.4	5.4	9.3	12.0	9.3
Less than 2,500	3.0	1.6	40.5	9.0	6.8	7.6	7.6	29.3	6.8	29.3
Other 2/	67.4	1.2	10.4	6.8	15.4	6.4	8.7	35.7	13.0	35.7
500,000 or more	17.1	1.2	8.7	5.4	15.7	7.8	7.9	34.9	11.9	34.9
100,000 to 499,999	8.0	1.2	9.2	12.6	10.1	4.2	2.5	42.2	16.7	42.2
25,000 to 99,999	9.5	1.2	4.2	6.3	17.1	9.0	17.1	33.0	7.7	33.0
2,500 to 24,999	11.9	1.6	10.6	7.4	10.3	5.0	7.8	33.2	22.3	33.2
Less than 2,500	20.9	1.3	11.8	5.8	17.0	5.6	8.3	36.7	9.5	36.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 140

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
FOR NOT SERVING FISH OR SHELLFISH MEALS

Type Of Establishment By City Size

Category	All establishments Number (in thousands)	No storage space		Insufficient demand		Sell only specialty		Too much work involved		Can't get fish in form wanted		No food or meals served	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9						
<b>Restaurants</b>													
500,000 or more	12.3	10.0	48.1	20.5	3.8	2.4	-	-	-	-	-	-	-
100,000 to 499,999	1.6	8.3	50.0	33.5	4.2	2.4	-	-	-	-	-	-	-
25,000 to 99,999	2.1	12.7	48.3	19.9	3.2	2.4	-	-	-	-	-	-	-
2,500 to 24,999	1.6	-	29.8	36.0	-	12.8	-	-	-	-	-	-	-
Less than 2,500	2.8	7.0	32.8	18.6	7.0	2.3	-	-	-	-	-	-	-
	11.2	11.9	54.1	17.1	3.6	1.8	-	-	-	-	-	-	-
<b>Cafeterias</b>													
500,000 or more	.6	22.3	22.1	44.5	11.1	-	-	-	-	-	-	-	-
100,000 to 499,999	(1)	-	-	-	-	-	-	-	-	-	-	-	-
25,000 to 99,999	.3	20.1	-	79.9	-	-	-	-	-	-	-	-	-
2,500 to 24,999	.1	100.0	-	-	-	-	-	-	-	-	-	-	-
Less than 2,500	.1	-	100.0	-	100.0	-	-	-	-	-	-	-	-
<b>Restaurants or cafeterias located in hotels</b>													
500,000 or more	1.2	4.2	40.9	8.0	-	-	-	-	-	-	-	-	-
100,000 to 499,999	.1	-	68.6	39.4	-	-	-	-	-	-	-	-	-
25,000 to 99,999	.1	-	50.0	-	-	-	-	-	-	-	-	-	-
2,500 to 24,999	.3	-	100.0	-	-	-	-	-	-	-	-	-	-
Less than 2,500	.6	9.6	77.4	22.6	-	-	-	-	-	-	-	-	-
<b>Drug or proprietary stores with fountain service</b>													
500,000 or more	23.6	6.6	8.5	38.1	1.1	-	-	-	-	-	-	-	-
100,000 to 499,999	3.2	7.6	8.4	31.5	-	-	-	-	-	-	-	-	-
25,000 to 99,999	4.2	9.4	4.8	28.8	4.8	-	-	-	-	-	-	-	-
2,500 to 24,999	3.7	5.3	21.4	44.1	-	-	-	-	-	-	-	-	-
Less than 2,500	5.0	6.4	6.7	46.5	-	-	-	-	-	-	-	-	-
	7.5	5.4	5.5	37.4	.9	-	-	-	-	-	-	-	-
<b>Other 2/</b>													
500,000 or more	125.4	6.6	23.5	33.5	2.4	1.1	28.9	28.1	28.1	28.1	28.1	28.1	28.1
100,000 to 499,999	18.3	3.9	38.2	40.3	.7	-	32.8	32.8	32.8	32.8	32.8	32.8	32.8
25,000 to 99,999	19.6	5.5	15.0	32.3	2.4	-	42.8	42.8	42.8	42.8	42.8	42.8	42.8
2,500 to 24,999	21.4	2.1	27.8	34.3	2.8	-	16.2	16.2	16.2	16.2	16.2	16.2	16.2
Less than 2,500	46.5	7.6	23.2	34.2	1.6	.1	27.6	27.6	27.6	27.6	27.6	27.6	27.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 140 - Continued  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
 FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued  
 Type Of Establishment By City Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Restaurants	.3	4.5	.3	1.8	1.4	5.2	1.0
500,000 or more	-	-	-	4.2	-	-	-
100,000 to 499,999	-	-	-	6.3	3.2	3.2	3.2
25,000 to 99,999	4.3	12.8	-	-	4.3	4.3	-
2,500 to 24,999	-	4.6	-	-	4.6	20.8	2.3
Less than 2,500	-	4.8	.6	1.3	.6	3.6	.6
Cafeterias	-	-	-	-	-	-	-
500,000 or more	-	-	-	-	-	-	-
100,000 to 499,999	-	-	-	-	-	-	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	6.1	-	-	40.1	-
500,000 or more	-	-	-	-	-	-	-
100,000 to 499,999	-	-	-	-	-	50.0	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	-	-	11.9	-	-	67.2	-
Drug or proprietary stores with fountain service	-	.9	.9	-	.9	2.5	-
500,000 or more	-	-	-	-	-	12.6	-
100,000 to 499,999	-	-	-	-	4.8	4.8	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	4.0	-	-	-	-	-
Less than 2,500	-	-	2.7	-	-	-	-
Other <sup>2/</sup>	.1	1.6	.4	.7	.1	1.5	.6
500,000 or more	.4	1.8	-	1.8	-	1.9	.4
100,000 to 499,999	-	1.3	.3	-	-	2.4	-
25,000 to 99,999	-	2.5	1.0	-	.7	.3	1.0
2,500 to 24,999	-	2.2	-	.6	-	1.2	.3
Less than 2,500	.1	1.0	.4	1.7	-	1.6	.9

<sup>1/</sup> Less than 50 establishments.

<sup>2/</sup> Includes drinking places, lunch counters, and refreshment stands.



V. Type Of Establishment By Sales Size Analysis

Table 141

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT  
OF THE SURVEY OF PUBLIC EATING PLACES

Type Of Establishment By Sales Size  
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
<u>Restaurants</u>	<u>115.0</u>	<u>100.0</u>	<u>19.3</u>	<u>16.8</u>	<u>95.7</u>	<u>83.2</u>
\$100,000 or more	7.0	100.0	.1	1.4	6.9	98.6
\$40,000 to \$99,999	14.1	100.0	.3	2.1	13.8	97.9
\$10,000 to \$39,999	38.0	100.0	4.2	11.1	33.8	88.9
Less than \$10,000	47.0	100.0	12.4	26.4	34.6	73.6
No reply	8.9	100.0	2.3	25.8	6.6	74.2
<u>Cafeterias</u>	<u>4.5</u>	<u>100.0</u>	<u>.6</u>	<u>13.3</u>	<u>3.9</u>	<u>86.7</u>
\$100,000 or more	.9	100.0	-	-	.9	100.0
\$40,000 to \$99,999	1.2	100.0	.1	8.3	1.1	91.7
\$10,000 to \$39,999	1.3	100.0	.1	7.7	1.2	92.3
Less than \$10,000	.8	100.0	.3	37.5	.5	62.5
No reply	.3	100.0	.1	33.3	.2	66.7
<u>Restaurants or cafeterias located in hotels</u>	<u>14.5</u>	<u>100.0</u>	<u>1.2</u>	<u>8.3</u>	<u>13.3</u>	<u>91.7</u>
\$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
\$40,000 to \$99,999	2.0	100.0	-	-	2.0	100.0
\$10,000 to \$39,999	1.9	100.0	.1	5.3	1.8	94.7
Less than \$10,000	4.5	100.0	.4	8.9	4.1	91.1
No reply	1.6	100.0	.7	43.8	.9	56.2
<u>Drug or proprietary stores with fountain service</u>	<u>31.5</u>	<u>100.0</u>	<u>23.6</u>	<u>74.9</u>	<u>7.9</u>	<u>25.1</u>
\$100,000 or more	.5	100.0	-	-	.5	100.0
\$40,000 to \$99,999	1.9	100.0	.6	31.6	1.3	68.4
\$10,000 to \$39,999	4.9	100.0	2.3	46.9	2.6	53.1
Less than \$10,000	12.9	100.0	9.4	72.9	3.5	27.1
No reply	11.3	100.0	11.3	100.0	-	-
<u>Other 2/</u>	<u>192.8</u>	<u>100.0</u>	<u>125.4</u>	<u>65.0</u>	<u>67.4</u>	<u>35.0</u>
\$100,000 or more	1.3	100.0	.3	23.1	1.0	76.9
\$40,000 to \$99,999	7.0	100.0	2.7	38.6	4.3	61.4
\$10,000 to \$39,999	30.7	100.0	13.4	43.6	17.3	56.4
Less than \$10,000	107.9	100.0	67.9	62.9	40.0	37.1
No reply	45.9	100.0	41.1	89.5	4.8	10.5

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 142

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By Sales Size

Category	All establishments		One to five days, and no reply		Six days		Seven days	
	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States	188.2	4.8						
Restaurants	95.7	3.6						
\$100,000 or more	6.9	1.5						
\$40,000 to \$99,999	13.8	1.1						
\$10,000 to \$39,999	33.8	2.6						
Less than \$10,000	34.6	6.1						
No reply	6.6	3.2						
Cafeterias	3.9	22.3						
\$100,000 or more	.9	21.1						
\$40,000 to \$99,999	1.1	17.6						
\$10,000 to \$39,999	1.2	24.1						
Less than \$10,000	.5	33.1						
No reply	.2	14.1						
Restaurants or cafeterias located in hotels	13.3	3.9						
\$100,000 or more	4.2	2.5						
\$40,000 to \$99,999	2.0	6.7						
\$10,000 to \$39,999	1.8	9.7						
Less than \$10,000	4.1	2.4						
No reply	.9	-						
Drug or proprietary stores with fountain service	7.9	6.2						
\$100,000 or more	.5	42.8						
\$40,000 to \$99,999	1.3	-						
\$10,000 to \$39,999	2.6	2.5						
Less than \$10,000	3.5	5.7						
No reply	-	-						
Other 2/	67.4	5.4						
\$100,000 or more	1.0	1.1						
\$40,000 to \$99,999	4.3	3.2						
\$10,000 to \$39,999	17.3	4.3						
Less than \$10,000	40.0	5.7						
No reply	4.8	10.9						

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 14.3

## PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

## Type of Establishment By Sales Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	
United States	170.1	2.6	40.2	57.2			
Restaurants	19.3	5.2	44.6	50.2			
\$100,000 or more	.1	-	100.0	-			
\$40,000 to \$99,999	.3	-	49.8	50.2			
\$10,000 to \$39,999	4.2	3.2	51.2	45.6			
Less than \$10,000	12.4	5.9	42.8	51.3			
No reply	2.3	5.7	40.0	54.3			
Cafeterias	.6	11.1	66.6	22.3			
\$100,000 or more	-	-	-	-			
\$40,000 to \$99,999	.1	-	100.0	-			
\$10,000 to \$39,999	.1	-	-	100.0			
Less than \$10,000	.3	20.1	79.9	-			
No reply	.1	-	50.0	50.0			
Restaurants or cafeterias located in hotels	1.2	-	11.5	88.5			
\$100,000 or more	(1)	-	-	-			
\$40,000 to \$99,999	-	-	-	-			
\$10,000 to \$39,999	.1	-	-	100.0			
Less than \$10,000	.4	-	18.6	81.4			
No reply	.7	-	9.6	90.4			
Drug or proprietary stores with fountain service	23.6	.3	15.5	84.2			
\$100,000 or more	-	-	-	-			
\$40,000 to \$99,999	.6	-	30.9	69.1			
\$10,000 to \$39,999	2.3	-	28.8	71.2			
Less than \$10,000	9.4	-	10.8	89.2			
No reply	11.3	.6	15.8	83.6			
Other 1/	125.4	2.5	44.4	53.1			
\$100,000 or more	-	-	9.9	90.1			
\$40,000 to \$99,999	2.7	-	30.3	69.2			
\$10,000 to \$39,999	13.4	2.0	40.4	57.6			
Less than \$10,000	67.9	3.2	45.5	51.3			
No reply	41.1	2.0	44.9	53.1			

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 REPORTING ESTABLISHMENT'S SPECIALTY

Type of Establishment By Sales Size

Category	All establish- ments (in thousands)	Steak or chop house		Fish and shellfish		Italian food		Chinese food		Other specialty		No specialty		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	4.9	2.3	2.3	4.2	1.2	16.5	70.5	.4						
Restaurants	95.7	5.2	2.8	2.8	5.5	2.2	13.7	70.4	1.1						
\$100,000 or more	6.9	8.7	6.5	6.5	1.9	2.2	25.3	55.4	-						
\$10,000 to \$99,999	13.8	4.7	3.5	3.5	7.0	2.9	15.3	66.6	-						
\$10,000 to \$39,999	33.8	5.3	3.0	3.0	4.8	2.0	13.3	71.5	1.1						
Less than \$10,000	34.6	3.8	1.5	1.5	7.1	2.4	11.0	74.2	-						
No reply	6.6	10.6	3.1	3.1	2.0	1.0	14.8	67.5	1.0						
Cafeterias	3.9	1.7	-	-	-	-	12.2	86.1	-						
\$100,000 or more	.9	-	-	-	-	-	1.1	98.9	-						
\$10,000 to \$99,999	1.1	-	-	-	-	-	11.8	88.2	-						
\$10,000 to \$39,999	1.2	-	-	-	-	-	10.8	89.2	-						
Less than \$10,000	.5	13.4	-	-	-	-	13.4	73.2	-						
No reply	.2	-	-	-	-	-	85.8	14.2	-						
Restaurants or cafeterias located in hotels	13.3	7.1	1.8	1.8	.7	.1	8.7	79.1	2.5						
\$100,000 or more	4.5	4.8	1.5	1.5	-	.3	11.3	82.0	1.1						
\$10,000 to \$99,999	2.0	3.6	3.6	3.6	-	-	14.3	74.6	7.5						
\$10,000 to \$39,999	1.8	17.6	5.4	5.4	5.2	-	3.8	60.1	7.9						
Less than \$10,000	4.1	2.3	2.3	2.3	-	-	6.5	90.4	.8						
No reply	.9	29.3	8.9	8.9	-	-	2.6	59.2	-						
Drug or proprietary stores with fountain service	7.9	-	-	-	-	-	12.8	83.3	3.9						
\$100,000 or more	.5	-	-	-	-	-	55.9	39.7	4.4						
\$10,000 to \$99,999	1.3	-	-	-	-	-	3.5	93.0	3.5						
\$10,000 to \$39,999	2.6	-	-	-	-	-	10.6	87.7	1.7						
Less than \$10,000	3.5	-	-	-	-	-	11.6	82.6	5.8						
No reply	-	-	-	-	-	-	-	-	-						
Other 1/	67.4	4.5	2.1	2.1	3.8	.2	22.6	66.7	1.1						
\$100,000 or more	1.0	.9	-	-	20.4	-	51.3	27.4	-						
\$10,000 to \$99,999	4.3	4.8	8.3	8.3	1.6	1.6	33.4	50.3	-						
\$10,000 to \$39,999	17.3	2.7	2.7	2.7	2.3	.4	22.8	71.8	-						
Less than \$10,000	40.0	5.4	2.4	2.4	4.7	-	19.5	67.9	1.1						
No reply	4.8	4.2	1.4	1.4	-	-	32.9	61.5	-						

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 145  
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
 REPORTING ESTABLISHMENT'S SPECIALTY  
 Type Of Establishment By Sales Size

Category	All establishments (in thousands)	Steak or chop house	Italian food	Other specialty	No specialty	No reply
United States	170.1	1.0	1.2	37.8	53.4	6.6
Restaurants	19.3	6.2	3.1	31.0	59.7	.3
\$100,000 or more	.1	-	-	100.0	-	-
\$40,000 to \$99,999	.3	-	-	77.4	22.6	-
\$10,000 to \$39,999	4.2	6.4	3.2	39.2	51.2	-
Less than \$10,000	12.4	7.5	3.2	26.2	62.6	.5
No reply	2.3	5.7	2.9	34.3	57.1	-
Cafeterias	.6	-	-	66.7	33.3	-
\$100,000 or more	-	-	-	-	-	-
\$40,000 to \$99,999	.1	-	-	100.0	-	-
\$10,000 to \$39,999	.1	-	-	100.0	-	-
Less than \$10,000	.3	-	-	60.1	39.9	-
No reply	.1	-	-	50.0	50.0	-
Restaurants or cafeterias located in hotels	1.2	-	-	41.5	58.5	-
\$100,000 or more	(1)	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-
\$10,000 to \$39,999	.1	-	-	-	100.0	-
Less than \$10,000	.4	-	-	7.2	92.8	-
No reply	.7	-	-	65.5	34.5	-
Drug or proprietary stores with fountain service	23.6	-	-	37.9	47.4	14.7
\$100,000 or more	-	-	-	-	-	-
\$40,000 to \$99,999	.6	-	-	54.2	38.2	7.6
\$10,000 to \$39,999	2.3	-	-	42.7	57.3	-
Less than \$10,000	9.4	-	-	31.6	66.2	2.2
No reply	11.3	-	-	41.1	30.6	28.3
Other 2/	125.4	.4	1.1	38.6	53.7	6.2
\$100,000 or more	.3	-	-	100.0	-	-
\$40,000 to \$99,999	2.7	2.5	-	48.1	49.4	-
\$10,000 to \$39,999	13.4	.5	-	46.2	51.7	1.6
Less than \$10,000	67.9	.5	2.0	36.2	60.0	1.3
No reply	44.1	-	.2	38.9	44.7	16.2

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 11c6

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By Sales Size

Category	All establishments (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dimmers served		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	62.3	21.9	7.1	7.1	.5	.8	.5	.8	5.4	5.4	2.0	2.0		
Restaurants	95.7	65.5	26.4	6.4	6.4	.6	.1	.4	.1	.4	.4	.6	.6		
\$100,000 or more	18.1	46.4	31.5	31.5	31.5	3.8	.2								
\$40,000 to \$99,999	13.8	45.8	40.6	40.6	40.6	11.9									
\$10,000 to \$39,999	33.8	70.0	25.8	25.8	25.8	3.6									
Less than \$10,000		76.2	19.7	19.7	19.7	1.9	.4								
No reply	6.6	76.0	14.9	14.9	14.9	6.1									
Cafeterias	3.2	20.0	8.1	8.1	8.1	-	.2	(1)	(1)	1.7	1.7				
\$100,000 or more	.9	87.3	11.8	11.8	11.8	-	.7								
\$40,000 to \$99,999	1.1	87.3	6.8	6.8	6.8	-									
\$10,000 to \$39,999	1.2	100.0	-	-	-	-									
Less than \$10,000	.5	86.6	13.4	13.4	13.4	-									
No reply	.2	57.1	42.9	42.9	42.9	-									
Restaurants or cafeterias located in hotels	13.3	13.7	30.3	30.3	30.3	41.2	7.5	3.0	3.0	1.6	1.6	2.5	2.5		
\$100,000 or more	4.5	17.6	17.6	17.6	17.6	61.8	12.9	6.5	6.5	.8	.8	4	4		
\$40,000 to \$99,999	2.0	12.1	29.7	29.7	29.7	40.4	6.2	4.1	4.1						
\$10,000 to \$39,999	1.8	11.3	60.8	60.8	60.8	14.7	7.6								
Less than \$10,000	4.1	33.0	35.4	35.4	35.4	30.8									
No reply	.9	2.6	10.9	10.9	10.9	40.5	17.6	2.0	2.0	23.4	23.4	3.0	3.0		
Drug or proprietary stores with fountain service	7.9	80.8	2.9	2.9	2.9	-	2.5	-	-	8.4	8.4	5.4	5.4		
\$100,000 or more	.5	95.6	-	-	-	-									
\$40,000 to \$99,999	1.3	96.5	-	-	-	-									
\$10,000 to \$39,999	2.6	76.1	8.7	8.7	8.7	-									
Less than \$10,000	3.5	76.0	-	-	-	-	5.8	-	-	13.5	13.5	4.7	4.7		
No reply	-	-	-	-	-	-									
Other <sup>2/</sup>	67.4	63.7	16.2	16.2	16.2	2.6	.1	(1)	(1)	12.1	12.1	3.6	3.6		
\$100,000 or more	1.0	55.9	7.3	7.3	7.3	20.6	.3			13.6	13.6				
\$40,000 to \$99,999	4.3	51.1	31.0	31.0	31.0	2.0		.4	.4	14.0	14.0	1.5	1.5		
\$10,000 to \$39,999	17.3	66.7	17.4	17.4	17.4	6.6				3.9	3.9	3.4	3.4		
Less than \$10,000	47.0	66.4	14.2	14.2	14.2	.6	.2			16.1	16.1	2.5	2.5		
No reply	4.8	35.6	26.2	26.2	26.2	2.6				19.6	19.6	16.0	16.0		

<sup>1/</sup> Less than one-tenth percent.

<sup>2/</sup> Includes drinking places, lunch counters, and refreshment stands.

Table 147

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type of Establishment By Sales Size

Category	All establishments— number (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number
United States	170.1	43.0		3.6		.6		.2		.4		32.9		19.3	
Restaurants	19.3	72.9		14.6		2.4		—		—		5.5		4.6	
\$100,000 or more	.1	—		100.0		—		—		—		—		—	
\$40,000 to \$99,999	.3	94.9		—		—		—		—		—		5.1	
\$10,000 to \$39,999	4.2	63.8		21.2		4.8		—		—		1.6		3.6	
Less than \$10,000	12.4	75.4		13.9		.5		—		—		5.9		4.3	
No reply	2.3	65.7		5.7		8.6		—		—		11.4		8.6	
Cafeterias	.6	77.7		—		—		—		—		—		22.2	
\$100,000 or more	—	—		—		—		—		—		—		—	
\$40,000 to \$99,999	.1	100.0		—		—		—		—		—		—	
\$10,000 to \$39,999	1.1	100.0		—		—		—		—		—		—	
Less than \$10,000	.3	79.9		—		—		—		—		—		20.1	
No reply	.1	50.0		—		—		—		—		—		50.0	
Restaurants or cafeterias located in hotels	1.2	22.9		5.8		—		3.4		54.2		13.7		—	
\$100,000 or more	(1)	—		—		—		—		—		—		—	
\$40,000 to \$99,999	—	—		—		—		—		—		—		—	
\$10,000 to \$39,999	.1	—		100.0		—		—		—		—		—	
Less than \$10,000	.1	55.6		—		—		—		—		—		—	
No reply	.7	9.6		—		—		—		90.4		—		—	
Drug or proprietary stores with fountain service	23.6	29.8		—		—		—		—		36.7		33.5	
\$100,000 or more	—	—		—		—		—		—		—		—	
\$40,000 to \$99,999	.6	16.8		—		—		—		—		6.5		76.7	
\$10,000 to \$39,999	2.3	94.4		—		—		—		—		37.0		6.6	
Less than \$10,000	9.4	53.8		—		—		—		—		26.6		19.6	
No reply	11.3	5.9		—		—		—		—		46.5		47.6	
Other 2/	125.4	41.0		2.5		.5		.2		(5)		36.8		19.0	
\$100,000 or more	38.0	38.0		—		—		—		—		9.9		52.1	
\$40,000 to \$99,999	.3	60.3		—		—		10.0		—		18.7		11.0	
\$10,000 to \$39,999	2.7	57.2		7.0		1.5		—		—		26.4		7.9	
Less than \$10,000	67.9	59.3		2.9		.6		—		—		31.2		6.0	
No reply	11.1	4.0		.7		—		—		.1		50.7		44.5	

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

3/ Less than one-tenth percent.



PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER  
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED  
Type of Establishment By Sales Size

Category	All establishments		Supplied by wholesaler		Supplied by retailer		Other supplier		Multiple suppliers		No reply
	Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
United States	188.2	75.0	21.8	1.3	1.4	1.0	1.0	1.0	1.0	1.0	1.0
Restaurants	25.7	76.9	20.0	1.2	1.6	1.0	1.0	1.0	1.0	1.0	1.0
\$100,000 or more	6.9	93.2	3.1	6.9	2.7	1.0	1.0	1.0	1.0	1.0	1.0
\$40,000 to \$99,999	13.8	91.6	6.9	2.5	2.5	1.0	1.0	1.0	1.0	1.0	1.0
\$10,000 to \$39,999	33.8	80.7	16.6	2.7	2.7	1.0	1.0	1.0	1.0	1.0	1.0
Less than \$10,000	34.6	65.5	30.4	2.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0
No reply	6.6	69.2	26.8	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Cafeterias	3.9	96.5	2.9	4.2	4.2	1.0	1.0	1.0	1.0	1.0	1.0
\$100,000 or more	.9	96.9	-.	1.9	1.9	1.0	1.0	1.0	1.0	1.0	1.0
\$40,000 to \$99,999	1.1	88.2	11.8	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
\$10,000 to \$39,999	1.2	100.0	-.	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Less than \$10,000	.5	100.0	-.	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
No reply	.2	100.0	-.	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Restaurants or cafeterias located in hotels	13.3	95.6	2.2	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1
\$100,000 or more	4.5	95.9	-.	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7
\$40,000 to \$99,999	2.0	92.7	4.1	3.2	3.2	3.2	3.2	3.2	3.2	3.2	3.2
\$10,000 to \$39,999	1.8	98.1	-.	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9
Less than \$10,000	4.1	94.8	5.2	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
No reply	.9	100.0	-.	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Drug or proprietary stores with fountain service	7.9	69.2	22.1	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2
\$100,000 or more	.5	54.4	-.	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6
\$40,000 to \$99,999	1.3	75.8	15.4	5.4	5.4	5.4	5.4	5.4	5.4	5.4	5.4
\$10,000 to \$39,999	2.6	75.8	20.2	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3
Less than \$10,000	3.5	64.2	29.4	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7
No reply	-.	-.	-.	-.	-.	-.	-.	-.	-.	-.	-.
Other 2/	67.4	67.8	29.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2
\$100,000 or more	1.0	79.0	20.9	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
\$40,000 to \$99,999	4.3	90.6	9.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
\$10,000 to \$39,999	17.3	78.1	21.9	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8
Less than \$10,000	40.0	61.5	34.4	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8
No reply	4.8	61.8	32.6	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 14.9

 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Type of Establishment By Sales Size

Category	All establishments	Type of Establishment By Sales Size					Multiple reply	. No reply
		Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	65.7	21.5	6.9	3.2	1.0	.8	
Restaurants	25.7	61.5	23.2	8.4	4.4	1.1	1.1	
\$100,000 or more	6.9	54.9	18.4	6.0	14.2	0.5	.2	
\$40,000 to \$99,999	13.8	58.8	19.4	11.6	5.4	3.2	1.1	
\$10,000 to \$39,999	33.8	58.9	28.2	7.4	3.9	.3	1.3	
Less than \$10,000	24.6	66.1	20.9	9.0	2.6	.2	1.0	
No reply	6.6	63.9	23.9	5.5	3.7	.2	2.0	
Cafeterias	3.2	72.3	13.1	4.3	.9	2.6	1.0	
\$100,000 or more	.9	80.8	6.4	1.0	2.0	4.0	2.2	
\$40,000 to \$99,999	1.1	86.6	4.1	-	1.6	5.9	1.8	
\$10,000 to \$39,999	1.2	72.8	14.3	12.9	-	-	-	
Less than \$10,000	.5	66.9	33.1	-	-	-	-	
No reply	.2	57.1	42.9	-	-	-	-	
Restaurants or cafeterias located in hotels	13.3	45.2	28.1	4.8	7.8	5.8	1.1	
\$100,000 or more	4.5	69.4	7.4	3.7	6.5	12.6	.4	
\$40,000 to \$99,999	2.0	57.3	15.2	11.2	8.1	-	-	
\$10,000 to \$39,999	1.6	41.5	35.7	8.4	14.4	8.2	-	
Less than \$10,000	4.1	13.4	58.5	2.2	1.7	-	-	
No reply	.9	60.8	5.1	-	30.0	4.1	-	
Drug or proprietary stores with fountain service	7.2	67.7	21.5	7.4	2.1	-	.6	
\$100,000 or more	.5	57.2	42.8	-	.2	-	-	
\$40,000 to \$99,999	1.3	76.3	15.3	4.8	1.8	-	1.8	
\$10,000 to \$39,999	2.6	57.9	33.7	-	-	-	.9	
Less than \$10,000	3.5	73.4	11.5	15.1	-	-	-	
No reply	-	-	-	-	-	-	-	
Other 2/	67.4	74.5	18.1	5.3	1.2	-	.4	
\$100,000 or more	1.0	80.5	12.5	-	7.0	-	-	
\$40,000 to \$99,999	4.5	75.0	17.2	3.1	3.1	-	-	
\$10,000 to \$39,999	17.3	75.3	12.2	9.7	2.4	-	-	
Less than \$10,000	40.0	73.8	21.4	3.7	.5	-	.3	
No reply	4.8	76.2	14.0	5.6	1.4	-	2.8	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
 FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

## Type of Establishment By Sales Size

Category	All establishments (in thousands)	Every day		2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable	
		Number	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4	14.5	19.4	14.5	19.4	14.5	19.4	14.5	19.4
Restaurants	95.7	6.5	17.0	47.3	4.6	3.5	1.4	5.2	14.5	14.5	14.5	14.5	14.5	14.5	14.5	14.5	14.5
\$100,000 or more	6.9	26.8	38.6	19.2	2.3	1.0	6.7	4.3	6.7	4.3	6.7	4.3	6.7	4.3	6.7	4.3	6.7
\$40,000 to \$99,999	13.8	11.0	25.8	47.4	2.9	1.3	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9	1.9
\$10,000 to \$39,999	33.8	4.4	16.1	54.6	3.8	3.8	1.4	4.9	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0
Less than \$10,000	34.6	2.9	11.2	47.0	6.0	4.8	1.7	7.1	19.3	19.3	19.3	19.3	19.3	19.3	19.3	19.3	19.3
No reply	6.6	6.1	10.7	41.5	6.9	4.0	5.0	5.0	25.8	25.8	25.8	25.8	25.8	25.8	25.8	25.8	25.8
Cafeterias	3.2	6.1	17.2	52.1	1.8	1.1	1.1	5.2	14.7	14.7	14.7	14.7	14.7	14.7	14.7	14.7	14.7
\$100,000 or more	.9	17.5	32.5	14.5	1.2	1.2	10.3	10.3	19.5	19.5	19.5	19.5	19.5	19.5	19.5	19.5	19.5
\$40,000 to \$99,999	1.1	5.3	12.1	62.9	5.4	5.4	5.4	5.4	13.4	13.4	13.4	13.4	13.4	13.4	13.4	13.4	13.4
\$10,000 to \$39,999	1.2	—	16.2	67.6	—	—	—	—	—	—	—	—	—	—	—	—	—
Less than \$10,000	.5	—	—	59.8	—	—	—	—	—	—	—	—	—	—	—	—	—
No reply	.2	14.2	42.9	42.9	—	—	—	—	—	—	—	—	—	—	—	—	—
Restaurants or cafeterias located in hotels	13.1	22.6	19.2	31.2	4.8	1.2	—	4.3	—	—	—	—	—	—	—	—	—
\$100,000 or more	4.5	45.6	24.7	15.2	3.1	1.1	—	4.3	—	—	—	—	—	—	—	—	—
\$40,000 to \$99,999	2.0	30.7	23.4	24.8	8.9	—	—	10.3	—	—	—	—	—	—	—	—	—
\$10,000 to \$39,999	1.8	11.4	18.7	43.0	10.6	—	—	5.6	—	—	—	—	—	—	—	—	—
Less than \$10,000	4.1	—	15.4	54.9	3.2	—	—	9.9	—	—	—	—	—	—	—	—	—
No reply	.9	15.1	11.1	2.2	—	—	—	4.6	—	—	—	—	—	—	—	—	—
Drug or proprietary stores with fountain service	7.2	3.4	8.6	25.3	15.1	7.6	1.5	8.2	38.6	38.6	38.6	38.6	38.6	38.6	38.6	38.6	38.6
\$100,000 or more	.5	8.6	77.0	5.8	—	—	—	8.6	—	—	—	—	—	—	—	—	—
\$40,000 to \$99,999	1.3	17.4	1.6	43.7	30.8	—	—	1.8	—	—	—	—	—	—	—	—	—
\$10,000 to \$39,999	2.6	—	2.3	48.7	30.2	—	—	—	—	—	—	—	—	—	—	—	—
Less than \$10,000	3.5	—	5.7	3.6	—	—	—	—	—	—	—	—	—	—	—	—	—
No reply	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Other 1/	67.4	2.8	13.2	40.2	4.1	4.1	1.6	7.4	25.4	25.4	25.4	25.4	25.4	25.4	25.4	25.4	25.4
\$100,000 or more	1.0	1.3	23.0	12.9	.2	—	—	27.9	34.7	34.7	34.7	34.7	34.7	34.7	34.7	34.7	34.7
\$40,000 to \$99,999	4.3	6.7	27.3	44.8	3.3	—	—	4.7	15.9	15.9	15.9	15.9	15.9	15.9	15.9	15.9	15.9
\$10,000 to \$39,999	17.3	4.3	17.4	46.1	2.2	—	—	2.7	21.9	21.9	21.9	21.9	21.9	21.9	21.9	21.9	21.9
Less than \$10,000	40.0	1.0	10.6	38.9	5.4	—	—	9.5	27.8	27.8	27.8	27.8	27.8	27.8	27.8	27.8	27.8
No reply	4.8	10.2	11.7	41.6	4.2	—	—	5.6	23.9	23.9	23.9	23.9	23.9	23.9	23.9	23.9	23.9

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 151

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE  
Type Of Establishment By Sales Size

Category	All establishments (in thousands)	Supplier usually delivers		Eating place picks up own supplies		Delivered and picked up		No reply
		Number	Percent	Number	Percent	Number	Percent	
United States	188.2	73.0	38.8	24.8	13.0	5.5	1.7	
Restaurants	95.7	75.5	22.5	22.5	2.8	8.0	1.2	
\$100,000 or more	6.9	97.0	2.8	2.8	2.8	2.8	1.2	
\$40,000 to \$99,999	13.8	91.2	5.5	5.5	2.0	2.0	1.3	
\$10,000 to \$39,999	33.8	78.7	19.5	19.5	.8	.8	1.0	
Less than \$10,000	34.6	62.7	35.4	35.4	.4	.4	1.5	
No reply	6.6	72.2	24.8	24.8	1.0	1.0	2.0	
Cafeterias	2.0	87.3	2.1	2.1	-	-	2.6	
\$100,000 or more	.9	76.6	7.5	7.5	-	-	15.9	
\$40,000 to \$99,999	1.1	98.1	1.9	1.9	-	-	-	
\$10,000 to \$39,999	1.2	83.8	16.2	16.2	-	-	-	
Less than \$10,000	.5	86.6	13.4	13.4	-	-	-	
No reply	.2	100.0	-	-	-	-	-	
Restaurants or cafeterias located in hotels	13.3	84.8	6.0	6.0	2.2	2.2	2.0	
\$100,000 or more	4.5	98.2	1.8	1.8	-	-	-	
\$40,000 to \$99,999	2.0	96.7	3.3	3.3	-	-	-	
\$10,000 to \$39,999	1.8	84.6	13.6	13.6	1.8	1.8	29.0	
Less than \$10,000	4.1	61.3	9.7	9.7	-	-	-	
No reply	.9	100.0	-	-	-	-	-	
Drug or proprietary stores with fountain service	7.2	76.2	23.5	23.5	-	-	2.2	
\$100,000 or more	.5	95.6	-	-	-	-	4.4	
\$40,000 to \$99,999	1.3	84.6	15.4	15.4	-	-	-	
\$10,000 to \$39,999	2.6	67.2	32.8	32.8	-	-	-	
Less than \$10,000	3.5	77.0	23.0	23.0	-	-	-	
No reply	-	-	-	-	-	-	-	
Other 1/	67.4	65.2	33.0	33.0	2.2	2.2	8.0	
\$100,000 or more	1.0	79.1	20.9	20.9	-	-	-	
\$40,000 to \$99,999	4.3	85.8	14.2	14.2	-	-	-	
\$10,000 to \$39,999	17.3	69.2	30.8	30.8	-	-	-	
Less than \$10,000	40.0	62.4	36.1	36.1	5.5	5.5	1.0	
No reply	4.8	63.2	34.0	34.0	-	-	2.8	

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments	Yes		No		No reply	
		Number (in thousands)	Percent	Number	Percent	Number	Percent
United States	188.2	71.0	28.8				
Restaurants	95.7	28.1	21.7				.2
\$100,000 or more	6.9	91.5	8.5				.2
\$40,000 to \$99,999	13.8	85.5	14.5				-
\$10,000 to \$39,999	33.8	77.1	22.6				.3
Less than \$10,000	34.6	71.8	28.2				-
No reply	6.6	86.1	12.9				1.0
Cafeterias	3.9	77.3	22.7				-
\$100,000 or more	.9	77.5	22.5				-
\$40,000 to \$99,999	1.1	77.4	22.6				-
\$10,000 to \$39,999	1.2	81.2	18.8				-
Less than \$10,000	.5	59.8	40.2				-
No reply	.2	100.0	-				-
Restaurants or cafeterias							
located in hotels	13.3	87.5	12.5				-
\$100,000 or more	4.5	90.2	9.8				-
\$40,000 to \$99,999	2.0	91.5	8.5				-
\$10,000 to \$39,999	1.8	78.6	21.4				-
Less than \$10,000	4.1	91.9	8.1				-
No reply	.9	61.1	38.9				-
Drug or proprietary stores							
with fountain service	7.9	68.4	31.6				-
\$100,000 or more	.5	61.6	38.4				-
\$40,000 to \$99,999	1.3	96.4	3.6				-
\$10,000 to \$39,999	2.6	89.3	10.7				-
Less than \$10,000	3.5	42.8	57.2				-
No reply	-	-	-				-
Other 1/	67.4	57.5	42.1				.4
\$100,000 or more	1.0	49.6	50.2				-
\$40,000 to \$99,999	4.3	76.7	23.3				-
\$10,000 to \$39,999	17.3	66.3	32.6				1.1
Less than \$10,000	40.0	52.3	47.7				-
No reply	4.8	52.7	45.9				1.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 153

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments		Yes	No	No reply
	Number (in thousands)	Percent			
United States	188.2	17.7	80.7	1.6	
Restaurants	95.7	19.0	79.9	1.1	
\$100,000 or more	6.9	13.8	85.0	1.2	
\$40,000 to \$99,999	13.8	13.2	86.7	.1	
\$10,000 to \$39,999	33.8	21.0	77.5	1.5	
Less than \$10,000	34.6	18.7	80.3	1.0	
No reply	6.6	26.8	70.7	2.5	
Cafeterias	3.9	16.0	76.6	7.4	
\$100,000 or more	.9	12.1	87.8	.1	
\$40,000 to \$99,999	1.1	11.6	74.8	13.6	
\$10,000 to \$39,999	1.2	18.8	75.8	5.4	
Less than \$10,000	.5	26.7	73.3	-	
No reply	.2	14.0	43.0	43.0	
Restaurants or cafeterias located in hotels	13.3	12.4	87.0	.6	
\$100,000 or more	4.5	14.7	83.0	1.7	
\$40,000 to \$99,999	2.0	11.9	88.1	-	
\$10,000 to \$39,999	1.8	19.8	80.2	-	
Less than \$10,000	4.1	8.1	91.9	-	
No reply	.9	6.9	93.1	-	
Drug or proprietary stores with fountain service	7.9	14.4	81.5	4.1	
\$100,000 or more	.2	-	100.0	-	
\$40,000 to \$99,999	1.3	1.6	98.4	-	
\$10,000 to \$39,999	2.6	16.0	84.0	-	
Less than \$10,000	3.5	20.1	70.5	9.4	
No reply	-	-	-	-	
Other 1/	67.4	17.6	80.7	1.7	
\$100,000 or more	1.0	25.9	74.1	1.5	
\$40,000 to \$99,999	4.3	14.0	84.5	3.1	
\$10,000 to \$39,999	17.3	13.7	83.2	3.1	
Less than \$10,000	10.0	20.1	78.9	1.0	
No reply	4.8	11.8	85.4	2.8	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 151

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE  
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
(Thousands of pounds)

Type Of Establishment By Sales Size

Category	Number of establishments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment		
		Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Restaurants	25.7	5,222	100.0	2,092	38.9	3,190	61.1	54.5	21.2	33.3
\$100,000 or more	6.9	2,508	100.0	864	34.4	1,644	65.6	362.8	124.8	238.0
\$40,000 to \$99,999	13.8	1,276	100.0	468	36.7	808	63.3	92.6	33.9	59.7
\$10,000 to \$39,999	33.8	1,010	100.0	428	42.4	582	57.6	29.9	12.7	17.2
Less than \$10,000	34.6	278	100.0	144	58.6	115	41.4	8.1	4.7	3.4
No reply	6.6	150	100.0	109	72.7	41	27.3	22.7	16.7	6.0
Cafeterias	3.9	1,209	100.0	1,040	86.0	169	14.0	310.5	266.7	43.8
\$100,000 or more	.9	1,117	100.0	990	88.3	157	13.7	1,276.7	1,100.0	176.7
\$40,000 to \$99,999	1.1	45	100.0	37	82.2	8	17.8	40.9	33.6	7.3
\$10,000 to \$39,999	1.2	10	100.0	1	90.0	1	10.0	9.3	7.5	1.8
Less than \$10,000	.5	3	100.0	1	33.3	2	66.7	6.0	2.0	4.0
No reply	.2	4	100.0	3	75.0	1	25.0	20.0	15.0	5.0
Restaurants or cafeterias located in hotels	13.3	1,966	100.0	737	37.5	1,229	62.5	147.9	55.5	92.4
\$100,000 or more	4.5	1,314	100.0	441	33.6	873	66.4	292.0	98.0	194.0
\$40,000 to \$99,999	2.0	159	100.0	71	44.7	88	55.3	79.5	35.5	44.0
\$10,000 to \$39,999	1.8	446	100.0	101	69.2	45	30.8	81.1	56.1	25.0
Less than \$10,000	4.1	68	100.0	35	51.5	33	48.5	16.8	8.8	8.0
No reply	.9	279	100.0	89	31.9	190	68.1	310.0	98.9	211.1
Drug or proprietary stores with fountain service	7.9	36	100.0	27	75.0	9	25.0	4.5	3.4	1.1
\$100,000 or more	.5	11	100.0	9	81.8	2	18.2	22.0	18.0	4.0
\$40,000 to \$99,999	1.3	8	100.0	4	50.0	4	50.0	6.2	3.1	3.1
\$10,000 to \$39,999	2.6	13	100.0	11	84.6	2	15.4	5.0	4.2	.8
Less than \$10,000	3.5	4	100.0	3	75.0	1	25.0	1.1	.8	.3
No reply	-	-	-	-	-	-	-	-	-	-
Other 1/	67.4	693	100.0	398	57.4	295	42.6	10.3	5.9	4.4
\$100,000 or more	1.0	58	100.0	43	74.1	15	25.9	58.0	43.0	15.0
\$40,000 to \$99,999	4.3	110	100.0	61	55.5	49	44.5	25.6	11.2	14.4
\$10,000 to \$39,999	17.3	258	100.0	154	59.7	104	40.3	14.9	6.0	8.9
Less than \$10,000	40.0	240	100.0	125	52.1	115	47.9	6.0	3.1	2.9
No reply	4.8	27	100.0	15	55.6	12	44.4	5.6	3.1	2.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 155

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS  
Type Of Establishment By Sales Size

Category	All establishments		One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable		
	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	
United States	188.2	1.3	16.6	15.5	17.6	15.8	18.8	15.8	19.5	16.2	20.3	17.6	22.9	19.6	25.1	20.2	34.0
Restaurants	95.7	1.8	19.1	17.6	21.1	18.8	22.2	19.9	23.5	20.4	26.3	22.4	29.9	23.5	29.1	20.9	34.0
\$100,000 or more	6.9	5.1	21.2	17.4	21.9	17.0	22.9	19.9	24.5	21.4	29.3	24.4	32.9	26.7	24.9	34.0	34.0
\$40,000 to \$99,999	13.8	1.6	21.9	17.0	21.9	17.0	21.9	17.0	21.9	17.0	21.9	17.0	21.9	17.0	21.9	20.1	34.0
\$10,000 to \$39,999	33.8	1.8	19.5	15.7	19.5	15.7	19.5	15.7	19.5	15.7	19.5	15.7	19.5	15.7	20.1	34.0	34.0
Less than \$10,000	34.6	1.3	17.0	14.4	17.0	14.4	17.0	14.4	17.0	14.4	17.0	14.4	17.0	14.4	20.1	34.0	34.0
No reply	6.6	1.1	20.3	29.7	20.3	29.7	20.3	29.7	20.3	29.7	20.3	29.7	20.3	29.7	23.0	34.0	34.0
Cafeterias	3.9	-	11.2	31.8	11.2	29.0	11.2	29.0	11.2	29.0	11.2	29.0	11.2	29.0	20.2	34.0	34.0
\$100,000 or more	0.9	-	8.3	44.1	8.3	37.2	8.3	37.2	8.3	37.2	8.3	37.2	8.3	37.2	8.8	34.0	34.0
\$40,000 to \$99,999	1.1	-	30.7	16.2	30.7	16.2	30.7	16.2	30.7	16.2	30.7	16.2	30.7	16.2	12.3	34.0	34.0
\$10,000 to \$39,999	1.2	-	5.4	46.0	5.4	10.8	5.4	10.8	5.4	10.8	5.4	10.8	5.4	10.8	32.4	34.0	34.0
Less than \$10,000	0.5	-	13.5	19.6	13.5	26.7	13.5	26.7	13.5	26.7	13.5	26.7	13.5	26.7	26.7	34.0	34.0
No reply	0.2	-	-	-	-	57.1	-	57.1	-	57.1	-	57.1	-	57.1	42.9	34.0	34.0
Restaurants or cafeterias located in hotels	13.3	2.2	31.5	10.1	31.5	22.8	31.5	22.8	31.5	22.8	31.5	22.8	31.5	22.8	22.9	34.0	34.0
\$100,000 or more	4.5	3.7	50.2	8.1	50.2	25.0	50.2	25.0	50.2	25.0	50.2	25.0	50.2	25.0	13.0	34.0	34.0
\$40,000 to \$99,999	2.0	6.6	39.8	7.2	39.8	36.3	39.8	36.3	39.8	36.3	39.8	36.3	39.8	36.3	10.1	34.0	34.0
\$10,000 to \$39,999	1.8	-	16.6	40.6	16.6	40.6	16.6	40.6	16.6	40.6	16.6	40.6	16.6	40.6	19.7	34.0	34.0
Less than \$10,000	4.1	-	16.9	33.8	16.9	33.8	16.9	33.8	16.9	33.8	16.9	33.8	16.9	33.8	38.0	34.0	34.0
No reply	0.9	-	14.7	43.7	14.7	43.7	14.7	43.7	14.7	43.7	14.7	43.7	14.7	43.7	39.1	34.0	34.0
Drug or proprietary stores with fountain service	7.9	0.3	-	22.3	-	15.1	-	15.1	-	15.1	-	15.1	-	15.1	59.4	34.0	34.0
\$100,000 or more	1.3	1.7	-	61.6	-	20.8	-	20.8	-	20.8	-	20.8	-	20.8	38.1	34.0	34.0
\$40,000 to \$99,999	2.6	-	-	24.8	-	35.2	-	35.2	-	35.2	-	35.2	-	35.2	37.3	34.0	34.0
\$10,000 to \$39,999	3.5	-	-	24.0	-	-	-	-	-	-	-	-	-	-	40.8	34.0	34.0
Less than \$10,000	-	-	-	14.2	-	-	-	-	-	-	-	-	-	-	84.8	34.0	34.0
No reply	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34.0	34.0
Other 1/	67.4	0.6	12.1	12.0	12.1	21.5	12.1	21.5	12.1	21.5	12.1	21.5	12.1	21.5	1.5	50.6	34.0
\$100,000 or more	1.0	-	0.5	28.4	0.5	50.1	0.5	50.1	0.5	50.1	0.5	50.1	0.5	50.1	6.8	14.2	34.0
\$40,000 to \$99,999	4.3	6.2	15.8	13.1	15.8	25.6	15.8	25.6	15.8	25.6	15.8	25.6	15.8	25.6	39.3	34.0	34.0
\$10,000 to \$39,999	17.3	-	11.4	15.1	11.4	29.6	11.4	29.6	11.4	29.6	11.4	29.6	11.4	29.6	40.3	34.0	34.0
Less than \$10,000	40.0	0.2	10.8	10.1	10.8	17.5	10.8	17.5	10.8	17.5	10.8	17.5	10.8	17.5	58.0	34.0	34.0
No reply	4.8	1.4	24.2	11.7	24.2	16.8	24.2	16.8	24.2	16.8	24.2	16.8	24.2	16.8	43.1	34.0	34.0

1/ Includes drinking places, lunch counters, and refreshment stands.



Table 156

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION  
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Category	Type of Establishments By Sales Size		No Percent	No reply Percent (1)
	All establishments	Yes		
	Number (in thousands)	Percent		
United States	188.2	59.6	40.4	
<u>Restaurants</u>	25.7	64.6	35.4	-
\$100,000 or more	6.9	58.1	41.9	-
\$40,000 to \$99,999	13.8	62.9	37.1	-
\$10,000 to \$39,999	33.8	69.3	30.7	-
Less than \$10,000	34.6	63.3	36.7	-
No reply	6.6	58.3	41.7	-
<u>Cafeterias</u>	2.2	70.1	29.9	-
\$100,000 or more	.9	75.5	24.5	-
\$40,000 to \$99,999	1.1	92.5	7.5	-
\$10,000 to \$39,999	1.2	78.4	21.6	-
Less than \$10,000	.5	31.3	68.7	-
No reply	.2	100.0	-	-
<u>Restaurants or cafeterias located in hotels</u>	13.3	62.8	37.2	-
\$100,000 or more	4.5	81.6	18.4	-
\$40,000 to \$99,999	2.0	64.7	35.3	-
\$10,000 to \$39,999	1.8	59.6	40.4	-
Less than \$10,000	4.1	48.0	52.0	-
No reply	.9	31.7	68.3	-
<u>Drug or proprietary stores with fountain service</u>	7.2	68.8	31.2	-
\$100,000 or more	.5	95.7	4.3	-
\$40,000 to \$99,999	1.3	100.0	-	-
\$10,000 to \$39,999	2.6	65.9	34.1	-
Less than \$10,000	3.5	55.1	44.9	-
No reply	-	-	-	-
<u>Other 2/</u>	67.4	50.1	49.8	.1
\$100,000 or more	1.0	68.3	31.7	-
\$40,000 to \$99,999	4.3	47.3	52.7	-
\$10,000 to \$39,999	17.3	57.1	42.9	-
Less than \$10,000	40.0	47.2	52.6	.2
No reply	4.8	47.7	52.3	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 177

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE CHEAPEST SELECTION OF FISH AND SHELLFISH DELICES IS OFFERED

Type of Establishment by Sales Size

Category	All establishments Number (in thousands)	Sunday through Thursday				Friday	Saturday
		Monday	Tuesday	Wednesday	Thursday		
		Percent	Percent	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4	4.4	
<u>Restaurants</u>	69.4	3.7	4.5	87.5	4.7	4.7	
\$100,000 or more	4.4	4.3	3.8	88.5	3.4	3.4	
\$40,000 to \$99,999	9.9	4.8	6.8	85.7	2.7	2.7	
\$10,000 to \$39,999	26.8	5.7	4.7	85.7	3.9	3.9	
Less than \$10,000	24.2	1.4	4.0	89.1	5.5	5.5	
No reply	4.1	-	1.6	93.5	4.9	4.9	
<u>Cafeterias</u>	2.6	-	12.1	87.8	1.1	1.1	
\$100,000 or more	.8	-	11.1	88.6	.3	.3	
\$40,000 to \$99,999	1.2	-	13.2	86.8	-	-	
\$10,000 to \$39,999	1.1	-	12.1	87.9	-	-	
Less than \$10,000	.5	-	-	100.0	-	-	
No reply	.2	-	30.0	70.0	-	-	
<u>Restaurants or cafeterias located in hotels</u>	10.4	1.0	8.1	81.5	2.4	2.4	
\$100,000 or more	4.1	1.2	7.6	86.6	2.6	2.6	
\$40,000 to \$99,999	1.7	3.0	19.2	77.8	-	-	
\$10,000 to \$39,999	1.3	-	14.2	85.8	-	-	
Less than \$10,000	3.0	-	6.4	71.1	28.9	28.9	
No reply	.3	.4	-	93.2	-	-	
<u>Drug or proprietary stores with fountain service</u>	5.9	2.0	4.2	92.0	.8	.8	
\$100,000 or more	.7	13.9	3.5	75.7	6.9	6.9	
\$40,000 to \$99,999	1.6	1.5	14.4	84.1	-	-	
\$10,000 to \$39,999	1.7	-	-	100.0	-	-	
Less than \$10,000	1.9	-	-	100.0	-	-	
No reply	-	-	-	-	-	-	
<u>Other 1/</u>	36.2	1.5	4.7	89.7	4.1	4.1	
\$100,000 or more	.6	-	-	100.0	-	-	
\$40,000 to \$99,999	2.3	5.8	5.7	82.8	5.7	5.7	
\$10,000 to \$39,999	10.8	1.2	4.4	91.3	3.1	3.1	
Less than \$10,000	20.8	1.0	5.1	88.8	5.1	5.1	
No reply	2.4	2.8	2.8	94.4	-	-	

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Type Of Establishment By Sales Size

Category	All establishments (in thousands)	Not offered daily		Offered daily		No reply	
		Number	Percent	Number	Percent	Number	Percent
United States	188.2	29.5	68.0	2.5	2.5		
Restaurants	95.7	30.2	68.2	1.6	1.6		
\$100,000 or more	6.9	3.8	94.7	1.5	1.5		
\$40,000 to \$99,999	13.8	15.1	84.0	.9	.9		
\$10,000 to \$39,999	33.8	32.7	64.6	2.7	2.7		
Less than \$10,000	34.6	40.3	59.1	.6	.6		
No reply	6.6	23.5	74.5	2.0	2.0		
Cafeterias	3.9	44.6	53.3	5.1	5.1		
\$100,000 or more	.9	69.6	3.1	3.1	3.1		
\$40,000 to \$99,999	1.1	22.3	68.5	9.2	9.2		
\$10,000 to \$39,999	1.2	62.2	37.8	-	-		
Less than \$10,000	.5	73.3	26.7	-	-		
No reply	.2	-	57.1	42.9	42.9		
Restaurants or cafeterias located in hotels	13.3	14.6	84.2	1.1	1.1		
\$100,000 or more	4.5	-	99.2	.8	.8		
\$40,000 to \$99,999	2.0	6.2	88.6	5.2	5.2		
\$10,000 to \$39,999	1.8	13.9	86.1	-	-		
Less than \$10,000	4.1	38.1	61.9	-	-		
No reply	.9	.1	99.9	-	-		
Drug or proprietary stores with fountain service	7.9	24.1	69.6	6.3	6.3		
\$100,000 or more	.5	14.4	85.6	-	-		
\$40,000 to \$99,999	1.3	9.8	90.2	-	-		
\$10,000 to \$39,999	2.6	31.1	65.0	3.9	3.9		
Less than \$10,000	3.5	25.6	62.9	11.5	11.5		
No reply	-	-	-	-	-		
Other 1/	67.4	31.5	65.0	3.5	3.5		
\$100,000 or more	1.0	78.5	78.5	-	-		
\$40,000 to \$99,999	4.3	17.3	82.7	-	-		
\$10,000 to \$39,999	17.3	22.8	74.5	2.7	2.7		
Less than \$10,000	40.0	37.4	59.8	2.8	2.8		
No reply	4.8	27.5	56.5	16.0	16.0		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 159  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARED SUMMER WITH  
 WINTER MENU PRICES OF FISH AND SHELLFISH

Type of Establishment By Sales Size

Category	All establishments	Type of Establishment By Sales Size				Menu price lower in summer	No reply
		Menu price higher in summer	Menu price the same	Menu price lower in summer	Percent		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	
United States	188.2	1.2	53.8	2.7	2.3		
Restaurants	25.7	1.3	25.1	2.0	1.6		
\$100,000 or more	6.9	1.1	94.8	3.9	3.2		
\$40,000 to \$99,999	13.8	4.5	90.6	3.5	1.4		
\$10,000 to \$39,999	3.8	.8	97.0	2.0	.2		
Less than \$10,000	34.6	.8	96.4	1.3	1.5		
No reply	6.6	-	89.1	-	10.9		
Cafeterias	2.9	-	84.5	5.1	10.4		
\$100,000 or more	.9	-	92.5	11.8	7.5		
\$40,000 to \$99,999	1.1	-	87.7	5.4	.5		
\$10,000 to \$39,999	1.2	-	78.4	5.4	16.2		
Less than \$10,000	.5	-	86.6	-	13.4		
No reply	.2	-	57.1	-	42.9		
Restaurants or cafeterias located in hotels	13.3	2.5	91.6	4.9	1.0		
\$100,000 or more	4.5	4.6	87.3	7.7	4.4		
\$40,000 to \$99,999	2.0	.8	82.8	15.1	1.3		
\$10,000 to \$39,999	1.8	1.0	98.0	-	1.0		
Less than \$10,000	4.1	-	98.3	-	1.7		
No reply	.9	10.9	89.0	.1	-		
Drug or proprietary stores with fountain service	7.9	-	92.7	2.9	4.4		
\$100,000 or more	.5	-	100.0	-	-		
\$40,000 to \$99,999	1.3	-	100.0	-	-		
\$10,000 to \$39,999	2.6	-	94.4	-	5.6		
Less than \$10,000	3.5	-	87.5	6.7	5.8		
No reply	-	-	-	-	-		
Other 1/	67.4	2	93.0	3.1	3.0		
\$100,000 or more	1.0	-	100.0	-	-		
\$40,000 to \$99,999	4.3	1.6	94.9	1.9	1.6		
\$10,000 to \$39,999	17.3	.4	93.0	4.3	2.3		
Less than \$10,000	40.0	1.2	94.3	3.0	1.5		
No reply	4.8	-	79.2	1.4	19.4		

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
 OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
 COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

## Type of Establishment by Sales Size

Category	All establishments	Type of Establishment by Sales Size			
		Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5
Restaurants	95.7	47.7	22.6	11.4	5.7
\$100,000 or more	6.9	65.6	26.7	3.2	2.2
\$40,000 to \$99,999	13.8	60.2	28.1	8.3	2.0
\$10,000 to \$39,999	33.8	46.7	34.6	12.3	4.8
Less than \$10,000	34.6	43.3	32.6	12.4	2.9
No reply	6.6	32.1	37.1	16.9	5.9
Cafeterias	3.9	45.2	27.1	7.4	6.3
\$100,000 or more	1.9	47.4	30.4	8.5	10.2
\$40,000 to \$99,999	1.1	34.3	36.4	13.0	8.7
\$10,000 to \$39,999	1.2	43.3	30.5	-	4.6
Less than \$10,000	.5	67.0	-	-	-
No reply	.2	57.1	-	13.4	-
Restaurants or cafeterias located in hotels	13.3	50.4	35.8	6.4	5.0
\$100,000 or more	4.5	66.0	27.0	6.6	4.4
\$40,000 to \$99,999	2.0	50.0	30.5	19.5	-
\$10,000 to \$39,999	1.8	48.6	48.8	2.6	-
Less than \$10,000	4.1	37.7	48.4	2.6	11.3
No reply	.9	34.8	6.7	-	23.4
Drug or proprietary stores with fountain service	7.2	27.4	30.8	3.1	18.5
\$100,000 or more	.5	39.7	17.5	-	4.4
\$40,000 to \$99,999	1.3	25.1	51.2	1.8	21.9
\$10,000 to \$39,999	2.6	49.4	31.2	-	16.3
Less than \$10,000	3.5	9.7	24.9	6.4	21.0
No reply	-	-	-	-	-
Other 1/	67.4	28.6	22.4	13.8	26.1
\$100,000 or more	1.0	45.9	39.5	7.6	7.0
\$40,000 to \$99,999	4.3	37.8	28.1	5.7	10.9
\$10,000 to \$39,999	17.3	37.8	23.0	14.3	20.7
Less than \$10,000	40.0	25.4	19.7	15.0	9.7
No reply	4.8	10.9	34.1	12.6	21.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 161  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
 OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
 COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type of Establishment By Sales Size

Category	All establishments	Fish and shellfish				Fish and shellfish				Establishments not replying
		Number (In thousands)	Percent	servicing brings more profit	same profit	loss profit	only fish and shellfish	fish and shellfish		
United States	188.2	37.5	30.4	10.8	11.4	6.9				
Restaurants	95.7	43.7	34.5	11.0	7.0	3.8				
\$100,000 or more	6.9	57.0	33.8	4.1	1.6	3.5				
\$10,000 to \$99,999	13.8	52.2	31.4	8.3	6.0	2.1				
\$10,000 to \$39,999	33.8	41.8	35.9	10.6	5.9	2.8				
Less than \$10,000	34.6	39.6	33.4	13.6	9.2	4.2				
No reply	6.6	28.8	41.3	11.9	8.0	10.0				
Cafeterias	3.9	44.9	11.6	2.1	3.4	15.0				
\$100,000 or more	.9	38.6	50.2	.2	7.5	3.5				
\$10,000 to \$99,999	1.1	36.9	36.6	7.0	5.9	13.6				
\$10,000 to \$39,999	1.2	47.9	30.5	-	-	21.6				
Less than \$10,000	1.2	86.6	-	-	-	13.4				
No reply	.5	57.1	-	-	-	42.9				
Restaurants or cafeterias located in hotels	13.3	50.8	39.1	5.8	2.6	2.1				
\$100,000 or more	4.5	59.0	32.8	7.7	-	.5				
\$10,000 to \$99,999	2.0	55.9	32.1	9.1	2.9	-				
\$10,000 to \$39,999	1.8	45.8	48.8	2.7	2.7	-				
Less than \$10,000	4.1	45.6	48.7	4.8	.9	-				
No reply	.9	30.0	11.5	-	23.4	35.1				
Drug or proprietary stores with fountain service	7.9	27.9	31.1	-	16.7	21.0				
\$100,000 or more	.5	44.1	17.5	-	-	38.4				
\$10,000 to \$99,999	1.3	26.6	53.2	-	15.4	4.8				
\$10,000 to \$39,999	2.6	48.3	41.0	-	7.6	3.1				
Less than \$10,000	3.5	10.3	24.9	-	26.8	38.0				
No reply	-	-	-	-	-	-				
Other 1/	67.4	26.6	22.3	13.4	27.6	10.1				
\$100,000 or more	1.0	52.9	29.5	.6	3.1	13.9				
\$10,000 to \$99,999	4.3	34.7	30.7	2.6	21.0	11.0				
\$10,000 to \$39,999	17.3	33.7	23.4	13.2	21.6	8.1				
Less than \$10,000	10.0	23.4	19.4	15.3	32.7	9.2				
No reply	4.8	15.1	34.1	11.2	16.8	22.8				

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

## Type of Establishment by Sales Size

Category	All establishments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish	Establishments not replying
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent		
United States	198.2	34.8	29.2	29.2	9.3	19.1	7.6		
Restaurants	95.7	14.2	24.1	24.1	2.8	10.2	4.0		
\$100,000 or more	6.9	48.2	36.9	36.9	3.3	8.0	3.6		
\$40,000 to \$99,999	13.8	18.7	30.5	30.5	8.2	10.4	2.2		
\$10,000 to \$39,999	33.8	42.3	35.5	35.5	9.4	10.2	2.6		
Less than \$10,000	34.6	36.7	32.4	32.4	12.0	11.9	5.0		
No reply	6.6	26.8	40.3	40.3	9.9	13.0	10.0		
Cafeterias	3.9	45.2	39.0	39.0	1.2	5.6	17.3		
\$100,000 or more	.9	36.0	40.6	40.6	.2	9.1	13.8		
\$40,000 to \$99,999	1.1	37.5	36.6	36.6	6.4	5.9	13.6		
\$10,000 to \$39,999	1.2	42.5	30.5	30.5	-	5.4	21.6		
Less than \$10,000	.5	86.6	-	-	-	-	13.4		
No reply	.2	49.0	14.0	14.0	-	-	49.0		
Restaurants or cafeterias located in hotels	13.3	44.0	44.8	44.8	4.0	8.0	2.2		
\$100,000 or more	4.5	51.8	44.5	44.5	4.0	2.2	.5		
\$40,000 to \$99,999	2.0	50.2	40.0	40.0	3.3	6.5	-		
\$10,000 to \$39,999	1.8	47.9	45.0	45.0	2.6	4.5	-		
Less than \$10,000	4.1	34.3	47.8	47.8	5.1	12.8	-		
No reply	.9	28.0	11.5	11.5	2.1	26.4	30.0		
Drug or proprietary stores with fountain service	7.2	25.4	30.0	30.0	-	23.6	21.0		
\$100,000 or more	.5	44.1	17.5	17.5	-	-	38.4		
\$40,000 to \$99,999	1.2	24.9	51.2	51.2	-	19.1	4.8		
\$10,000 to \$39,999	2.6	43.1	28.0	28.0	-	24.9	3.0		
Less than \$10,000	3.5	9.3	24.9	24.9	-	27.8	38.0		
No reply	-	-	-	-	-	-	-		
Other 1/	67.4	24.4	19.6	19.6	11.1	33.2	11.7		
\$100,000 or more	1.0	17.4	8.0	8.0	2.2	31.1	11.3		
\$40,000 to \$99,999	4.3	31.5	24.4	24.4	2.2	30.9	11.0		
\$10,000 to \$39,999	17.3	28.7	12.4	12.4	2.2	28.2	8.5		
Less than \$10,000	40.0	22.9	16.3	16.3	12.3	37.3	11.2		
No reply	4.8	10.9	35.4	35.4	7.0	19.7	27.0		

1/ Includes drinking places, lunch counters, and refreshment stands.

TABLE 12-1  
 COMPARISON OF COSTS TO CONSUMERS OF ELECTRICITY FROM RENEWABLE ENERGY SOURCES  
 AND CONVENTIONAL SOURCES. THE TABLE SHOWS A SUMMARY OF COST AND SUBSIDY COST  
 DATA FOR THE PERIOD FROM 1970 TO 1980.

Type of Fuel/Technology	Type of Fuel/Technology				Type of Fuel/Technology			
	Cost and subsidy available	Cost and subsidy available	Cost and subsidy available	Cost and subsidy available	Cost and subsidy available	Cost and subsidy available	Cost and subsidy available	Cost and subsidy available
Hydroelectric	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh
Geothermal	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh
Solar photovoltaic	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh
Solar thermal	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh
Wind	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh
Biomass	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh
Coal	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh
Natural gas	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh
Nuclear	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh	10¢/kWh

1. Loan than conventional investment.  
 2. Includes debt forgiveness, such as interest, and refinancing at lower rates.



PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH  
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS  
Type of Establishment By Sales Size

Category	All methods used		Featured special on menu		Suggestions by waiters		Window display		Separate menu for fish		Newspaper advertising		Radio or television advertising		Other methods used	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7								
<b>Restaurants</b>	115.5	41.2	26.5	5.7	4.2	3.9	1.9	15.5								
\$100,000 or more	10.5	45.5	27.8	2.1	2.6	3.9	4.1	12.1								
\$40,000 to \$99,999	19.6	44.4	23.4	4.7	2.9	5.8	2.8	13.0								
\$10,000 to \$39,999	40.9	41.4	27.1	6.4	5.0	3.1	1.8	15.2								
Less than \$10,000	37.5	36.2	28.6	7.1	4.8	1.7	1.4	18.2								
No reply	7.0	52.1	24.7	1.9	2.8	3.8	-	14.7								
<b>Cafeterias</b>	3.2	40.5	16.1	7.2	3.8	4.0	-	27.7								
\$100,000 or more	.7	37.5	15.6	4.5	3.2	2.4	-	36.8								
\$40,000 to \$99,999	1.1	49.9	3.3	6.4	9.4	6.4	-	24.6								
\$10,000 to \$39,999	1.3	43.5	20.5	10.2	-	-	-	25.8								
Less than \$10,000	.6	17.5	35.4	-	-	11.9	-	35.4								
No reply	.2	50.0	-	37.6	12.4	-	-	-								
<b>Restaurants or cafeterias located in hotels</b>	17.5	34.0	27.6	1.2	5.1	5.8	3.5	22.8								
\$100,000 or more	6.6	43.5	32.1	2.4	3.4	5.3	3.2	10.1								
\$40,000 to \$99,999	2.7	39.3	37.6	-	(1)	7.1	3.2	12.8								
\$10,000 to \$39,999	2.6	28.8	33.6	2.4	.7	7.8	4.8	20.9								
Less than \$10,000	5.1	19.4	15.4	-	12.7	5.2	3.9	43.4								
No reply	.5	50.2	9.6	-	.2	.2	.2	39.6								
<b>Drug or proprietary stores with fountain service</b>	7.4	56.7	21.2	6.7	2.3	1.0	-	12.1								
\$100,000 or more	.6	51.0	12.2	11.0	11.0	11.0	-	3.8								
\$40,000 to \$99,999	1.4	76.4	15.5	-	3.2	-	-	4.9								
\$10,000 to \$39,999	2.5	57.1	22.0	8.0	2.4	-	-	10.5								
Less than \$10,000	2.9	47.9	25.3	8.0	-	(1)	-	18.8								
No reply	-	-	-	-	-	-	-	-								
<b>Other 2/</b>	60.0	26.1	22.4	2.7	3.3	3.0	1.5	34.0								
\$100,000 or more	1.4	34.0	31.7	4.8	15.0	-	14.2	.3								
\$40,000 to \$99,999	5.6	33.1	29.7	7.2	1.2	9.7	7.2	11.9								
\$10,000 to \$39,999	17.4	35.1	23.9	10.3	2.9	1.1	.4	26.3								
Less than \$10,000	32.4	18.5	20.2	10.1	3.3	3.1	.8	44.0								
No reply	3.2	37.1	20.5	8.3	4.1	1.7	-	28.3								

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.



PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
 FOR NOT SERVING FISH OR SHELLFISH MEALS

Type Of Establishment By Sales Size

Category	All establishments (in thousands)	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Restaurants	12.3	10.0	48.1	20.5	3.8	2.4	-
\$100,000 or more	.1	-	-	100.0	-	-	-
\$40,000 to \$99,999	.3	-	27.4	50.0	-	-	-
\$10,000 to \$39,999	4.2	4.8	41.7	24.3	3.2	1.6	-
Less than \$10,000	12.4	11.7	53.0	16.6	4.3	2.7	-
No reply	2.3	11.4	37.1	28.5	2.9	2.9	-
Cafeterias	6	22.2	22.1	44.5	11.1	-	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.1	-	-	100.0	-	-	-
\$10,000 to \$39,999	.1	-	-	100.0	-	-	-
Less than \$10,000	.3	20.1	39.8	20.1	20.0	-	-
No reply	.1	50.0	-	50.0	-	-	-
Restaurants or cafeterias located in hotels	1.2	4.2	40.2	8.0	-	-	-
\$100,000 or more	(1)	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	.1	-	100.0	-	-	-	-
Less than \$10,000	.4	-	55.6	25.8	-	-	-
No reply	.7	8.2	24.3	-	-	-	-
Drug or proprietary stores with fountain service	23.6	6.6	8.5	38.1	1.1	-	40.5
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.6	14.0	-	-	-	-	86.0
\$10,000 to \$39,999	2.3	11.7	8.5	42.7	2.9	-	34.2
Less than \$10,000	9.4	8.6	13.0	47.0	2.2	-	18.3
No reply	11.3	3.5	5.3	32.0	-	-	57.4
Other 2/	125.4	6.6	23.5	33.5	2.4	1.1	28.2
\$100,000 or more	.3	-	2.9	27.6	17.4	-	52.1
\$40,000 to \$99,999	2.7	18.9	35.0	21.1	-	-	15.0
\$10,000 to \$39,999	13.4	8.4	26.0	39.7	4.5	-	16.4
Less than \$10,000	67.9	7.6	33.0	39.0	2.9	1.1	12.7
No reply	41.1	3.6	6.4	23.2	1.0	-	60.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued  
Type Of Establishment By Sales Size

Category	Don't know	Too costly	Strong	Difficult	Fish	Other	No
	how to cook and serve it	to serve	odor	to handle	doesn't keep	reasons	answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Restaurants	.2	4.5	.2	1.8	1.4	5.2	1.0
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	22.6	-
\$10,000 to \$39,999	-	9.6	1.6	6.8	1.6	4.8	-
Less than \$10,000	.5	3.7	-	.5	1.1	4.8	1.1
No reply	-	-	-	-	2.9	11.4	2.9
Cafeterias	-	-	-	-	-	-	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-
Less than \$10,000	-	-	-	-	-	-	-
No reply	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	6.1	-	-	40.1	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-
Less than \$10,000	-	-	-	-	-	18.6	-
No reply	-	-	10.2	-	-	57.3	-
Drug or proprietary stores with fountain service	-	.2	.2	-	.2	2.5	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-
Less than \$10,000	-	2.2	2.2	-	2.2	4.3	-
No reply	-	-	-	-	-	1.8	-
Other 1/	.1	1.6	.4	.2	.1	1.5	.6
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	10.0	2.0	.5	.5	.5	-
\$10,000 to \$39,999	-	1.5	.3	.9	.1	1.7	-
Less than \$10,000	.2	1.1	-	.7	-	1.6	1.8
No reply	-	-	-	-	-	-	-

1/ Includes drinking places, lunch counters, and refreshment stands.

VI. City Side By Sales Size Analysis

Table 167

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT  
OF THE SURVEY OF PUBLIC EATING PLACES

City Size By Sales Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
<u>500,000 or more</u>	<u>61.7</u>	<u>100.0</u>	<u>23.2</u>	<u>37.6</u>	<u>38.5</u>	<u>62.4</u>
\$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
\$10,000 to \$99,999	5.6	100.0	.8	14.3	4.8	85.7
\$10,000 to \$39,999	15.1	100.0	3.5	23.2	11.6	76.8
Less than \$10,000	26.1	100.0	11.0	42.1	15.1	57.9
No reply	10.4	100.0	7.9	76.0	2.5	24.0
<u>100,000 to 499,999</u>	<u>50.1</u>	<u>100.0</u>	<u>26.5</u>	<u>52.9</u>	<u>23.6</u>	<u>47.1</u>
\$100,000 or more	2.8	100.0	.1	3.6	2.7	96.4
\$10,000 to \$99,999	4.6	100.0	.7	15.2	3.9	84.8
\$10,000 to \$39,999	9.7	100.0	3.2	33.0	6.5	67.0
Less than \$10,000	24.2	100.0	14.6	60.3	9.6	39.7
No reply	8.8	100.0	7.9	90.0	.9	10.0
<u>25,000 to 99,999</u>	<u>49.7</u>	<u>100.0</u>	<u>24.9</u>	<u>50.1</u>	<u>24.8</u>	<u>49.9</u>
\$100,000 or more	2.2	100.0	-	-	2.2	100.0
\$10,000 to \$99,999	4.6	100.0	.7	15.2	3.9	84.8
\$10,000 to \$39,999	9.7	100.0	2.8	28.9	6.9	71.1
Less than \$10,000	21.3	100.0	10.5	49.3	10.8	50.7
No reply	11.9	100.0	10.9	91.6	1.0	8.4
<u>2,500 to 24,999</u>	<u>65.7</u>	<u>100.0</u>	<u>29.6</u>	<u>45.1</u>	<u>36.1</u>	<u>54.9</u>
\$100,000 or more	1.8	100.0	.1	5.6	1.7	94.4
\$10,000 to \$99,999	4.3	100.0	.4	9.3	3.9	90.7
\$10,000 to \$39,999	16.9	100.0	4.5	26.6	12.4	73.4
Less than \$10,000	31.8	100.0	16.1	50.6	15.7	49.4
No reply	10.9	100.0	8.5	78.0	2.4	22.0
<u>Less than 2,500</u>	<u>131.1</u>	<u>100.0</u>	<u>65.9</u>	<u>50.3</u>	<u>65.2</u>	<u>49.7</u>
\$100,000 or more	2.9	100.0	.2	6.9	2.7	93.1
\$10,000 to \$99,999	7.1	100.0	1.1	15.5	6.0	84.5
\$10,000 to \$39,999	25.4	100.0	6.1	24.0	19.3	76.0
Less than \$10,000	69.7	100.0	38.2	54.8	31.5	45.2
No reply	26.0	100.0	20.3	78.1	5.7	21.9

1/ Less than 50 establishments.

Table 168

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR  
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS  
City Size By Sales Size

Category	All establishments (Number in thousands)	One to five days, and no reply		Six days		Seven days	
		Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.8	40.8	40.8	54.4		
500,000 or more	38.5	9.8	38.7	38.7	51.5		
\$100,000 or more	1.5	10.4	24.1	24.1	65.5		
\$40,000 to \$99,999	11.6	8.8	44.5	44.5	47.2		
\$10,000 to \$39,999	15.1	11.5	44.4	44.4	46.8		
Less than \$10,000	2.5	9.6	36.2	36.2	52.3		
No reply			39.3	39.3	51.1		
100,000 to 499,999	23.6	8.1	45.0	45.0	46.2		
\$100,000 or more	2.7	2.5	27.0	27.0	70.5		
\$40,000 to \$99,999	3.9	3.7	43.9	43.9	52.4		
\$10,000 to \$39,999	6.5	4.2	52.6	52.6	43.2		
Less than \$10,000	9.6	14.4	42.7	42.7	42.9		
No reply	.9	3.2	75.4	75.4	21.4		
25,000 to 99,999	24.8	2.6	44.5	44.5	52.2		
\$100,000 or more	2.2	1.1	9.8	9.8	90.1		
\$40,000 to \$99,999	3.9	1.7	40.2	40.2	58.1		
\$10,000 to \$39,999	6.9	3.1	57.9	57.9	39.0		
Less than \$10,000	10.8	3.3	42.5	42.5	54.2		
No reply	1.0	-	69.3	69.3	30.7		
2,500 to 24,999	36.1	2.3	49.0	49.0	46.7		
\$100,000 or more	1.7	.2	2.3	2.3	97.5		
\$40,000 to \$99,999	3.9	-	31.1	31.1	63.9		
\$10,000 to \$39,999	12.1	2.7	52.2	52.2	45.1		
Less than \$10,000	15.7	2.5	55.0	55.0	42.5		
No reply	2.4	3.5	54.5	54.5	42.0		
Under 2,500	65.2	2.8	34.6	34.6	62.6		
\$100,000 or more	2.7	3.1	32.7	32.7	64.2		
\$40,000 to \$99,999	6.0	2.2	31.5	31.5	66.5		
\$10,000 to \$39,999	19.3	1.6	38.0	38.0	60.4		
Less than \$10,000	31.5	3.0	34.0	34.0	63.0		
No reply	5.7	7.0	30.5	30.5	62.5		

Table 169

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR  
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

City Size By Sales Size

Category	All establishments	One to five days, and no reply		Six days	Seven days
		Number (in thousands)	Percent		
United States	170.1	2.6	40.2	40.2	57.2
100,000 or more	23.2	2.9	35.9	35.9	61.2
\$100,000 or more	(1)	-	-	-	-
\$40,000 to \$99,999	.8	-	10.6	10.6	89.4
\$10,000 to \$39,999	3.5	3.8	40.7	40.7	55.5
Less than \$10,000	11.0	3.6	34.1	34.1	62.3
No reply	7.9	1.7	39.3	39.3	59.0
100,000 to 499,999	26.5	2.0	40.2	40.2	57.7
\$100,000 or more	.1	-	32.8	32.8	67.2
\$40,000 to \$99,999	.7	-	52.2	52.2	47.8
\$10,000 to \$39,999	3.2	-	52.2	52.2	47.8
Less than \$10,000	14.6	2.3	37.8	37.8	59.9
No reply	7.9	2.5	39.0	39.0	58.5
25,000 to 99,999	24.9	1.9	37.9	37.9	60.2
\$100,000 or more	-	-	-	-	-
\$40,000 to \$99,999	.7	-	5.8	5.8	94.2
\$10,000 to \$39,999	2.8	2.4	33.8	33.8	63.8
Less than \$10,000	10.5	3.8	43.7	43.7	52.5
No reply	10.9	-	35.3	35.3	64.7
2,500 to 24,999	29.6	1.5	50.3	50.3	48.2
\$100,000 or more	.1	-	-	-	100.0
\$40,000 to \$99,999	.4	-	-	-	100.0
\$10,000 to \$39,999	4.5	2.9	40.4	40.4	59.6
Less than \$10,000	16.1	-	53.1	53.1	44.0
No reply	8.5	-	52.5	52.5	47.5
Under 2,500	65.9	3.3	38.1	38.1	58.6
\$100,000 or more	.2	-	25.1	25.1	74.9
\$40,000 to \$99,999	1.1	-	33.0	33.0	67.0
\$10,000 to \$39,999	6.1	3.3	39.1	39.1	57.6
Less than \$10,000	38.2	3.5	39.8	39.8	56.7
No reply	20.3	3.3	33.4	33.4	63.3

1/ Less than 50 establishments.



PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
 REPORTING ESTABLISHMENT'S SPECIALTY

## City Size By Sales Size

Category	All establishments- monte	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
500,000 or more	38.5	3.0	2.4	8.1	2.5	16.6	67.0	.4
\$100,000 or more	4.5	1.6	4.1	(1)	.5	25.2	68.4	.4
\$10,000 to \$99,999	4.8	1.4	6.9	11.1	7.0	10.4	60.3	2.4
\$10,000 to \$39,999	11.6	.6	.6	9.0	1.1	15.6	72.6	.5
Less than \$10,000	15.1	4.4	2.2	10.2	3.1	15.5	64.6	-
No reply	2.5	10.6	-	-	-	24.6	64.8	-
100,000 to 499,999	23.6	5.7	1.5	1.4	2.3	11.1	75.8	2.2
\$100,000 or more	2.7	7.2	3.3	-	2.8	5.5	80.3	.9
\$40,000 to \$99,999	3.9	5.1	-	5.1	1.7	19.2	66.3	2.6
\$10,000 to \$39,999	6.5	8.9	2.1	-	4.1	13.4	69.5	2.0
Less than \$10,000	9.6	2.8	.6	1.4	1.4	6.9	84.1	2.8
No reply	.9	11.4	7.6	-	1.4	22.6	58.4	-
25,000 to 99,999	24.8	3.3	1.8	3.5	.6	15.8	74.6	.4
\$100,000 or more	2.2	4.3	1.4	5.9	3.0	16.5	68.9	-
\$40,000 to \$99,999	3.9	1.9	2.6	5.2	1.6	16.1	73.7	.5
\$10,000 to \$39,999	6.9	4.7	1.9	5.8	1.0	13.5	72.9	.2
Less than \$10,000	10.8	3.1	.3	1.2	-	17.2	78.2	-
No reply	1.0	-	15.0	-	-	14.0	64.0	7.0
2,500 to 24,999	36.1	6.5	2.6	2.8	.5	18.6	62.0	-
\$100,000 or more	1.7	4.4	6.7	2.8	1.7	18.4	40.5	-
\$40,000 to \$99,999	3.9	5.8	6.8	.4	1.7	23.5	61.8	-
\$10,000 to \$39,999	12.4	6.9	1.2	2.0	1.1	19.0	69.8	-
Less than \$10,000	15.7	5.7	2.1	4.6	-	13.7	73.9	-
No reply	2.4	12.6	2.8	-	-	20.5	64.1	-
Under 2,500	65.2	5.4	2.5	4.0	.7	17.4	70.0	(1)
\$100,000 or more	2.7	14.1	3.4	7.4	-	22.3	52.7	.1
\$40,000 to \$99,999	6.0	5.9	2.3	1.1	-	20.3	70.4	-
\$10,000 to \$39,999	19.3	3.9	3.2	2.1	.7	15.3	74.8	-
Less than \$10,000	31.5	4.8	2.3	5.7	.6	16.9	69.5	-
No reply	5.7	8.6	1.3	2.3	1.2	22.2	64.4	-

1/ Less than one-tenth percent.

Table 171

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
REPORTING ESTABLISHMENT'S SPECIALTY  
City Size By Sales Size

Category	All establishments (in thousands) Number	Steak or chop house		Italian food		Other specialty		No specialty		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	1.2	37.8	53.4	6.6				
500,000 or more	23.2	.3	1.4		40.7	52.3	5.3				
\$100,000 or more	(1)	-	-	-	-	-	-	-	-	-	-
\$40,000 to \$99,999	.8	-	-	-	28.7	71.3	-				
\$10,000 to \$39,999	3.5	-	-	-	26.8	66.8	6.4				
Less than \$10,000	11.0	.6	2.4	2.4	33.7	63.3	-				
No reply	7.9	-	.9	.9	58.0	28.4	12.7				
100,000 to 499,999	26.5	.5	1.0	1.0	46.9	45.0	6.6				
\$100,000 or more	.1	-	-	-	100.0	-	-				
\$40,000 to \$99,999	.7	9.1	-	-	36.5	54.4	-				
\$10,000 to \$39,999	3.2	2.1	2.1	2.1	54.1	41.7	2.7				
Less than \$10,000	14.6	-	1.4	1.4	45.6	50.3	17.0				
No reply	7.9	-	-	-	46.6	36.4	-				
25,000 to 99,999	24.9	.3	2.2	2.2	35.8	54.1	7.6				
\$100,000 or more	-	-	-	-	-	-	-				
\$40,000 to \$99,999	.7	-	-	-	89.7	10.3	-				
\$10,000 to \$39,999	2.8	-	-	-	46.9	53.1	-				
Less than \$10,000	10.5	.6	4.5	4.5	22.9	70.1	1.9				
No reply	10.9	-	.6	.6	42.2	41.6	15.6				
2,500 to 24,999	29.6	1.1	1.8	1.8	39.3	49.4	8.4				
\$100,000 or more	.1	-	-	-	100.0	-	-				
\$40,000 to \$99,999	.4	-	-	-	54.4	32.3	13.3				
\$10,000 to \$39,999	4.5	4.5	-	-	50.6	44.9	-				
Less than \$10,000	16.1	.4	3.3	3.3	36.8	59.1	.4				
No reply	8.5	.8	-	-	36.8	34.5	27.9				
Under 2,500	65.9	1.8	.5	.5	33.2	58.6	5.9				
\$100,000 or more	.2	-	-	-	100.0	-	-				
\$40,000 to \$99,999	1.1	-	-	-	58.6	41.4	-				
\$10,000 to \$39,999	6.1	1.1	1.1	1.1	43.5	54.3	-				
Less than \$10,000	38.2	2.8	.7	.7	32.3	63.0	1.2				
No reply	20.3	.3	-	-	29.5	53.4	16.8				

1/ Less than 50 establishments.

Table 172

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establish- ments	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply		
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0								
500,000 or more	38.5	64.8	18.9	8.7	1.5	1.4	2.2	2.5								
\$100,000 or more	14.5	23.8	14.6	42.2	9.2	7.5	2.3	4								
\$40,000 to \$99,999	1.8	46.1	38.3	11.4	.1	1.3	-	2.8								
\$10,000 to \$39,999	11.6	70.8	19.7	4.2	.6	-	1.1	3.6								
Less than \$10,000	15.1	81.0	12.8	-	-	.4	4.0	1.8								
No reply	2.5	48.9	22.2	16.5	3.4	3.8	-	5.2								
100,000 to 499,999	23.6	70.9	11.6	6.8	.5	2.4	4.2	3.6								
\$100,000 or more	2.7	27.5	24.6	39.6	2.5	5.0	-	2.8								
\$40,000 to \$99,999	3.9	60.1	26.1	6.7	1.7	-	3.4	2.0								
\$10,000 to \$39,999	6.5	85.4	9.9	3.1	-	.6	-	1.0								
Less than \$10,000	9.6	78.7	4.1	.7	-	3.4	6.2	6.9								
No reply	.9	60.4	.1	-	-	6.1	30.2	3.2								
25,000 to 99,999	24.8	65.2	17.4	6.6	.3	.5	9.4	6								
\$100,000 or more	2.2	10.0	42.8	35.3	3.1	5.8	3.0	-								
\$40,000 to \$99,999	3.9	60.8	26.1	10.9	-	-	1.8	.4								
\$10,000 to \$39,999	6.9	74.6	18.5	3.8	-	-	2.9	.2								
Less than \$10,000	10.8	71.7	9.2	2.2	-	-	18.5	.4								
No reply	1.0	70.0	7.4	15.6	-	-	-	7.0								
2,500 to 24,999	36.1	65.2	24.5	3.5	.1	.2	4.4	2.1								
\$100,000 or more	1.7	16.8	70.6	11.0	1.5	.1	-	-								
\$40,000 to \$99,999	3.9	46.7	33.5	9.8	.4	1.7	5.2	.7								
\$10,000 to \$39,999	12.1	61.2	29.0	4.5	-	-	1.6	3.7								
Less than \$10,000	15.7	78.5	14.9	.4	-	-	4.6	1.6								
No reply	2.4	58.8	18.9	2.8	-	-	19.5	-								
Under 2,500	65.2	55.1	27.7	8.5	.2	.1	6.8	1.6								
\$100,000 or more	2.7	27.9	26.7	45.1	.3	-	-	-								
\$40,000 to \$99,999	6.0	35.7	39.9	15.4	1.3	-	6.6	1.1								
\$10,000 to \$39,999	19.3	64.6	26.9	5.9	-	.5	1.7	.4								
Less than \$10,000	31.5	55.6	26.7	6.4	-	-	10.2	1.1								
No reply	5.7	53.6	23.0	4.2	1.2	-	8.2	9.8								

Table 173

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH  
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establishments (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	170.1	43.0	25.3	3.6	2.1	.6	.4	.2	.4	32.9	19.3	32.9	19.3		
500,000 or more	23.2	43.6	18.7	3.7	1.6	.9	-.1	1.3	-.1	33.7	16.8	33.7	16.8		
\$100,000 or more	(1)	-	-	-	-	-	-	-	-	-	-	-	-		
\$40,000 to \$99,999	.8	58.2	1.9	-	-	-	-	-	-	10.1	1.9	10.1	1.9		
\$10,000 to \$39,999	3.5	71.3	2.1	7.7	5.7	5.7	-.1	31.7	-.1	13.4	5.5	13.4	5.5		
Less than \$10,000	11.0	57.2	1.0	5.5	-.1	-.1	-.1	-.1	-.1	31.8	5.5	31.8	5.5		
No reply		11.0	7.9	-	-	-	-	-	-	48.0	41.0	48.0	41.0		
100,000 to 499,999	26.5	42.8	1.6	2.1	-.1	-.1	-.1	-.1	-.1	38.4	16.7	38.4	16.7		
\$100,000 or more	.1	67.2	-.1	-	-	-	-	-	-	32.8	-.1	32.8	-.1		
\$40,000 to \$99,999	.7	83.5	-.1	-	-	-	-	-	-	11.6	4.9	11.6	4.9		
\$10,000 to \$39,999	3.2	57.7	1.1	8.9	-.1	-.1	-.1	-.1	-.1	33.4	8.7	33.4	8.7		
Less than \$10,000	11.6	54.4	1.3	1.3	-.1	-.1	-.1	-.1	-.1	35.6	39.9	35.6	39.9		
No reply	7.9	11.0	.8	-.1	-	-	-	-	-	48.3	25.5	48.3	25.5		
25,000 to 99,999	24.9	30.7	1.1	1.1	-.1	-.1	-.1	-.1	-.1	42.4	2.3	42.4	2.3		
\$100,000 or more	.7	61.3	-.1	-	-	-	-	-	-	36.4	5.5	36.4	5.5		
\$40,000 to \$99,999	2.8	58.0	2.4	2.4	-.1	-.1	-.1	-.1	-.1	39.1	9.0	39.1	9.0		
\$10,000 to \$39,999	10.5	52.9	1.3	1.3	-.1	-.1	-.1	-.1	-.1	48.9	19.8	48.9	19.8		
Less than \$10,000	10.9	.6	.6	-.1	-	-	-	-	-	48.9	25.5	48.9	25.5		
No reply		44.2	2.9	2.9	-.1	-.1	-.1	-.1	-.1	32.7	12.8	32.7	12.8		
2,500 to 24,999	29.6	100.0	1.1	1.1	-.1	-.1	-.1	-.1	-.1	36.1	13.3	36.1	13.3		
\$100,000 or more	.1	50.6	-.1	-	-	-	-	-	-	31.3	11.9	31.3	11.9		
\$40,000 to \$99,999	4.5	44.9	11.9	11.9	-.1	-.1	-.1	-.1	-.1	28.4	6.0	28.4	6.0		
\$10,000 to \$39,999	16.1	63.5	2.1	2.1	-.1	-.1	-.1	-.1	-.1	41.5	50.6	41.5	50.6		
Less than \$10,000	8.5	6.8	-.1	-.1	-.1	-.1	-.1	-.1	-.1	26.9	18.6	26.9	18.6		
No reply		47.0	5.4	5.4	1.2	1.2	-.1	-.1	-.1	74.9	65.2	74.9	65.2		
Under 2,500	65.9	25.1	25.1	25.1	-.1	-.1	-.1	-.1	-.1	19.4	7.0	19.4	7.0		
\$100,000 or more	.2	34.8	-.1	-	-	-	-	-	-	48.6	38.8	48.6	38.8		
\$40,000 to \$99,999	1.1	64.1	12.0	12.0	3.3	3.3	-.1	-.1	-.1	7.6	13.0	7.6	13.0		
\$10,000 to \$39,999	6.1	65.9	6.5	6.5	1.2	1.2	-.1	-.1	-.1	19.4	7.0	19.4	7.0		
Less than \$10,000	38.2	7.9	1.3	1.3	-.1	-.1	-.1	-.1	-.1	48.6	38.8	48.6	38.8		
No reply	20.3														

1/ Less than 50 establishments.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER  
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

## City Size By Sales Size

Category	All establishments	Supplied by wholesaler		Supplied by retailer		Other supplier	Multiple suppliers		No reply
		Number (in thousands)	Percent	Percent	Percent		Percent	Percent	
United States	186.2	75.0	21.8	1.3	1.4	Percent	Percent	Percent	
500,000 or more	38.5	66.5	31.3	.5	1.1	1.1	.6	1.0	
\$100,000 or more	4.5	87.2	5.9	1.0	4.8	1.0	.8	1.0	
\$40,000 to \$99,999	4.8	80.6	18.1	.5	-	-	4	1.0	
\$10,000 to \$39,999	11.6	74.9	24.2	.5	-	-	4	1.0	
Less than \$10,000	15.1	48.1	50.4	-	-	-	4.2	1.0	
No reply	2.5	73.9	20.9	2.6	-	-	2.6	1.0	
100,000 to 499,999	23.6	81.6	14.1	1.5	2.2	2.2	.6	1.0	
\$100,000 or more	2.7	92.4	-	-	6.7	6.7	.9	1.0	
\$40,000 to \$99,999	3.9	94.9	1.7	2.3	-	-	1.1	1.0	
\$10,000 to \$39,999	6.5	89.7	9.3	-	1.0	1.0	-	1.0	
Less than \$10,000	9.6	66.2	27.5	2.8	2.8	2.8	.7	1.0	
No reply	.9	100.0	-	-	-	-	-	1.0	
25,000 to 99,999	24.8	79.4	17.2	1.8	1.1	1.1	.5	1.0	
\$100,000 or more	2.2	94.5	3.0	1.6	.9	.9	-	1.0	
\$40,000 to \$99,999	3.9	89.7	6.9	-	1.7	1.7	-	1.0	
\$10,000 to \$39,999	6.9	81.2	18.3	-	.5	.5	-	1.0	
Less than \$10,000	10.8	71.7	23.4	3.7	.6	.6	-	1.0	
No reply	1.0	78.0	14.0	-	8.0	8.0	-	1.0	
2,500 to 24,999	36.1	69.6	25.9	2.0	1.8	1.8	.7	1.0	
\$100,000 or more	1.7	91.4	4.6	4.0	-	-	-	1.0	
\$40,000 to \$99,999	3.9	90.8	8.7	-	.5	.5	-	1.0	
\$10,000 to \$39,999	12.4	77.1	18.2	.5	4.2	4.2	-	1.0	
Less than \$10,000	15.7	58.6	35.7	3.6	.8	.8	-	1.0	
No reply	2.4	95.4	41.8	-	-	-	-	1.0	
Under 2,500	65.2	78.9	18.4	1.3	1.2	1.2	.2	1.0	
\$100,000 or more	2.7	97.1	.1	-	2.8	2.8	-	1.0	
\$40,000 to \$99,999	6.0	95.6	3.9	.4	-	-	.1	1.0	
\$10,000 to \$39,999	19.3	83.2	15.4	-	1.4	1.4	-	1.0	
Less than \$10,000	31.5	74.1	22.5	1.9	1.3	1.3	-	1.0	
No reply	5.7	64.6	29.5	3.5	1.2	1.2	-	1.0	

Table 175

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

City Size By Sales Size

Category	All establishments Number (in thousands)	Less than 10 miles		10-50 miles		50-100 miles		More than 100 miles		Don't know	Multiple reply		No reply
		Percent	Number	Percent	Number	Percent	Number	Percent	Number		Percent	Number	
United States	186.2	65.7		21.5		6.9		3.2		.9		1.0	.8
500,000 or more	38.5	91.3		6.2		4.2		2.7		(1)		1.0	4.6
\$100,000 or more	4.5	84.1		7.0		-		1.8		.1		6.5	.7
\$40,000 to \$99,999	4.8	78.9		16.0		-		2.9		-		1.4	.8
\$10,000 to \$39,999	11.6	94.1		5.1		-		.6		-		-	.2
Less than \$10,000	15.1	94.8		4.4		.4		-		-		-	.4
No reply	2.5	94.1		2.6		-		-		-		.7	2.6
100,000 to 499,999	23.6	89.6		4.8		1.2		2.0		-		1.8	4.6
\$100,000 or more	2.7	73.7		1.8		3.3		9.9		-		11.3	-
\$40,000 to \$99,999	3.9	77.5		13.6		-		4.2		-		3.0	1.7
\$10,000 to \$39,999	6.5	92.9		3.1		3.1		.6		-		-	.5
Less than \$10,000	9.6	97.1		2.2		-		-		-		-	.7
No reply	.9	84.9		15.0		-		-		-		.1	-
25,000 to 99,999	24.8	76.3		12.9		2.7		1.3		5.0		1.6	4.2
\$100,000 or more	2.2	66.0		12.9		1.4		7.6		1.4		9.9	4.8
\$40,000 to \$99,999	3.9	73.4		13.5		5.6		1.7		-		4.7	1.1
\$10,000 to \$39,999	6.9	83.4		14.4		1.0		1.2		-		-	-
Less than \$10,000	10.8	74.4		12.4		2.7		-		10.5		-	-
No reply	1.0	84.2		7.0		7.0		-		-		1.8	-
2,500 to 24,999	36.1	51.7		27.7		12.3		6.6		4.2		4.6	4.2
\$100,000 or more	1.7	16.0		29.3		14.1		40.5		-		1.1	-
\$40,000 to \$99,999	3.9	37.1		18.9		27.1		10.5		-		5.3	1.3
\$10,000 to \$39,999	12.4	46.1		32.1		13.0		7.8		.5		-	.5
Less than \$10,000	15.7	63.9		24.9		9.3		1.1		-		-	.8
No reply	2.4	48.1		36.3		4.3		8.5		-		-	2.8
Under 2,500	65.2	45.0		36.2		11.6		4.1		4.6		4.8	14.0
\$100,000 or more	2.7	45.1		31.8		8.6		6.1		-		8.4	-
\$40,000 to \$99,999	6.0	54.5		23.2		12.8		5.7		2.2		1.6	-
\$10,000 to \$39,999	19.3	39.7		39.2		13.5		4.4		1.0		.5	1.7
Less than \$10,000	31.5	43.5		41.5		11.1		3.0		-		.2	.7
No reply	5.7	60.0		21.9		8.2		6.4		1.2		-	2.3

1/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH  
City Size By Sales Size

Category	All establishments Number (in thousands)	Every day		2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable
		Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent		
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4							
500,000 or more	38.5	8.4	15.2	38.4	3.5	2.2	.2	5.0	26.4							
\$100,000 or more	4.5	35.4	26.7	10.4	(1)	2.3	.2	5.3	19.7							
\$40,000 to \$99,999	4.8	9.8	15.1	42.3	4.1	-	1.4	3.5	25.9							
\$10,000 to \$39,999	11.6	5.5	16.2	45.1	6.3	1.7	.6	3.5	21.1							
Less than \$10,000	15.1	.9	9.7	40.8	2.2	3.5	1.3	8.0	33.6							
No reply	2.5	16.2	22.9	36.6	2.6	-	-	.7	21.0							
100,000 to 499,999	23.6	14.3	23.1	35.4	3.2	4.2	1.3	5.1	15.4							
\$100,000 or more	2.7	54.6	18.8	8.0	2.5	-	2.7	6.9	6.5							
\$40,000 to \$99,999	3.9	16.5	25.6	42.4	4.2	-	2.8	2.3	6.2							
\$10,000 to \$39,999	6.5	12.4	26.0	45.1	1.0	3.1	-	3.1	9.3							
Less than \$10,000	9.6	3.4	15.8	34.6	3.4	7.6	1.4	6.9	26.9							
No reply	.9	13.7	30.3	25.8	15.0	7.6	-	7.6	-							
25,000 to 99,999	24.8	7.6	16.3	47.6	4.3	3.0	1.5	3.3	16.4							
\$100,000 or more	2.2	23.5	24.8	10.2	2.4	.8	-	2.4	10.4							
\$40,000 to \$99,999	3.9	17.6	19.8	46.6	2.8	1.7	-	4.5	7.0							
\$10,000 to \$39,999	6.9	1.0	16.0	57.0	1.8	3.9	1.0	1.0	18.3							
Less than \$10,000	10.8	4.3	12.9	47.7	5.5	3.1	2.8	4.9	18.8							
No reply	1.0	15.0	14.0	35.0	-	7.0	-	-	29.0							
2,500 to 24,999	36.1	4.1	15.0	45.8	5.0	4.3	1.1	2.2	15.5							
\$100,000 or more	1.7	11.5	68.1	19.1	-	-	-	-	1.3							
\$40,000 to \$99,999	3.9	8.7	26.1	46.5	8.1	.4	-	6.3	3.9							
\$10,000 to \$39,999	12.4	3.9	14.5	55.9	3.4	4.8	-	9.1	8.4							
Less than \$10,000	15.7	.8	8.4	41.2	6.1	5.9	2.5	11.3	23.8							
No reply	2.4	13.9	7.8	41.1	5.6	-	-	6.5	25.1							
Under 2,500	65.2	2.6	14.1	45.5	6.2	4.4	1.5	5.6	20.1							
\$100,000 or more	2.7	12.8	45.0	27.2	-	-	-	15.0	-							
\$40,000 to \$99,999	6.0	9.5	30.4	48.5	3.6	-	-	2.2	5.8							
\$10,000 to \$39,999	19.3	2.1	13.3	53.2	7.2	4.5	2.1	2.6	15.0							
Less than \$10,000	31.5	1.1	10.4	47.4	6.8	5.1	1.7	6.9	25.6							
No reply	5.7	.6	4.7	41.6	5.8	7.0	1.2	7.0	32.1							

1/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

City Size By Sales Size

Category	All establishments	Supplier usually delivers		Eating place picks up own supplies		Delivered and picked up		No reply
		Number (in thousands)	Percent	Number	Percent	Number	Percent	
United States	188.2	73.0	24.8	5	1.7	1.7		
500,000 or more	38.5	65.5	32.5	2	1.8	1.8		
\$100,000 or more	4.5	88.9	8.2		2.9	2.9		
\$40,000 to \$99,999	4.8	84.4	13.9		1.7	1.7		
\$10,000 to \$39,999	11.6	64.1	33.1		2.8	2.8		
Less than \$10,000	15.1	50.1	49.1	.4				
No reply	2.5	86.8	10.6		2.6	2.6		
100,000 to 499,999	23.6	78.9	19.7	2	1.1	1.1		
\$100,000 or more	2.7	94.3	4.8		.9	.9		
\$40,000 to \$99,999	3.9	97.2		1.7	1.1	1.1		
\$10,000 to \$39,999	6.5	87.6	12.4					
Less than \$10,000	9.6	59.4	38.5		2.1	2.1		
No reply	.9	100.0						
25,000 to 99,999	24.8	79.8	18.8	9	5	5		
\$100,000 or more	2.2	98.9	1.0		1.1	1.1		
\$40,000 to \$99,999	3.9	87.5	7.9		3.5	3.5		
\$10,000 to \$39,999	6.9	76.4	23.1					
Less than \$10,000	10.8	74.8	24.0		.6	.6		
No reply	1.0	86.0	14.0					
2,500 to 24,999	36.1	73.4	24.2	5	1.2	1.2		
\$100,000 or more	1.7	100.0						
\$40,000 to \$99,999	3.9	91.1	8.8		1.1	1.1		
\$10,000 to \$39,999	12.4	77.0	21.9					
Less than \$10,000	15.7	65.0	32.7		2.3	2.3		
No reply	2.4	63.7	30.7		2.8	2.8		
Under 2,500	65.2	72.7	24.3	6	2.4	2.4		
\$100,000 or more	2.7	98.4	.9		.7	.7		
\$40,000 to \$99,999	6.0	93.3	5.6		1.1	1.1		
\$10,000 to \$39,999	19.3	77.4	21.9		.7	.7		
Less than \$10,000	31.5	65.9	28.9		4.6	4.6		
No reply	5.7	60.0	37.7		2.3	2.3		



PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

## City Size By Sales Size

Category	All establishments		Yes	No	No reply
	Number (in thousands)	Percent			
United States	188.2	71.0	28.8		.2
500,000 or more	38.5	53.2	46.1		.7
\$100,000 or more	1.5	73.3	26.7		-
\$40,000 to \$99,999	4.8	69.9	30.1		-
\$10,000 to \$39,999	11.6	57.1	41.2		1.7
Less than \$10,000	15.1	36.8	63.2		-
No reply	2.5	66.2	31.2		2.6
100,000 to 499,999	23.6	68.3	31.7		-
\$100,000 or more	2.7	83.5	16.5		-
\$40,000 to \$99,999	3.9	80.1	19.9		-
\$10,000 to \$39,999	6.5	70.3	29.7		-
Less than \$10,000	9.6	58.0	42.0		-
No reply	.9	66.6	33.4		-
25,000 to 99,999	24.8	69.4	30.6		-
\$100,000 or more	2.2	93.8	6.2		-
\$40,000 to \$99,999	3.9	88.4	11.6		-
\$10,000 to \$39,999	6.9	71.5	28.5		-
Less than \$10,000	10.8	54.2	45.8		-
No reply	1.0	93.0	7.0		-
2,500 to 24,999	36.1	75.6	24.2		.2
\$100,000 or more	1.7	91.6	8.4		-
\$40,000 to \$99,999	3.9	90.3	9.7		-
\$10,000 to \$39,999	12.4	83.6	16.4		-
Less than \$10,000	15.7	65.7	34.3		-
No reply	2.4	66.5	30.7		2.8
Under 2,500	65.2	80.3	19.5		.2
\$100,000 or more	2.7	100.0	-		-
\$40,000 to \$99,999	6.0	93.0	7.0		-
\$10,000 to \$39,999	19.3	81.7	17.8		.5
Less than \$10,000	31.5	76.5	23.5		-
No reply	5.7	73.9	26.1		-

Table 179  
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF  
 SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Category	City Size By Sales Size				
	All establishments	Yes		No	
		Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.8	80.7	1.5	
500,000 or more	38.5	14.1	83.9	2.0	
\$100,000 or more	4.5	12.5	85.7	2.0	
\$40,000 to \$99,999	4.8	7.8	90.4	1.8	
\$10,000 to \$39,999	11.6	13.5	83.1	3.4	
Less than \$10,000	15.1	15.9	83.2	.9	
No reply	2.5	21.9	75.4	2.7	
100,000 to 499,999	23.6	16.6	82.5	.9	
\$100,000 or more	2.7	16.0	81.5	2.5	
\$40,000 to \$99,999	3.9	18.8	81.2	-	
\$10,000 to \$39,999	6.5	14.9	83.7	1.4	
Less than \$10,000	9.6	17.9	81.4	.7	
No reply	.9	5.4	94.6	-	
25,000 to 99,999	24.8	20.2	76.5	3.2	
\$100,000 or more	2.2	22.1	77.9	(1)	
\$40,000 to \$99,999	3.9	14.3	85.7	-	
\$10,000 to \$39,999	6.9	23.8	73.1	3.1	
Less than \$10,000	10.8	20.1	75.0	4.9	
No reply	1.0	15.8	77.2	7.0	
2,500 to 24,999	36.1	21.8	77.0	1.2	
\$100,000 or more	1.7	9.5	90.5	-	
\$40,000 to \$99,999	3.9	20.9	76.9	2.2	
\$10,000 to \$39,999	12.4	21.8	77.1	1.1	
Less than \$10,000	15.7	23.5	75.3	1.2	
No reply	2.1	20.4	78.1	1.5	
Under 2,500	65.2	17.1	81.9	1.0	
\$100,000 or more	2.7	12.8	87.2	-	
\$40,000 to \$99,999	6.0	5.8	93.1	1.1	
\$10,000 to \$39,999	19.3	18.5	80.1	1.4	
Less than \$10,000	31.5	18.2	81.4	.4	
No reply	5.7	21.0	75.5	3.5	

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE  
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
(Thousands of pounds)

## City Size By Sales Size

Category	Number of establishments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment		
		Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
500,000 or more	38.5	2,760	100.0	1,395	50.5	1,365	49.5	71.7	36.2	35.5
\$10,000 or more	4.5	2,105	100.0	1,110	52.7	996	47.3	216.3	21.3	21.3
\$40,000 to \$99,999	4.8	119	100.0	78	52.3	71	47.7	31.7	16.5	15.2
\$10,000 to \$39,999	11.6	119	100.0	54	53.8	55	46.2	10.1	5.4	4.7
Less than \$10,000	15.1	91	100.0	48	52.7	43	47.3	6.2	3.3	2.9
No reply	2.5	95	100.0	95	32.2	200	67.8	117.6	37.6	80.0
100,000 to 199,999	23.6	1,188	100.0	364	30.6	824	69.4	50.3	15.4	31.9
\$100,000 or more	2.7	811	100.0	207	25.4	607	74.6	301.1	75.7	221.4
\$40,000 to \$99,999	3.9	246	100.0	88	35.8	158	64.2	63.1	22.6	40.5
\$10,000 to \$39,999	6.5	67	100.0	37	55.2	30	44.8	10.3	5.7	4.6
Less than \$10,000	9.6	45	100.0	25	55.6	20	44.4	4.7	2.6	2.1
No reply	.9	16	100.0	7	43.8	9	56.2	17.8	7.8	10.0
25,000 to 99,999	24.8	1,063	100.0	445	41.9	618	58.1	42.9	17.9	25.0
\$100,000 or more	2.2	600	100.0	171	29.0	426	71.0	272.7	79.1	193.6
\$40,000 to \$99,999	3.9	156	100.0	78	50.0	78	50.0	41.0	20.5	20.5
\$10,000 to \$39,999	6.9	221	100.0	153	69.2	68	30.8	32.0	22.2	9.8
Less than \$10,000	10.8	76	100.0	34	44.7	42	55.3	7.0	3.1	3.9
No reply	1.0	10	100.0	6	60.0	4	40.0	11.0	6.0	5.0
2,500 to 24,999	36.1	1,575	100.0	623	39.6	952	60.4	43.6	17.2	26.4
\$100,000 or more	1.7	333	100.0	171	51.4	162	48.6	195.9	100.6	95.3
\$40,000 to \$99,999	3.9	496	100.0	96	19.4	400	80.6	127.6	24.6	102.6
\$10,000 to \$39,999	12.4	564	100.0	217	38.5	347	61.5	45.5	17.5	28.0
Less than \$10,000	15.7	92	100.0	57	63.0	34	37.0	5.9	3.7	2.2
No reply	2.4	90	100.0	81	90.0	9	10.0	37.5	33.8	3.7
Under 2,500	65.2	2,510	100.0	1,407	55.4	1,133	44.6	29.0	21.6	17.4
\$100,000 or more	2.7	1,135	100.0	685	57.3	500	42.2	438.9	253.7	185.2
\$40,000 to \$99,999	6.0	551	100.0	301	54.6	250	45.4	91.8	50.2	41.6
\$10,000 to \$39,999	13.3	466	100.0	232	49.8	234	50.2	24.1	12.0	12.1
Less than \$10,000	31.5	289	100.0	162	56.1	127	43.9	9.2	5.1	4.1
No reply	5.7	49	100.0	27	55.1	22	44.9	8.8	4.9	3.9

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH  
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILETS

City Size By Sales Size

Category	All establishments (in thousands)	One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	34.0	.8	34.0	.7	32.7	.7	32.7	.7	32.7
500,000 or more	38.5	1.2	20.2	30.1	13.7	1.4	1.4	1.8	1.4	1.8	15.6	1.8	15.6	1.8	20.9
\$100,000 or more	4.5	5.8	36.7	26.0	14.0	.1	20.9	1.2	19.2	2.9	33.0	1.2	33.0	1.2	33.0
\$10,000 to \$99,999	4.8	2.9	25.4	31.6	15.2	35.3	15.9	35.3	15.9	1.3	12.9	2.6	12.9	2.6	22.7
\$10,000 to \$39,999	11.6	-	11.7	11.7	11.7	11.7	11.7	11.7	11.7	11.7	11.7	11.7	11.7	11.7	11.7
Less than \$10,000	15.1	-	19.5	26.0	10.3	12.2	12.2	12.2	12.2	12.2	12.2	12.2	12.2	12.2	12.2
No reply	2.5	2.8	25.1	34.6	12.2	12.2	12.2	12.2	12.2	12.2	12.2	12.2	12.2	12.2	12.2
100,000 to 499,999	23.6	.3	10.8	27.2	23.4	2.0	35.7	.6	35.7	.6	35.7	.6	35.7	.6	35.7
\$100,000 or more	2.7	3.1	21.4	39.3	14.1	1.7	19.1	1.7	19.1	1.7	19.1	1.7	19.1	1.7	19.1
\$10,000 to \$99,999	3.9	9.7	30.6	36.1	27.9	3.1	23.9	1.0	23.9	1.0	23.9	1.0	23.9	1.0	23.9
\$10,000 to \$39,999	6.5	-	10.3	33.8	27.9	2.1	53.2	-	53.2	-	53.2	-	53.2	-	53.2
Less than \$10,000	9.6	-	8.2	17.9	18.6	15.1	18.5	-	18.5	-	18.5	-	18.5	-	18.5
No reply	.9	-	6.2	30.2	15.1	15.1	18.5	-	18.5	-	18.5	-	18.5	-	18.5
25,000 to 99,999	24.8	.8	17.1	31.5	20.9	2.8	25.6	1.3	25.6	1.3	25.6	1.3	25.6	1.3	25.6
\$100,000 or more	2.2	3.8	31.8	38.7	15.5	3.0	41.2	1.2	41.2	1.2	41.2	1.2	41.2	1.2	41.2
\$10,000 to \$99,999	3.9	1.0	23.5	29.7	31.1	.1	24.8	.3	24.8	.3	24.8	.3	24.8	.3	24.8
\$10,000 to \$39,999	6.9	-	11.7	36.0	22.2	4.3	34.8	2.5	34.8	2.5	34.8	2.5	34.8	2.5	34.8
Less than \$10,000	10.8	.6	15.4	28.0	15.6	3.1	21.6	-	21.6	-	21.6	-	21.6	-	21.6
No reply	1.0	-	7.0	29.4	12.0	-	21.6	-	21.6	-	21.6	-	21.6	-	21.6
2,500 to 24,999	36.1	2.2	15.9	31.0	13.9	2.0	33.5	1.5	33.5	1.5	33.5	1.5	33.5	1.5	33.5
\$100,000 or more	1.7	4.1	13.1	52.2	20.9	-	9.7	-	9.7	-	9.7	-	9.7	-	9.7
\$10,000 to \$99,999	3.9	3.2	32.7	28.4	17.4	.1	18.2	-	18.2	-	18.2	-	18.2	-	18.2
\$10,000 to \$39,999	12.4	2.7	19.0	39.7	17.4	.5	20.7	-	20.7	-	20.7	-	20.7	-	20.7
Less than \$10,000	15.7	1.7	10.8	23.1	10.5	3.6	47.4	2.9	47.4	2.9	47.4	2.9	47.4	2.9	47.4
No reply	2.4	-	9.1	28.8	8.4	2.8	18.1	2.8	18.1	2.8	18.1	2.8	18.1	2.8	18.1
Under 2,500	65.2	1.4	16.6	29.7	12.7	1.4	37.8	.4	37.8	.4	37.8	.4	37.8	.4	37.8
\$100,000 or more	2.7	.7	18.7	52.9	18.6	-	6.6	2.5	6.6	2.5	6.6	2.5	6.6	2.5	6.6
\$10,000 to \$99,999	6.0	5.5	18.1	40.8	11.8	1.4	17.2	2.2	17.2	2.2	17.2	2.2	17.2	2.2	17.2
\$10,000 to \$39,999	19.3	1.4	19.2	36.4	11.2	1.0	30.8	-	30.8	-	30.8	-	30.8	-	30.8
Less than \$10,000	31.5	.6	12.3	24.7	10.6	1.1	50.5	.2	50.5	.2	50.5	.2	50.5	.2	50.5
No reply	5.7	1.3	29.1	12.0	26.7	2.3	28.6	-	28.6	-	28.6	-	28.6	-	28.6

Table 182

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION  
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

City Size By Sales Size

Category	All establishments		Yes Percent	No Percent	No reply Percent
	Number (in thousands)	40.2			
United States	188.2	40.2	59.8		(1)
500,000 or more	28.5	31.0	69.0		-
\$100,000 or more	4.5	27.0	73.0		-
\$40,000 to \$99,999	4.8	31.1	68.9		-
\$10,000 to \$39,999	11.6	28.4	71.6		-
Less than \$10,000	15.1	34.9	65.1		-
No reply	2.5	26.4	73.6		-
100,000 to 499,999	23.6	20.7	69.2		-
\$100,000 or more	2.7	20.5	79.5		-
\$40,000 to \$99,999	3.9	24.2	75.8		-
\$10,000 to \$39,999	6.5	34.4	65.6		-
Less than \$10,000	9.6	31.7	68.3		-
No reply	.9	52.4	47.6		-
25,000 to 99,999	24.8	34.2	65.8		-
\$100,000 or more	2.2	35.9	64.1		-
\$40,000 to \$99,999	3.9	27.4	72.6		-
\$10,000 to \$39,999	6.9	23.5	76.5		-
Less than \$10,000	10.8	42.5	57.5		-
No reply	1.0	41.9	58.1		-
2,500 to 24,999	36.1	47.2	52.7		-
\$100,000 or more	1.7	58.4	41.6		-
\$40,000 to \$99,999	3.9	48.0	52.0		-
\$10,000 to \$39,999	12.4	53.9	53.9		-
Less than \$10,000	15.7	47.0	53.0		-
No reply	2.4	46.8	53.2		-
Under 2,500	65.2	47.3	52.6		1
\$100,000 or more	2.7	26.4	73.6		-
\$40,000 to \$99,999	6.0	46.0	54.0		-
\$10,000 to \$39,999	19.3	35.6	64.4		-
Less than \$10,000	31.5	45.0	45.0		2
No reply	5.7	56.7	43.3		-

1/ Less than one-tenth percent.

Table 183

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST  
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

City Size By Sales Size

Category	All establishments	Sunday through		Wednesday	Friday	Saturday
		Tuesday and	Thursday			
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4	
500,000 or more	29.2	1.7	7.2	88.9	2.1	
\$100,000 or more	3.6	.8	6.6	90.3	2.3	
\$40,000 to \$99,999	3.6	2.3	3.7	92.1	1.9	
\$10,000 to \$39,999	9.4	3.5	7.2	88.6	.7	
Less than \$10,000	11.2	-	8.9	87.5	3.6	
No reply	2.1	3.2	7.2	89.6	-	
100,000 to 499,999	18.6	3.5	6.2	85.8	4.5	
\$100,000 or more	2.4	3.6	5.5	86.7	4.2	
\$40,000 to \$99,999	3.6	4.3	13.6	80.2	1.9	
\$10,000 to \$39,999	4.8	2.8	5.6	87.4	4.2	
Less than \$10,000	7.4	3.6	3.6	86.5	6.3	
No reply	.4	.2	-	99.8	-	
25,000 to 99,999	17.9	2.3	4.5	90.3	2.9	
\$100,000 or more	1.7	3.1	9.1	85.0	2.8	
\$40,000 to \$99,999	3.2	2.6	11.3	86.1	-	
\$10,000 to \$39,999	5.8	3.5	3.9	90.3	2.3	
Less than \$10,000	6.6	1.0	1.0	93.9	4.1	
No reply	.6	-	-	89.2	10.8	
2,500 to 24,999	21.5	2.8	4.9	87.0	5.2	
\$100,000 or more	.7	3.0	.6	95.8	.6	
\$40,000 to \$99,999	2.7	9.1	12.3	73.6	5.0	
\$10,000 to \$39,999	7.6	4.3	3.8	86.6	5.3	
Less than \$10,000	9.2	-	4.6	89.6	5.8	
No reply	1.3	-	-	94.7	5.3	
Under 2,500	38.3	2.9	3.1	87.6	6.4	
\$100,000 or more	2.2	5.9	3.0	88.2	2.9	
\$40,000 to \$99,999	3.6	3.3	5.5	87.6	3.6	
\$10,000 to \$39,999	14.1	4.7	4.3	86.9	4.1	
Less than \$10,000	15.8	1.3	1.7	86.9	10.1	
No reply	2.6	-	2.6	94.8	2.6	

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING  
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY  
City Size By Sales Size

Category	All establishments		Not offered daily		Offered daily		No reply	
	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States	188.2		29.5		68.0		2.5	
500,000 or more	38.5	20.4	3.2	8.2	38.2	63.2	2.5	6.5
\$100,000 or more	4.5	9.4	0.4	8.9	88.9	1.7	1.7	3.7
\$40,000 to \$99,999	1.8	23.9	0.9	75.0	75.0	1.1	1.1	2.5
\$10,000 to \$39,999	11.6	35.0	3.0	62.5	62.5	2.5	2.5	3.0
Less than \$10,000	15.1	47.5	16.6	80.8	49.5	3.0	3.0	2.6
No reply	2.5				80.8			
100,000 to 499,999	23.6	29.4	2.4	68.6	68.6	2.0	2.0	2.0
\$100,000 or more	2.7	5.2	0.2	94.0	94.0	0.2	0.2	1.1
\$40,000 to \$99,999	3.9	21.1	1.1	77.8	77.8	1.1	1.1	1.1
\$10,000 to \$39,999	6.5	24.1	1.1	75.9	75.9	-	-	-
Less than \$10,000	9.6	43.5	1.4	54.4	54.4	2.1	2.1	2.1
No reply	.9	22.8	2.8	51.4	51.4	25.8	25.8	25.8
25,000 to 99,999	24.8	32.5	3.5	64.8	64.8	2.7	2.7	2.7
\$100,000 or more	2.2	9.5	0.5	87.5	87.5	3.0	3.0	3.0
\$40,000 to \$99,999	3.9	12.1	1.1	87.9	87.9	-	-	-
\$10,000 to \$39,999	6.9	35.3	3.3	59.9	59.9	4.8	4.8	4.8
Less than \$10,000	10.8	42.7	4.7	55.4	55.4	1.9	1.9	1.9
No reply	1.0	35.0	3.0	58.0	58.0	7.0	7.0	7.0
2,500 to 24,999	36.1	27.7	7.7	67.7	67.7	4.6	4.6	4.6
\$100,000 or more	1.7	-	-	98.8	98.8	1.2	1.2	1.2
\$40,000 to \$99,999	3.9	10.5	0.5	83.1	83.1	6.4	6.4	6.4
\$10,000 to \$39,999	12.4	28.9	8.9	65.1	65.1	6.0	6.0	6.0
Less than \$10,000	15.7	34.8	4.8	64.4	64.4	8	8	8
No reply	2.4	21.6	1.6	56.1	56.1	22.3	22.3	22.3
Under 2,500	65.2	26.6	6.6	72.0	72.0	1.4	1.4	1.4
\$100,000 or more	2.7	9	0.9	99.1	99.1	-	-	-
\$40,000 to \$99,999	6.0	7.7	7.7	92.3	92.3	0.7	0.7	0.7
\$10,000 to \$39,999	19.3	26.8	6.8	72.5	72.5	2.3	2.3	2.3
Less than \$10,000	31.5	32.7	2.7	65.0	65.0	1.2	1.2	1.2
No reply	5.7	24.8	4.8	74.0	74.0			

THE (1918-1919)

Station	Altitude	Area (Acres)	Population	Area (Acres)	Population	Area (Acres)	Population
Station 1	1000	100	100	100	100	100	100
Station 2	1000	100	100	100	100	100	100
Station 3	1000	100	100	100	100	100	100
Station 4	1000	100	100	100	100	100	100
Station 5	1000	100	100	100	100	100	100
Station 6	1000	100	100	100	100	100	100
Station 7	1000	100	100	100	100	100	100
Station 8	1000	100	100	100	100	100	100
Station 9	1000	100	100	100	100	100	100
Station 10	1000	100	100	100	100	100	100

1. This was the first census taken.



Table 186

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPTION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

## City Size By Sales Size

Category	All establishments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish	Establishments not replying
		Number	Percent	Number	Percent	Number	Percent		
United States	183.2	40.2	28.9	11.5	13.5	5.9	5.9		
500,000 or more	38.5	38.7	23.7	13.7	16.2	7.6	7.6		
\$100,000 or more	4.5	57.9	28.6	4.4	3.0	6.1	6.1		
\$40,000 to \$99,999	4.8	45.3	36.9	5.7	10.2	1.9	1.9		
\$10,000 to \$39,999	11.6	45.9	19.8	13.3	12.9	8.1	8.1		
Less than \$10,000	15.1	27.8	19.6	17.7	26.1	8.8	8.8		
No reply	2.5	24.5	32.5	23.5	7.8	11.7	11.7		
100,000 to \$99,999	23.6	44.2	25.9	9.6	16.6	3.7	3.7		
\$100,000 or more	2.7	65.3	24.9	7.2	2.5	1.1	1.1		
\$40,000 to \$99,999	3.9	45.1	28.5	11.6	12.0	2.8	2.8		
\$10,000 to \$39,999	6.5	38.0	37.2	8.3	13.0	3.5	3.5		
Less than \$10,000	9.6	44.3	17.2	8.9	24.1	5.5	5.5		
No reply	.9	18.3	32.7	24.5	2.4	—	—		
25,000 to \$9,999	24.8	43.5	25.7	10.0	14.4	6.4	6.4		
\$100,000 or more	2.2	47.1	38.6	8.3	3.0	3.0	3.0		
\$40,000 to \$99,999	3.9	60.6	24.2	6.2	8.6	4.1	4.1		
\$10,000 to \$39,999	6.9	45.6	25.1	14.1	14.2	1.0	1.0		
Less than \$10,000	10.8	35.7	25.0	8.6	19.7	11.0	11.0		
No reply	1.0	37.1	14.0	14.0	7.0	27.9	27.9		
2,500 to 24,999	36.1	41.8	28.5	10.6	14.3	4.8	4.8		
\$100,000 or more	1.7	72.3	22.3	1.4	—	4.0	4.0		
\$40,000 to \$99,999	3.9	61.3	25.2	9.9	1.8	1.8	1.8		
\$10,000 to \$39,999	12.4	46.9	32.1	11.1	8.7	1.2	1.2		
Less than \$10,000	15.7	31.2	30.0	10.4	23.8	4.6	4.6		
No reply	2.1	32.3	9.1	16.7	11.2	30.7	30.7		
Under 2,500	65.2	37.5	34.6	12.0	9.9	6.0	6.0		
\$100,000 or more	2.7	72.6	22.3	1.1	2.5	2.5	2.5		
\$40,000 to \$99,999	6.0	49.7	32.2	10.0	1.5	6.6	6.6		
\$10,000 to \$39,999	19.3	42.7	37.9	11.6	6.1	1.7	1.7		
Less than \$10,000	31.5	32.1	31.8	14.6	13.5	8.0	8.0		
No reply	5.7	20.2	47.1	6.9	15.0	10.8	10.8		

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

## City Size By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent
United States		168.2	37.5	30.4	10.8	11.4	6.9				
500,000 or more	38.5	37.1	26.5	13.6	1.7	15.6	7.8				
\$100,000 or more	4.7	52.9	34.6	4.4	1.7	6.4	6.4				
\$40,000 to \$99,999	1.8	38.4	41.7	5.5	11.1	3.3	3.3				
\$10,000 to \$39,999	11.6	47.1	23.5	9.8	9.8	9.8	9.8				
Less than \$10,000	15.1	26.0	20.1	18.6	27.8	7.5	7.5				
No reply	2.5	27.1	35.0	23.6	2.6	11.6	11.6				
100,000 to 199,999	23.6	39.6	29.0	11.2	15.9	4.3	4.3				
\$100,000 or more	2.7	22.6	29.9	4.0	7.7	1.1	1.1				
\$40,000 to \$99,999	3.9	44.9	35.6	6.4	8.6	4.5	4.5				
\$10,000 to \$39,999	6.5	31.6	38.8	9.4	16.7	3.5	3.5				
Less than \$10,000	9.6	38.1	18.6	15.8	22.0	5.5	5.5				
No reply	.9	13.3	40.9	16.3	24.5	-	-				
25,000 to 99,999	21.8	41.1	26.3	10.8	14.3	7.5	7.5				
\$100,000 or more	2.7	51.2	34.7	10.7	1.1	3.0	3.0				
\$40,000 to \$99,999	3.9	57.6	26.7	3.9	7.4	4.4	4.4				
\$10,000 to \$39,999	6.9	46.6	21.3	17.9	12.3	1.9	1.9				
Less than \$10,000	10.8	29.9	28.7	9.8	20.9	10.7	10.7				
No reply	1.0	37.2	14.0	-	14.0	34.6	34.6				
2,500 to 24,999	36.1	40.2	26.0	9.7	17.1	6.1	6.1				
\$100,000 or more	1.7	67.9	20.4	5.5	1.9	4.3	4.3				
\$40,000 to \$99,999	3.9	49.6	24.3	6.3	18.0	1.8	1.8				
\$10,000 to \$39,999	12.4	43.4	32.9	8.6	10.7	4.4	4.4				
Less than \$10,000	15.7	33.5	25.0	11.6	25.3	4.6	4.6				
No reply	2.4	33.5	16.3	11.2	5.5	33.5	33.5				
Under 2,500	65.2	34.2	36.7	10.0	11.6	7.5	7.5				
\$100,000 or more	2.7	49.6	12.1	1.1	3.8	5.1	5.1				
\$40,000 to \$99,999	6.0	46.4	33.7	10.0	3.3	6.0	6.0				
\$10,000 to \$39,999	19.3	38.6	40.0	9.5	9.5	3.5	3.5				
Less than \$10,000	31.5	30.7	32.8	12.1	14.9	9.5	9.5				
No reply	5.7	17.4	47.5	5.8	17.4	11.9	11.9				

Table 186

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

City Size By Sales Size

Category	All establishments Number (in thousands)	Fish and shellfish serving more profit		Fish and shellfish serving same profit		Fish and shellfish serving less profit		Serve only fish and shellfish		Establishments not replying	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6					
500,000 or more	38.5	33.1	23.1	9.7	23.8	10.3					
\$100,000 or more	4.5	47.2	30.8	2.6	11.3	8.1					
\$40,000 to \$99,999	4.8	36.0	38.2	4.3	18.2	3.3					
\$10,000 to \$39,999	11.6	38.0	22.8	11.0	17.8	10.4					
Less than \$10,000	15.1	26.5	13.4	13.4	35.8	11.5					
No reply	2.5	19.6	39.3	8.5	13.0	19.6					
100,000 to 199,999	21.6	36.5	29.0	9.4	20.6	1.5					
\$100,000 or more	7.7	51.4	37.3	3.6	5.0	2.7					
\$40,000 to \$99,999	3.9	39.7	35.6	8.2	13.7	2.8					
\$10,000 to \$39,999	6.5	28.8	36.8	8.3	22.7	3.4					
Less than \$10,000	9.6	38.0	17.9	11.7	25.5	6.9					
No reply	.9	16.9	37.3	15.1	30.2	-					
25,000 to 99,999	24.8	38.5	26.9	7.2	19.9	7.5					
\$100,000 or more	2.2	44.1	38.6	8.2	6.1	3.0					
\$40,000 to \$99,999	3.9	54.2	26.0	1.1	15.3	4.4					
\$10,000 to \$39,999	6.9	44.6	24.6	11.5	17.4	1.9					
Less than \$10,000	10.8	28.0	27.5	6.8	27.0	10.7					
No reply	1.0	37.1	44.0	7.0	7.0	34.9					
2,500 to 24,999	36.1	38.2	28.2	8.4	18.1	7.1					
\$100,000 or more	1.7	22.1	30.4	1.4	1.9	4.2					
\$40,000 to \$99,999	3.9	47.4	24.6	7.5	18.3	2.1					
\$10,000 to \$39,999	12.4	41.9	33.0	7.5	13.2	4.4					
Less than \$10,000	15.7	32.2	26.9	9.7	24.5	6.7					
No reply	2.4	27.9	16.3	11.2	11.2	33.4					
Under 2,500	65.2	31.9	34.3	10.2	16.1	7.5					
\$100,000 or more	2.7	41.9	41.2	-	8.1	5.8					
\$40,000 to \$99,999	6.0	42.9	32.5	8.8	8.1	7.7					
\$10,000 to \$39,999	19.3	37.2	36.0	9.4	44.3	3.1					
Less than \$10,000	31.5	28.5	30.5	12.6	18.8	9.6					
No reply	5.7	16.8	46.5	5.9	19.2	11.6					

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH  
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH  
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

## City Size By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit				Fish and shellfish serving brings less profit				Serve only fish and shellfish	Establishments not replying
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent		
United States		32.8	34.5	12.3	13.5	6.9					
500,000 or more	38.5	30.2	28.6	16.3	17.3	7.6					
\$100,000 or more	1.5	30.7	37.5	15.7	7.7	8.5					
\$40,000 to \$99,999	4.8	31.6	42.6	7.5	7.9	3.1					
\$10,000 to \$39,999	36.6	26.4	25.9	13.9	13.0	2.0					
Less than \$10,000	15.1	26.4	20.5	20.8	26.1	6.2					
No reply	2.5	20.0	33.2	19.4	15.7	11.7					
100,000 to 199,999	23.6	31.5	33.6	11.3	11.7	5.2					
\$100,000 or more	2.7	35.0	45.6	9.2	5.0	5.2					
\$40,000 to \$99,999	3.9	39.4	42.0	10.7	5.1	2.8					
\$10,000 to \$39,999	6.5	27.2	38.9	13.4	14.0	6.5					
Less than \$10,000	9.6	44.9	23.4	10.3	13.8	7.6					
No reply	.9	29.8	32.5	15.1	22.6	-					
25,000 to 99,999	21.8	35.4	32.4	11.0	13.2	8.0					
\$100,000 or more	2.2	40.5	46.7	9.6	3.0	3.0					
\$40,000 to \$99,999	3.9	43.9	38.4	11.6	4.4	4.4					
\$10,000 to \$39,999	6.9	39.7	29.6	15.3	12.5	2.9					
Less than \$10,000	10.8	29.8	29.9	8.6	20.3	11.4					
No reply	1.0	21.4	22.8	7.0	14.0	34.8					
2,500 to 24,999	36.1	36.6	32.5	2.5	15.5	5.9					
\$100,000 or more	1.7	67.6	29.0	1.4	1.9	2.2					
\$40,000 to \$99,999	3.9	44.4	32.0	5.5	12.3	1.8					
\$10,000 to \$39,999	12.4	38.6	34.0	13.3	9.7	4.4					
Less than \$10,000	15.7	30.8	33.3	7.6	23.3	5.0					
No reply	2.4	30.7	21.8	8.4	8.4	30.7					
Under 2,500	65.2	29.5	40.3	12.2	11.0	7.0					
\$100,000 or more	2.7	31.7	57.6	2.5	2.5	5.7					
\$40,000 to \$99,999	6.0	39.5	45.0	8.9	1.1	5.5					
\$10,000 to \$39,999	19.3	33.4	44.3	12.2	7.3	2.8					
Less than \$10,000	31.5	26.6	34.0	14.7	15.6	9.1					
No reply	5.7	20.0	48.1	7.0	12.8	12.1					

Table 190

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH  
AND SHELLFISH TO PROMOTE SALES OF FISH AND SHELLFISH MEALS  
City Size By Sales Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7
500,000 or more	38.2	37.6	21.2	10.2	5.1	1.0	5	23.7
\$100,000 or more	5.7	45.8	28.7	3.7	6.9	2.3	2.3	10.3
\$40,000 to \$99,999	5.3	57.1	18.4	6.5	2.3	3.8	-	11.9
\$10,000 to \$39,999	11.6	39.8	20.3	12.7	3.4	.6	-	23.2
Less than \$10,000	13.8	24.3	21.7	13.0	6.7	-	.5	32.8
No reply	1.8	41.6	22.4	3.7	5.0	-	-	27.3
100,000 to 499,999	25.7	38.3	27.0	6.6	1.6	2.8	1.3	22.4
\$100,000 or more	4.0	39.0	24.3	2.5	3.4	7.6	5.2	18.0
\$40,000 to \$99,999	4.8	44.6	29.9	2.8	-	2.8	-	19.9
\$10,000 to \$39,999	7.5	35.1	27.4	8.0	2.7	2.7	1.8	22.3
Less than \$10,000	8.5	37.3	23.9	10.3	.8	.6	-	26.9
No reply	.9	38.3	47.0	-	.1	.1	.1	14.4
25,000 to 99,999	28.0	16.2	22.1	8.7	3.4	5.5	3.0	20.4
\$100,000 or more	3.2	49.3	27.5	4.8	1.4	7.8	3.4	5.8
\$40,000 to \$99,999	5.9	43.0	27.8	2.4	2.5	7.6	5.1	11.6
\$10,000 to \$39,999	8.2	40.5	23.9	6.5	4.4	3.7	2.0	19.0
Less than \$10,000	9.8	26.2	15.0	15.0	4.1	4.7	2.7	32.3
No reply	.9	37.3	27.8	14.4	-	6.1	-	14.4
2,500 to 24,999	41.1	33.5	29.1	6.2	3.2	4.4	2.4	20.5
\$100,000 or more	3.0	43.7	32.4	-	2.2	4.8	5.6	4.3
\$40,000 to \$99,999	5.2	39.1	23.2	5.9	4.4	8.2	3.9	15.3
\$10,000 to \$39,999	15.5	35.0	27.6	7.1	6.1	3.5	1.5	19.2
Less than \$10,000	15.1	27.0	34.7	6.9	2.4	3.7	2.6	27.7
No reply	2.3	39.7	34.7	5.8	-	5.8	-	14.0
Under 2,500	71.3	38.5	25.4	2.9	4.4	4.3	2.0	21.5
\$100,000 or more	3.9	42.0	25.3	1.9	4.1	5.6	5.9	15.2
\$40,000 to \$99,999	9.2	37.8	24.8	5.1	2.9	14.2	5.8	9.4
\$10,000 to \$39,999	21.9	44.9	28.7	5.0	3.2	2.5	1.8	13.9
Less than \$10,000	31.3	30.9	25.6	3.2	5.6	2.8	.8	31.1
No reply	5.0	56.9	11.1	2.6	5.3	2.6	-	21.5

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING  
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

City Size By Sales Size

Category	Establishments reporting one effective method					Establishments reporting two effective methods					Do not know
	All establishments	Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured special on menu and suggestions by waiters	Other methods	None of methods listed	Percent	
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1	12.1
500,000 or more	38.5	1.3	2.5	18.6	4.7	11.4	11.4	9.2	30.9	10.0	10.0
\$100,000 or more	14.5	1.0	1.2	13.6	3.7	11.3	29.0	12.7	30.9	2.5	2.5
\$10,000 to \$99,999	4.8	(1)	-	36.5	2.0	4.2	16.6	9.6	28.1	2.2	2.2
\$10,000 to \$39,999	11.6	1.1	2.9	17.6	2.9	13.4	12.2	8.6	28.4	12.7	12.7
Less than \$10,000	15.1	.9	4.0	13.9	8.4	15.8	14.0	9.3	30.0	13.7	13.7
No reply	2.5	-	-	17.3	2.0	7.6	10.2	6.0	52.8	3.5	3.5
100,000 to \$99,999	23.6	.6	2.1	15.0	9.3	8.2	12.8	9.5	29.2	13.1	13.1
\$100,000 or more	7.7	-	1.1	15.3	4.7	9.9	20.5	20.3	19.0	10.7	10.7
\$10,000 to \$99,999	3.9	-	-	16.3	8.0	3.7	24.9	11.1	22.9	10.1	10.1
\$10,000 to \$39,999	6.5	-	1.0	19.7	15.5	12.5	8.7	7.2	23.7	11.7	11.7
Less than \$10,000	9.6	1.4	4.8	12.4	6.9	7.6	4.4	4.8	31.9	15.8	15.8
No reply	.9	.1	-	2.3	11.4	-	15.1	22.6	33.4	15.1	15.1
25,000 to 99,999	24.8	.8	3.2	15.2	7.1	12.5	12.2	13.2	25.0	10.8	10.8
\$100,000 or more	7.2	-	2.9	26.2	7.5	6.1	22.1	17.2	10.3	10.7	10.7
\$10,000 to \$99,999	3.9	.9	-	19.1	9.2	12.1	26.4	16.4	16.3	6.2	6.2
\$10,000 to \$39,999	6.9	.9	.9	13.8	5.3	6.8	18.2	15.9	28.5	9.1	9.1
Less than \$10,000	10.8	1.2	5.5	11.7	7.4	17.5	4.2	11.1	28.7	15.7	15.7
No reply	1.0	-	7.0	16.1	7.0	14.0	12.9	7.0	28.0	8.0	8.0
2,500 to 24,999	36.1	.6	1.3	14.0	8.2	8.6	15.4	11.3	25.7	14.9	14.9
\$100,000 or more	1.7	1.0	-	10.1	5.7	1.1	53.7	11.3	13.0	6.2	6.2
\$10,000 to \$99,999	3.9	-	-	20.6	5.4	9.3	16.1	16.8	21.7	10.1	10.1
\$10,000 to \$39,999	12.4	1.1	1.1	18.1	4.5	8.7	17.3	15.0	19.7	14.5	14.5
Less than \$10,000	15.7	.4	1.7	9.6	12.7	10.1	8.6	7.3	31.6	18.0	18.0
No reply	2.4	-	2.8	13.2	2.8	3.7	22.3	8.4	33.5	13.3	13.3
Under 2,500	65.2	1.2	.4	20.6	7.8	10.0	10.4	12.2	25.4	12.0	12.0
\$100,000 or more	2.7	2.5	-	26.1	10.2	9.6	7.8	18.7	15.0	10.1	10.1
\$10,000 to \$99,999	6.0	-	-	23.6	5.5	7.1	14.0	28.4	10.6	10.8	10.8
\$10,000 to \$39,999	19.3	1.0	-	24.6	9.4	5.5	14.1	13.9	22.8	9.3	9.3
Less than \$10,000	31.5	1.7	.6	14.3	8.3	13.6	8.9	9.0	30.0	13.6	13.6
No reply	5.7	-	1.2	38.7	1.2	8.2	2.7	3.5	29.9	14.6	14.6

1/ Less than one-tenth percent.

Table 192

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
FOR NOT SERVING FISH OR SHELLFISH MEALS  
City Size By Sales Size

Category	All establishments (in thousands)	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
500,000 or more	23.2	4.7	35.0	26.2	.2	-	27.7
\$100,000 or more	(1)	-	-	-	-	-	-
\$40,000 to \$99,999	.8	10.1	55.5	26.5	-	-	-
\$10,000 to \$39,999	3.5	13.4	43.9	33.1	-	-	7.7
Less than \$10,000	11.0	3.0	48.7	30.0	1.2	-	11.0
No reply	7.9	2.5	9.3	17.9	.9	-	63.2
100,000 to 499,999	26.5	6.2	16.0	37.2	2.8	-	31.2
\$100,000 or more	.1	-	9.5	90.5	-	-	-
\$40,000 to \$99,999	.7	38.7	11.0	23.1	-	-	-
\$10,000 to \$39,999	3.2	2.1	9.0	53.4	4.2	-	22.9
Less than \$10,000	14.6	5.5	25.1	43.0	2.7	-	16.4
No reply	7.9	8.5	2.5	20.3	2.5	-	65.3
25,000 to 99,999	24.2	2.7	16.7	34.1	2.2	.8	37.0
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.7	10.3	61.2	28.5	-	-	-
\$10,000 to \$39,999	2.8	7.3	19.3	22.7	16.9	-	21.7
Less than \$10,000	10.5	3.2	26.7	50.7	.6	1.9	9.2
No reply	10.9	.6	3.7	21.4	-	-	70.0
2,500 to 24,999	29.6	10.1	25.1	34.6	4.2	.2	18.1
\$100,000 or more	.1	-	-	-	100.0	-	-
\$40,000 to \$99,999	.4	27.5	18.2	36.1	-	-	-
\$10,000 to \$39,999	4.5	10.6	49.1	49.1	3.0	1.5	13.4
Less than \$10,000	16.1	14.4	33.1	30.2	6.6	-	8.8
No reply	8.5	1.6	16.0	35.6	2.3	-	39.2
Under 2,500	65.2	8.1	26.5	31.2	1.8	.4	25.0
\$100,000 or more	.2	-	-	25.1	-	-	74.9
\$40,000 to \$99,999	1.1	5.4	-	6.2	-	-	88.4
\$10,000 to \$39,999	6.1	6.5	40.2	27.9	1.1	-	10.9
Less than \$10,000	38.2	9.6	35.3	34.9	3.0	.5	11.4
No reply	20.3	5.9	7.6	27.0	-	.3	50.6

1/ Less than 50 establishments.

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS  
 FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

City Size By Sales Size

Category	Don't know	Too costly	Strong	Difficult	Fish	Other	No
	how to cook and serve it	to serve	odor	to handle	doesn't keep	reasons	answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
500,000 or more	.3	1.4	-	.3	-	3.2	.3
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	7.9	-	-	-	-	-
\$10,000 to \$39,999	.6	1.9	-	.6	-	4.9	.9
Less than \$10,000	-	-	-	-	-	2.8	-
No reply	-	2.5	-	-	-	-	-
100,000 to 499,999	-	1.0	.2	.5	1.0	3.0	.2
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	27.2	-	-	-	-	-
\$10,000 to \$39,999	-	-	2.1	4.2	-	2.1	-
Less than \$10,000	-	.4	-	-	1.8	5.1	-
No reply	-	-	-	-	-	-	.9
25,000 to 99,999	.3	2.8	.8	-	.5	1.3	.8
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	2.4	-	-
\$10,000 to \$39,999	-	9.7	-	-	.6	1.3	-
Less than \$10,000	.6	3.3	1.9	-	-	1.8	1.9
No reply	-	.6	-	-	-	-	-
2,500 to 24,999	-	2.7	-	.5	.5	2.6	.5
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	18.2	-
\$10,000 to \$39,999	-	1.5	-	1.5	1.5	3.0	-
Less than \$10,000	-	4.5	-	-	-	2.0	.4
No reply	-	-	-	.8	.8	2.9	.8
Under 2,500	.1	1.5	.8	1.4	.1	2.3	.7
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	3.3	4.3	2.5	-	3.3	-
Less than \$10,000	.2	1.5	.5	1.5	.2	1.2	.2
No reply	-	1.0	.3	1.0	-	4.3	2.0





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